



اَبُو سَيِّدِي تَكْوِيْنُ لَو كُنَّ مَبَادَا
UNIVERSITI
TEKNOLOGI
MARA

Kolej
Pengajian Seni Kreatif

**ENT 530:
PRINCIPLES OF ENTREPRENEURSHIP
SOCIAL MEDIA PORTFOLIO**



BATIK BLISS

**PREPARED BY:
CAAD2334A (20232I)**

MUHAMMAD HAZIQ BIN MOHAMED NAZIR	2021849644
ZAINUL ARIFFIN BIN DAUD	2021464648

**PREPARED FOR:
PUAN NORFAZLINA BINTI GHAZALI**

**SUBMISSION DATE:
14 JULY 2023**

**COLLEGE OF CREATIVE ARTS
UNIVERSITY OF MARA TECHNOLOGY
PUNCAK ALAM CAMPUS, SELANGOR**

ACKNOWLEDGEMENT

We heartily convey our sincere thankfulness to Allah SWT for His unending kindness and direction as we undertook the ENT530 Social Media Portfolio. His favour is the reason we had the fortitude and tenacity to face whatever obstacles life threw at us.

We would like to express our sincere gratitude to **Puan Norfazlina Binti Ghazali**, our excellent instructor, whose tremendous assistance and support were crucial in ensuring the successful completion of this project. His continuous commitment and guidance have greatly shaped our knowledge and helped us produce a thorough and well-done report.

We are also very appreciative of our families' unfailing support, love, and encouragement. Their comprehension of us and their confidence in our talents were crucial in assisting us in meeting the needs of this assignment. We were encouraged by their consistent support and inspiration to work hard and keep going until our last effort.

Additionally, we would like to extend our profound gratitude to each and every one of the members of our team who showed extraordinary devotion, teamwork, and a feeling of shared responsibility. We were able to create a report of outstanding quality thanks to our combined efforts and strong collaboration. The lessons we've taken away from this endeavor have honed our analytical abilities, deepened our values to instill a sense of teamwork, and encouraged patience.

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1.0 BUSINESS REGISTRATION

Go-eCommerce

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE

Personal Information

Name : Muhammad Haziq bin Mohamed Nazir Phone/Mobile : [Edit]
 Home Address : [Edit]
 New Identity Card No. : District :
 Email Address : Postcode :
 City : Personal :
 State : Instagram :
 Personal Facebook : Race : Malay
 Special Need : No
 Gender : Male
 Marital Status : Single

Institution Information [Add New]

UTM Puncak Alam - ENTSSOCAAD

Type of Institution : IHL Institution List : Universiti Teknologi MARA
 State of Institution : Selangor Name of Institution : UTM Puncak Alam
 Address of Institution : Universiti Teknologi MARA City : Puncak Alam
 Postcode : 42300
 Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor,
 District of Institution : Kuala Selangor

Level of Study : Bachelor Study Status : Full time [Edit] [Delete]
 Degree Class Name : ENTSSOCAAD
 Course Name : ENTSSOCAAD Year Enrolling the subject : 2023
 Subject Name : ENTSSOCAAD Lecturer Name : Norfazlina Ghazali
 Month : 3
 Enrolling the Subject Year Of :
 Internship Enrolment : No
 Internship Enrolment :
 Month of Internship :
 Period of Internship :
 Training :

Month of Internship Enrolment :
 Expected Year To Complete Study : 2024
 Related To Study Field : No
 Period of Internship Training : 12
 Expected Month To Complete Study :

eCertificates

[Click here to download Programme eCertificate now](#)

This is only available for users who:

- Have completed all e-Courses chapters on Malaysia Digital Academy before end of 2019
- Have completed a digital entrepreneurship course at a partnering tertiary institution

Completed Online Training

Available Contest

1/2

2/2

Figure 1.1: Go-Ecommerce Registration (Muhammad Haziq bin Mohamed Nazir)

Go-eCommerce

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE

Personal Information

Name : ZAINUL ARIFFIN BIN DAUD Phone/Mobile : [Edit]
 Home Address : [Edit]
 New Identity Card No. : District :
 Email Address : Postcode :
 City : Personal :
 State : Instagram :
 Personal Facebook : Race : Malay
 Special Need : No
 Gender : Male
 Marital Status : Single

Institution Information [Add New]

UTM Puncak Alam - ENTSSOCAAD

Type of Institution : IHL Institution List : Universiti Teknologi MARA
 State of Institution : Selangor Name of Institution : UTM Puncak Alam
 Address of Institution : Universiti Teknologi MARA City : Puncak Alam
 Postcode : 42300
 Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor,
 District of Institution : Kuala Selangor

Level of Study : Bachelor Study Status : Full time [Edit] [Delete]
 Degree Class Name : ENTSSOCAAD
 Course Name : ENTSSOCAAD Year Enrolling the subject : 2023
 Subject Name : ENTSSOCAAD Lecturer Name : Norfazlina Ghazali
 Month : 3
 Enrolling the Subject Year Of :
 Internship Enrolment : No
 Internship Enrolment :
 Month of Internship :
 Period of Internship :
 Training :

Expected Year To Complete Study : 2024
 Related To Study Field : No
 Expected Month To Complete Study : 12

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Completed Online Training

Available Contest

1/2

2/2

Figure 1.2: Go-Ecommerce Registration (Zainul Ariffin Bin Daud)



Figure 2: MyENT Certificates



Figure 3: eUsahawan Certificates

2.0 EXECUTIVE SUMMARY

Batik Bliss, a venture into food products, specifically “Kek Batik” in Malaysia. Combining the rich heritage of Malaysia with delectable cakes, our venture aims to captivate the Malaysian market with a unique fusion of cultural artistry and indulgent desserts. Malaysia boasts a strong appreciation for traditional crafts and a growing trend in the food and bakery industry, making it an ideal market for our Batik Cake business. By leveraging these factors, we anticipate tapping into a niche market segment and attracting a diverse customer base as we enjoy sweet and savoury food that comes right away and is ready to be served.

Our primary target market comprises youngsters, university students, and young adults in Malaysia. This demographic is known for their adventurous palate, openness to new experiences, and enthusiasm for cultural exploration. By offering Batik Cakes, which combine traditional with contemporary desserts, we seek to appeal to their sense of creativity and appreciation for local heritage as well as serve them delightful desserts from the comfort of their home.

As a start-up business, we will establish a presence on social media platforms such as WhatsApp and Facebook, utilizing visually captivating content, including quality images of our batik cakes. By showcasing the artistry behind our products and encouraging user-generated content, we aim to generate excitement, encourage social sharing, and increase brand awareness among our target audience. Using those channels, we can easily communicate with our customers through Facebook posts and WhatsApp conversations, where the numbers will be available in the Facebook user description. Furthermore, any inquiries or reviews on the batik cake can be made directly to us.

Recognizing the convenience sought by youngsters and young adults, we will provide a user-friendly online ordering platform with seamless payment options. Additionally, we will offer a reliable and efficient delivery service, ensuring that our Batik Cakes reach customers' doorsteps promptly and in perfect condition.

To effectively promote our business, we will employ a combination of hard sell and soft sell strategies, tailored to resonate with and tempt our target market, and lay out our business plan and objectives to strategize marketing. The detailed elements and explanations regarding our business and products will be expanded throughout the report.

3.0 INTRODUCTION OF BUSINESS



Figure 3: Business Logo



Figure 4: Business Logo Cover Page

3.1 BUSINESS BACKGROUND

Batik Bliss is a partnership business established by two partners, operating with a profit and loss sharing arrangement based on equity contributions in a 50:50 ratio. Our business venture began in the realm of the culinary industry, specifically focusing on the production and sale of Batik Cakes. Batik Bliss entered the food industry, specifically the batik cake business, on 11 October 2021, with a grand opening to introduce the unique and delightful world of batik cakes. Batik cakes are a fusion of cultural heritage, both sweet and savory cake tastes.

Batik Bliss recognizes the increasing demand for delectable and visually appealing desserts. We believe that batik cakes offer a new and exciting way to indulge in taste. We aim to bring this heritage form through the medium of cakes, allowing customers to savor the fusion of flavors and indirectly, appreciate our heritage. As a batik cake business, Batik Bliss emphasizes the importance of passion, and self-expression through our tagline: "Savor the Blissful Taste." We believe that batik cakes are not just desserts but also works of edible art that reflect our batik cake business, and we strongly believe that customer satisfaction is paramount when it comes to delivering delightful flavors to their taste buds.

Batik Bliss is committed to providing an extensive online presence to cater to the evolving consumer preferences. We understand that customers are increasingly looking for unique and visually stunning desserts that not only taste amazing but also create memorable experiences. Through our online platform, customers can explore our wide range of batik sizes, from snacks to tea evenings to party boxes, allowing them to choose the perfect cake for any occasion.

In summary, Batik Bliss is dedicated to revolutionizing the dessert industry by offering batik cakes that merge the worlds of art, culture, and taste. With our focus on culinary artistry, we aim to provide customers with a truly blissful experience that celebrates the beauty of batik and satisfies their craving for exceptional desserts.

Company Name	Batik Bliss.
Nature of Business	Food Services.
Type of Business	Partnership.
Business Address	GR07, Tangga 2, Blok Juwita, Astana Alam 3, Astana Alam 13/2, 42300, Bandar Puncak Alam, Selangor.

Correspondence Address	batikblisspalam@gmail.com.
Telephone Numbers	
Business Partners	<ol style="list-style-type: none"> 1. Muhammad Haziq bin Mohamed Nazir (2021849644). 2. Zainul Ariffin bin Daud(2021464648).
Commencement Date	4 June 2023
Date of Registration	20 June 2023
Name of Bank	Maybank
Bank Account Number	

3.2 ORGANIZATIONAL CHART

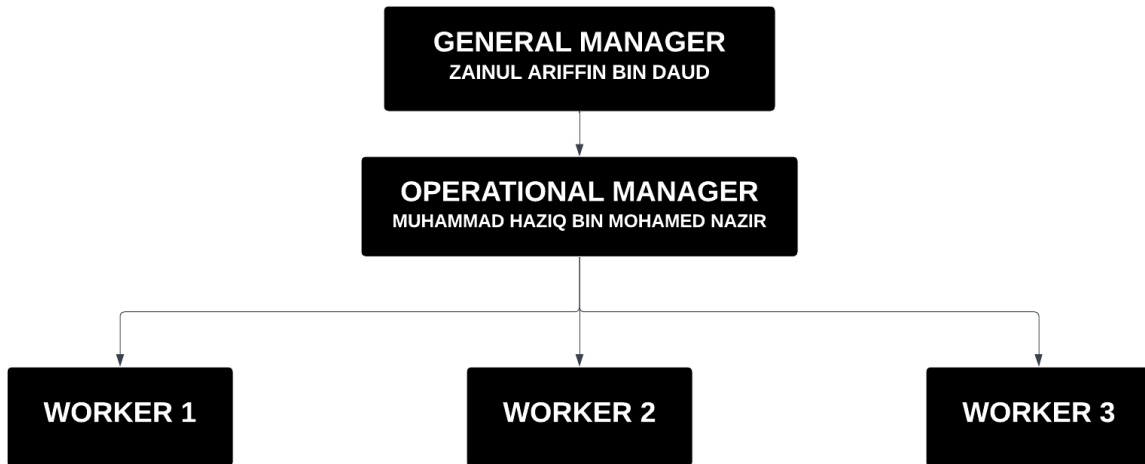


Figure 5: Business' Organizational Chart

The general manager is responsible for overseeing the overall operations of the batik cake business. Mr. Zainul will manage the profitability of the business and manage the strategic planning, objectives, and resources. Mr. Haziq works closely with the general manager and manages the production process to ensure smooth operation. The three workers involved in the production and delivery of the batik cakes. They emphasize by making sure the operational activities go smoothly.

3.3 BUSINESS' VISION, MISSION, AND OBJECTIVES.

Company's Vision	To provide Batik Cake service to customers in the area of Puncak Alam, Malaysia.
Company's Mission	To offer quality and fresh Batik Cake to customers in the area of Puncak Alam, Malaysia.
Company's Objectives	<ol style="list-style-type: none"> 1. Financial Viability <ul style="list-style-type: none"> ○ To maintain viability and profit financially when organizing a Batik Cake business. 2. Customer Satisfaction <ul style="list-style-type: none"> ○ Providing good customer service and giving reasonable prices to ensure satisfaction among customers and good word-of-mouth

	<p>referrals.</p> <p>3. Timely Delivery</p> <ul style="list-style-type: none"> ○ The company aims to deliver batik cakes to customers within the agreed-upon timeframe. This objective involves establishing efficient delivery methods to minimize delays and ensure prompt delivery.
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3.4 DESCRIPTION OF PRODUCTS/ SERVICES

Batik Bliss is a business dedicated to offering a variety of delectable batik cakes. Our goal is to captivate taste buds and create a delightful experience for our customers. At Batik Bliss, we celebrate the rich cultural heritage of batik by infusing it into our cake creations. We believe that batik cakes are a unique and flavorful way to pay homage to this traditional form. To cater to various occasions and preferences, Batik Bliss offers different options. Our Snack Box is perfect for a quick indulgence, priced at RM8. For a delightful tea time experience, our Tea Evening Box, priced at RM14, offers an assortment of batik cakes that pair perfectly with your favorite cup of tea. And for larger gatherings or special celebrations, our Party Box, priced at RM25, provides a generous selection of batik cakes to share with friends and loved ones. We take pride in curating batik cakes, and our cakes are suitable for all, bringing joy and flavor to anyone who appreciates the unique taste. In summary, Batik Bliss is dedicated to delivering the flavors of batik cakes. Explore the delightful taste of batik cake through our delectable creations and experience the joy of indulging in unique and memorable treats.

3.5 PRICE LIST

No.	Sizes of Cake	Selling Price (RM)
1.	SNACK BOX	RM 8.00
2.	TEA EVENING BOX	RM 14.00
3.	PARTY BOX	RM 25.00

Table 1: Price List

4.0 FACEBOOK (FB)

Batik Bliss has created a Facebook Page with the aim of introducing our batik cake business and showcasing our delectable creations to the Facebook community. We recognize the power of social media in reaching and engaging with our target audience, and Facebook provides an ideal platform for us to connect with cake lovers and enthusiasts. Our Facebook Page serves as a hub for communication, allowing us to directly interact with our customers and receive their valuable feedback. We value the thoughts, ideas, and suggestions of our community, and this page provides a space for them to share their reviews, discuss their experiences, and exchange insights. We strive to provide helpful and relevant content, including sharing links to articles, recipes, and inspiration related to batik cakes. We hope to invite everyone to engage with us through comments, sharing their thoughts, questions, and recommendations. One of the great advantages of utilizing Facebook for our batik cake business is its accessibility and cost-effectiveness. In addition to being free to use, Facebook provides us with the opportunity to connect with a wide community of individuals who have the potential to become customers and enthusiastic supporters of our distinctive batik cakes.

4.1 CREATING A FACEBOOK PAGE



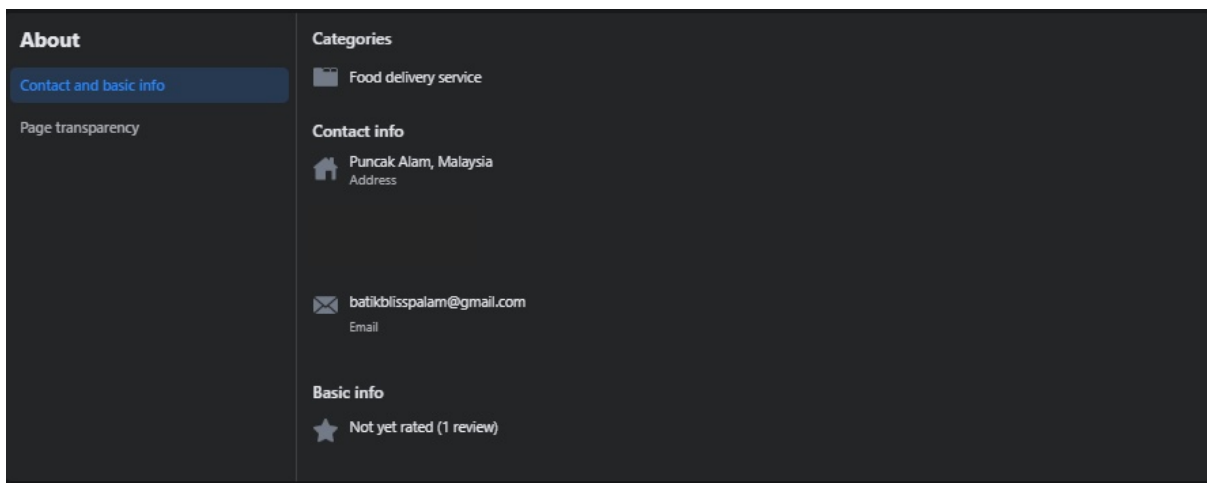
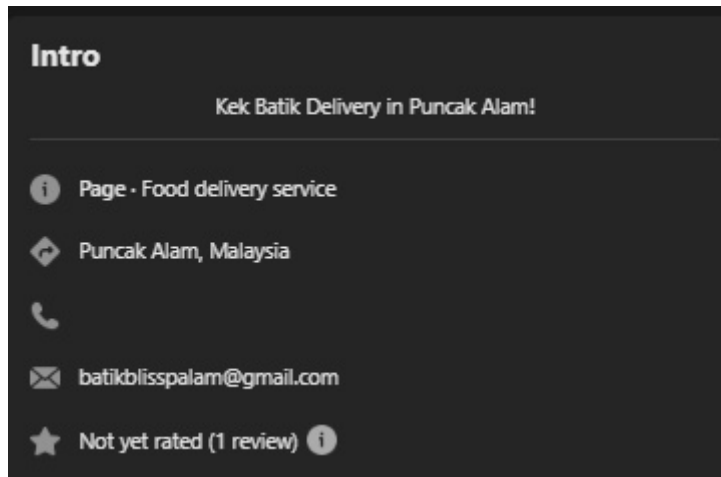



Figure 6: Facebook Page

4.2 CUSTOMIZING URL FACEBOOK PAGE

<https://www.facebook.com/batikblisspuncakalam/>

4.3 FACEBOOK TEASER POSTS

NO.	TEASER POSTS	CAPTION
1.		<p>Hello, blissful eaters, can you smell the delectable world of heavenly delights? Get ready to satisfy yourself with a slice of genuine “bliss”. Stay tuned to satisfy your sweetest desires.</p>

2.



What's up Palam! Great news, we will begin our grand opening within 4 days! Stay Tuned for more info! 🎀😊

3.



!!! ATTENTION
!!! ATTENTION
!!! ATTENTION !!!

Just two more days until open for orders?? Your delicious Cake Batik is waiting to be arrived right at your doorstep!



While you're waiting, consider giving us a like and follow to keep up to date of our chocolatey blissful journey.



Interested with one? Come order by simply DM us on Facebook or WhatsApp when we've released. 😊

4.



What?? Attention Palamers, just a few hours away until grand opening! Are you ready to experience delicious and savory Batik Cakes right at your doorstep? 🍩🍰

The taste is coming real soon.... 🍩🍰

Don't forget to LIKE us on Facebook for more updates!



5.



!!! ATTENTION!!! !!!
ATTENTION!!! !!! Today is the day! 🥳🥳

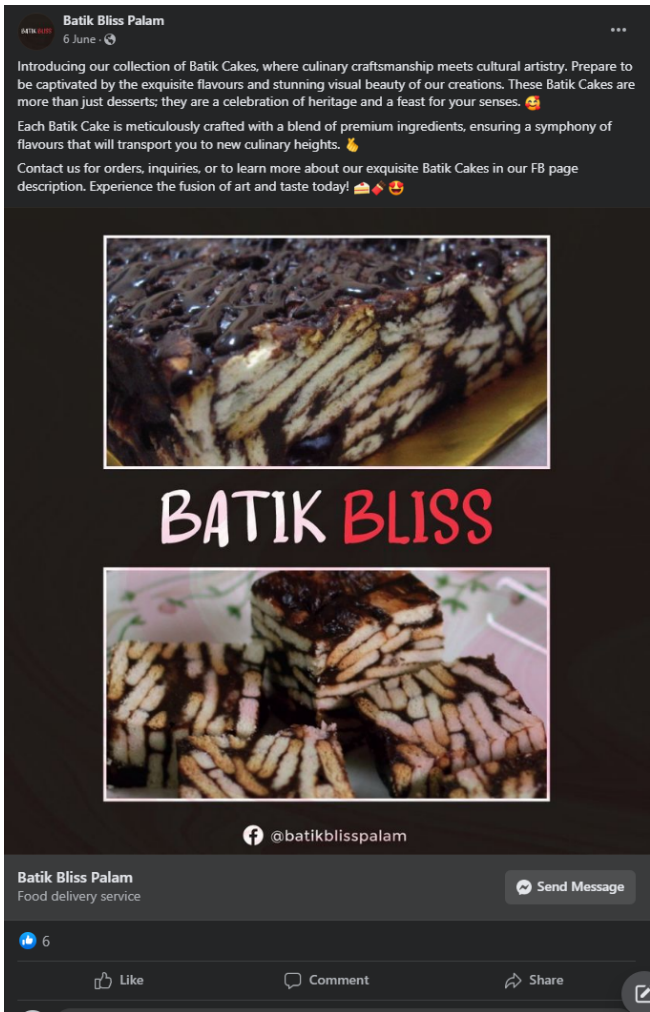
Palamers! 🎉 We're Open for Orders Today! 🍰🚚

Craving a delectable treat? Look no further! We're thrilled to announce that our Kek Batik is ready to serve you. Whether it's a birthday, anniversary, or simply a sweet indulgence, we've got you covered!

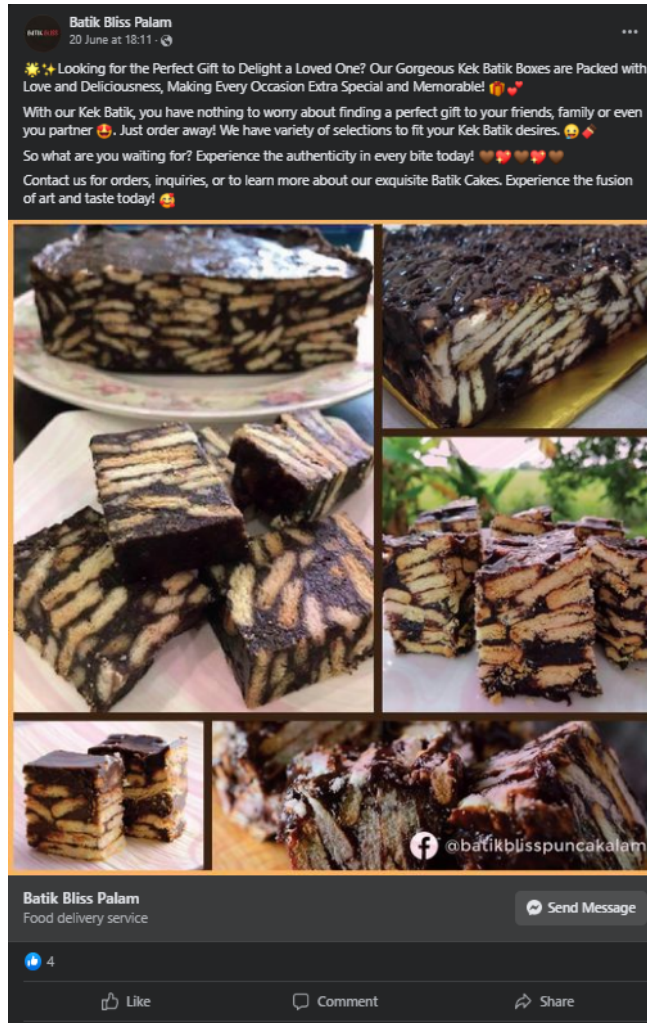
Don't forget to LIKE and Follow us on FB to get your orders and keep up to date for further info! We can't wait to see your happy smiles!! 🥰🍰

#kekbatik #sweettreats
#celebratewithcake

4.4 COPYWRITING- HARD SELL

NO.	HARD SELL POSTS	CAPTION
1.		<p>Introducing our collection of Batik Cakes, where culinary craftsmanship meets cultural artistry. Prepare to be captivated by the exquisite flavours and stunning visual beauty of our creations. These Batik Cakes are more than just desserts; they are a celebration of heritage and a feast for your senses. 🍩</p> <p>Each Batik Cake is meticulously crafted with a blend of premium ingredients, ensuring a symphony of flavours that will transport you to new culinary heights. 🙌</p> <p>Contact us for orders, inquiries, or to learn more about our exquisite Batik Cakes in our FB page description. Experience the fusion of art and taste today! 🍩🍫🍪</p>

2.



🌟🌟 Looking for the Perfect Gift to Delight a Loved One? Our Gorgeous Kek Batik Boxes are Packed with Love and Deliciousness, Making Every Occasion Extra Special and Memorable! 🎁💕

With our Kek Batik, you have nothing to worry about finding a perfect gift to your friends, family or even you partner 😍. Just order away! We have variety of selections to fit your Kek Batik desires. 😊🍷

So what are you waiting for? Experience the authenticity in every bite today! 💕💕💕💕💕

Contact us for orders, inquiries, or to learn more about our exquisite Batik Cakes. Experience the fusion of art and taste today! 😊

3.



Yummmm... Mouthwatering isn't? 😋 You can get the best Kek Batik quality from us, just order away! ❤️

HOW THE SERVICE WORKS? 🤔

It's simple, just DM us! All you need to do is request which box you'd like with additional info and we'll deliver it as soon as possible! In Batik Bliss, we will have two different box sizes of Kek Batik. What are they?

Snack Box 🍷 - Desire a quick dessert of a kek batik? We got you covered! The snack box is the right quantity for your craving whenever and wherever you want it!

Tea Evening Box ☕ - It's Saturday evening and you are out of biscuits to go with tea, 'Tea Evening Box' is the best during a relaxing evening to spend time together with friends and family.

Party Box 🎉 - Whose birthday is it? Your sister? your best friend? your day? Not to worry!

		<p>This party box full of Kek Batik delight is just for your loved ones on their special day! Great for birthday parties and more!</p> <p>PRICE:</p> <ul style="list-style-type: none">- 'Snack Box' (Small): RM8- 'Tea Evening Box' (Medium): RM14- 'Party Box' (Large): RM25 <p>Delivery Fee: RM5 (Puncak Alam Area Only) 🚚</p> <p>Contact us for orders, inquiries, or to learn more about our exquisite Batik Cakes. Experience the fusion of art and taste today! 🍰</p>
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4.





🍰 Introducing Batik Cake: A Taste Sensation That Will Delight Your Palate! 🇲🇾

🎉 Calling all dessert enthusiasts in Malaysia! Prepare to indulge in a unique culinary experience with our extraordinary Batik Cake! 🍰 This delectable creation combines the rich heritage of traditional batik patterns with the irresistible flavors of a moist and decadent cake. Allow us to tantalize your taste buds and showcase why our Batik Cake deserves a place in your heart and on your dessert table.

Here's why you should give in to this irresistible temptation:

- 1 Melt-in-Your-Mouth Delight: The moment you take a bite of our Batik Cake, you'll be transported to a world of pure bliss. Each slice is crafted with the utmost care and attention to detail, ensuring a moist and fluffy texture that simply melts in your mouth. You'll savor the perfect balance of flavors with every bite.




		<p>② Flavors to Excite Your Senses: We understand that taste is paramount when it comes to desserts. That's why we offer a variety of irresistible flavors to suit every preference. From the classic richness of chocolate, we have a Batik Cake flavor that will make your heart skip a beat. Our carefully selected ingredients and perfected recipes guarantee an explosion of flavors in every bite.</p> <p>③ Handcrafted Elegance: Our Batik Cakes are meticulously handcrafted by ourselves who take pride in our craft. Each cake is a work of art, meticulously decorated to resemble the intricate patterns of batik fabric. It's a feast for the eyes as well as the taste buds, making it a perfect centerpiece for any special occasion.</p> <p>④ Shareable Moments: What's better than enjoying a delicious cake? Sharing it with your loved ones! Our Batik Cake brings people together, creating cherished moments</p>
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		<p>of joy and togetherness. Whether you're celebrating a birthday, anniversary, or simply want to brighten someone's day, our Batik Cake is the perfect treat to share and create lasting memories.</p> <p> For a limited time, we are offering an exclusive promotion: Buy two Batik Cakes and get a third one at 50% off! </p> <p>SNACK BOX - RM8 TEA EVENING BOX - RM14 PARTY BOX - RM25</p> <p>Don't miss out on this opportunity to embark on a culinary adventure that celebrates our rich heritage and satisfies your cravings. Order your Batik Cake today by visiting our website or calling our dedicated hotline. Indulge in the extraordinary flavors of our Batik Cake, and let it become a cherished part of your dessert repertoire. Get ready to be swept away by a taste sensation like no other!</p>
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		<p>#BatikCake #TasteSensation #MalaysianDelights #IndulgeInTradition</p>
<p>5.</p>	 <p>Self-Gift with Batik Cake: Indulge, Relax, and Savor the Sweet Escape from Stress!</p> <p>Are you feeling overwhelmed by the demands of work and endless hours of studying? It's time to treat yourself to a well-deserved break and experience the ultimate stress relief. Imagine sinking into a state of pure relaxation as you savor the exquisite flavors of our Batik Cake, specially designed to transport you to a world of sweet escape. Here's why self-gifting with our Batik Cake is the perfect remedy for your hardworking soul:</p> <ol style="list-style-type: none"> 1 An Oasis of Sweet Delight: Let our Batik Cake become your sanctuary amidst the chaos. Each bite is a heavenly escape, melting away your stress and immersing you in a moment of pure pleasure. The moist, velvety texture and delectable flavors are like a soothing balm for your tired mind and body, providing the perfect respite from the demands of your daily grind. 2 A Moment of Self-Care: You work tirelessly to achieve your goals and make a difference in the world. It's essential to prioritize self-care and recharge your batteries. Our Batik Cake is more than just a treat—it's a symbol of self-love and appreciation. By gifting yourself this delightful indulgence, you're acknowledging your hard work and granting yourself the rejuvenation you truly deserve. 3 Luxurious Escape, Affordable Pleasure: Indulgence doesn't have to come at a high cost. Our Batik Cake offers a luxurious experience at an affordable price, making it the perfect self-gift. Treat yourself to a moment of luxury without straining your budget. It's a guilt-free pleasure that will elevate your spirits and remind you that you deserve a taste of the finer things in life. <p>As an extra treat, we have an exclusive offer just for you. Enjoy 15% off your self-gift of our Batik Cake!</p> <p>Don't wait any longer to embrace the sweet escape from stress that you deserve. Visit our website or call our dedicated hotline to order your Batik Cake today. Treat yourself to a moment of bliss, indulge in the flavors of relaxation, and recharge your spirit for the challenges ahead. Remember, you are worth every delicious bite!</p> <p>Contact or DM us for orders, inquiries, or to learn more about our exquisite Batik Cakes at</p> <p>Having a birthday? We got you!</p> <p>BATIK BLISS</p> <p>@batikblisspuncakalam</p> <p>7</p> <p>Like Comment Share</p> <p>Write a comment...</p>	<p>Self-Gift with Batik Cake: Indulge, Relax, and Savor the Sweet Escape from Stress!</p> <p>Are you feeling overwhelmed by the demands of work and endless hours of studying? It's time to treat yourself to a well-deserved break and experience the ultimate stress relief. Imagine sinking into a state of pure relaxation as you savor the exquisite flavors of our Batik Cake, specially designed to transport you to a world of sweet escape. Here's why self-gifting with our Batik Cake is the perfect remedy for your hardworking soul:</p> <ol style="list-style-type: none"> 1 An Oasis of Sweet Delight: Let our Batik Cake become your sanctuary amidst the chaos. Each bite is a heavenly escape, melting away your stress and immersing you in a moment of pure pleasure. The

		<p>moist, velvety texture and delectable flavors are like a soothing balm for your tired mind and body, providing the perfect respite from the demands of your daily grind.</p> <p>② A Moment of Self-Care: You work tirelessly to achieve your goals and make a difference in the world. It's essential to prioritize self-care and recharge your batteries. Our Batik Cake is more than just a treat—it's a symbol of self-love and appreciation. By gifting yourself this delightful indulgence, you're acknowledging your hard work and granting yourself the rejuvenation you truly deserve.</p> <p>③ Luxurious Escape, Affordable Pleasure: Indulgence doesn't have to come at a high cost. Our Batik Cake offers a luxurious experience at an affordable price, making it the perfect self-gift. Treat yourself to a moment of luxury without straining your budget. It's a guilt-free pleasure that will elevate your spirits and remind</p>
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		<p>you that you deserve a taste of the finer things in life.</p> <p>④ Celebrate Small Victories: Every milestone, no matter how small, deserves recognition. Did you complete a challenging project? Ace an exam? Or simply survive a hectic week? Celebrate your accomplishments and reward yourself with the delectable charm of our Batik Cake. Embrace the joy of self-celebration and let each bite be a reminder of your resilience and determination.</p> <p>⑤ Embrace Serenity and Sweetness: Life is a journey that sometimes requires a pause for reflection. Take a moment to slow down, indulge in the serenity of your surroundings, and savor the sweetness of our Batik Cake. Let the intricate batik patterns on the cake inspire you with their beauty and remind you of the rich cultural heritage that surrounds you. It's a sensory experience that nourishes both your body and soul.</p>
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		<p> As an extra treat, we have an exclusive offer just for you: Enjoy 15% off your self-gift of our Batik Cake! </p> <p>Don't wait any longer to embrace the sweet escape from stress that you deserve. Visit our website or call our dedicated hotline to order your Batik Cake today. Treat yourself to a moment of bliss, indulge in the flavors of relaxation, and recharge your spirit for the challenges ahead. Remember, you are worth every delicious bite!</p> <p> Contact or DM us for orders, inquiries, or to learn more about our exquisite Batik Cakes at</p> <p>#SelfGift #SweetEscapeFromStress #IndulgeInRelaxation #TreatYourself #BatikCakeBliss</p>
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6.

Batik Bliss Palam
26 June at 21:38

Give the Gift of Love and Indulgence with Batik Cake! 🎁💕

Attention all Malaysians looking for the perfect gift to show your love and appreciation! Look no further than our exquisite Batik Cake, the ultimate expression of affection and delight. Surprise your loved ones with a treat that combines the artistry of traditional batik patterns with the mouthwatering flavors of a heavenly cake. Let us reveal why gifting our Batik Cake will create unforgettable moments filled with love and joy:

- 1 A Sweet Gesture from the Heart: Nothing says "I care" more than presenting your loved ones with a thoughtfully chosen gift. Our Batik Cake is not just any cake—it's a carefully crafted masterpiece that embodies love, art, and culinary excellence. By gifting our Batik Cake, you're not only giving a sweet treat but also a heartfelt gesture that will warm their hearts.
- 2 A Feast for the Senses: Our Batik Cake is not just visually stunning; it's a delight for the senses. As your loved ones unwrap the beautiful packaging, they'll be greeted by the aroma of freshly baked goodness. The moment they savor the first bite, they'll experience a symphony of flavors and textures that will leave them craving for more. Every slice is a journey of taste and indulgence, creating a memorable experience they'll cherish.
- 3 Perfect for Any Occasion: Whether it's a birthday, anniversary, graduation, or a simple gesture to brighten their day, our Batik Cake is the ideal gift for any occasion. It adds an extra touch of elegance and luxury to celebrations, making your loved ones feel truly special. With a range of flavors to choose from, you can find the perfect Batik Cake that matches their preferences and makes their taste buds dance with joy.

To make this gift even more irresistible, we are offering a special promotion: Free personalized message with every Batik Cake order! 📩

SNACK BOX - RM8
TEA EVENING BOX - RM14
PARTY BOX - RM25

Don't miss the chance to surprise your loved ones with a gift that combines artistry, flavor, and heartfelt affection. Place your order today through our website or call our dedicated hotline to make someone's day extra special. Let our Batik Cake be the sweet messenger that conveys your love in the most delicious way possible!

Contact or DM us for orders, inquiries, or to learn more about our exquisite Batik Cakes at

#GiftOfLove #BatikCake #SweetSurprise #CherishedMoments

BATIK BLISS


Contact us here:
@batikblisspuncaalam

🎁 Give the Gift of Love and Indulgence with Batik Cake!



🎉 Attention all Malaysians looking for the perfect gift to show your love and appreciation! Look no further than our exquisite Batik Cake, the ultimate expression of affection and delight. Surprise your loved ones with a treat that combines the artistry of traditional batik patterns with the mouthwatering flavors of a heavenly cake. Let us reveal why gifting our Batik Cake will create unforgettable moments filled with love and joy:

1 A Sweet Gesture from the Heart: Nothing says "I care" more than presenting your loved ones with a thoughtfully chosen gift. Our Batik Cake is not just any cake—it's a carefully crafted masterpiece that embodies love, art, and culinary excellence. By gifting our Batik Cake, you're not only giving a sweet treat but also a heartfelt gesture that will warm their hearts.

		<p>② A Feast for the Senses: Our Batik Cake is not just visually stunning; it's a delight for the senses. As your loved ones unwrap the beautiful packaging, they'll be greeted by the aroma of freshly baked goodness. The moment they savor the first bite, they'll experience a symphony of flavors and textures that will leave them craving for more. Every slice is a journey of taste and indulgence, creating a memorable experience they'll cherish.</p> <p>③ Perfect for Any Occasion: Whether it's a birthday, anniversary, graduation, or a simple gesture to brighten their day, our Batik Cake is the ideal gift for any occasion. It adds an extra touch of elegance and luxury to celebrations, making your loved ones feel truly special. With a range of flavors to choose from, you can find the perfect Batik Cake that matches their preferences and makes their taste buds dance with joy.</p> <p> To make this gift even more irresistible, we are offering a</p>
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		<p>special promotion: Free personalized message with every Batik Cake order! 🎁</p> <p>SNACK BOX - RM8</p> <p>TEA EVENING BOX - RM14</p> <p>PARTY BOX - RM25</p> <p>Don't miss the chance to surprise your loved ones with a gift that combines artistry, flavor, and heartfelt affection. Place your order today through our website or call our dedicated hotline to make someone's day extra special. Let our Batik Cake be the sweet messenger that conveys your love in the most delicious way possible!</p> <p>☎️ Contact or DM us for orders, inquiries, or to learn more about our exquisite Batik Cakes at</p> <p>#GiftOfLove #BatikCake #SweetSurprise #CherishedMoments</p>
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7.



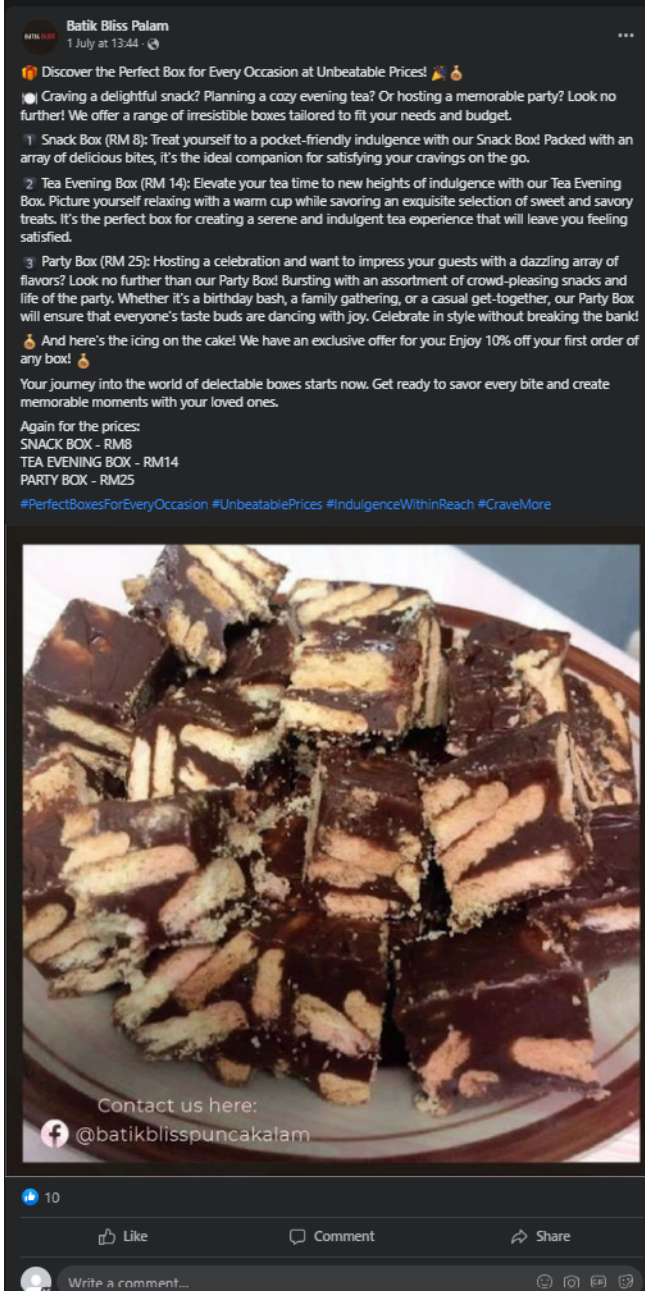
🍰 Satisfy Your Sweet Cravings with Irresistible Delights Delivered to Your Doorstep! 🚀🍰

🎉 Are you ready to embark on a sweet adventure that will tickle your taste buds and leave you craving for more? Look no further! We bring you an exquisite assortment of mouthwatering treats that will satisfy your deepest sweet cravings, conveniently delivered right to your doorstep. Brace yourself for a delectable journey as we introduce you to the irresistible world of sweet indulgence:

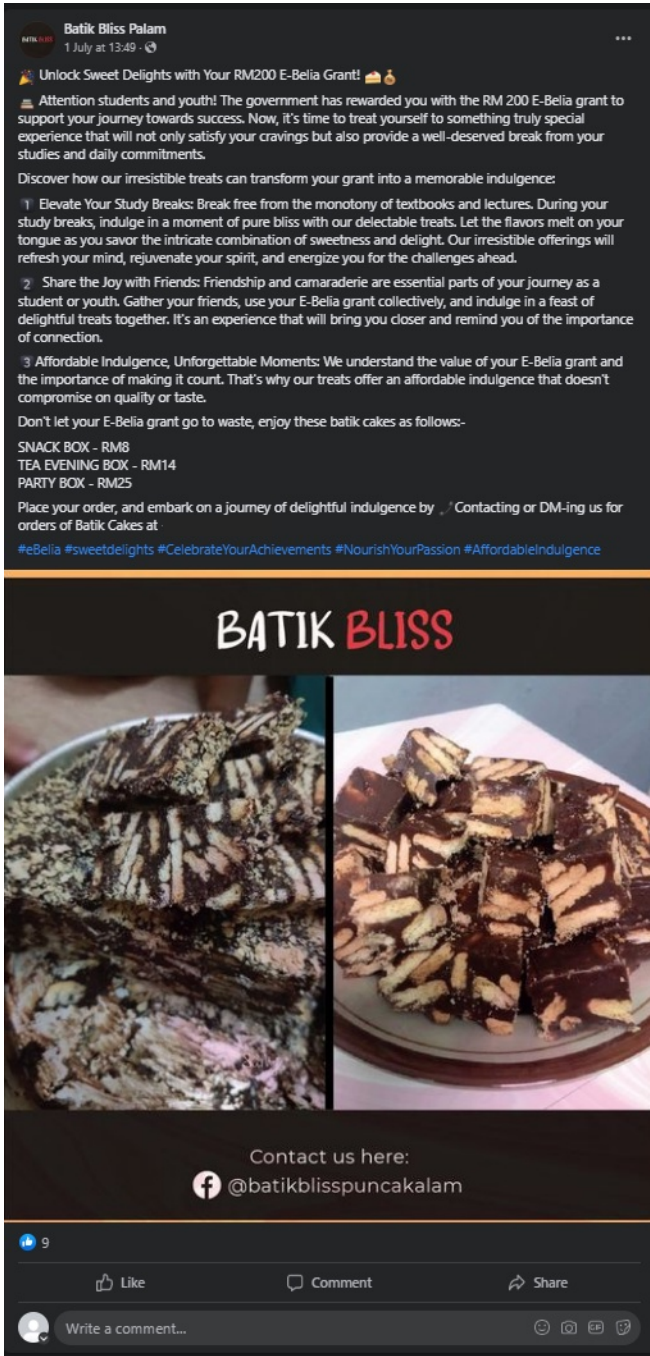

1️⃣ **Unleash Your Inner Sweet Tooth:** Give in to your desires and let your taste buds experience a symphony of flavors. From rich and velvety chocolates to creamy cheesecakes, from melt-in-your-mouth cookies to luscious pastries, our selection of sweet delicacies is bound to captivate even the most discerning palates. Prepare to be transported to a world of

		<p>pure delight with every heavenly bite.</p> <p>② Convenience at Your Fingertips: No more waiting in long lines or battling traffic to satisfy your sweet tooth! We understand the importance of convenience in your busy life. That's why we offer a seamless online ordering experience. With just a few clicks, you can explore our mouthwatering menu, select your favorite treats, and have them delivered straight to your doorstep. It's sweet satisfaction made easy!</p> <p>③ Quality Ingredients, Exquisite Taste: We believe that great taste starts with the finest ingredients. That's why we go the extra mile to source the freshest and highest quality components for our delectable treats.</p> <p>④ Indulgence Anytime, Anywhere: Whether you're craving a pick-me-up during a work break, planning a cozy night in, or celebrating a special occasion, our irresistible treats are designed</p>
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		<p>to satisfy your cravings anytime, anywhere. Indulge in a guilt-free moment of pure bliss as you enjoy our delectable offerings.</p> <p>📦 Happiness Delivered to Your Doorstep: Get ready for a delightful surprise as our delivery team brings the joy of sweet indulgence right to your doorstep. Each delivery is a special moment that will make your heart skip a beat and put a smile on your face.</p> <p>🎁 And to sweeten the deal, we have an exclusive offer just for you: Enjoy free delivery on your first order! 🎁</p> <p>SNACK BOX - RM8</p> <p>TEA EVENING BOX - RM14</p> <p>PARTY BOX - RM25</p> <p>Don't deny yourself the pleasure of indulging in the sweetest temptations. Get ready to satiate your cravings, one irresistible treat at a time. Your sweet adventure awaits!</p> <p>☎️ Contact or DM us for orders, inquiries, or to learn more</p>
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		<p>about our exquisite Batik Cakes at</p> <p>#SweetCravings #IrresistibleDelights #ConvenienceAtYourFingertips #HappinessDelivered</p>
<p>8.</p>	 <p>Batik Bliss Palam 1 July at 13:44</p> <p>Discover the Perfect Box for Every Occasion at Unbeatable Prices! 🎁🍰</p> <p>Craving a delightful snack? Planning a cozy evening tea? Or hosting a memorable party? Look no further! We offer a range of irresistible boxes tailored to fit your needs and budget.</p> <ol style="list-style-type: none"> Snack Box (RM 8): Treat yourself to a pocket-friendly indulgence with our Snack Box! Packed with an array of delicious bites, it's the ideal companion for satisfying your cravings on the go. Tea Evening Box (RM 14): Elevate your tea time to new heights of indulgence with our Tea Evening Box. Picture yourself relaxing with a warm cup while savoring an exquisite selection of sweet and savory treats. It's the perfect box for creating a serene and indulgent tea experience that will leave you feeling satisfied. Party Box (RM 25): Hosting a celebration and want to impress your guests with a dazzling array of flavors? Look no further than our Party Box! Bursting with an assortment of crowd-pleasing snacks and life of the party. Whether it's a birthday bash, a family gathering, or a casual get-together, our Party Box will ensure that everyone's taste buds are dancing with joy. Celebrate in style without breaking the bank! <p>And here's the icing on the cake! We have an exclusive offer for you: Enjoy 10% off your first order of any box! 🍰</p> <p>Your journey into the world of delectable boxes starts now. Get ready to savor every bite and create memorable moments with your loved ones.</p> <p>Again for the prices: SNACK BOX - RM8 TEA EVENING BOX - RM14 PARTY BOX - RM25</p> <p>#PerfectBoxesForEveryOccasion #UnbeatablePrices #IndulgenceWithinReach #CraveMore</p> <p>Contact us here: @batikblisspuncakalam</p> <p>10 likes</p> <p>Like Comment Share</p> <p>Write a comment...</p>	<p>🎁 Discover the Perfect Box for Every Occasion at Unbeatable Prices! 🍰💰</p> <p>🍰 Craving a delightful snack? Planning a cozy evening tea? Or hosting a memorable party? Look no further! We offer a range of irresistible boxes tailored to fit your needs and budget.</p> <ol style="list-style-type: none"> 1 Snack Box (RM 8): Treat yourself to a pocket-friendly indulgence with our Snack Box! Packed with an array of delicious bites, it's the ideal companion for satisfying your cravings on the go. 2 Tea Evening Box (RM 14): Elevate your tea time to new heights of indulgence with our Tea Evening Box. Picture yourself relaxing with a warm cup while savoring an exquisite selection of sweet and savory

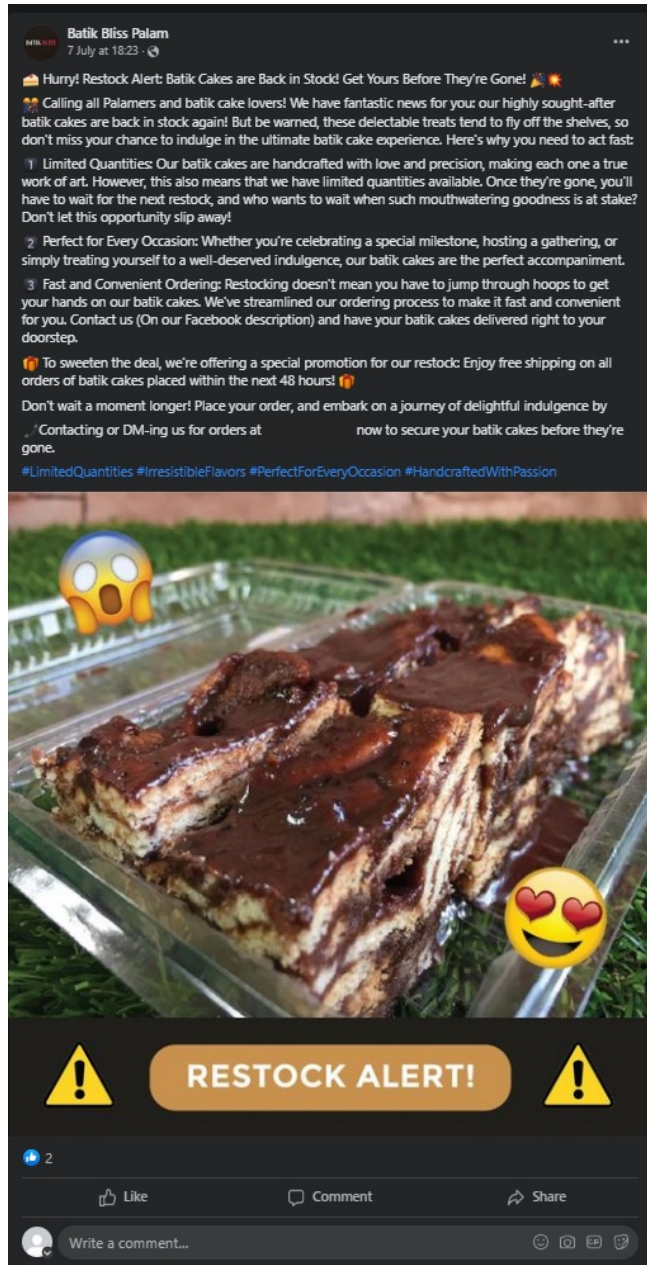
		<p>treats. It's the perfect box for creating a serene and indulgent tea experience that will leave you feeling satisfied.</p> <p>③ Party Box (RM 25): Hosting a celebration and want to impress your guests with a dazzling array of flavors? Look no further than our Party Box! Bursting with an assortment of crowd-pleasing snacks and life of the party. Whether it's a birthday bash, a family gathering, or a casual get-together, our Party Box will ensure that everyone's taste buds are dancing with joy. Celebrate in style without breaking the bank!</p> <p>💰 And here's the icing on the cake! We have an exclusive offer for you: Enjoy 10% off your first order of any box! 💰</p> <p>Your journey into the world of delectable boxes starts now. Get ready to savor every bite and create memorable moments with your loved ones.</p> <p>Again for the prices:</p> <p>SNACK BOX - RM8</p>
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		<p>TEA EVENING BOX - RM14</p> <p>PARTY BOX - RM25</p> <p>#PerfectBoxesForEveryOccasion #UnbeatablePrices #IndulgenceWithinReach #CraveMore</p>
<p>9.</p>		<p>🎉 Unlock Sweet Delights with Your RM200 E-Belia Grant!</p> <p>👛💰</p> <p>📖 Attention students and youth! The government has rewarded you with the RM 200 E-Belia grant to support your journey towards success. Now, it's time to treat yourself to something truly special experience that will not only satisfy your cravings but also provide a well-deserved break from your studies and daily commitments.</p> <p>Discover how our irresistible treats can transform your grant into a memorable indulgence:</p> <p>1 Elevate Your Study Breaks: Break free from the monotony of textbooks and lectures. During your study breaks, indulge in a moment of pure bliss with our delectable treats. Let the flavors melt on your tongue as you savor the intricate combination of sweetness and delight. Our irresistible offerings will refresh your mind, rejuvenate your spirit, and energize you for the challenges ahead.</p> <p>2 Share the Joy with Friends: Friendship and camaraderie are essential parts of your journey as a student or youth. Gather your friends, use your E-Belia grant collectively, and indulge in a feast of delightful treats together. It's an experience that will bring you closer and remind you of the importance of connection.</p> <p>3 Affordable Indulgence, Unforgettable Moments: We understand the value of your E-Belia grant and the importance of making it count. That's why our treats offer an affordable indulgence that doesn't compromise on quality or taste.</p> <p>Don't let your E-Belia grant go to waste, enjoy these batik cakes as follows:-</p> <p>SNACK BOX - RM8 TEA EVENING BOX - RM14 PARTY BOX - RM25</p> <p>Place your order, and embark on a journey of delightful indulgence by . . . Contacting or DM-ing us for orders of Batik Cakes at</p> <p>#EBelia #sweetdelights #CelebrateYourAchievements #NourishYourPassion #AffordableIndulgence</p> <p>BATIK BLISS</p>  <p>Contact us here: 📍 @batikblisspuncakalam</p> <p>9</p> <p>Like Comment Share</p> <p>Write a comment...</p>

		<p>bliss with our delectable treats. Let the flavors melt on your tongue as you savor the intricate combination of sweetness and delight. Our irresistible offerings will refresh your mind, rejuvenate your spirit, and energize you for the challenges ahead.</p> <p>② Share the Joy with Friends: Friendship and camaraderie are essential parts of your journey as a student or youth. Gather your friends, use your E-Belia grant collectively, and indulge in a feast of delightful treats together. It's an experience that will bring you closer and remind you of the importance of connection.</p> <p>③ Affordable Indulgence, Unforgettable Moments: We understand the value of your E-Belia grant and the importance of making it count. That's why our treats offer an affordable indulgence that doesn't compromise on quality or taste.</p>
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		<p>Don't let your E-Belia grant go to waste, enjoy these batik cakes as follows:-</p> <p>SNACK BOX - RM8</p> <p>TEA EVENING BOX - RM14</p> <p>PARTY BOX - RM25</p> <p>Place your order, and embark on a journey of delightful indulgence by  Contacting or DM-ing us for orders of Batik Cakes at</p> <p>#eBelia #sweetdelights #CelebrateYourAchievements #NourishYourPassion #AffordableIndulgence</p>
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10.






 **Hurry! Restock Alert: Batik Cakes are Back in Stock! Get Yours Before They're Gone!**

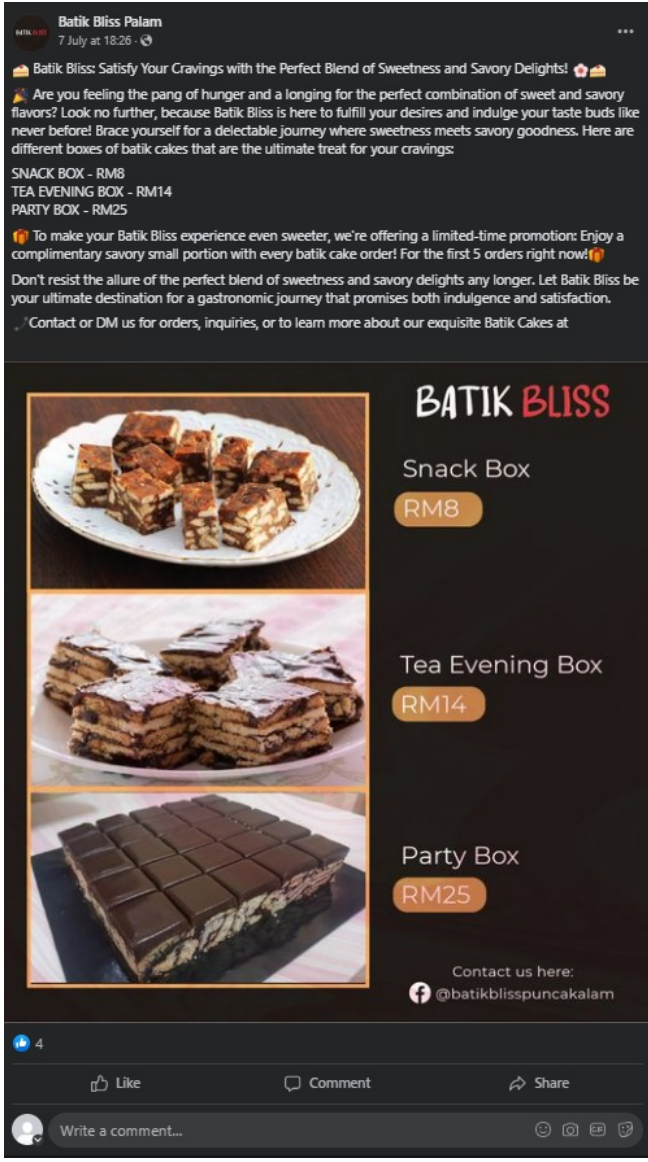


 **Calling all Palamers and batik cake lovers! We have fantastic news for you: our highly sought-after batik cakes are back in stock again! But be warned, these delectable treats tend to fly off the shelves, so don't miss your chance to indulge in the ultimate batik cake experience. Here's why you need to act fast:**

1 Limited Quantities: Our batik cakes are handcrafted with love and precision, making each one a true work of art. However, this also means that we have limited quantities available. Once they're gone, you'll have to wait for the next restock, and who wants to wait when such mouthwatering goodness is at stake? Don't let this opportunity slip away!

2 Perfect for Every Occasion: Whether you're celebrating a special milestone, hosting a gathering, or simply treating

		<p>yourself to a well-deserved indulgence, our batik cakes are the perfect accompaniment.</p> <p>③ Fast and Convenient Ordering: Restocking doesn't mean you have to jump through hoops to get your hands on our batik cakes. We've streamlined our ordering process to make it fast and convenient for you. Contact us (On our Facebook description) and have your batik cakes delivered right to your doorstep.</p> <p> To sweeten the deal, we're offering a special promotion for our restock: Enjoy free shipping on all orders of batik cakes placed within the next 48 hours! </p> <p>Don't wait a moment longer! Place your order, and embark on a journey of delightful indulgence by</p> <p> Contacting or DM-ing us for orders at _____ now to secure your batik cakes before they're gone.</p> <p>#LimitedQuantities #IrresistibleFlavors</p>
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		<p>#PerfectForEveryOccasion #HandcraftedWithPassion</p>
<p>11.</p>	 <p>Batik Bliss Palam 7 July at 18:26 · 🌐</p> <p>🍰 Batik Bliss: Satisfy Your Cravings with the Perfect Blend of Sweetness and Savory Delights! 🍰</p> <p>🍰 Are you feeling the pang of hunger and a longing for the perfect combination of sweet and savory flavors? Look no further, because Batik Bliss is here to fulfill your desires and indulge your taste buds like never before! Brace yourself for a delectable journey where sweetness meets savory goodness. Here are different boxes of batik cakes that are the ultimate treat for your cravings:</p> <p>SNACK BOX - RM8 TEA EVENING BOX - RM14 PARTY BOX - RM25</p> <p>🎁 To make your Batik Bliss experience even sweeter, we're offering a limited-time promotion: Enjoy a complimentary savory small portion with every batik cake order! For the first 5 orders right now! 🎁</p> <p>Don't resist the allure of the perfect blend of sweetness and savory delights any longer. Let Batik Bliss be your ultimate destination for a gastronomic journey that promises both indulgence and satisfaction.</p> <p>📞 Contact or DM us for orders, inquiries, or to learn more about our exquisite Batik Cakes at</p> <p>BATIK BLISS</p> <p>Snack Box RM8</p> <p>Tea Evening Box RM14</p> <p>Party Box RM25</p> <p>Contact us here: @batikblisspuncakalam</p> <p>4</p> <p>Like Comment Share</p> <p>Write a comment...</p>	<p>🍰 Batik Bliss: Satisfy Your Cravings with the Perfect Blend of Sweetness and Savory Delights! 🍰</p> <p>🍰 Are you feeling the pang of hunger and a longing for the perfect combination of sweet and savory flavors? Look no further, because Batik Bliss is here to fulfill your desires and indulge your taste buds like never before! Brace yourself for a delectable journey where sweetness meets savory goodness. Here are different boxes of batik cakes that are the ultimate treat for your cravings:</p> <p>SNACK BOX - RM8</p> <p>TEA EVENING BOX - RM14</p> <p>PARTY BOX - RM25</p> <p>🎁 To make your Batik Bliss experience even sweeter, we're offering a limited-time promotion: Enjoy a complimentary savory small portion with every batik cake</p>

		<p>order! For the first 5 orders right now! 🎁</p> <p>Don't resist the allure of the perfect blend of sweetness and savory delights any longer. Let Batik Bliss be your ultimate destination for a gastronomic journey that promises both indulgence and satisfaction.</p> <p>☎️ Contact or DM us for orders, inquiries, or to learn more about our exquisite Batik Cakes at</p>
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12.



👉 Indulge in Weekend Bliss with Batik Cakes: Elevate Your Relaxation and Savor Every Moment! 🍰🎉

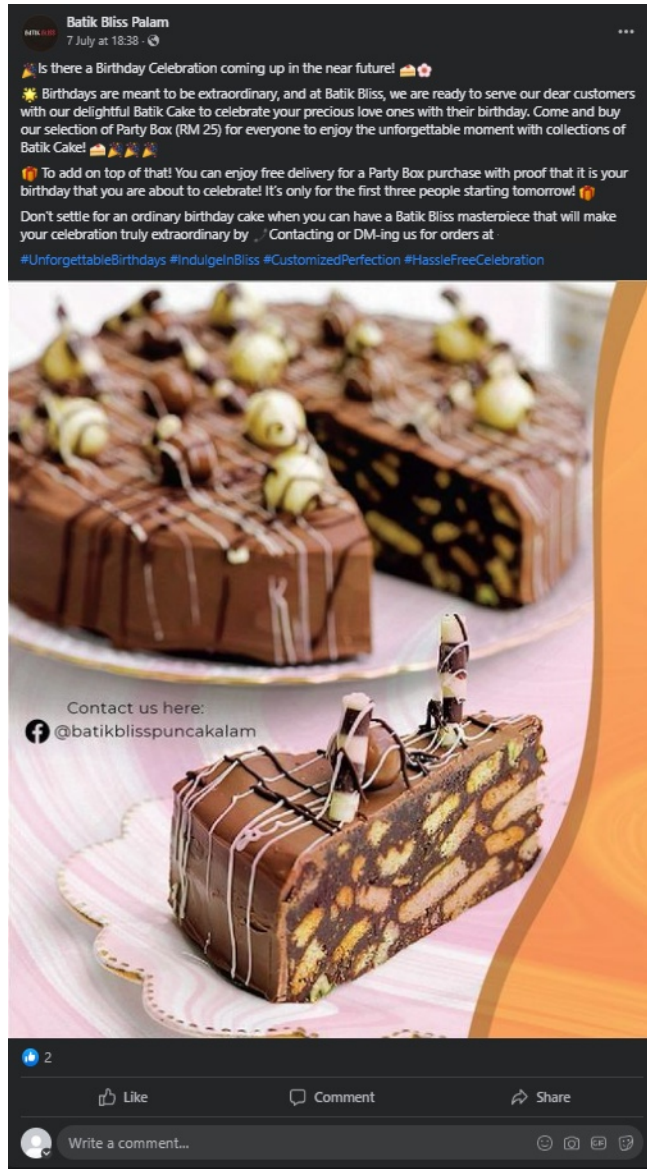
🌟 Ah, the weekend—a time to unwind, recharge, and treat yourself to something truly special. At Batik Bliss, we have the perfect recipe for a weekend filled with joy and indulgence: our exquisite batik cakes. Allow us to tempt you with the ultimate experience of relaxation and delight. Here's why our batik cakes are the perfect companion for your weekend:

1 Blissful Escape: Step into a world of pure bliss as you savor the flavors and textures of our batik cakes. Each bite is a moment of sheer indulgence, transporting you away from the stress and worries of the week. Let the exquisite combination of moist cake layers, luscious fillings, and delectable toppings whisk you into a state of complete relaxation and contentment.

		<p>② A Treat for the Senses: Indulging in our batik cakes is not just about taste—it's a multisensory experience that will awaken your senses. From the visually stunning batik-inspired designs that adorn each cake to the tantalizing aroma that fills the air, every detail has been carefully crafted to provide a feast for your senses. Immerse yourself in the beauty, aroma, and flavors of our batik cakes as you savor the weekend to the fullest.</p> <p>③ Share the Sweetness: Weekends are best enjoyed in the company of loved ones. Gather your family and friends and create unforgettable moments together with our batik cakes. Whether you're hosting a cozy get-together, having a picnic in the park, or simply enjoying a lazy afternoon at home, our cakes are the perfect centerpiece for your shared moments of joy and laughter.</p> <p> To sweeten your weekend experience, we're delighted to offer an exclusive promotion:</p>
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		<p>Enjoy RM 3 off for the first three purchase during the weekend! 🎁</p> <p>Don't let the weekend pass you by without savoring the sweet moments of relaxation and indulgence. Place your order, and unlock a weekend of pure bliss. Let Batik Bliss be the highlight of your weekend as you indulge in the perfect blend of taste, beauty, and relaxation.</p> <p>☎️ Contact or DM us for orders, inquiries, or to learn more about our exquisite Batik Cakes at</p> <p>#WeekendBliss #IndulgeInDelight #SavorTheMoment #ShareTheSweetness #ConvenientDelights</p>
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13.



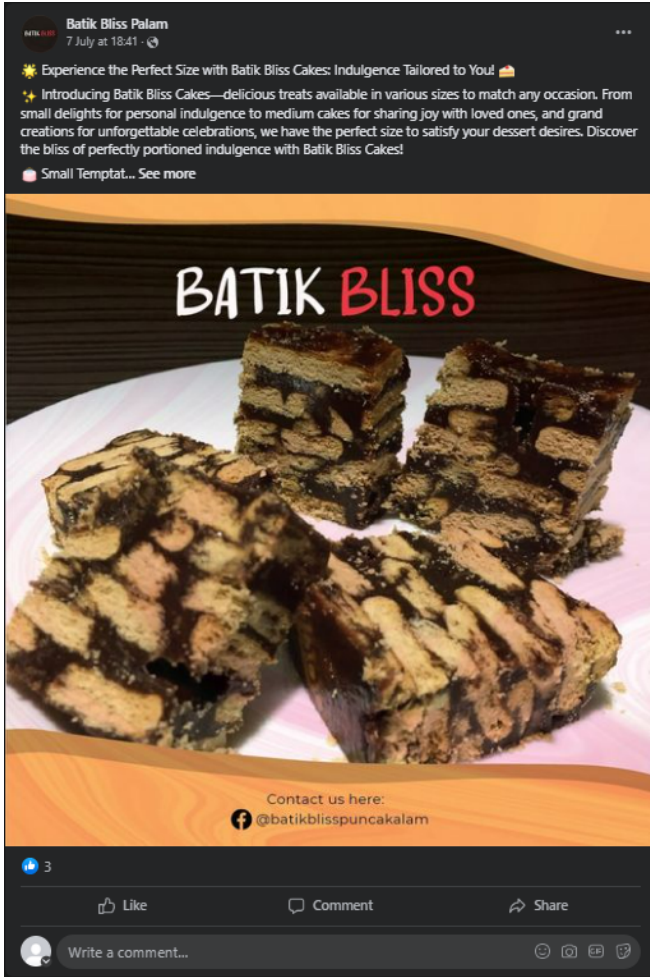
🎉 Is there a Birthday Celebration coming up in the near future! 🍰🌸

🌟 Birthdays are meant to be extraordinary, and at Batik Bliss, we are ready to serve our dear customers with our delightful Batik Cake to celebrate your precious love ones with their birthday. Come and buy our selection of Party Box (RM 25) for everyone to enjoy the unforgettable moment with collections of Batik Cake! 🍰🎉🌸🎉🎉

📺 To add on top of that! You can enjoy free delivery for a Party Box purchase with proof that it is your birthday that you are about to celebrate! It's only for the first three people starting tomorrow! 📺

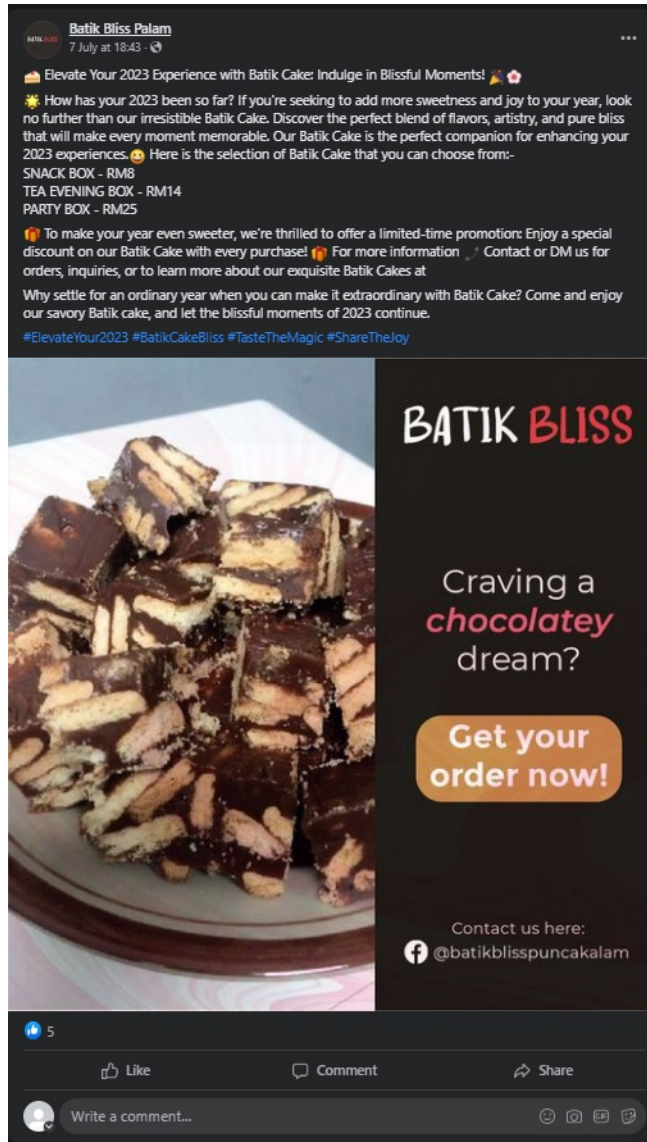
Don't settle for an ordinary birthday cake when you can have a Batik Bliss masterpiece that will make your celebration truly extraordinary by 📞 Contacting or DM-ing us for orders at


#UnforgettableBirthdays
#IndulgeInBliss

		<p>#CustomizedPerfection #HassleFreeCelebration</p>
<p>14.</p>		<p>☀️ Experience the Perfect Size with Batik Bliss Cakes: Indulgence Tailored to You! 🍰</p> <p>✨ Introducing Batik Bliss Cakes—delicious treats available in various sizes to match any occasion. From small delights for personal indulgence to medium cakes for sharing joy with loved ones, and grand creations for unforgettable celebrations, we have the perfect size to satisfy your dessert desires. Discover the bliss of perfectly portioned indulgence with Batik Bliss Cakes!</p> <p>🍰 Small Temptations: Bite-sized bliss for a quick delight or a thoughtful gift in a “SMALL BOX”.</p> <p>🍰 Medium Marvels: Generous portions to share joy with family and friends as well as enjoying your tea time! With the “TEA EVENING BOX”.</p> <p>🎉 Grand Celebrations: Impressive cakes that make a</p>


		<p>statement at special events or get together with “PARTY BOX”.</p> <p>☀ Elevate your dessert experience with Batik Bliss Cakes—the perfect size for every moment of bliss.</p> <p>🛍 Indulge yourself or surprise someone special with Batik Bliss Cakes. Embrace the joy of perfectly sized indulgence!</p> <p>#BatikBlissCakes #PerfectSize #BlissfulIndulgence</p>
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15.



 Elevate Your 2023 Experience with Batik Cake: Indulge in Blissful Moments!




 How has your 2023 been so far? If you're seeking to add more sweetness and joy to your year, look no further than our irresistible Batik Cake. Discover the perfect blend of flavors, artistry, and pure bliss that will make every moment memorable. Our Batik Cake is the perfect companion for enhancing your 2023 experiences. 😊 Here is the selection of Batik Cake that you can choose from:-

SNACK BOX - RM8

TEA EVENING BOX - RM14

PARTY BOX - RM25

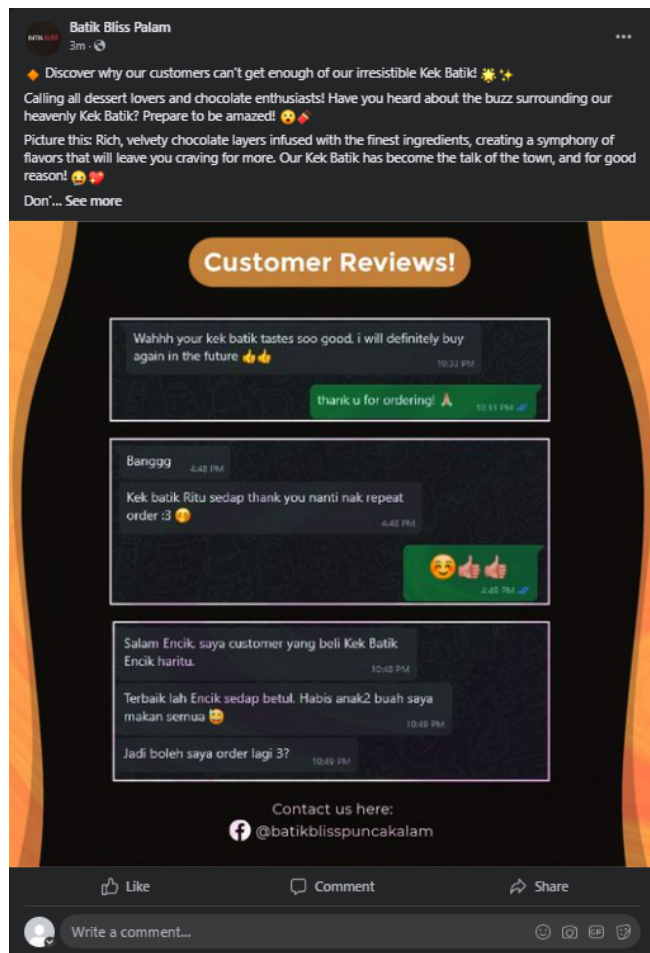
 To make your year even sweeter, we're thrilled to offer a limited-time promotion: Enjoy a special discount on our Batik Cake with every purchase! 🎁 For more information 📞 Contact or DM us for orders, inquiries, or to learn more

about our exquisite Batik Cakes at

Why settle for an ordinary year when you can make it extraordinary with Batik Cake? Come and enjoy our savory Batik cake, and let the blissful moments of 2023 continue.

#ElevateYour2023
 #BatikCakeBliss
 #TasteTheMagic
 #ShareTheJoy

16.



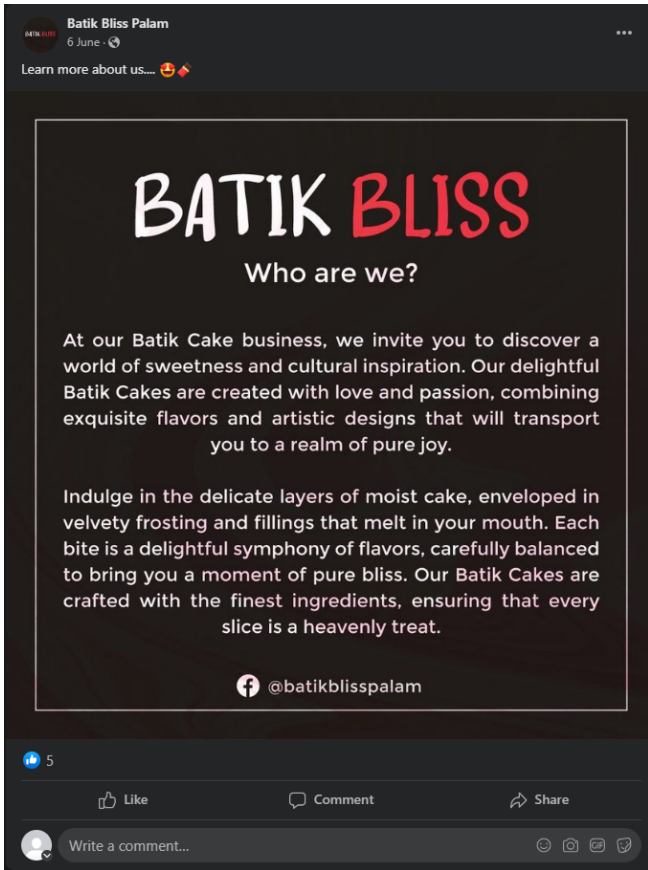
Discover why our customers can't get enough of our irresistible Kek Batik! ✨🌟

Calling all dessert lovers and chocolate enthusiasts! Have you heard about the buzz surrounding our heavenly Kek Batik? Prepare to be amazed! 🍌🍌

Picture this: Rich, velvety chocolate layers infused with the finest ingredients, creating a symphony of flavors that will leave you craving for more. Our Kek Batik has become the talk

		<p>of the town, and for good reason! 😊💕</p> <p>Don't just take our word for it, though. Our valued customers have been showering us with love and raving about their delightful experiences with our Kek Batik. They can't resist its decadence and keep coming back for seconds, thirds, and beyond! 😊🍰</p> <p>Now it's your turn to experience the magic of our Kek Batik! 🍰✨ Don't miss out on the chance to savor the same delight that has left our customers craving for more. Tap the link below and order your slice of pure indulgence today! 🛒🍰</p> <p>☀️ Treat yourself to the best-kept secret in town, and join the ranks of our satisfied customers! Get ready to be blown away by the irresistible charm of our Kek Batik. Indulgence awaits! 😍💕</p> <p>#KekBatikLove #CustomerReviews #IndulgeInDecadence</p>
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4.5 COPYWRITING- SOFT SELL

NO.	SOFT SELL POSTS	CAPTION
1.		<p>At our Batik Cake business, we invite you to discover a world of sweetness and cultural inspiration. Our delightful Batik Cakes are created with love and passion, combining exquisite flavours and artistic designs that will transport you to a realm of pure joy.</p> <p>Indulge in the delicate layers of moist cake, enveloped in velvety frosting and fillings that melt in your mouth. Each bite is a delightful symphony of flavors, carefully balanced to bring you a moment of pure bliss. Our Batik Cakes are crafted with the finest ingredients, ensuring that every slice is a heavenly treat.</p>

2.


Batik Bliss Palam
20 June at 17:11 · 🌐

Who knew Kek Batik was Queen Elizabeth's favorite?? Well, kind of, but here's an interesting fact about Kek Batik! 🍫🍰

This simple yet delightful cake has been around since centuries ago and there are many different versions of this biscuit cake from variety of countries such as German, Turkish, Dutch, Norwegian and many more....


Interested with one? Come order by simply DM us on Facebook or WhatsApp. 😊

Did you know?



Kek Batik was originated from Britain and being brought to Malaysia during colonial era. It is called Chocolate Biscuit Cake in UK and it is Queen Elizabeth's personal favorite dessert for tea time.

In Malaysia, it has been adapted with local ingredients such as Milo and it is usually served during occasions like Hari Raya Aidilfitri and Christmas.

 @batikblisspuncakalam

4

Like Comment Share

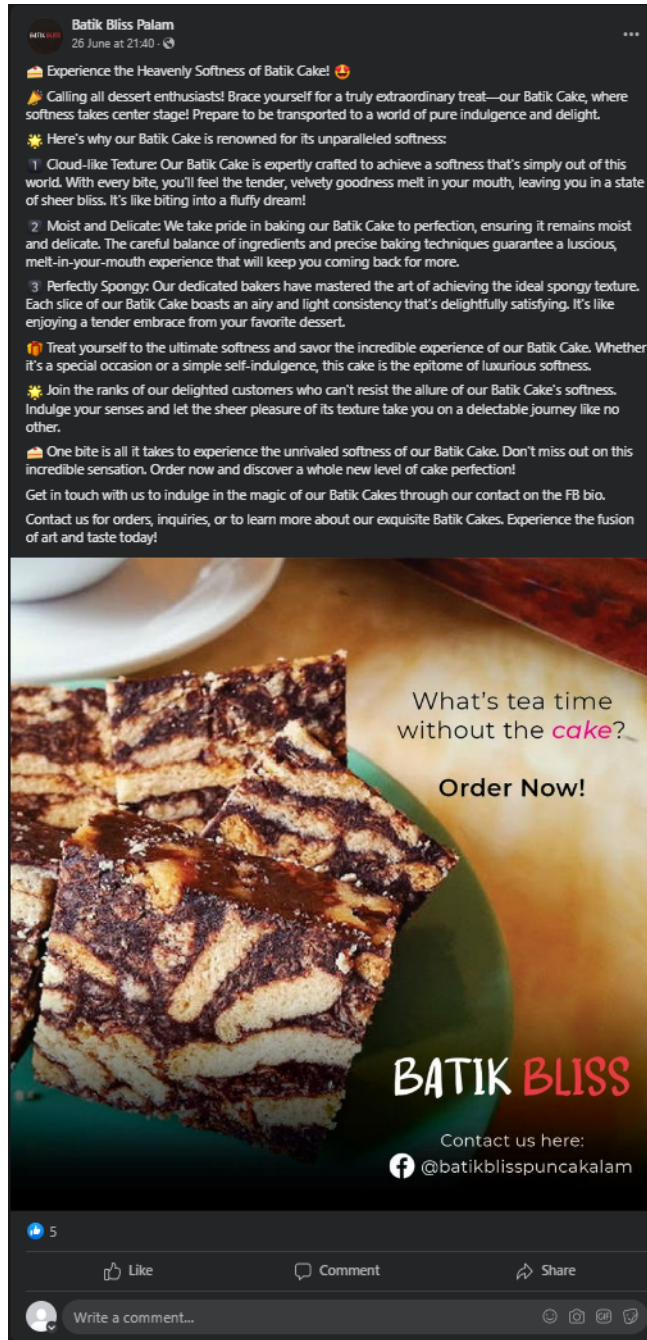
Write a comment...

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This simple yet delightful cake has been around since centuries ago and there are many different versions of this biscuit cake from variety of countries such as German, Turkish, Dutch, Norwegian and many more....

Interested with one? Come order by simply DM us on Facebook or WhatsApp. 😊

3.



🍰 Experience the Heavenly Softness of Batik Cake! 🥰

📣 Calling all dessert enthusiasts! Brace yourself for a truly extraordinary treat—our Batik Cake, where softness takes center stage! Prepare to be transported to a world of pure indulgence and delight.

🌟 Here's why our Batik Cake is renowned for its unparalleled softness:

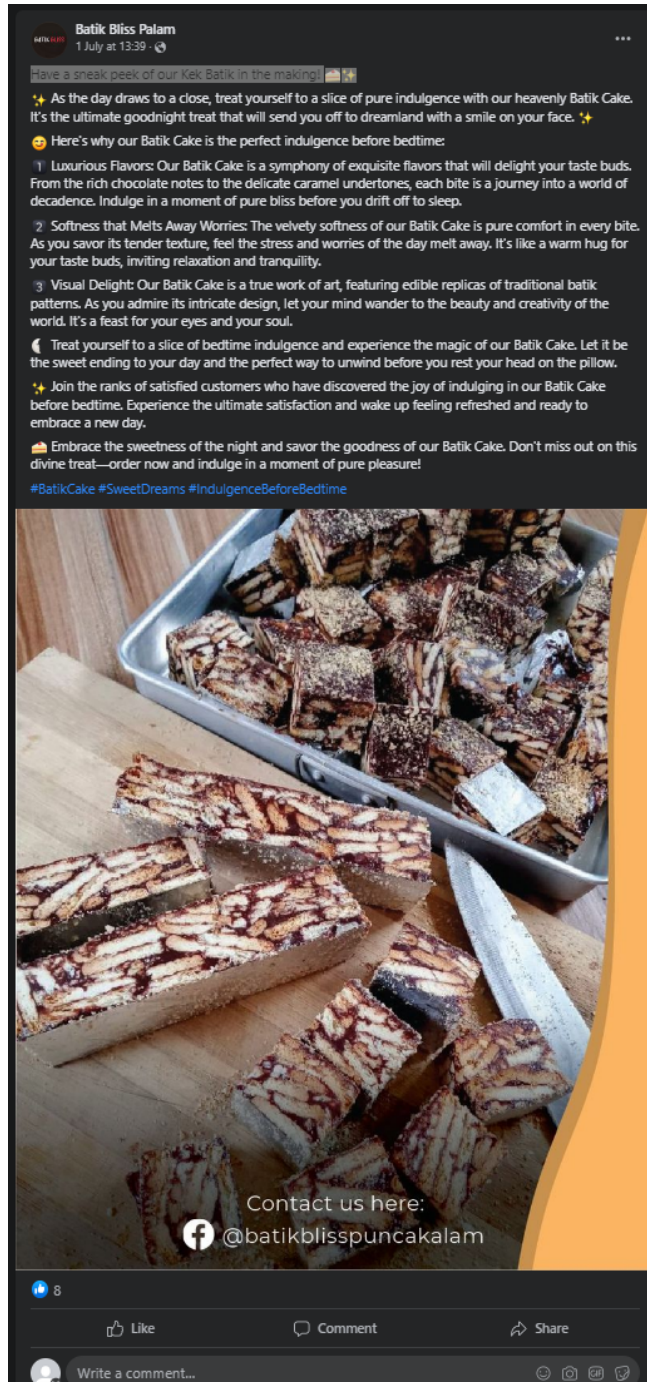
1️⃣ **Cloud-like Texture:** Our Batik Cake is expertly crafted to achieve a softness that's simply out of this world. With every bite, you'll feel the tender, velvety goodness melt in your mouth, leaving you in a state of sheer bliss. It's like biting into a fluffy dream!

2️⃣ **Moist and Delicate:** We take pride in baking our Batik Cake to perfection, ensuring it remains moist and delicate. The careful balance of ingredients and precise baking techniques guarantee a luscious, melt-in-your-mouth

		<p>experience that will keep you coming back for more.</p> <p>③ Perfectly Spongy: Our dedicated bakers have mastered the art of achieving the ideal spongy texture. Each slice of our Batik Cake boasts an airy and light consistency that's delightfully satisfying. It's like enjoying a tender embrace from your favorite dessert.</p> <p>🎁 Treat yourself to the ultimate softness and savor the incredible experience of our Batik Cake. Whether it's a special occasion or a simple self-indulgence, this cake is the epitome of luxurious softness.</p> <p>☀️ Join the ranks of our delighted customers who can't resist the allure of our Batik Cake's softness. Indulge your senses and let the sheer pleasure of its texture take you on a delectable journey like no other.</p> <p>🍰 One bite is all it takes to experience the unrivaled softness of our Batik Cake. Don't miss out on this incredible sensation. Order</p>
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		<p>now and discover a whole new level of cake perfection!</p> <p>Get in touch with us to indulge in the magic of our Batik Cakes through our contact on the FB bio.</p> <p>Contact us for orders, inquiries, or to learn more about our exquisite Batik Cakes. Experience the fusion of art and taste today!</p>
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4.



Have a sneak peek of our Kek Batik in the making! 🍰 ✨

✦ As the day draws to a close, treat yourself to a slice of pure indulgence with our heavenly Batik Cake. It's the ultimate goodnight treat that will send you off to dreamland with a smile on your face. ✨

😊 Here's why our Batik Cake is the perfect indulgence before bedtime:

1 **Luxurious Flavors:** Our Batik Cake is a symphony of exquisite flavors that will delight your taste buds. From the rich chocolate notes to the delicate caramel undertones, each bite is a journey into a world of decadence. Indulge in a moment of pure bliss before you drift off to sleep.

2 **Softness that Melts Away Worries:** The velvety softness of our Batik Cake is pure comfort in every bite. As you savor its tender texture, feel the stress and worries of the

		<p>day melt away. It's like a warm hug for your taste buds, inviting relaxation and tranquility.</p> <p>③ Visual Delight: Our Batik Cake is a true work of art, featuring edible replicas of traditional batik patterns. As you admire its intricate design, let your mind wander to the beauty and creativity of the world. It's a feast for your eyes and your soul.</p> <p>🌙 Treat yourself to a slice of bedtime indulgence and experience the magic of our Batik Cake. Let it be the sweet ending to your day and the perfect way to unwind before you rest your head on the pillow.</p> <p>✨ Join the ranks of satisfied customers who have discovered the joy of indulging in our Batik Cake before bedtime. Experience the ultimate satisfaction and wake up feeling refreshed and ready to embrace a new day.</p> <p>🍪 Embrace the sweetness of the night and savor the</p>
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goodness of our Batik Cake. Don't miss out on this divine treat—order now and indulge in a moment of pure pleasure!

#BatikCake #SweetDreams #IndulgenceBeforeBedtime

5.



WHY BUY FROM US? 🤩🤔

- Freshly made for every order



- Premium Ingredients 🍫

- Fast Delivery to your home!



- Guaranteed Deliciousness!

We will await your orders during the grand opening! DM us for more info... 🤗

6.



🍰 Introducing the Delectable Batik Cake: A Taste Sensation!



👉 Attention, all dessert lovers!

We are thrilled to present our mouthwatering Batik Cake—a true masterpiece of flavor and texture that will leave you craving for more. Prepare yourself for a delightful culinary adventure unlike any other!


👉 Made with love and crafted to perfection, our Batik Cake is a unique fusion of rich Indonesian tradition and irresistible sweetness. This delectable creation combines the elegance of traditional batik patterns with the indulgence of a soft, moist cake, resulting in a dessert that's as visually stunning as it is delicious.

👉 Here's why our Batik Cake stands out from the rest:

1 Unmatched Taste: Each bite of our Batik Cake is a symphony of flavors. We have carefully selected the finest ingredients to create a harmonious blend of chocolate, caramel, and hints of local spices. The result is an

		<p>explosion of taste that will transport your senses to a whole new level of culinary bliss.</p> <p>② Soft and Moist Texture: Our talented bakers have perfected the art of achieving a soft, moist texture in every slice. You'll experience a melt-in-your-mouth sensation that is simply divine. It's the kind of cake that will make you reach for seconds without hesitation.</p> <p>🎁 Don't miss out on the chance to savor this unforgettable delight. Place your order today and make any occasion truly special. Whether it's a birthday celebration, a family gathering, or simply an indulgent treat for yourself, our Batik Cake is the perfect choice.</p> <p>→📱 To order, simply send us a direct message or contact us through WhatsApp at 011-26101010. We offer convenient pickup and delivery options, so you can enjoy this heavenly cake at your convenience.</p>
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		<p>☀️ Try it once, and we guarantee you'll be hooked for life!</p> <p>🍰 One slice is all it takes to fall in love with the delectable taste of our Batik Cake. Indulge your senses and give yourself a well-deserved treat. Hurry, limited quantities available!</p> <p>#BatikCake #IndulgenceDelivered #TasteSensation</p>
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7.		<p>We from Batik Bliss mengucapkan Selamat Hari Raya Aidiladha 2023 to all Muslim in the world! 🌙🌟🥰</p> <p>What's a better way to celebrate this Eid even more? With variety selection of our Kek Batik of course! Get yours ordered now during this festive! 🥰</p> <p>📞 Contact or DM us for orders, inquiries, or to learn more about our exquisite Batik Cakes at</p>
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8.






🚩 Attention, Palamers! We proudly present Batik Bliss, where the captivating world of batik patterns meets the indulgent realm of Batik Cake. Prepare to be enchanted by our exceptional creations that redefine the concept of this beloved dessert.

🌟 What sets Batik Bliss apart:



1️⃣ **Passion for Tradition:** At Batik Bliss, we hold a deep appreciation for the rich heritage of batik artistry. Our Batik Cakes pay homage to this cultural treasure, combining the allure of intricate patterns with the exquisite flavors of the cake itself.



2️⃣ **Unparalleled Craftsmanship:** We take pride in our meticulous craftsmanship, ensuring that every Batik Cake is a masterpiece in both taste and presentation. It's a feast for the eyes and a treat for the palate.




3️⃣ **Unforgettable Taste:** Batik Bliss is dedicated to delivering

		<p>a taste experience that leaves a lasting impression. Our Batik Cakes are carefully crafted using premium ingredients, from the finest chocolate to the buttery goodness of quality biscuits. The result is a harmonious blend of flavors and textures that will transport you to a world of pure culinary bliss.</p> <p> Discover the joy of Batik Bliss and elevate your dessert experience to new heights. Whether it's a special occasion or a simple indulgence, our Batik Cakes are the perfect choice to impress your loved ones or treat yourself to a moment of pure delight.</p> <p> Join the ranks of satisfied customers who have experienced the artistry and flavors of Batik Bliss. Indulge your senses and immerse yourself in a world where tradition meets culinary excellence.</p> <p> Batik Bliss is the embodiment of passion, artistry, and flavor. Embrace</p>
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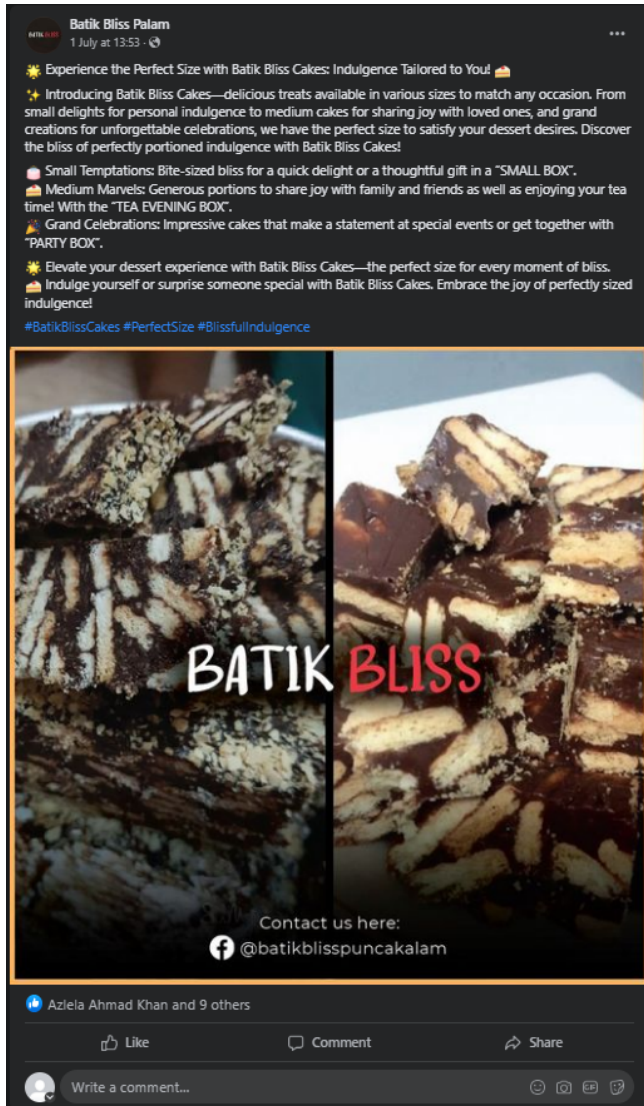
		<p>the essence of this unique dessert and let Batik Bliss become a cherished part of your sweet moments.</p> <p>#BatikBliss #ArtfulIndulgence #ElevateYourTastebuds</p>
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<p>9.</p>		<p>🤩 Unleash Your Chocolate Passion: If you're a devoted chocolate lover, Batik Cakes are here to satisfy your deepest cravings. These delectable creations are infused with rich, velvety chocolate, enveloping your senses in a symphony of indulgence. Get ready to be transported to a chocolate paradise like no other!</p> <p>🌟 A Gateway to New Flavors: While Batik Cakes are renowned for their irresistible chocolate allure, they also offer a gateway to exciting taste adventures. With their adaptable nature, Batik Cakes can be customized and infused with a wide array of flavors. From tangy fruits to aromatic spices or even surprising hints of coffee, the possibilities are endless. Prepare to tantalize your taste buds and embark on a flavor exploration like never before!</p> <p>🎨 Beyond Traditional Delights: While Batik Cakes may have their roots in tradition, they also embody a spirit of innovation and creativity. Step outside your comfort zone and treat yourself to a dessert that bridges the gap between the familiar and the extraordinary. Batik Cakes are the perfect canvas for culinary experimentation, allowing you to savor the best of both worlds—classic chocolate goodness with a dash of daring uniqueness.</p> <p>🍯 Experience the Chocolate Extravaganza: Dive into the world of Batik Cakes and savor the symphony of flavors that await you. From the comforting embrace of familiar chocolate to the thrill of exploring new taste dimensions, Batik Cakes are a delightful adventure for your palate.</p> <p>👉 Be a trailblazer of taste and let Batik Cakes awaken your chocolate-loving senses. Step into a realm of flavor fusion that will expand your culinary horizons and leave you craving more.</p> <p>🌐 Discover a world of Batik Cake variations and recipes to unleash your chocolate passion and explore new realms of taste. Get ready to embark on an extraordinary chocolate journey like no other!</p> <p>💎 Embrace the joy of Batik Cakes, where chocolate dreams become a reality and adventurous flavors await your discovery. More info of Batik Cakes from us!</p> <p>#BatikCakes #ChocolateLoversDelight #TasteExplorers</p> <p>Did you know?</p>  <p>Another delicious fact about Kek Batik is that it can be paired with a wide range of toppings. Whether it's nuts, fruits, or even savory ingredients like flaky salt. This is because chocolate has the remarkable ability to complement and enhance other flavors.</p> <p>This versatility opens up a world of possibilities for creating unique and tantalizing taste combinations.</p> <p>@batikblisspuncakalam</p> <p>Azlela Ahmad Khan and 9 others</p> <p>Like Comment Share</p> <p>Write a comment...</p>
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		<p>endless. Prepare to tantalize your taste buds and embark on a flavor exploration like never before!</p> <p> Beyond Traditional Delights: While Batik Cakes may have their roots in tradition, they also embody a spirit of innovation and creativity. Step outside your comfort zone and treat yourself to a dessert that bridges the gap between the familiar and the extraordinary. Batik Cakes are the perfect canvas for culinary experimentation, allowing you to savor the best of both worlds—classic chocolate goodness with a dash of daring uniqueness.</p> <p> Experience the Chocolate Extravaganza: Dive into the world of Batik Cakes and savor the symphony of flavors that await you. From the comforting embrace of familiar chocolate to the thrill of exploring new taste dimensions, Batik Cakes are a</p>
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		<p>delightful adventure for your palate.</p> <p> Be a trailblazer of taste and let Batik Cakes awaken your chocolate-loving senses. Step into a realm of flavor fusion that will expand your culinary horizons and leave you craving more.</p> <p> Discover a world of Batik Cake variations and recipes to unleash your chocolate passion and explore new realms of taste. Get ready to embark on an extraordinary chocolate journey like no other!</p> <p> Embrace the joy of Batik Cakes, where chocolate dreams become a reality and adventurous flavors await your discovery. More info of Batik Cakes from us!</p> <p>#BatikCakes #ChocolateLoversDelight #TasteExplorers</p>
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10.



🌟 Experience the Perfect Size with Batik Bliss Cakes: Indulgence Tailored to You! 🍰

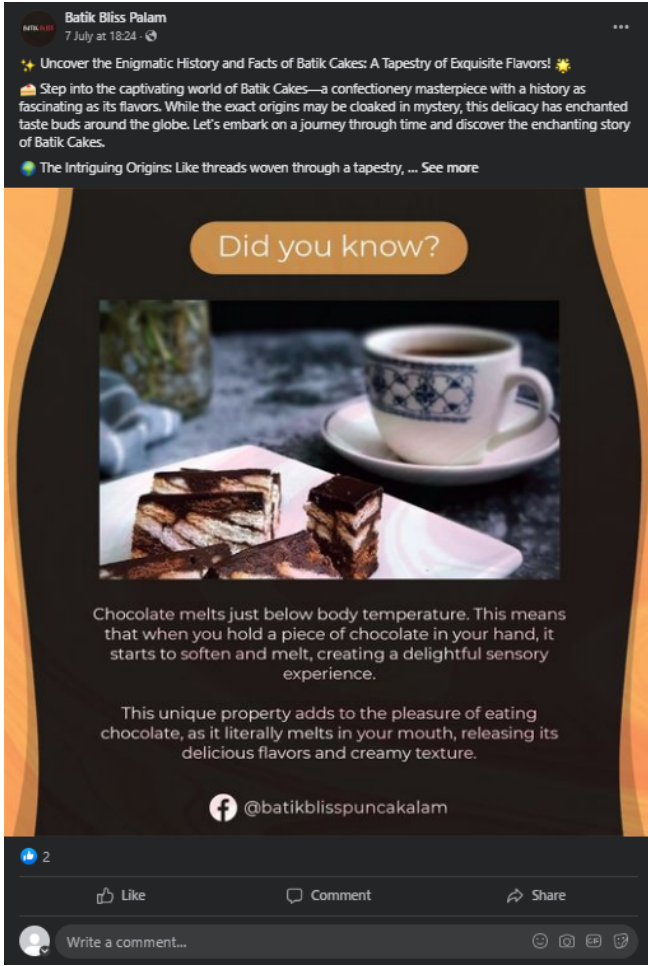
🌟 Introducing Batik Bliss Cakes—delicious treats available in various sizes to match any occasion. From small delights for personal indulgence to medium cakes for sharing joy with loved ones, and grand creations for unforgettable celebrations, we have the perfect size to satisfy your dessert desires. Discover the bliss of perfectly portioned indulgence with Batik Bliss Cakes!



🍰 Small Temptations: Bite-sized bliss for a quick delight or a thoughtful gift in a "SMALL BOX".

🍰 Medium Marvels: Generous portions to share joy with family and friends as well as enjoying your tea time! With the "TEA EVENING BOX".

🍰 Grand Celebrations: Impressive cakes that make a statement at special events or get together with "PARTY BOX".

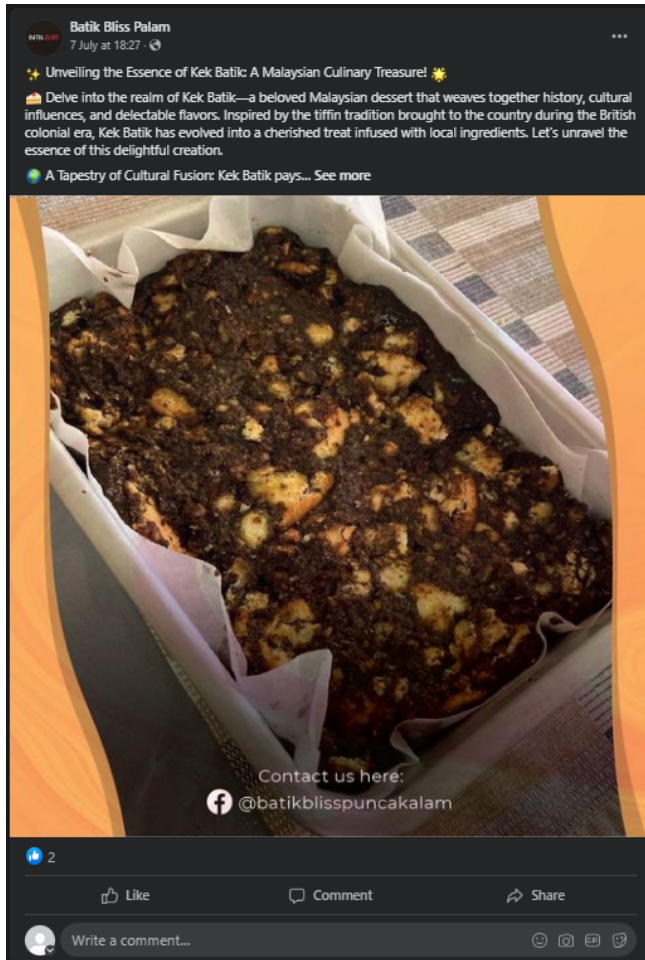
		<p>☀️ Elevate your dessert experience with Batik Bliss Cakes—the perfect size for every moment of bliss.</p> <p>🍰 Indulge yourself or surprise someone special with Batik Bliss Cakes. Embrace the joy of perfectly sized indulgence!</p> <p>#BatikBlissCakes #PerfectSize #BlissfulIndulgence</p>
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<p>11.</p>		<p>✨ Uncover the Enigmatic History and Facts of Batik Cakes: A Tapestry of Exquisite Flavors! ✨</p> <p>🍰 Step into the captivating world of Batik Cakes—a confectionery masterpiece with a history as fascinating as its flavors. While the exact origins may be cloaked in mystery, this delicacy has enchanted taste buds around the globe. Let's embark on a journey through time and discover the enchanting story of Batik Cakes.</p> <p>🌍 The Intriguing Origins: Like threads woven through a tapestry, Batik Cakes have connections to different corners of the world. They</p>
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		<p>share similarities with Australia's Hedgehog Slice, a beloved treat bursting with chocolatey goodness. Moreover, the English Chocolate Biscuit Cake, cherished even by royalty, played a role in inspiring this tantalizing creation—Prince William himself chose it for his wedding festivities.</p> <p> The Malaysian Connection: In Malaysia, Batik Cakes acquired their distinctive name due to a captivating resemblance. The crushed biscuits artfully create patterns reminiscent of Batik designs, an ancient Malaysian art form known for its intricate motifs and rich cultural heritage. However, it's important to note that Batik Cakes should not be mistaken for Sarawak's vibrant and colorful Batik Cake, which is an entirely different delight.</p> <p> Unveiling the Masterpiece: The recipe for Batik Cakes typically involves a harmonious blend of indulgent chocolate fudge and delicate tea biscuits such as Marie Biscuits or the buttery goodness of Petit Beurre. Together, they form a</p>
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		<p>symphony of flavors and textures that tantalize the taste buds and transport you to a realm of pure delight.</p> <p>✨ While the history of Batik Cakes may be shrouded in intrigue, their enchanting allure continues to captivate dessert lovers worldwide. Each bite is a testament to the artistry and craftsmanship that goes into creating these edible works of art.</p> <p>📖 Join the legacy of those who have embraced the extraordinary history of Batik Cakes. Treat yourself to this culinary marvel and become part of a timeless tradition.</p> <p>🍰 Indulge in the allure of Batik Cakes—where history, art, and flavors intertwine to create a sensory masterpiece that will leave you craving more. Follow us for more information on Batik Cakes!</p> <p>#BatikCakes #TasteTheHistory #EdibleArtistry</p>
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12.



✨ Unveiling the Essence of Kek Batik: A Malaysian Culinary Treasure! ✨


🍰 Delve into the realm of Kek Batik—a beloved Malaysian dessert that weaves together history, cultural influences, and delectable flavors. Inspired by the tiffin tradition brought to the country during the British colonial era, Kek Batik has evolved into a cherished treat infused with local ingredients. Let's unravel the essence of this delightful creation.

🌍 A Tapestry of Cultural Fusion: Kek Batik pays homage to its colonial origins, with the tiffin serving as a source of inspiration. Introduced to Malaysia by the British, this no-bake fridge cake has since been lovingly adapted using local flavors and ingredients, becoming a true reflection of the country's culinary heritage.

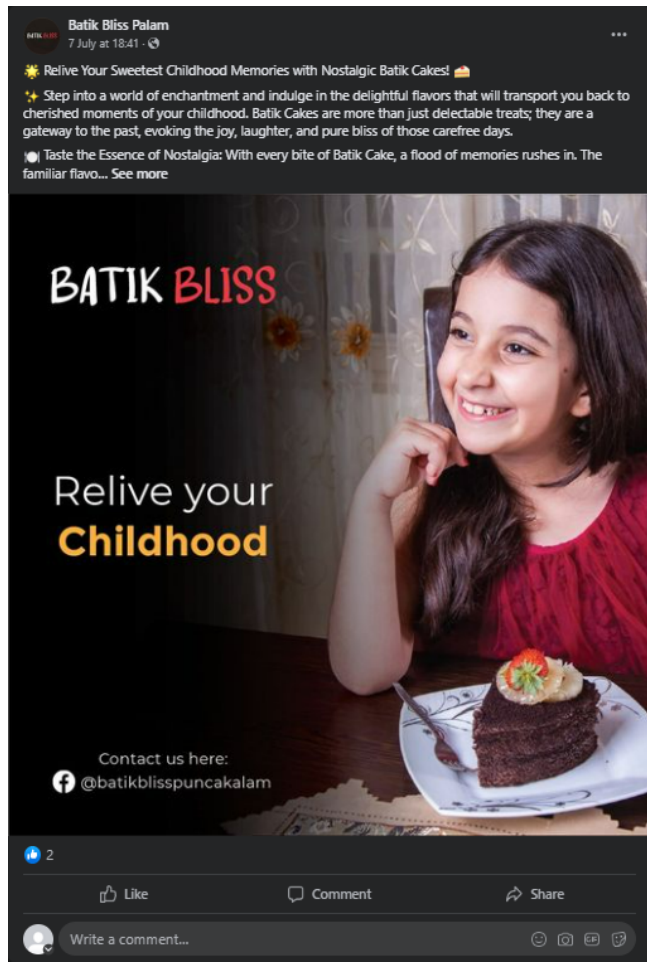
🍪 The Harmony of Ingredients: At the heart of Kek Batik lies a harmonious blend of broken Marie biscuits, enrobed in a decadent

		<p>chocolate sauce or a velvety custard crafted with eggs, butter or margarine, condensed milk, Milo, and chocolate powders. This exquisite combination creates a symphony of flavors that dance upon the palate, leaving a lasting impression.</p> <p>🌟 Celebratory Delights: Kek Batik takes center stage during joyous occasions like Eid al-Fitr and Christmas, symbolizing the spirit of celebration and togetherness. It has become an integral part of these festive gatherings, where loved ones come together to share in the delight of this beloved dessert.</p> <p>📖 Experience the magic of Kek Batik—a culinary treasure that transcends time and cultures. Indulge in its rich history and savor each luscious bite as it takes you on a journey through the vibrant tapestry of Malaysian flavors.</p> <p>🏠 Embrace the joy of Kek Batik, where tradition, innovation, and a love for</p>
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		<p>exceptional taste come together in perfect harmony.</p> <p>#KekBatik #MalaysianDelights #CulinaryFusion</p>
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<p>13.</p>		<p>🛒 Quick Bite Bliss! Grab our Batik Cake Snack Box at RM 8. Irresistible flavors, stunning designs. Satisfy your cravings anytime, anywhere.</p> <p>SNACK BOX - RM 8</p> <p>#QuickBiteBliss #BatikCakeSnackBox #IrresistibleFlavors</p>
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14.





☀️ Relive Your Sweetest Childhood Memories with Nostalgic Batik Cakes! 🍰

✨ Step into a world of enchantment and indulge in the delightful flavors that will transport you back to cherished moments of your childhood. Batik Cakes are more than just delectable treats; they are a gateway to the past, evoking the joy, laughter, and pure bliss of those carefree days.

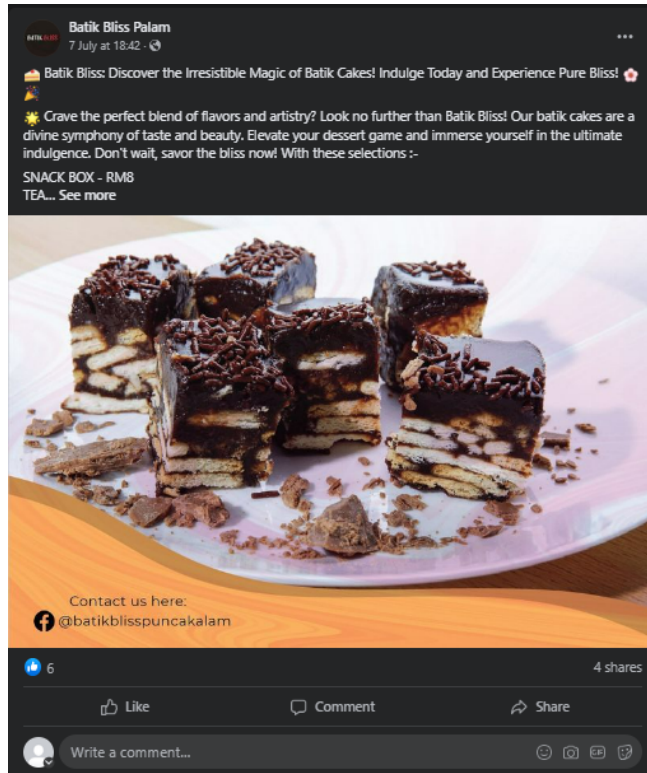
🍰 Taste the Essence of Nostalgia: With every bite of Batik Cake, a flood of memories rushes in. The familiar flavors, the comforting textures—each mouthwatering morsel carries the essence of childhood delights. It's like a time capsule, preserving the happiness of yesteryears and bringing it to life in the present.

📦 A Trip Down Memory Lane: Remember those moments spent in grandma's kitchen, eagerly waiting for her to unveil her secret Batik Cake recipe? Or the joy of sharing these

		<p>delightful treats with friends during festive celebrations? Batik Cakes have the power to reignite those heartwarming memories, creating a sense of connection to your past self and the people who shaped your journey.</p> <p>✨ Made with Love and Tradition: Batik Cakes are crafted with a blend of cherished traditions and a sprinkle of magic. Passed down through generations, these recipes embody the love and care of those who came before us. Every slice is a testament to the culinary heritage that has woven its way into the fabric of our childhoods.</p> <p>✨ Share the Joy: Invite loved ones to join you on this nostalgic adventure. Whether it's a family gathering, a cozy afternoon tea, or simply a moment of sweet indulgence, Batik Cakes bring people together, fostering connections and creating new memories to treasure.</p>
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		<p> Let the flavors of childhood dance on your taste buds and transport you to a time when life was simpler and joy was found in the simplest pleasures. Batik Cakes are a sweet reminder of the magic of youth, waiting to be rediscovered.</p> <p> Relish the warmth of nostalgia with Batik Cakes, where every bite unlocks a treasure trove of cherished memories. Embrace the joy of revisiting your childhood through the exquisite flavors of these delightful treats.</p> <p>#BatikCakes #ChildhoodMemories #SweetNostalgia</p>
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15.



🍪 Batik Bliss: Discover the Irresistible Magic of Batik Cakes! Indulge Today and Experience Pure Bliss! 🌸🎉

🌟 Crave the perfect blend of flavors and artistry? Look no further than Batik Bliss! Our batik cakes are a divine symphony of taste and beauty. Elevate your dessert game and immerse yourself in the ultimate indulgence. Don't wait, savor the bliss now! With these selections :-

SNACK BOX - RM8

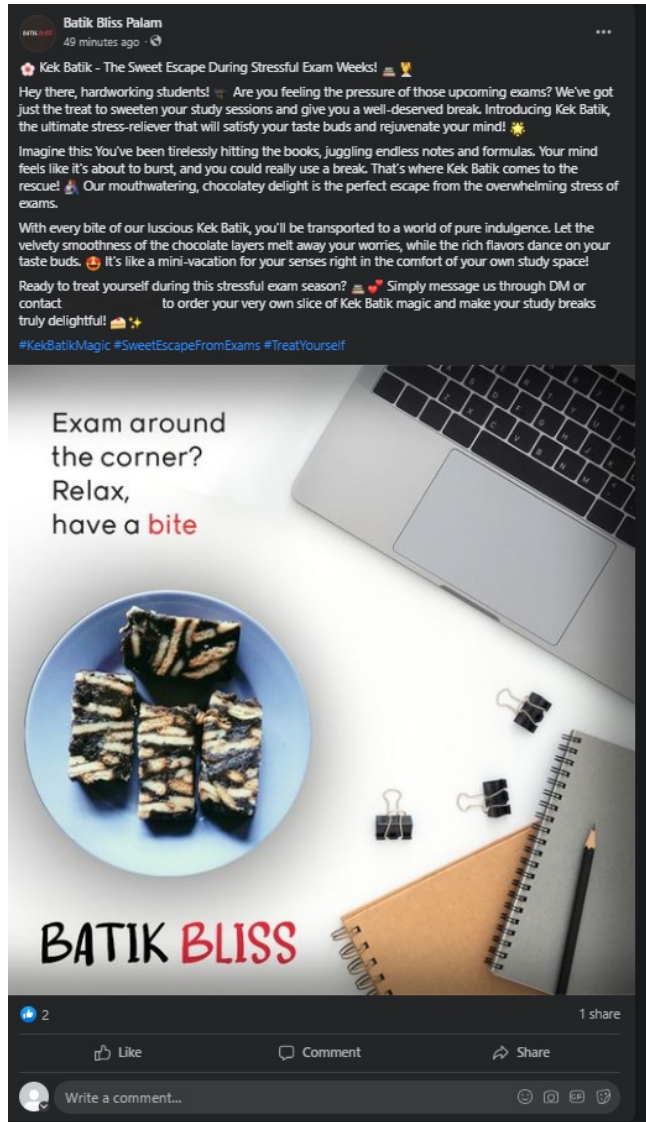
TEA EVENING BOX - RM14

PARTY BOX - RM25

📞 Contact or DM us for orders, inquiries, or to learn more about our exquisite Batik Cakes at

#BatikBliss #IrresistibleMagic #PureBliss

16.



🌸 Kek Batik - The Sweet Escape During Stressful Exam Weeks! 📖👩🎓

Hey there, hardworking students! 🎓 Are you feeling the pressure of those upcoming exams? We've got just the treat to sweeten your study sessions and give you a well-deserved break. Introducing Kek Batik, the ultimate stress-reliever that will satisfy your taste buds and rejuvenate your mind! ✨

Imagine this: You've been tirelessly hitting the books, juggling endless notes and formulas. Your mind feels like it's about to burst, and you could really use a break. That's where Kek Batik comes to the rescue! 🦸 Our mouthwatering, chocolatey delight is the perfect escape from the overwhelming stress of exams.

With every bite of our luscious Kek Batik, you'll be transported to a world of pure indulgence. Let the velvety smoothness of the chocolate layers melt away your worries, while the rich

		<p>flavors dance on your taste buds. 🤩 It's like a mini-vacation for your senses right in the comfort of your own study space!</p> <p>Ready to treat yourself during this stressful exam season? 📚💕 Simply message us through DM or contact @kekbatikmagic to order your very own slice of Kek Batik magic and make your study breaks truly delightful! 🍰✨</p> <p>#KekBatikMagic #SweetEscapeFromExams #TreatYourself</p>
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4.6 SALES REPORTING

Go-eCommerce

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Batik Bliss	08/07/2023	expenses				Delivery	Others	10	Car Petrol	14/07/2023
Batik Bliss	08/07/2023	offline			21				2 snack box (RM8) = RM16 delivery fee = RM5	14/07/2023
Batik Bliss	11/07/2023	offline			19				1 Tea Evening Tea (RM14) = RM14 delivery fee = RM5	14/07/2023
Batik Bliss	02/07/2023	offline			27				1 Snack Box (RM8) + 1 Tea Evening Box (RM14) = RM22 Delivery Fee = RM5 Total = RM27	14/07/2023
Batik Bliss	01/07/2023	expenses				Goods	Stock	43.33	Biskut Marie = RM6.21 Milo = RM18.23 Condensed Milk = RM5.99 Eggs = RM12.90 TOTAL: RM43.33	14/07/2023

5.0 CONCLUSION

Batik Bliss, a batik cake business, operates in a dynamic market that requires continuous innovation and development to meet the evolving preferences of customers. We understand the importance of staying ahead by enhancing our product designs and offerings.

In the realm of online marketing, social media platforms have become crucial for connecting businesses with their target audience. Batik Bliss utilizes these tools effectively to market our batik cakes, increase brand awareness, and engage with our valued customers. Our Facebook business page serves as a valuable communication channel, enabling direct interaction, gathering feedback, and identifying areas for improvement.

With a strategic online marketing approach, Batik Bliss employs both hard sell and soft sell tactics to reach customers. The hard sell strategy emphasizes the unique benefits of our batik cakes, while the soft sell approach takes a more subtle and persuasive approach, fostering lasting connections and customer loyalty.

At Batik Bliss, our aim is to deliver an exceptional batik cake experience that delights customers. We constantly strive for improvement and innovation to stand out in the competitive batik cake market. Through effective online marketing and engagement on our Facebook page, we are building a strong community of batik cake enthusiasts who appreciate the artistry and flavors that define Batik Bliss. Batik Bliss embraces the challenge of offering unique and delightful batik cakes. Through our online marketing efforts and engagement on social media platforms, we aim to connect with customers and gather feedback to effectively run our business.