



**UNIVERSITI TEKNOLOGI MARA(UITM)**

**SAMARAHAN BRANCH CAMPUS**

**ENT300 BUSINESS PLAN**

**FACULTY ART AND DESIGN**

**“SPA CHLESS”**

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## **1.2 EXECUTIVE SUMMARY**

Our company name is SpaChless. Our business is in the form of enterprise which consists of 5 shareholders. Each shareholder contributes the amounts that all of us have agreed during the meeting. Our main business activities are body reflexology and beauty. The main purpose of this business is to introduce to our customer to take care of their health and fitness. The body massage is done by our trained therapist, same goes by our beautician. All of them have a different background and experience in their working field. Special oil and product are used at our spa such as lavender oil, ylang-ylang oil and jasmine oil. We also used a tested dermatological beauty product to give good results to our customer.

All partners are participated in this business. We all have agreed in choosing our General Manager, Marketing Manager, Administrative Manager, Operation Manager and Financial Manager during our meeting. Each manager has their own responsibilities and work to do. They also guided each other when the company are in the complicated issue.

## **1.6 INTRODUCTION TO BUSINESS PLAN**

SpaChlessis a partnership business which provides the spa services and reflexology .The services that we offer will help to rejuvenate and promote better blood circulation circle and higher the health of our customer needs .Apart from that all our massage oil quality are 100% made by our mother nature and it is safe to use.During the services sessions, customers would feel relax and calm.

This business is in the form enterprise which consist of five shareholders .All the shareholders, have agreed as stated in the agreement before we seriously starting this business already. All the amount of capital, profit and loss will be divided according to the stated ratio. Partnership is a good option to choose because the shareholders will always shares the ideas & knowledge in order to gain profit and achieved higher productivity.

## **2.0 INTRODUCTION**

Administration plays a very important part in an organization. The administration plan includes managing the salaries and remuneration for the staff. Beside that the administrative has direct the activities that implement the organization policies. The administrative also has to monitor activities involving budgeting and programming of subordinates work. The administrative also decide how and to whom the resources of the organization are allocated. She or he also in charge of the office equipment and the administration budget.

## **2.1 MISSION AND VISSION**

### VISSION:

- To have franchises of the business all over Malaysia
- To have half of the share in this market business

### MISSION:

- To be able to fulfill our entire financial obligation in 15 years time
- To open at least 5 new branches nationwide in 10 years.
- To be able to control at least 65% of the market share m 10 years times.
- To gain the net profit of RM 7 million in 10 years time

### OBJECTIVE

- To be able to control at least 35% of the market share on the first years of business.
- To gain the net profit of RM 1 million in the first year of operation.

### ORGANIZATIONAL PLAN

#### ADDRESS :

**Spa Chless,Sublot 22,  
BazaariaJalanDatukMohd Musa,  
94300 Kota Samarahan,  
Kuching,Sarawak.**