



اَوْنُو تِكْنُوْلُوْجِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

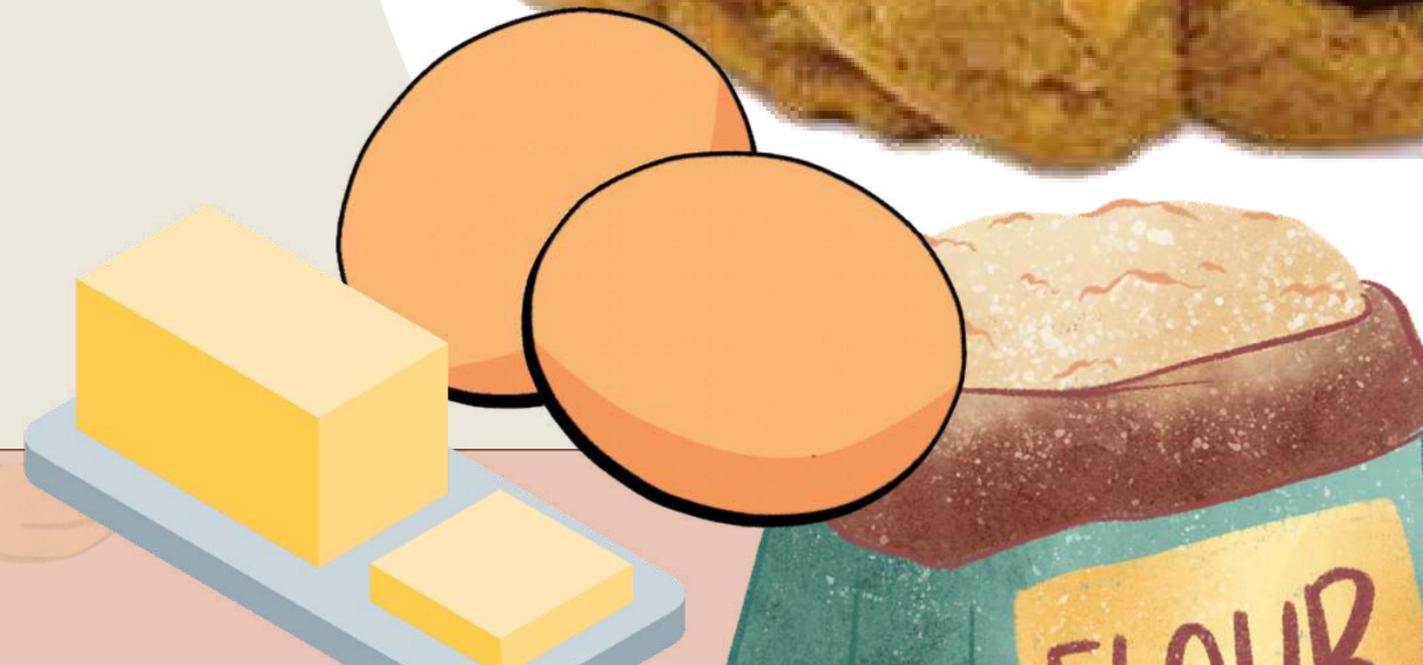
# PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

## AYUNI'S EMPIRE

# Twinnie Cookies

SOCIAL MEDIA PORTFOLIO

Prepared for : Madam Shahrulliza  
Run By : Nur Ayuni & Nur Ayunni (ENT530S)



# ACKNOWLEDGEMENT



We would like to express my sincere appreciation and gratitude to everyone who has contributed to the development and success of my ENT social media portfolio. Your support and involvement have been invaluable, and we are truly thankful for each and every one of you. We would also like to extend my heartfelt thanks to our followers, fans, and subscribers. Your continuous support, likes, comments, and shares have motivated us to keep delivering high-quality content and connect with the ENT community. Last but not least, we would like to thank my family, friends, and loved ones for their unwavering support throughout this journey. Your encouragement, understanding, and belief in me have been a constant source of strength, and we are deeply grateful for your presence in my life.

In conclusion, we would like to acknowledge and express my gratitude to everyone who has played a part in the development and success of my ENT social media portfolio. Your contributions have been invaluable, and we look forward to continuing this journey together, creating informative and engaging content for the benefit of the ENT community.

# EXECUTIVE SUMMARY



This executive summary provides an overview of the ENT social media portfolio's venture into selling Kuih Raya, a traditional Malaysian festive snack, through FB platform. It highlights the key strategies, mission&vission, and outcomes of this initiative. The portfolio aims to leverage social media platforms to showcase and market a wide variety of Kuih Raya, targeting a diverse audience and capitalizing on the growing demand for traditional festive treats. The target audience for the Kuih Raya includes individuals of all ages, particularly those who celebrate Hari Raya Aidilfitri, a significant Muslim festival in Malaysia.

The primary objective of the ENT social media portfolio selling Kuih Raya is to establish a strong online presence and generate sales by offering a convenient platform for customers to purchase and indulge in delicious Malaysian cookies during the festive season. The social media portfolio will be integrated with an e-commerce platform, enabling seamless online ordering and secure payment processing. User-friendly features such as browsing categories, customer reviews, and personalized recommendations will enhance the shopping experience. The ENT social media portfolio selling Kuih Raya presents an exciting opportunity to tap into the demand for traditional Malaysian cookies during the festive season. By effectively utilizing social media platforms, engaging content, targeted marketing strategies, and e-commerce integration, the portfolio aims to establish a strong brand presence, generate sales, and delight customers with delicious Kuih Raya offerings.



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# GO-Ecommerce Registration

GO-eCommerce is an initiative by the Malaysia Digital Economy Corporation (MDEC), a government agency that promotes the growth of Malaysia's digital economy. GO-eCommerce aims to empower Malaysian businesses, especially Small and Medium Enterprises (SMEs), to embrace e-commerce and digitalization. The GO-eCommerce initiative offers a range of support programs, resources, and training to help businesses establish and grow their online presence. Its primary objective is to accelerate the adoption of e-commerce among Malaysian businesses, enabling them to tap into the opportunities presented by the digital marketplace.

The GO-eCommerce initiative by MDEC plays a crucial role in driving the digital transformation of Malaysian businesses and enabling them to leverage the opportunities presented by e-commerce.



## Go-eCommerce

A complete resource for your e-commerce journey

f t i You Tube MY MDEC [www.mdec.my](http://www.mdec.my)



# GO-Ecommerce Registration



Personal profile

PERSONAL PROFILE BUSINESS PROFILE

**PERSONAL PROFILE**

**PERSONAL INFORMATION**

Name	NUR AYUNI BINTI MOHAMAD KASSIM	Phone/Mobile		<a href="#">Edit</a>
New Identity Card No.		Home Address		
Email Address		District		
City		Postcode		
State	Kedah	Personal Instagram	null	
Personal Facebook		Race	Malay	
Gender	Female	Special Need Required	No	
Marital Status	Single			

**INSTITUTION INFORMATION** [Add New](#)

UITM Puncak Alam - 5305

Type of Institution	IHL	Institution List	Universiti Teknologi MARA
State of Institution	Selangor	Name of Institution	UiTM Puncak Alam
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300	City	Puncak Alam
		Postcode	42300

PERSONAL PROFILE BUSINESS PROFILE

**PERSONAL PROFILE**

**PERSONAL INFORMATION**

Name	NUR AYUNNI BINTI ROSLAN	Phone/Mobile	
New Identity Card No.		Home Address	
Email Address		District	
City		Postcode	
State	WP Putrajaya	Personal Instagram	iuniros
Personal Facebook		Race	Malay
Gender	Female	Special Need Required	No
Marital Status	Single		

**INSTITUTION INFORMATION**

UITM Puncak Alam - 5305

Type of Institution	IHL	Institution List	Universiti Teknologi MARA
State of Institution	Selangor	Name of Institution	UiTM Puncak Alam
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300	City	Puncak Alam
		Postcode	42300

NUR AYUNI BINTI MUHAMMAD  
KASSIM

NUR AYUNNI BINTI ROSLAN

# GO-Ecommerce Registration



Business Profile

NUR AYUNI  
BINTI  
MUHAMMAD  
KASSIM

PERSONAL PROFILE BUSINESS PROFILE

  
NUR AYUNI BINTI MOHAMAD  
KASSIM

Company Name	:	TWINNIE COOKIES	Company Registration No.	:		<a href="#">Edit</a>
Type Of Business	:	Enterprise	Business Role	:	Stockist/ Wholesaler	
Facebook Page	:	https://www.facebook.com/twinniecookies	Business Category/Business Sub-Category	:	Food & Beverages / Food & Beverages	
Wechat for Business Marketplace	:		Business Instagram Page	:		
Business Related to Your Study Field	:		Business Website	:		
			Type Of Website	:		
			Experience in International Export	:		

PERSONAL PROFILE

BUSINESS PROFILE

  
NUR AYUNNI BINTI ROSLAN

Company Name	:	TWINNIE COOKIES	Company Registration No.	:	
Type Of Business	:	Enterprise	Business Role	:	Stockist/ Wholesaler
Facebook Page	:	https://www.facebook.com/twinniecookies	Business Category/Business Sub-Category	:	Food & Beverages / Food & Beverages
Wechat for Business Marketplace	:	Others	Business Instagram Page	:	TWINNIES COOKIES
Business Related to Your Study Field	:	No	Business Website	:	
			Type Of Website	:	
			Experience in International Export	:	No

NUR AYUNNI BINTI  
ROSLAN



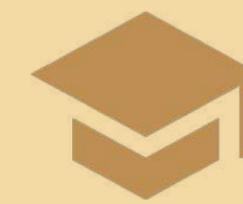
# MASMED YOUNG ENTREPRENEUR

(MyENT)

*Twinnie & Cookies*  
**REGISTRATION**

KUEH RAYA





# MYENT REGISTRATION




**UNIVERSITI TEKNOLOGI MARA** | Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

## MASMED YOUNG ENTREPRENEUR (MyENT)

### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021869092  
 Nama : NUR AYUNI BINTI MOHAMAD KASSIM

Program Pengajian : SARJANA MUDA PENTADBIRAN KESIHATAN (KEPUJIAN)  
 Fakulti : Faculty of Business & Management  
 Kampus : Selangor

#### MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid  
 Bidang Perniagaan yg diceburi : Makanan  
 Tempoh Berniaga :  
 No. Pendaftaran Perniagaan : EB-A2023060901265  
 URL Perniagaan : <https://www.facebook.com/twinncookies>  
 Alamat Premis Perniagaan :  
 Tarikh Mendaftar : 23 Mar 2023  
 Tarikh Kemaskini : 09 Jun 2023  
 Tarikh Cetak : 09 Jun 2023

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)


**UNIVERSITI TEKNOLOGI MARA** | Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

## MASMED YOUNG ENTREPRENEUR (MyENT)

### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021898214  
 Nama : NUR AYUNNI BINTI ROSLAN

Program Pengajian : SARJANA MUDA PENTADBIRAN KESIHATAN (KEPUJIAN)  
 Fakulti : Faculty of Business & Management  
 Kampus : Selangor

#### MAKLUMAT PERNIAGAAN

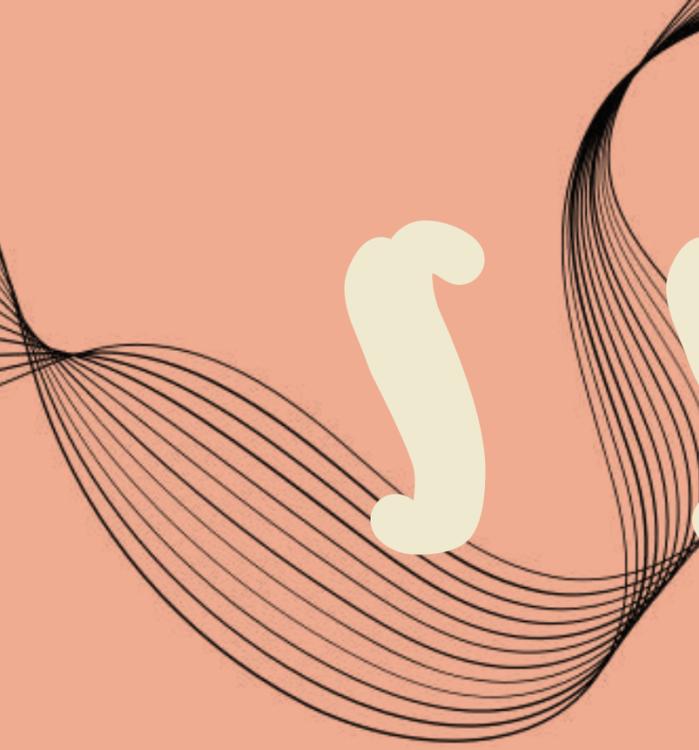
Mod Perniagaan : Hybrid  
 Bidang Perniagaan yg diceburi : Makanan  
 Tempoh Berniaga :  
 No. Pendaftaran Perniagaan : EB-A2023060901265  
 URL Perniagaan : <https://www.facebook.com/twinncookies>  
 Alamat Premis Perniagaan :  
 Tarikh Mendaftar : 23 Mar 2023  
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SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)



SSM

- *Ayuni's Cookies* -

KUEH RAYA

REGISTRATION





terdapat gangguan terhadap Portal Ezbiz pada 26 Mei 2023 (Jumaat). Sehubungan itu, pelanggan yang telah melaksanakan transaksi di portal

June 17, 2023 13 : 00 : 00

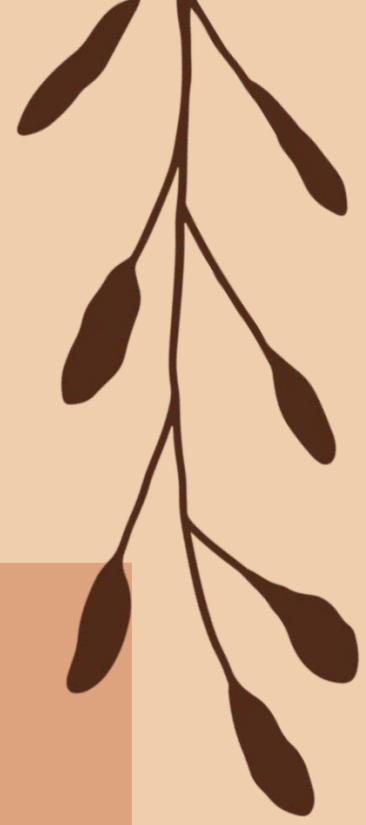
### Ezbiz

[Draft](#)[In Process](#)[Query](#)[Approved/Reject](#)[Cancel/Discard](#)[Incentive](#)

Ref. No	Business Name	Status	Update Date	Action
EB-A2023060901265	TWINNIE COOKIES	In Process	16/06/2023 10:54:00 PM	

Showing 1 to 1 of 1





# Introduction of Business

- 
- **NAME AND ADDRESS OF BUSINESS**
  - **ORGANIZATIONAL CHART**
  - **MISSION / VISION**
  - **PRODUCTS DESCRIPTION**
  - **PRICE LIST**

# Introduction of Business

## NAME & TAGLINE:

**TWINNIE COOKIE**

"Savor the Flavors,  
Cherish the Traditions"

## MAIN ACTIVITY:

Food and beverages

## EMAIL & TEL. NUMBER

## FORM OF BUSINESS:

Partnership

## BUSINESS ADDRESS:

UiTM Cawangan Selangor  
Kampus Puncak Alam Bandar  
Puncak Alam, 42300 Puncak  
Alam, Selangor

## DATE OF COMMENCEMENT:

5 April 2021



"A Special Raya Touch in Every Bite"



# LOGO OF TWINNIE COOKIES

# TEAM PARTNER



**NUR AYUNNI BINTI ROSLAN**  
(2021898218)

**PARTNER 1**



**NUR AYUNI BINTI MOHAMAD KASSIM**  
(2021869092)

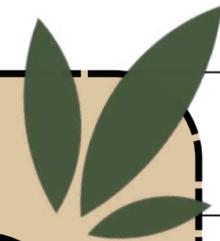
**PARTNER 2**



**Organizational  
Chart**



# MISSION & VISION



## MISSION

01

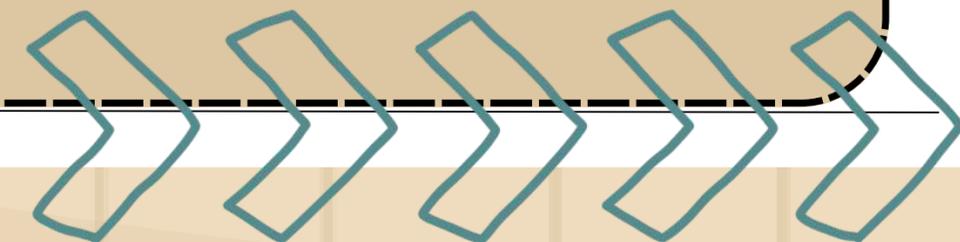
Our mission is centered around preserving cultural heritage, delighting customers, and fostering togetherness,



02

## VISSION

our vision is to be a leader in promoting traditional Malaysian cookies and creating a global appreciation for the flavors and traditions of Kuih Raya.



# PRODUCT DESCRIPTION

These rich and fudgy cookies combine the irresistible flavors of classic brownies with the perfect texture of a cookie, creating a truly indulgent experience. Experience the perfect combination of a brownie and a cookie in every bite, and discover a treat that will leave you craving more



**Brownies Cookies**

These beautifully crafted cookies are a perfect blend of crunchy, caramelized goodness and a medley of nuts and dried fruits. Experience the magic of our Kuih Raya Florentine and discover a cookie that celebrates tradition while embracing innovation. Delight in the crunchy, nutty goodness and savor the exquisite flavors of this timeless Malaysian delicacy.



**Florentine**

# PRODUCT DESCRIPTION



Swiss Nuttella  
Tart



Introducing our irresistible Swiss Nutella Tart, a heavenly combination of Swiss precision and the beloved flavors of Nutella. This delectable tart is a true indulgence for chocolate enthusiasts and dessert lovers alike. Our Swiss Nutella Tart starts with a delicate, buttery crust that melts in your mouth. The crust is carefully crafted to perfection, providing a sturdy base that beautifully complements the luscious Nutella filling.



Introducing our delightful Samperit Kastard, a traditional Malaysian cookie that will transport you to a world of nostalgic flavors and homemade goodness. These melt-in-your-mouth treats are the perfect combination of delicate texture and creamy custard filling. Our Samperit Kastard is meticulously crafted using a time-honored recipe that has been passed down through generations.



Samperit Kastard

# PRODUCT DESCRIPTION



The cookie itself is light, buttery, and crumbly, with a hint of sweetness that dances on your palate. The addition of milk in the recipe adds a velvety richness that enhances the overall flavor profile, creating a sensation of pure indulgence with every bite.

## Samperit Susu

Each cookie is lovingly shaped into small rounds, ensuring a consistent and visually appealing presentation. Whether enjoyed as a delightful treat for yourself or presented as a gift to loved ones, our Almond London will add a touch of elegance to any occasion.



## Almond London



# TWINNIE COOKIES

01120783778 / 0108003110

@TWINNIE COOKIES

## KUEH RAYA LIST

BROWNIES COOKIES	55 PCS	RM20
FLORENTINE	30 PCS	RM20
SWISS TART NUTELLA	30 PCS	RM20
SAMPERIT CUSTARD	30 PCS	RM20
ALMOND LONDON	21 PCS	RM20
SAMPERIT SUSU	31 PCS	RM20

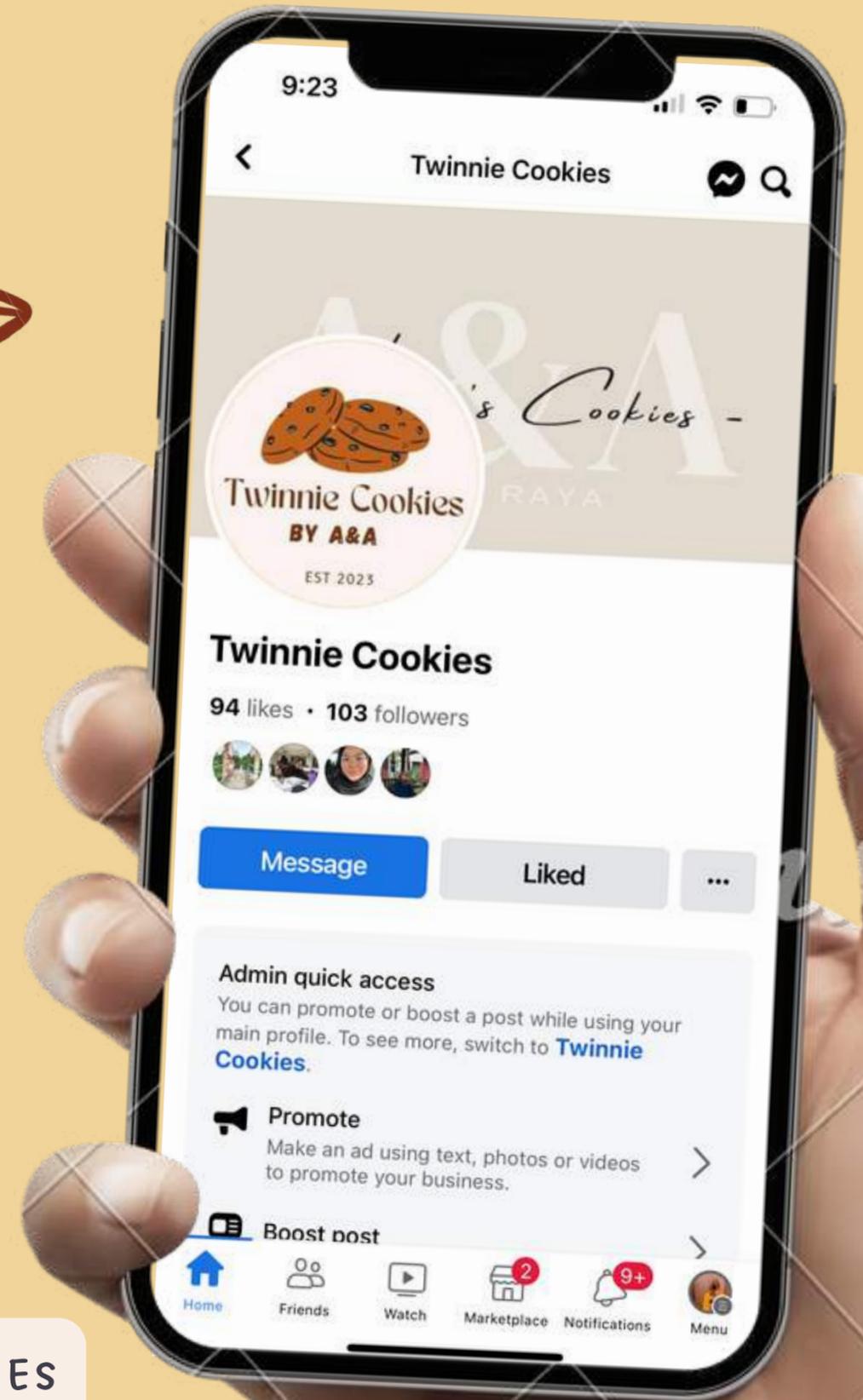
## PRODUCT LIST



# Follow And Like Us



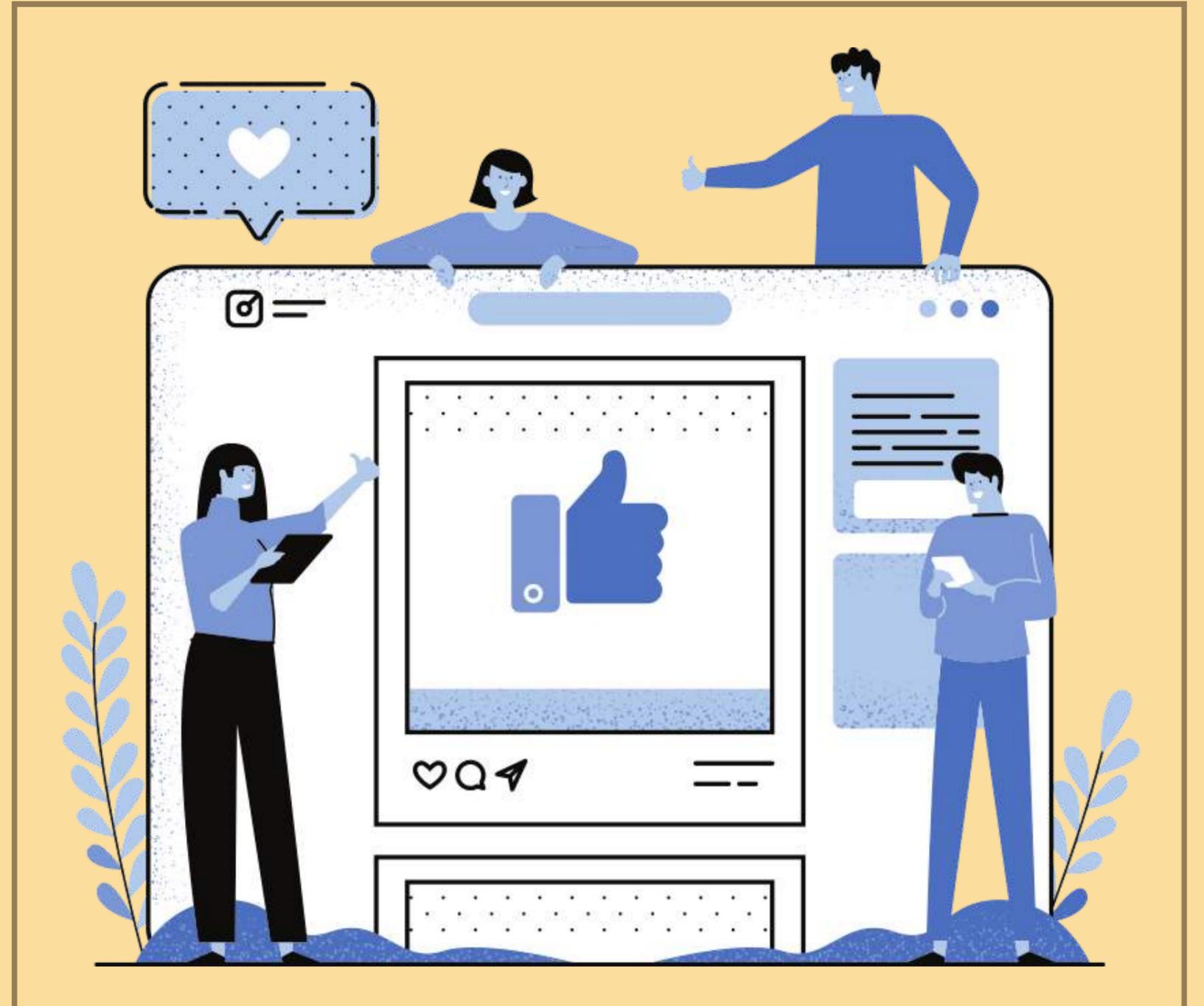
FOLLOW US ON FACEBOOK FOR THE BEST SELECTION OF KUIH RAYA TREATS! JOIN OUR COMMUNITY AND STAY UPDATED ON OUR LATEST OFFERINGS, PROMOTIONS, AND EXCITING EVENTS. DISCOVER THE FLAVORS OF TRADITION AND INDULGE IN THE JOY OF HARI RAYA CELEBRATIONS. DON'T MISS OUT ON THE OPPORTUNITY TO SATISFY YOUR SWEET CRAVINGS WITH OUR DELECTABLE KUIH RAYA. LIKE OUR PAGE AND BE PART OF THE KUIH RAYA EXPERIENCE. FOLLOW US ON FACEBOOK TODAY!



@TWINNIE COOKIES

# FACEBOOK (FB)

- **Creating Facebook(FB) page**
- **Customizing URL Facebook (FB) page**
- **Facebook (FB) post – Teaser**
- **Facebook (FB) post – Copywriting (Soft sell)**
- **Facebook (FB) post – Copywriting (Hard sell)**



# Creating Facebook(FB) Page

The image shows a screenshot of a Facebook page for 'Twinnie Cookies'. The page is set up with a cover photo that reads '- Ayuni's Cookies -' in a cursive font, with 'KUEH RAYA' written below it. The profile picture is a circular logo featuring cookies and the text 'Twinnie Cookies BY ABA EST 2023'. The page has 94 likes and 103 followers. The left sidebar contains navigation options: Manage Page, Professional dashboard, Insights, Ad Centre, Create ads, Settings, More tools, and Meta Business Suite. The right sidebar has buttons for Advertise, Manage, and Edit.

facebook

Manage Page

Twinnie Cookies

Professional dashboard

Insights

Ad Centre

Create ads

Settings

More tools

Meta Business Suite

- Ayuni's Cookies -

KUEH RAYA

Create with avatar

Edit cover photo

Twinnie Cookies

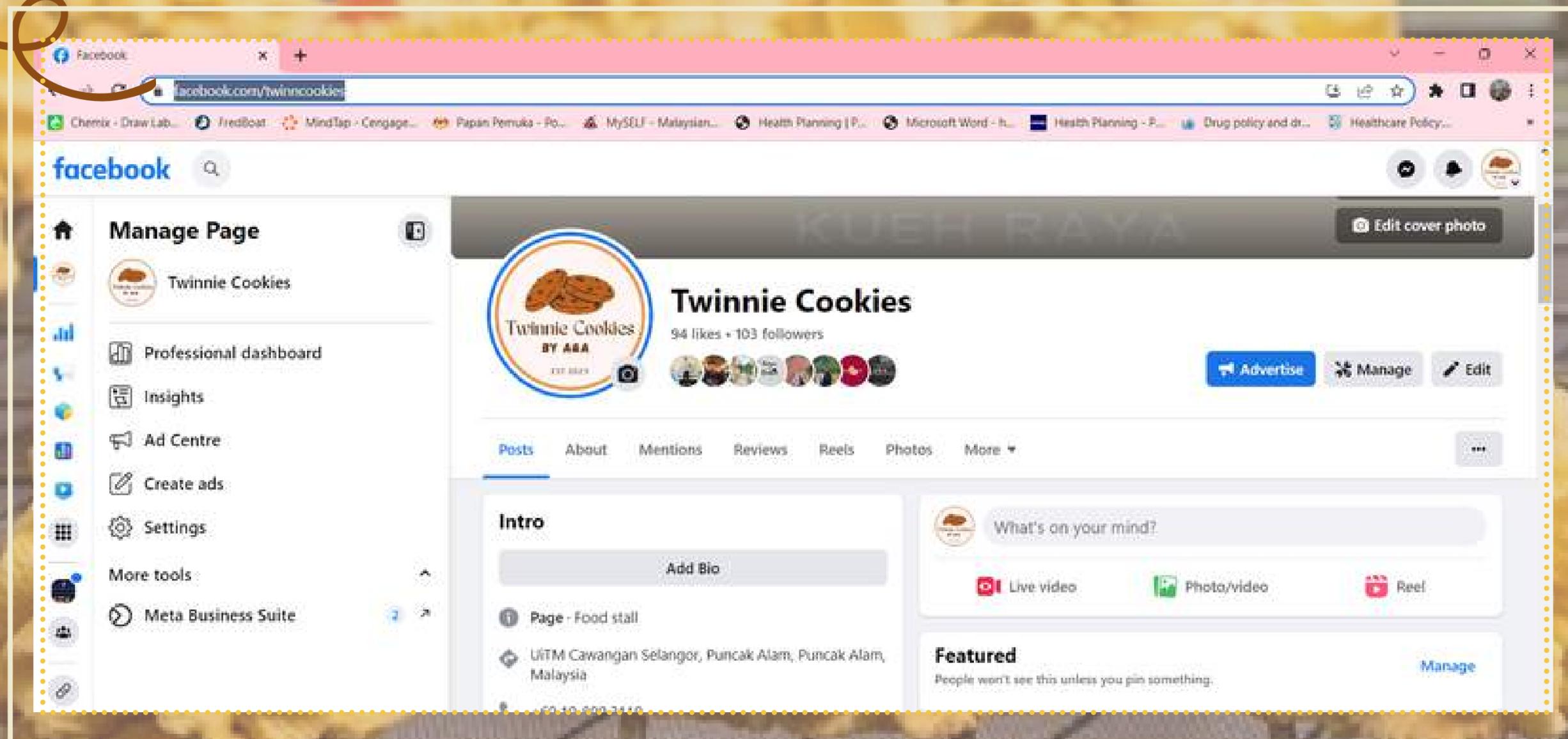
94 likes • 103 followers

Advertise

Manage

Edit

🔍 <https://www.facebook.com/twinniecookies> ✕



Customizing URL Facebook (FB) page



# FACEBOOK TEASER

*Good things are coming*

Siaran Perihal Video Gambar Reels Acara Sebutan

Suka Komen Kongsi

**Twinnie Cookies**  
24 Mac

Salam Ramadhan Al-Kareem 🌙  
Persiapan puasa sudah... agaknya persiapan apa ya yang seterusnya? Agak2 apa ye? Dah ready? Cuba like and comment di bawah 😊

[Teaser 1]



Galakkan Siaran

Lihat wawasan dan iklan

4 Komen · 67 tontonan

Kongsi

31 Suka Komen

**Twinnie Cookies** telah mengemaskini foto kulit mereka.  
23 Mac

Siaran Perihal Video Gambar Reels Acara Sebutan

**Twinnie Cookies**  
Sebentar tadi

Hello guys! ready for something new???  
Its coming in your way, stay tuned for more updates from us!  
#eidxeat  
#ent530



**Coming Soon**  
Twinnie Cookies

limited stock

Galakkan Siaran

Lihat wawasan dan iklan

Kongsi

Suka Komen

**Twinnie Cookies**  
Reels · 13m



Twinnie Cookies is 🤖 feeling hungry.

Posted by Nur Ayunie

3 d · 🌐

Twinnie Cookies is about to "launch its' products soon!  
Various choice of kuih raya to be added into your wishlist. Stay tuned guyssss!

What kind of product that Sweet Treats will launch??  
Hi everyone, If you guys curious about what kind of product that we will introduce stays tuned  
Don't forget to like and follow our Page to make sure you dont miss info from us.

<https://www.facebook.com/twinncookies>



Twinnie Cookies

Posted by Nur Ayunie

3 d · 🌐

Assalamualaikum and hi guys &

🌟 We are about two launch our new products in just 3 days from now on!!

🌟 It is really exciting to wait where our platform will start receiving your orders, stay tuned guys!

🌟 Make sure to always keep update with our facebook so that you won't miss any important messages and update from Twinnie Cookies

!! See you soon,

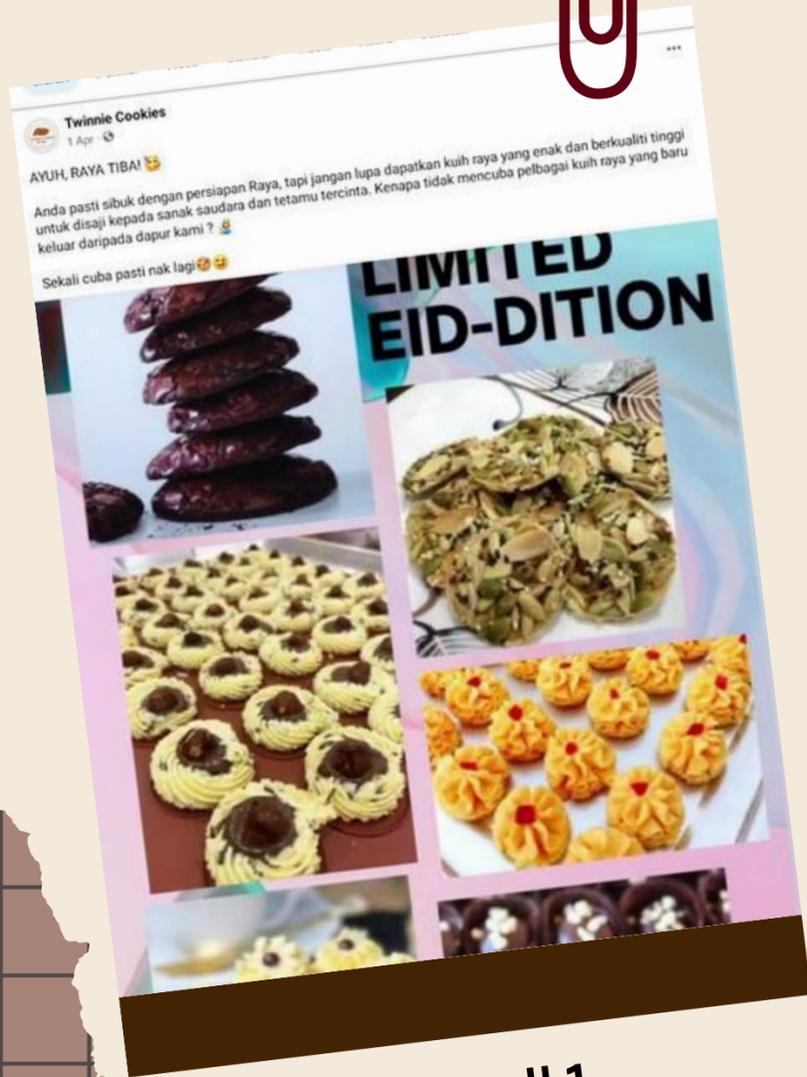
<https://www.facebook.com/twinncookies/>

📞 <http://ni.whatsapp.co>  
phone=





**FACEBOOK**  
**S O F T S E L L**  
**SALE**  
**SALE**  
**SALE**  
**SALE**



Soft sell 1



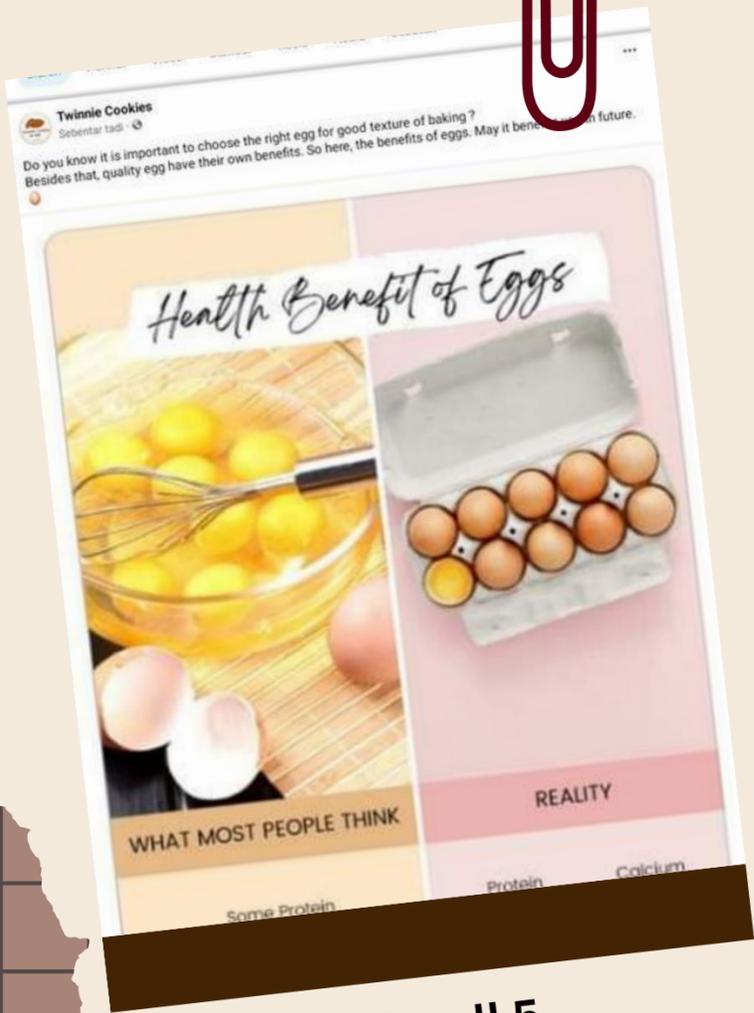
Soft sell 2



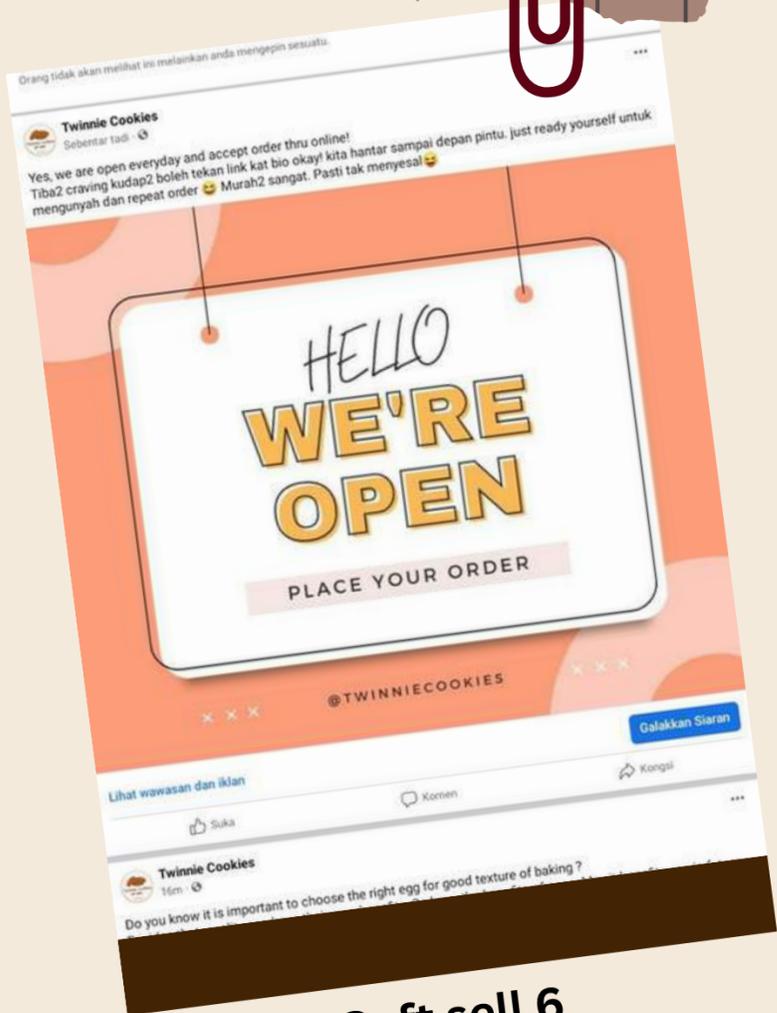
Soft sell 3



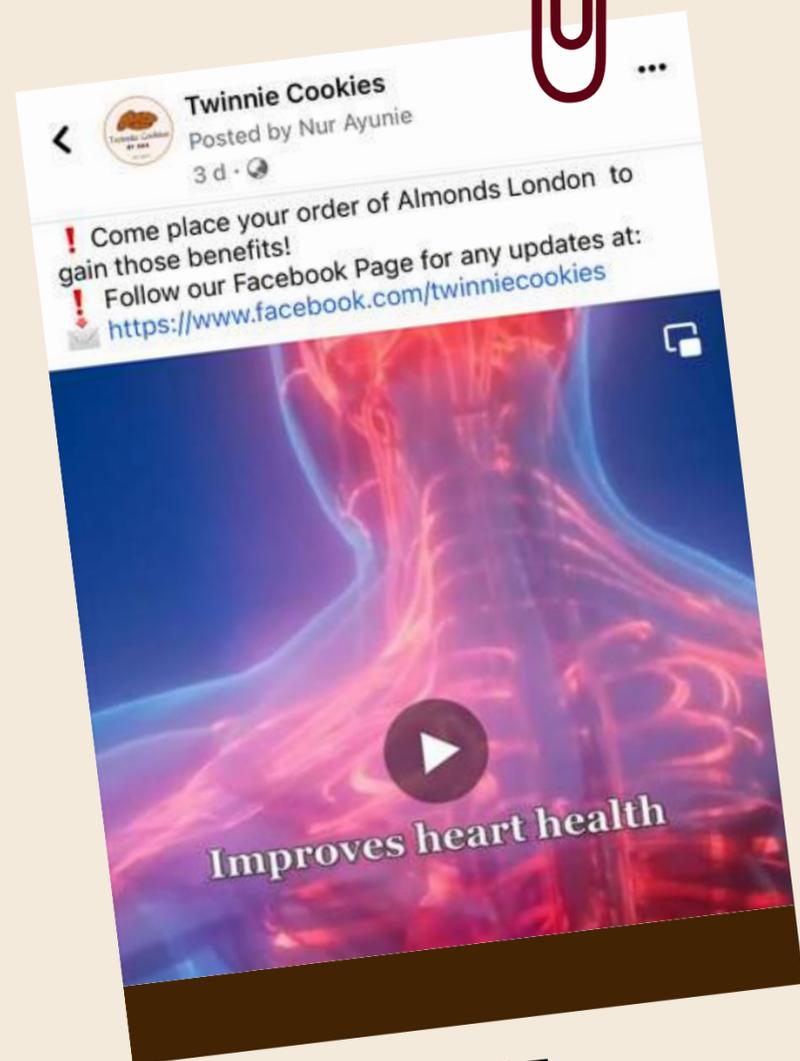
Soft sell 4



Soft sell 5



Soft sell 6



Soft sell 7



Soft sell 8

**Twinnie Cookies**  
Posted by Nur Ayunie  
3 d · 🌐

The secret to making crispy cookies.

😭 Many people want to try cooking their own biscuits but still don't know the tips to get crispy biscuits.

😋 Want soft and crunchy cookies? Here we share a few tips in the production of biscuits so that the resulting biscuits will be crispy and delicious.

- 📌 Selection of butter  
Choose butter that says 'Pure Butter' or pure butter such as Anchor Butter, Tatura Butter, Buttercup or any brand that says 'pure butter'. It's to avoid salty cookies and a less beautiful cookie texture than using pure butter.
- 📌 Duration of beating the batter  
Do not beat the mixture for too long, only the recommended time is enough. Biscuits will become mushy and greasy and biscuits will not be crispy if over time. Follow the set time of beating the mixture so that the texture of the cookies is beautiful and crispy.
- 📌 Type of brass used  
The flat pan and low sides facilitate heat flow to the cookies. It will make the cookies easy to cook and the



**Soft sell 9**

**Twinnie Cookies**  
Posted by Nur Ayunie  
3 d · 🌐

❓ What you need to know to make 'PERFECT' Florentine cookies

✦ For those who love baking simple cookies, Florentine Cookies are perfect for them.

✦ Due to the simplicity of making cookies without a mixer, all we have to do is mix all the ingredients together, and then bake them.

✦ In order to achieve perfect crunchy Florentine Cookies, here are some tips for Florentine Lovers to follow.

1. Baked the beans evenly while still in the oven by scooting back.
2. Before mixing the beans with the flour, let them cool completely. The flour contains sugar.
3. Don't leave the ingredients as it should not be exposed to the wind. Be sure to close it whenever possible in order to prevent the flour from freezing and clumping.
4. Throughout the baking process, ensure that



**Soft sell 10**

**Twinnie Cookies**  
Posted by Nur Ayunie  
3 d · 🌐

🥰 A Side Story of a Man Who Loves Baking 🥰

😋 Have you ever wondered why some men enjoy baking so much? There are definitely stories behind it. Do you want to know more about this? Don't forget to scroll down!

✦ They actually see baking as an expression of their talents or, to put it another way, as a form of self-expression. Women and men can both express their inner skills through baking, which isn't just limited to women.

✦ It's a way for them to express themselves through self-expression through baking. Working all day in the office can make you feel stressed, so coming home and doing some baking can actually relieve that stress. In other words, it makes you feel "like you". There is nothing to fear, as long as you enjoy what you do, have a creative freedom, and are fulfilled and energized by what you do.

✦ Additionally, baking can make you happy, and baked goods make everyone happy as well. These are great ways to spread love. 🥰



**Soft sell 11**

**Twinnie Cookies**  
Posted by Nur Ayunie  
3 d · 🌐

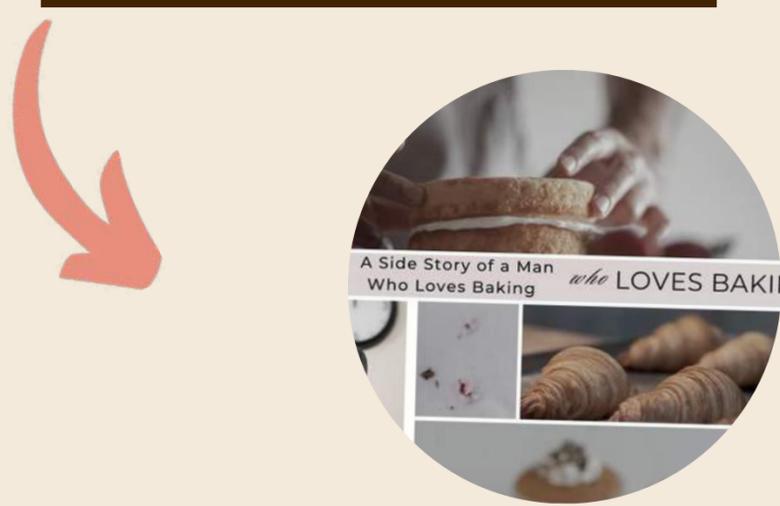
Florentine cookies: effectiveness of 3 main ingredients

Have you ever heard that the main ingredient in Florentine cookies has an efficacy? The following are 3 main ingredients that are good for your health.

1. Almonds  
This food is rich in calcium and magnesium, which are important for the development of strong bones. It lowers the cholesterol levels, lowers the risk of high blood pressure and heart attack.
2. Sesame Seeds  
Effectively treats kidneys, lymph, intestines, and liver, as well as all other body systems.  
This food has a high iron content, manganese content, phosphorus content, protein content, vitamin A, vitamin E, and vitamin B1.
3. Sunflower Seeds



**Soft sell 12**



**Twinnie Cookies**  
Posted by Nur Ayunie  
3 d · 🌐  
Baking as a Therapy  
... See more

Baked Fresh Daily  
BAKING AS A THERAPY

See Insights and Ads

Boost post

Soft sell 13

**Twinnie Cookies**  
Posted by Nur Ayunie  
3 d · 🌐

Another great review, another great day.  
Thank You For Supporting Us!  
Don't hesitate to try us now, you won't regret it  
If you would like to make a purchase, you can contact us by clicking on the link below

\*\*\*\*\*  
Our Customer  
Thank You For Your Purchase

phone: <https://www.whatsapp.com/send?>

Soft sell 14

**Twinnie Cookies**  
Posted by Nur Ayunie  
3 d · 🌐

😊 Terima kasih kerana memilih Kuih Raya kami sebagai juadah untuk HARI LEBARAN anda 😊  
teruskan menyokong kami ya 😊

Yang masih mencari biskut rayanuntuk dihidangkan panda tetamu anda. Jom Cuba sekarang, janji takkan menyesal.

Sebarang pembelian boleh hubungi kami di link di bawah

phone: <https://www.whatsapp.com/send?>

phone: <https://www.whatsapp.com/send?>

Soft sell 15

Siaran Perihal Video Gambar Reels Acara Sebutan

**Twinnie Cookies**  
Sebenbar tadi · 🌐

👉 A Side Story of a Man Who Loves Baking 🍪  
👉 Have you ever wonder why there are some of the men who loves to bake?... Lihat Lagi

BAKE SALE FOR A CAUSE ·  
**BAKE MY DAY**  
TWINNIECOOKIES

Soft sell 16



**FACEBOOK**  
**HARD SELL**

**FLASH**  
**SALE**



**Twinnie Cookies**  
**BY A&A**

EST 2023



**Twinnie Cookies**  
**BY A&A**

10:21 Wed, Jun 14 61%

Siaran Perihal Video Gambar Reels Acara Sebutan

Uruskan Siaran

**Ditampilkan** Uruskan  
Orang tidak akan melihat ini melainkan anda mengepin sesuatu.

**Twinnie Cookies** Sebutan tadi · 🌐

Dapatkan cookies terbaik di sekitar PALAM! HANDMADE cookies original available sekarang. Coba sekali pasti order lagi!

DAPATKAN HANDMADE COOKIES! HANYA \*RM20\* SETIAP BALANG. COD DI KAWASAN KOLEJ DAN FAKULTI UITM PUNCAK ALAM 🍪

//untuk orang yang bertuah berpeluang untuk dapat promosi dengan harga lebih jimat. STAY TUNED 🤗🤗🤗

Lihat wawasan dan iklan Galakkan Siaran

Suka Komen Kongsi

**Twinnie Cookies** 17m · 🌐

Hello guys! ready for something new??? Its coming in your way. stay tuned for more updates from us! #eidxeat... Lihat Lagi



10:58 Wed, Jun 14 57%

Siaran Perihal Video Gambar Reels Acara Sebutan

**Ditampilkan** Uruskan  
Orang tidak akan melihat ini melainkan anda mengepin sesuatu.

**Twinnie Cookies** Sebutan tadi · 🌐

!!! PROMOSI, HARGA RUNTUH !!!  
dapatkan sekarang. hanya RM20 sebalang. Sementara stok masih ada, pm sekarang!!!

Lihat wawasan dan iklan Galakkan Siaran

Suka Komen Kongsi

**Twinnie Cookies** 7m · 🌐



6:39 Thu, Jun 15 30%

Siaran Perihal Video Gambar Reels Acara Sebutan

**Ditampilkan** Uruskan  
Orang tidak akan melihat ini melainkan anda mengepin sesuatu.

**Twinnie Cookies** Sebutan tadi · 🌐

This is our limited collection. 🍪  
Hanya boleh dapatkan daripada kami, Twinnie Cookies

PROMOSI  
PROMOSI  
PROMOSI

Boleh dapatkan segera kuih raya tempatan dengan harga RM20 sahaja untuk pelbagai jenis. 🍪  
Promosi BUY 3 FREE 1 juga ada untuk 10 pelanggan terawal.  
🌟 LIMITED STOCK 🌟

Lihat wawasan dan iklan Galakkan Siaran



6:46 Thu, Jun 15

Siaran Perihal Video Gambar Reels Acara Sebutan

**Ditampilkan** Uruskan

Orang tidak akan melihat ini melainkan anda mengepin sesuatu.

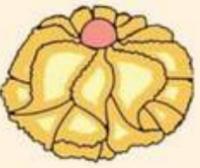
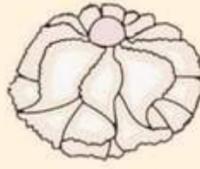
**Twinnie Cookies** Sebentar tadi

MENCARI KUIH RAYA 100% HANDMAKE ? Twinnie Cookies KAN ADA 🍪

- ✓ BAHAN PREMIUM
- ✓ HARGA BERBALOI
- ✓ DIJAMIN PUAS HATI
- ✓ HALAL

Boleh dapatkan sekarang, PM laju2 supaya tidak terlepas peluang dengan pembelian RM20 untuk setiap balang. 🍪

### TWINNIES COLLECTION

		
<b>SAMPERIT CUSTARD</b>	<b>BROWNIES COOKIES</b>	<b>ALMOND LONDON</b>
20-30 PCS	30-40 PCS	20-30 PCS
RM 20	RM 20	RM 20
		
<b>SWISS TART NUTELLA</b>	<b>FLORENTINE</b>	<b>SAMPERIT SUSU</b>
20-30 PCS	20-30 PCS	20-30 PCS
RM 20	RM 20	RM 20

Lihat wawasan dan iklan Galakkan Siaran



6:54 Thu, Jun 15

Siaran Perihal Video Gambar Reels Acara Sebutan

**Twinnie Cookies** Sebentar tadi

Hands down to the best cookies everyone!

🍪 KUEH RAYA TEMPATAN 🍪

Kuih yang diperbuat daripada 100% bahan premium.

🔒 FIXED PRICE FOR ALL ITEMS  
Come and get yours now!

Kindly pm us at ws to order? 🍪

## TWINNIE COOKIES

01120783778 / 0108003110  
@TWINNIE COOKIES

### KUEH RAYA LIST

		
<b>BROWNIES COOKIES</b>	<b>FLORENTINE</b>	<b>SWISS TART NUTELLA</b>
55 PCS	30 PCS	30 PCS
RM 20	RM 20	RM 20
<b>SAMPERIT CUSTARD</b>		
30 PCS		
RM 20		



Posts About Videos More

**Album Hard Sell**

**Twinnie Cookies** Posted by Nur Ayunie  
4 d · 🌐

Pernah dengar kuih Sejenis 2 Beradik tak?  
... See more

## This or That

Which Samperit do you like the most?



**Samperit Klasik**



**Samperit Susu**

See Insights and Ads Boost post



7

**Twinnie Cookies**  
Posted by Nur Ayunie  
3 d · 🌐

How can cookies be so cheap in value yet so delicious and sweet? 🤔🤔  
... See more

**RM20/30PCS FLORENTINE**

*Order Now*

**GET IT NOW**



See Insights and Ads **Boost post**

👍 1

👍 Like    💬 Comment    ➦ Share

8

**Twinnie Cookies**  
Posted by Nur Ayunie  
3 d · 🌐

**!! Greetings, Almond London lovers! !!**

👋 Hello all! It has been a couple weeks s... See more

**Almond London**



**RM20/21 PCS**

**@TWINNIE COOKIES**

See Insights and Ads **Boost post**

👍 2

👍 Like    💬 Comment    ➦ Share

9

**Twinnie Cookies**  
Posted by Nur Ayunie  
3 d · 🌐

**TETAMU NAK DATANG BERAYA KE RUMAH TAK TAHU NAK HIDANG APA?**  
... See more

**Kuih Raya**



See Insights and Ads **Boost post**

👍 Like    💬 Comment    ➦ Share

**Twinnie Cookies**  
 Posted by Nur Ayunie  
 3 d · 🌐

! Introduce you to our new product!!!

🤗 Assalamualaikum and have a nice day everyone.

🤗 YESSS! Today is the day!

Addiction to something sweet but at the same time feel the crunchy of the almonds, sesame and cauliflower seeds?

🌻 FLORENTINE COOKIES 🌻 - RM20/30 pieces

Wait are you waiting for?  
 Don't wait for any longer. Set your order now to purchase and don't forget to share with your friends! These cookies are made for you and your love ones ❤️

! Place your order now!  
<https://www.facebook.com/Twinnie Cookies/>  
<https://api.whatsapp.com/send?phone=>



**Twinnie Cookies**  
 Posted by Nur Ayunie  
 3 d · 🌐

! ATTENTION! ATTENTION!!! !

🤗 The clearance sale on 4.4 event has s... See more



**4.4**

**Ramadhan Sale**

Buy 2 Box -RM36  
 (saved RM4)

**BUY NOW**

@TwinnieCookies

See Insights and Ads Boost post

Like Comment Share

**Twinnie Cookies**  
 Posted by Nur Ayunie  
 3 d · 🌐

📌 Your support for the promotion on the third of Eid-Fitr was overwhelmingly positive. It was thanks to you that our stock actually became less.

📌 Here are those pictures regarding the feedback from our loyal customers. We are so glad to have you as our lovely customer.

All items us only RM20/Box of Kuih Raya

Always keep on update from us to enjoy more promotion on the products: 🍷  
<https://www.facebook.com/Twinnie Cookies/>



**Customer's Review**

Hi you..sedap gila almond london tu. Rasa premiumm kuih tu. Chocolate dia sedap and tak manis sangat. Saya sukaaa 🍷🍷



Hi you..sedap gila almond london tu. Rasa premiumm kuih tu. Chocolate dia sedap and tak manis sangat. Saya sukaaa 🍷🍷

13

Siaran Perihal Video Gambar Reels Acara Sebutan

**Twinnie Cookies**  
Sebelum tadi · 🌐

🔔 **KEEP YOUR EYES OPEN! EVENT 6.6 🔔 CLEARANCE SALES START WITHIN 3 HOURS FROM NOW ON!**

👋 Hey there! We would like to remind you that our clearance sales starts from just 3 hours from now! Make sure you aware of the time as we don't want you to lose this valuable chance! Grab all types of cookies while stock lasts.

! **CLEARANCE SALES' DAY – all kind of cookies for only RM 20 each / (50 pieces)**

★ Our stocks are always waiting for you to purchase. The event will be start 12 A.M tonight!  
★ Don't miss out anything okay? We will update again in 3 hours from now. See you soon!

📌 Always keep on updating from us ❤️  
<https://www.facebook.com/twinncookies>



**3**  
MORE HOURS  
CLEARANCE SALE!

Lihat wawasan dan iklan Galakkan Siaran

14

Siaran Perihal Video Gambar Reels Acara Sebutan

**Twinnie Cookies**  
Sebelum tadi · 🌐

! **ATTENTION TO OUR FLORENTINE LOVERS!!**

★ Our promotion comes again!

Did you miss our promotion on our products?  
We would like to inform you that we want to conduct a clearance stock on Florentine Cookies

🍪 **Florentine Cookies at RM 20.00????** 🍪  
Buy 3 jar for only RM 50 (save RM 10)

These clearance sale only comes once in a while! Book your order now and enjoy free shipping service.

! **WhatsApp to drop your order now! don't wait any longer, grab your chance while stock lasts!**  
📌 <https://api.whatsapp.com/send?phone=>



**6.6 event  
clearance sale**

**12 : 00 : 00**  
It is TODAY !!!!!

Lihat wawasan dan iklan Galakkan Siaran

15

Siaran Perihal Video Gambar Reels Acara Sebutan

**Twinnie Cookies**  
Sebelum tadi · 🌐

! **ATTENTION! ATTENTION!!!**

👋 The clearance sale on 6.6 event has started a few second ago! Our clearance sale will be available from 12 A.M – 11.59 P.M tonight! Grab yours while stocks lasts! Come on!

🔔 **CLEARANCE SALE'S DAY (6.6 event)**  
All kind of cookies for only RM 20 each / (50 pieces)

🔔 **Offers are valid only within the time allocated!**  
Claim your free postage, delivery up to your front gate!  
No need to pay for the shipping.

📌 **Come place your order now!**  
📌 <https://api.whatsapp.com/send?phone=>

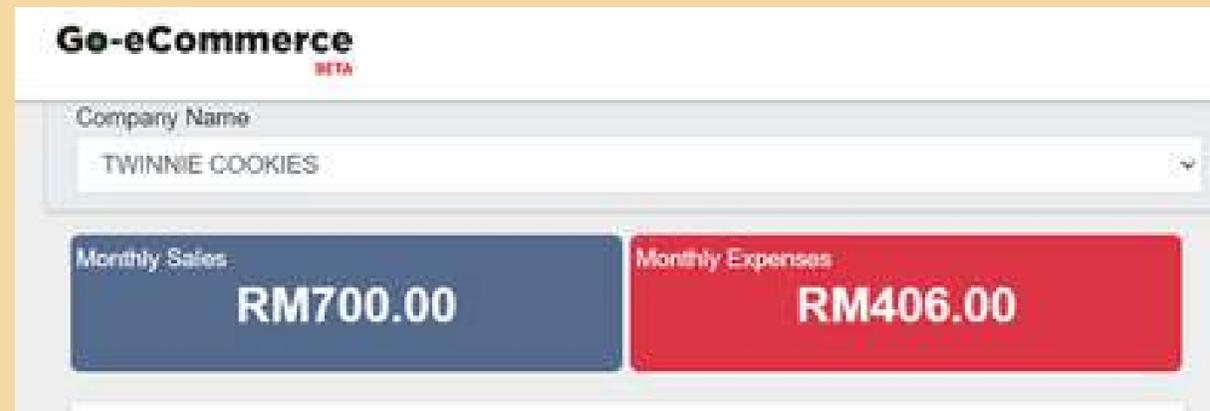


**6.6 event  
clearance sale**

**12 : 00 : 00**  
It is TODAY !!!!!

Lihat wawasan dan iklan Galakkan Siaran

# SALES REPORTING E-COMMERCE



# SALES REPORT

# Sales Reporting e-commerce

## Go-eCommerce

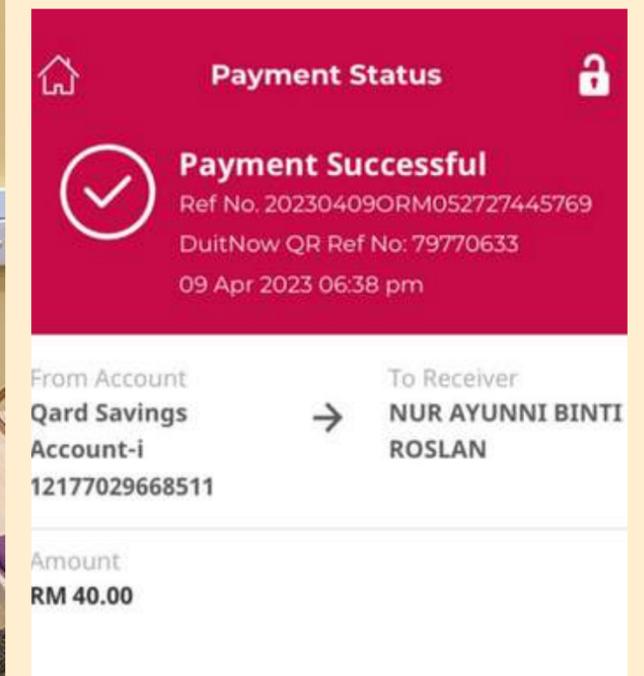
Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Create # At
TWINNIE COOKIES	08/04/2023	online	Others	suul	40				Name: Muid Hassan Address: Sungai Puchong	20/06/2023
TWINNIE COOKIES	09/05/2023	offline			40				Name: Nor Hidayah Binti Zohapiah Address: Kolej Rafflesia 4	20/06/2023
TWINNIE COOKIES	09/04/2023	online	Others	Cimb click	20				Name: Noor Siti Address: Bandar Puncak Alam	20/06/2023
TWINNIE COOKIES	07/04/2023	online	Others	Bank Islam	80				Name: Rabiatul Address: Rafflesia 3	20/06/2023
TWINNIE COOKIES	23/04/2023	online	Others	Bank Islam	40				Name: Aini Athirah Address: Rafflesia 4	20/06/2023
TWINNIE COOKIES	12/04/2023	online	Others	Bank Islam	20				Name: Nadhirah Nazri Address: Sungai Puchong	20/06/2023
TWINNIE COOKIES	15/04/2023	offline			60				Name: Nur Farzana Edruse Address: Presint 11, Putrajaya	20/06/2023
TWINNIE COOKIES	29/03/2023	expenses				Goods	Block	400	Brownies Cookies (7) Florentine (7) Sains Tort (7) Almond London (5) Sampul Satu (4) Sampul Kasturi (5)	20/06/2023
TWINNIE COOKIES	18/04/2023	offline			60				Name: Haziq Syukur Address: Presint 9	20/06/2023
TWINNIE COOKIES	14/04/2023	offline			40				Name: Syahira Aminah Roda Address: Presint 9, Putrajaya	20/06/2023
TWINNIE	16/04/2023	offline			20				Name: Fariah Nur	20/06/2023

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Create # At
COOKIES	023								Syahirah Address: MSU, Shah Alam	023
TWINNIE COOKIES	19/04/2023	online	Others	Maybank2u	20				Name: Rodan Ismail Address: Presint 10, Putrajaya	20/06/2023
TWINNIE COOKIES	28/04/2023	offline			20				Name: Che Hasmah Muta Address: Kolej Rafflesia 2	20/06/2023
TWINNIE COOKIES	30/04/2023	online	Others	Cimb Click	40				Name: Amir Azra Address: Kolej Angkasa Puncak Alam	20/06/2023
TWINNIE COOKIES	05/05/2023	online	Others	Bank Islam	80				Name: Nor Liyana Address: Kolej Rafflesia 3	20/06/2023
TWINNIE COOKIES	17/05/2023	online	Others	Maybank2u	40				Name: Auni Aqilah Address: Kolej Rafflesia 4	20/06/2023
TWINNIE COOKIES	10/06/2023	online	Others	Heong Leong	40				Name: Asaf Aina Address: Kolej Rafflesia 1	20/06/2023
TWINNIE COOKIES	06/04/2023	online	Others	Bank Islam	60				Name: Izaura Husna Address: Kolej Rafflesia 4	20/06/2023



Transaction  
**LIST**  
OF TWINNIE COOKIES

# Sales Reporting Appendices



# Sales Reporting Appendices

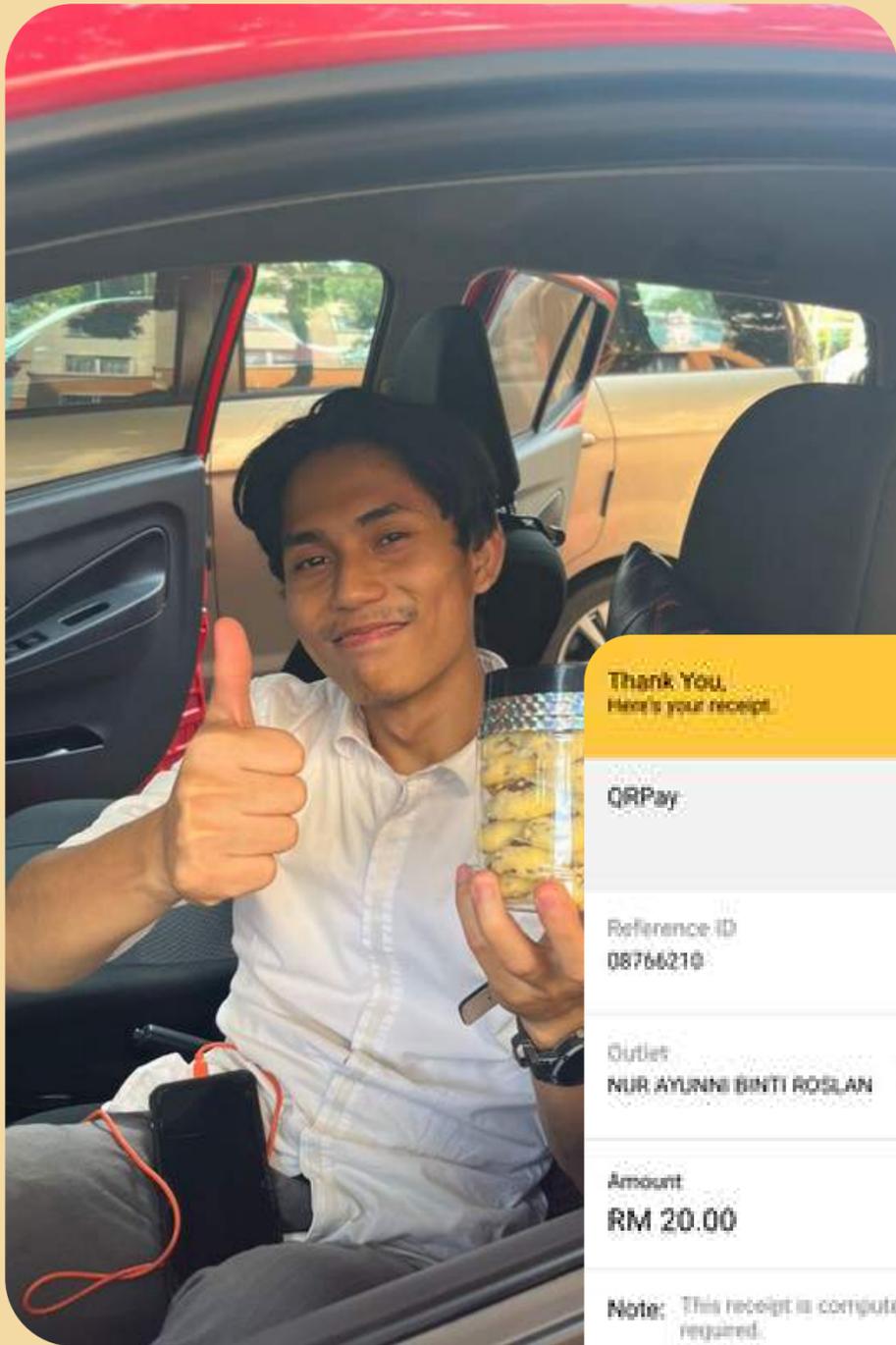


BANK ISLAM Transaction Receipt	
DuitNow QR	Successful
Reference No.	20230409ORM635218821448
	09 Apr 2023 10:22 pm
DuitNow QR Ref No:	80090161
Recipient Name	NUR AYUNNI BINTI ROSLAN
Amount	RM 20.00
<b>Note:</b> This receipt is computer generated and no signature is required.	
<small>© 2023 Bank Islam Malaysia Berhad (198301002944/98127X). All right reserved.</small>	



BANK ISLAM Transaction Receipt	
DuitNow QR	Successful
Reference No.	20230409ORM290061157765
	09 Apr 2023 05:15 pm
DuitNow QR Ref No:	79622404
Recipient Name	NUR AYUNNI BINTI ROSLAN
Amount	RM 40.00
<b>Note:</b> This receipt is computer generated and no signature is required.	
<small>© 2023 Bank Islam Malaysia Berhad (198301002944/98127X). All right reserved.</small>	

# Sales Reporting Appendices



Thank You,  
Here's your receipt.

**Maybank**

QRPay Successful

Reference ID  
08766210

Outlet  
NUR AYUNNI BINTI ROSLAN

Amount  
**RM 20.00**

**Note:** This receipt is computer generated and no signature is required.

Malayan Banking Berhad (Co. Reg. : 196001000142)  
Maybank Islamic Berhad (Co. Reg. : 200701029411)



Thank You,  
Here's your receipt.

**Maybank**

QRPay Successful

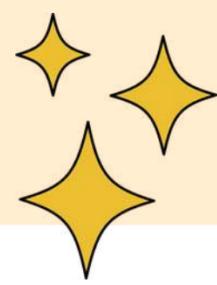
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Outlet  
NUR AYUNNI BINTI ROSLAN

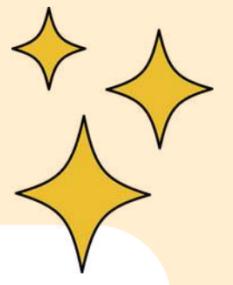
Amount  
**RM 20.00**

**Note:** This receipt is computer generated and no signature is required.

Malayan Banking Berhad (Co. Reg. : 196001000142)  
Maybank Islamic Berhad (Co. Reg. : 200701029411)



# CONCLUSION



**IN CONCLUSION, OUR ENTREPRENEURIAL PORTFOLIO FOR SELLING KUIH RAYA SHOWCASES THE PASSION, DEDICATION, AND COMMITMENT WE HAVE TOWARDS PRESERVING THE TRADITIONS AND FLAVORS OF THIS BELOVED FESTIVE TREAT. THROUGH OUR CAREFULLY CRAFTED PRODUCTS, WE HAVE AIMED TO BRING JOY, NOSTALGIA, AND A TASTE OF MALAYSIAN HERITAGE TO OUR CUSTOMERS. THROUGHOUT OUR JOURNEY, WE HAVE STRIVED TO CREATE AN EXCEPTIONAL CUSTOMER EXPERIENCE, DELIVERING AUTHENTIC AND HIGH-QUALITY KUIH RAYA THAT EVOKE THE ESSENCE OF HARI RAYA AND CREATE LASTING MEMORIES.**

**OUR SOCIAL MEDIA PRESENCE HAS BEEN INSTRUMENTAL IN CONNECTING WITH OUR CUSTOMERS, SHARING OUR STORY, AND SPREADING THE JOY OF KUIH RAYA TO A WIDER AUDIENCE. THROUGH ENGAGING CONTENT, CAPTIVATING VISUALS, AND INTERACTIVE CAMPAIGNS, WE HAVE FOSTERED A SENSE OF COMMUNITY AND CELEBRATION AMONG OUR FOLLOWERS.**





# THANK YOU

*"Entrepreneurial Insights:  
Fueling Passion and Driving  
Success"*

If you have any more  
questions or need further  
assistance, feel free to ask.