



UNIVERSITI
TEKNOLOGI
MARA

PRINCIPLE OF ENTREPRENEURSHIP (ENT530)

SOCIAL MEDIA PORTFOLIO

Prepared by :



Nurul Isna Fatin Binti Azmi
2021822968



Nur Adlina Binti Mat Ali
(2021488256)

Prepared for :

Puan Nur Shahrulliza binti Muhammad

CLASS : ENT530 / 530S





NADI PALLETE

- EST 2023 -

#NadiPallete

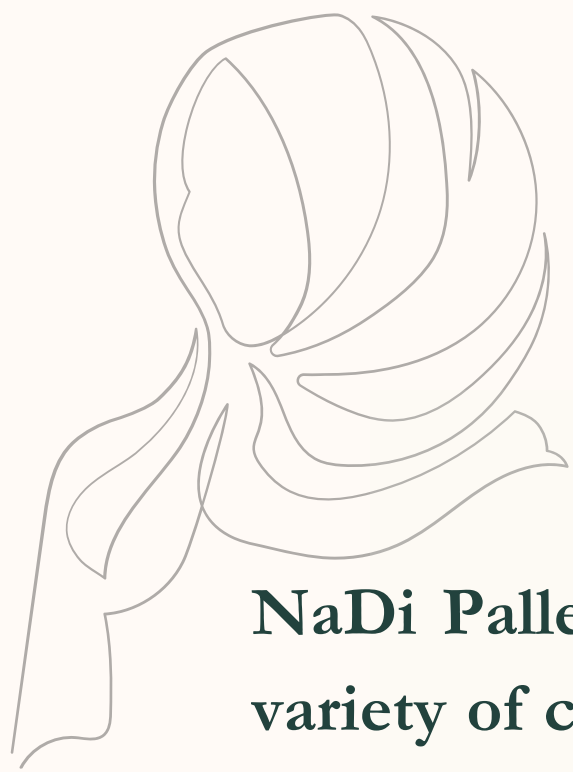
#Fulfillyourhijabneeds

ACKNOWLEDGEMENT



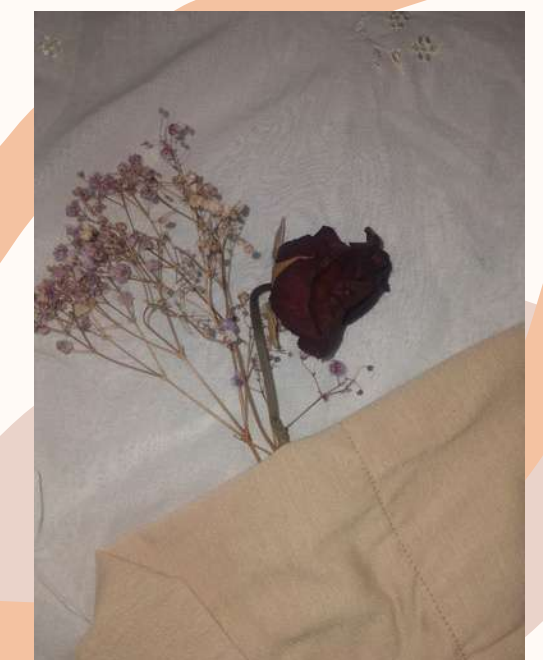
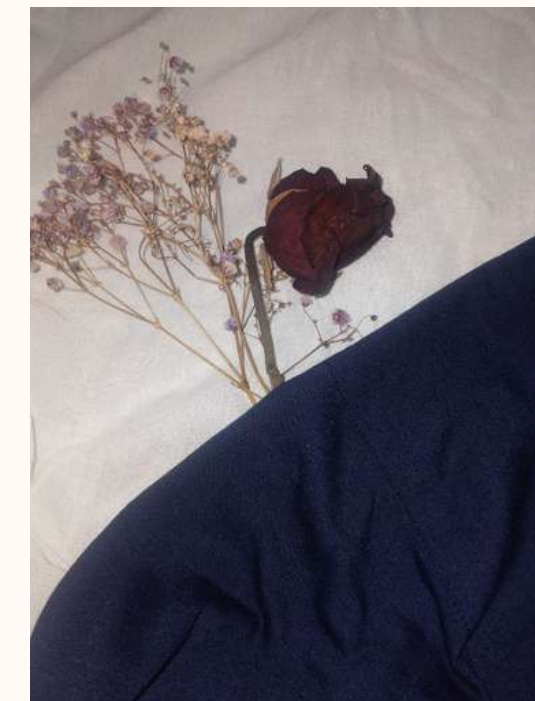
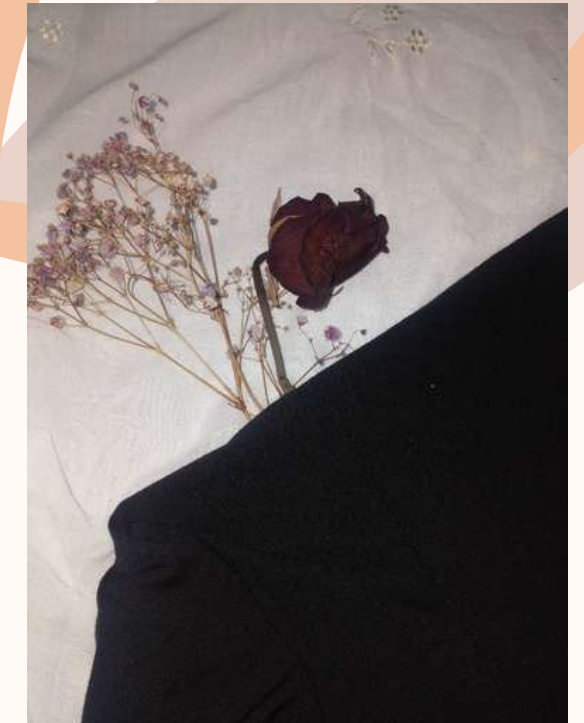
Alhamdulillah, first of all, I would want to thank and praise God for allowing me to successfully complete my Social Media Portfolio. I also want to express my gratitude to Puan Nur Shahrulliza binti Muhammad, our Principles of Entrepreneurship (ENT530) instructor, for her support and encouragement in helping me complete my work within the deadline she set. Her energy, vision, genuineness, and drive have really motivated me. She has shown me how to leverage social media platforms like Facebook pages as a sales platform.

It was a wonderful pleasure and joy to learn under her direction. I am incredibly appreciative of my parents' love, prayers, concern, and sacrifices in order to raise me and get me ready for the future. My friends and fellow students deserve my sincere appreciation for their unfailing support. Finally, I would want to express my gratitude to everyone who has directly or indirectly assisted me in finishing my Social Media portfolio.



EXECUTIVE SUMMARY

NaDi Pallete is a company which focuses on selling inner scarf with variety of colour for Muslimah wears especially those who are wearing hijab. According to the 2020 census, 63.7% of the population is Muslim in Malaysia. So, the using of inner scarf to cover the head/hair is needed for them to wear a proper hijab. Inner scarf also known as an accessories for muslimah. Therefore, we produce high-quality soft cotton fabrics used in the Inner Scarf provide excellent breathability and moisture-wicking properties, ensuring comfort throughout the day for daily wear and special occasions. The Inner Scarf is machine washable and requires minimal care, making it a convenient accessory for individuals with busy schedules. The Inner Scarf's lightweight and compact design make it an ideal accessory for daily wear and with a range of colors, patterns, and fabric options, the Inner Scarf enables individuals to express their unique sense of style and enhance their overall appearance.



CONTENTS

1. **Go - Ecommerce Registration**

2. **MyENT certificate**

3. **SSM Registration**

4. **Introduction of Business**

- Name and address of business
- Organizational Charts
- Mission / Vision
- Description of product
- Price List

5. **Facebook (FB)**

- Facebook Page
- URL FB Page
- FB post - Teaser
- FB post - Copywriting (Hard Sell)
- FB post - Copywriting (Soft Sell)
- Graphics

6. **Conclusion**

7. **Appendices**

GO - E COMMERC REGISTRATION



Go-Ecommerce Personal Profile




app.go-ecommerce.my/profile

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE


NUR ADLINA BINTI MAT ALI

Personal Information

Name	: NUR ADLINA BINTI MAT ALI	Phone/Mobile	:		Edit
New Identity Card No.	:	Home Address	:		
Email Address	:	District	:		
City	:	Postcode	:		
State	: Selangor	Personal Instagram	:	null	
Personal Facebook	:	Race	:	Malay	
Gender	: Female	Special Need Required	:	No	
Marital Status	: Single				

Institution Information

[Add New](#)

UiTM Puncak Alam - 530S


Type of Institution	: IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	:	UiTM Puncak Alam
Address of Institution	: Universiti Teknologi			

Go-Ecommerce Personal Profile



Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE


Nurul Isna Fatin Binti Azmi

Personal Information

Name	:	Nurul Isna Fatin Binti Azmi	Phone/Mobile	:		Edit
New Identity Card No.	:		Home Address	:		
Email Address	:		District	:		
City	:		Postcode	:		
State	:	Johor	Personal Instagram	:	null	
Personal Facebook	:		Race	:	Malay	
Gender	:	Female	Special Need Required	:	No	
Marital Status	:	Single				

Institution Information

[Add New](#)

UiTM Puncak Alam - 530S

Type of Institution	:	IHL	Institution List	:	Universiti Teknologi MARA	
State of Institution	:	Selangor	Name of Institution	:	UiTM Puncak Alam	
Address of Institution	:	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	:	Puncak Alam	
District of Institution	:	Kuala Selangor	Postcode	:	42300	
Level of Study	:	Bachelor Degree	Study Status	:	Full time	Edit Delete
Course Name	:	530S	Class Name	:	530S	
Subject Name	:	ENT530	Year Enrolling the subject	:	2023	
Month Enrolling the Subject	:	7	Lecturer Name	:	Nur Shahrulliza Binti Muhammad	
Internship Enrollment	:	No	Year Of Internship Enrollment	:		
Month of Internship Enrollment	:		Period of Internship Training	:		
Expected Year To Complete Study	:	2024	Expected Month To Complete Study	:	9	
Related To Study Field	:	No				

Go-Ecommerce Business Profile




app.go-ecommerce.my/profile

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS 12 MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE


NUR ADLINA BINTI MAT ALI

Company Name	:	Nadi Pallette	Company Registration No.	:	EB-A2023061202320	Edit
Type Of Business	:	Enterprise	Business Role	:	Product Owner	
Facebook Page	:	https://www.facebook.com/NadiPallette	Business Category/Business Sub-Category	:	Apparel, Health & Beauty / Apparel & Accessories	
Wechat for Business Marketplace	:		Business Instagram Page	:		
Business Related to Your Study Field	:		Business Website	:		
	:		Type Of Website	:		
	:		Experience in International Export	:		

Available Contest

Go-Ecommerce Business Profile




Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE


Nurul Isna Fatin Binti Azmi

Company Name	:	Nadi Pallette	Company Registration No.	:	EB-A2023061202320	Edit
Type Of Business	:	Enterprise	Business Role	:	Product Owner	
Facebook Page	:	https://www.facebook.com/NadiPallette	Business Category/Business Sub-Category	:	Apparel, Health & Beauty / Apparel & Accessories	
Wechat for Business	:		Business Instagram Page	:		
Marketplace	:		Business Website	:		
Business Related to Your Study Field	:		Type Of Website	:		
			Experience in International Export	:		

Available Contest

MY-ENT REGISTRATION





Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021488256
Nama : NUR ADLINA BINTI MAT ALI
Program Pengajian : SARJANA MUDA PENTADBIRAN KESIHATAN (KEPUJIAN)
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg
diceburi : Pakaian dan Kelengkapan
Tempoh Berniaga :
No. Pendaftaran Perniagaan : EB-A2023061202320
URL Perniagaan : <https://www.facebook.com/NadiPallette/>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 13 Jun 2023
Tarikh Kemaskini :
Tarikh Cetak : 13 Jun 2023

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)



Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021822968
Nama : Nurul Isna Fatin Binti Azmi
Program Pengajian : SARJANA MUDA PENTADBIRAN KESIHATAN (KEPUJIAN)
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg
diceburi : Pakaian dan Kelengkapan
Tempoh Berniaga :
No. Pendaftaran Perniagaan : EB-A2023061202320
URL Perniagaan : <https://www.facebook.com/NadiPallette/>
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SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

SSM REGISTRATION





REGISTRATION OF BUSINESS IS APPROVED BY SSM



ezbiz ONLINE

HOME MY BUSINESS SERVICES MY PAYMENT HISTORY OTHER SERVICES USER PROFILE NUR ADLINA BINTI MAT ALI

Jan terhadap Portal Ezbiz pada 26 Mei 2023 (Jumaat). Sehubungan itu, pelanggan yang telah melaksanakan transaksi pengaktifan akaun pe June 19, 2023 17 : 52: 26

EzBiz

Draft In Process Query **Approved/Reject** Cancel/Discard Incentive

Ref. No	Business Name	Status	Update Date	Action
EB-A2023061202320	NADI PALLETE ENTERPRISE	Approved	14/06/2023 05:41:11 PM	

Showing 1 to 1 of 1


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Best viewed using Chrome and Mozilla Firefox with the resolution of 1024 x 768
Version EzBizWeb_20230224a.war


Speakers (Realtek(R) Audio): 44%

CERTIFICATE OF BUSINESS




SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama


NADI PALLETE ENTERPRISE
NO. PENDAFTARAN: 202303151298 (003501592-A)

telah didaftarkan dari hari ini sehingga **13 JUN 2024** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di

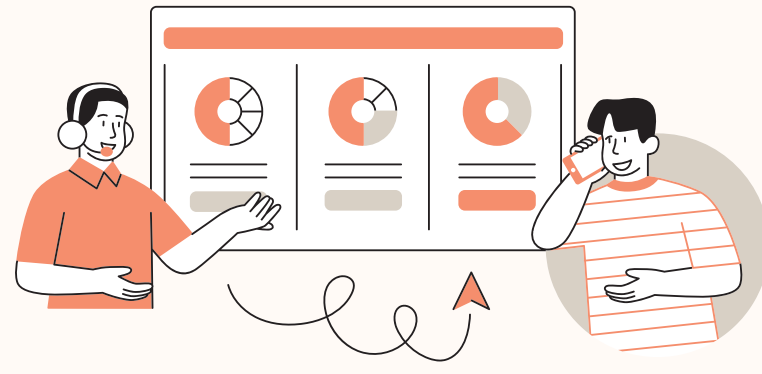
[Redacted Address]

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **14 JUN 2023**.


DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia

UserID: EZBIZ, Date: Wed Jun 14 17:41:08 MYT 2023



BUSINESS INFO



SUNGGUHPUN SEGALA USAHA TELAH DIAMBIL UNTUK MEMASTIKAN MAKLUMAT YANG DIBERI ADALAH BETUL DAN KEMASKINI PENDAFTAR PERNIAGAAN TIDAK BOLEH DIPERTANGGUNGKAN BAGI SEBARANG KERUGIAN KERANA MAKLUMAT YANG TERSILAP ATAU TERTINGGAL

** MAKLUMAT PERNIAGAAN **

NAMA PERNIAGAAN : NADI PALLETE ENTERPRISE
NO PENDAFTARAN : 202303151298 (003501592-A)
ALAMAT UTAMA PERNIAGAAN :

SELANGOR
BENTUK PERNIAGAAN : PERKONGSIAN
TARIKH MULA BERNIAGA : 20-05-2023
TARIKH PENDAFTARAN : 14-06-2023
TARIKH LUPUT PENDAFTARAN : 13-06-2024
STATUS : AKTIF

** JENIS PERNIAGAAN **

JUALAN RUNCIT PAKAIAN (HEAD SCARVES)

** MAKLUMAT CAWANGAN **

*** TIADA CAWANGAN ***

Nama Perniagaan : NADI PALLETE ENTERPRISE
Nombor Pendaftaran : 202303151298 (003501592-A)



** MAKLUMAT PEMILIK PERNIAGAAN TERKINI **

NAMA : NUR ADLINA BINTI MAT ALI
ALAMAT KEDIAMAN :

NO K/P (LAMA) :
NO K/P (BARU) :
TARIKH LAHIR :
BANGSA : MELAYU
JANTINA : PEREMPUAN
KEWARGANEGARAAN : WARGANEGARA MALAYSIA
TARIKH MASUK : 20-05-2023

NAMA : NURUL ISNA FATIN BINTI AZMI
ALAMAT KEDIAMAN :

NO K/P (LAMA) :
NO K/P (BARU) :
TARIKH LAHIR :
BANGSA : MELAYU
JANTINA : PEREMPUAN
KEWARGANEGARAAN : WARGANEGARA MALAYSIA
TARIKH MASUK : 20-05-2023



Introduction of Business

Name and Address of Business

Organizational Chart

Mission / Vision

Products Description

Price List

INTRODUCTION BUSINESS



NAME



NaDi Pallette



EMAIL

isnafatin02@gmail.com



**MAIN
ACTIVITY**

Fashion Clothing



TAGLINE

Fulfill your hijab needs



**TEL.
NUMBER**

011-33352476



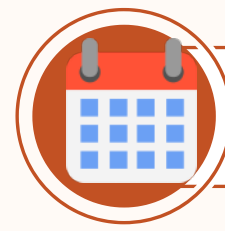
**BANK
INFORMATION**

Maybank
151463389262



**BUSINESS
ADDRESS**

UiTM Cawangan Selangor Kampus Puncak Alam
Bandar Puncak Alam, 42300 Puncak Alam,
Selangor



**DATE OF
COMMENCENT**

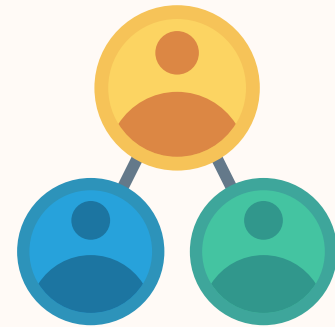
4 April 2023



**FORM OF
BUSINESS**

Trade Partnership

ORGANIZATIONAL CHART



OUR STORY

NaDi Pallette is a TRADE PARTNERSHIP business. This is because we are combining our ideas to start-up this business. Therefore, the organizational chart only consists of two owners also known as workers.

OUR LOGO



OUR TAGLINE

Fulfill your hijab needs



OWNER / WORKER

Isna Fatin



OWNER / WORKER

Nur Adlina

MISSION

To offer an exclusive with high quality fabrics (soft cotton) inner scarf that suitable for all occasions to the customers especially women at an affordable prices. We also love to provide an anti-deaf inner scarf that is comfortable for daily wear.



VISION

To be one of top fashion in Malaysia's inner scarf which serve the highest quality with the most comfortable wears that fulfill their daily needs.



Description of Products



Wrap yourself in luxurious and cozy comfort Inner Scarf. Made from a blend of premium soft cotton fabrics, this scarf is designed to keep you slay and comfortable for daily wear. You must experience the perfect blend of style and practicality that crafted with lightweight, anti-deaf yet comfortable Inner Scarf. Elevate your fashion game with our Multi-Benefits Inner Scarf by allowing yourself to explore different styles and looks with the bold and pastels colour. Our Cozy Comfort Inner Scarf is the perfect companion to wear for daily wear and special ocassion.



Cincau



Ribena



Lemon Blue



Teh Tarik

Price List



CINCAU



LEMON BLUE



RIBENA



TEH TARIK

NORMAL PRICE



1 - RM 8
2 - RM 16

PROMO PRICE



1 - RM 8
2 - RM 15



FACEBOOK



Creating Facebook (FB) page
Customing URL Facebook (FB) page

Facebook (FB) page likes
Facebook (FB) post - Teaser

Facebook (FB) post - Copywriting (Hardsell)
Facebook (FB) post - Copywriting (Softsell)



Creating Facebook (FB) Page

The screenshot shows a browser window displaying the Facebook page for 'Nadi Pallette'. The browser's address bar shows 'facebook.com/NadiPallette'. The page layout includes a left-hand navigation menu with options like 'Manage Page', 'Professional dashboard', 'Insights', 'Ad Centre', 'Create ads', 'Settings', 'More tools', and 'Meta Business Suite'. The main content area features a large cover photo with the text 'NADI PALLETE' in a bold, black, handwritten-style font. To the right of the text is a circular logo with a hijab and the text 'Fulfill Your Hijab Needs' and 'NADI PALLETE est. 2023'. Below the cover photo is the profile picture, which is a smaller version of the circular logo. The page name 'Nadi Pallette' is displayed in bold, followed by '115 likes • 122 followers'. At the bottom of the page, there are buttons for 'Advertise', 'Manage', and 'Edit', and a navigation bar with options like 'Posts', 'About', 'Mentions', 'Reviews', 'Followers', 'Photos', and 'More'.

Customizing URL Facebook (FB) Page

<https://www.facebook.com/NadiPallete>

The screenshot shows a web browser displaying the Facebook page for 'Nadi Pallete'. The address bar shows the URL [facebook.com/NadiPallete](https://www.facebook.com/NadiPallete). The page features a cover photo with the text 'NADI PALLETE' and a circular logo that says 'Fulfill Your Hijab Needs' and 'NADI PALLETE est. 2023'. The page has 115 likes and 122 followers. The left sidebar includes 'Manage Page' options like Professional dashboard, Insights, Ad Centre, Create ads, and Settings. At the bottom, there are navigation tabs for Posts, About, Mentions, Reviews, Followers, Photos, and More.



Facebook (FB) Page Likes

The screenshot shows the Facebook page for 'Nadi Pallette'. The page header includes the Facebook logo, a search bar, and navigation icons. The left sidebar contains 'Manage Page' options: Professional dashboard, Insights, Ad Centre, Create ads, Settings, More tools, and Meta Business Suite. The main content area features a cover photo with the text 'NADI PALLETE' and a circular logo with 'Fulfill Your Hijab Needs' and 'NADI PALLETE est. 2023'. Below the cover photo is the profile picture, the name 'Nadi Pallette', and the statistics '115 likes • 122 followers'. A red brushstroke is drawn over the follower count, and a black arrow points from it to a callout box at the bottom of the image. Navigation tabs for 'Posts', 'About', 'Mentions', 'Reviews', 'Followers', 'Photos', and 'More' are visible at the bottom of the page.

115 likes & 122 Followers



FACEBOOK (FB)

POST - TEASER

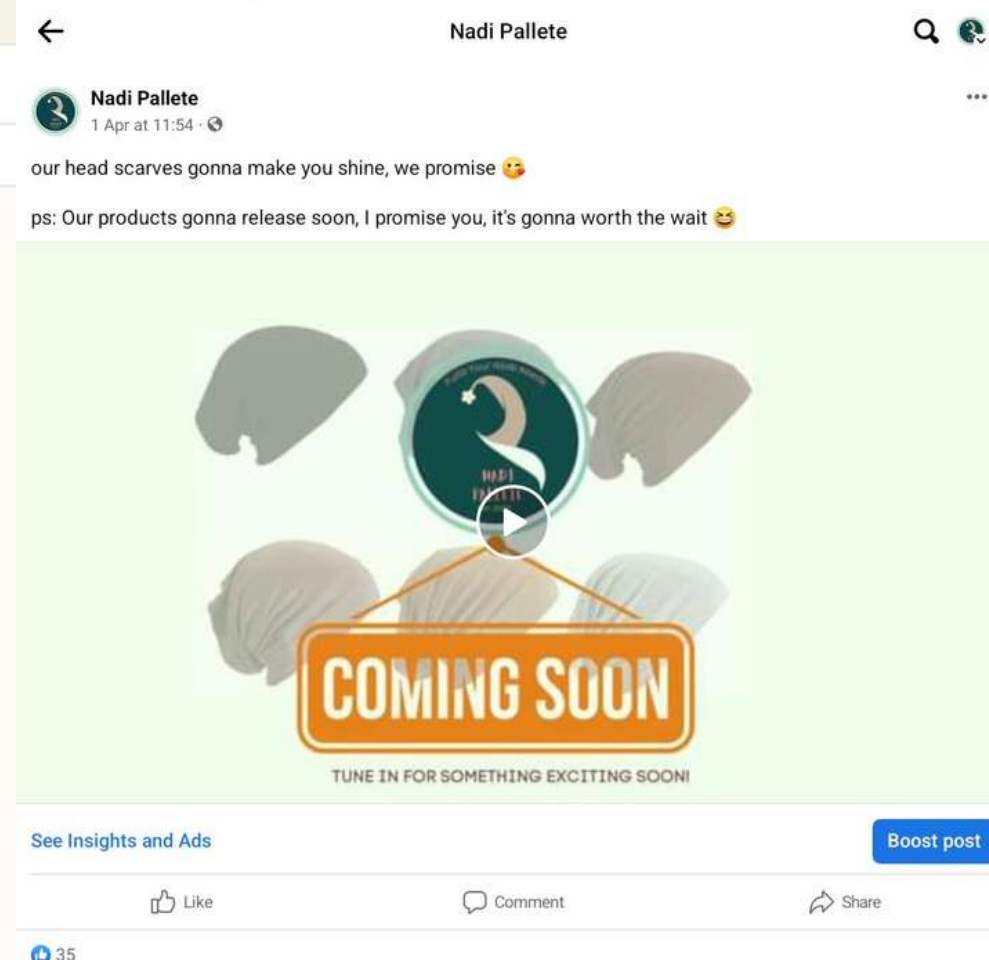
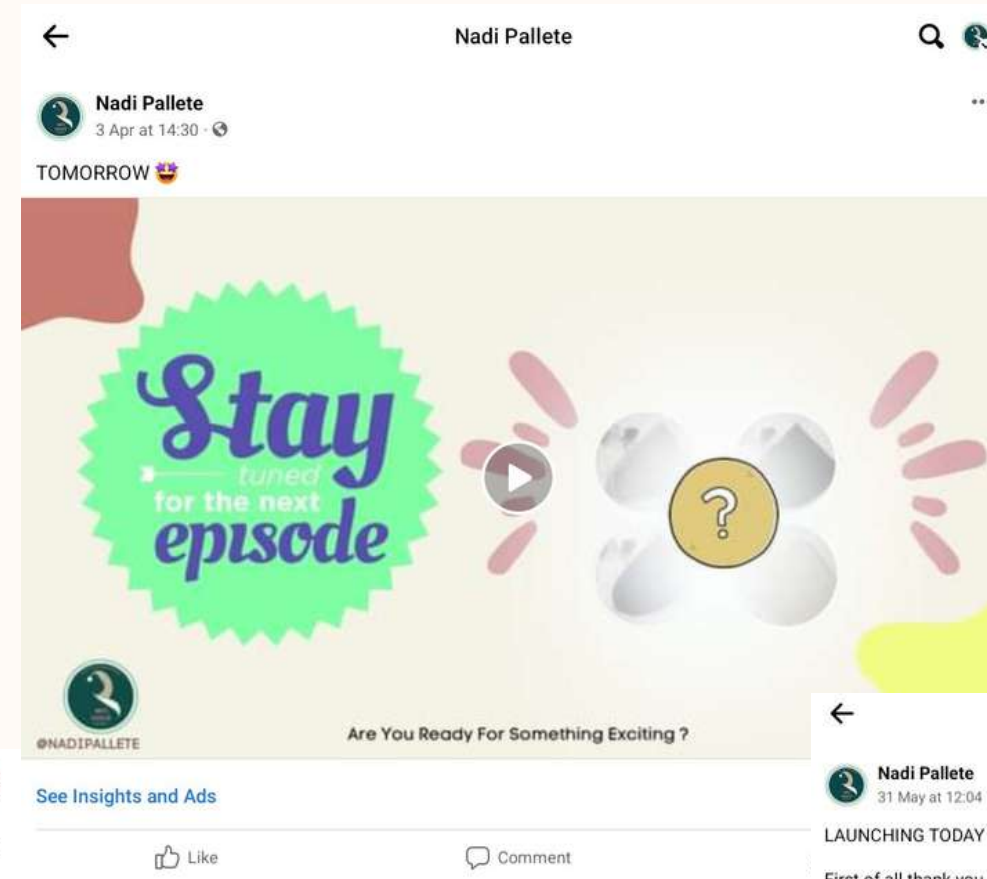
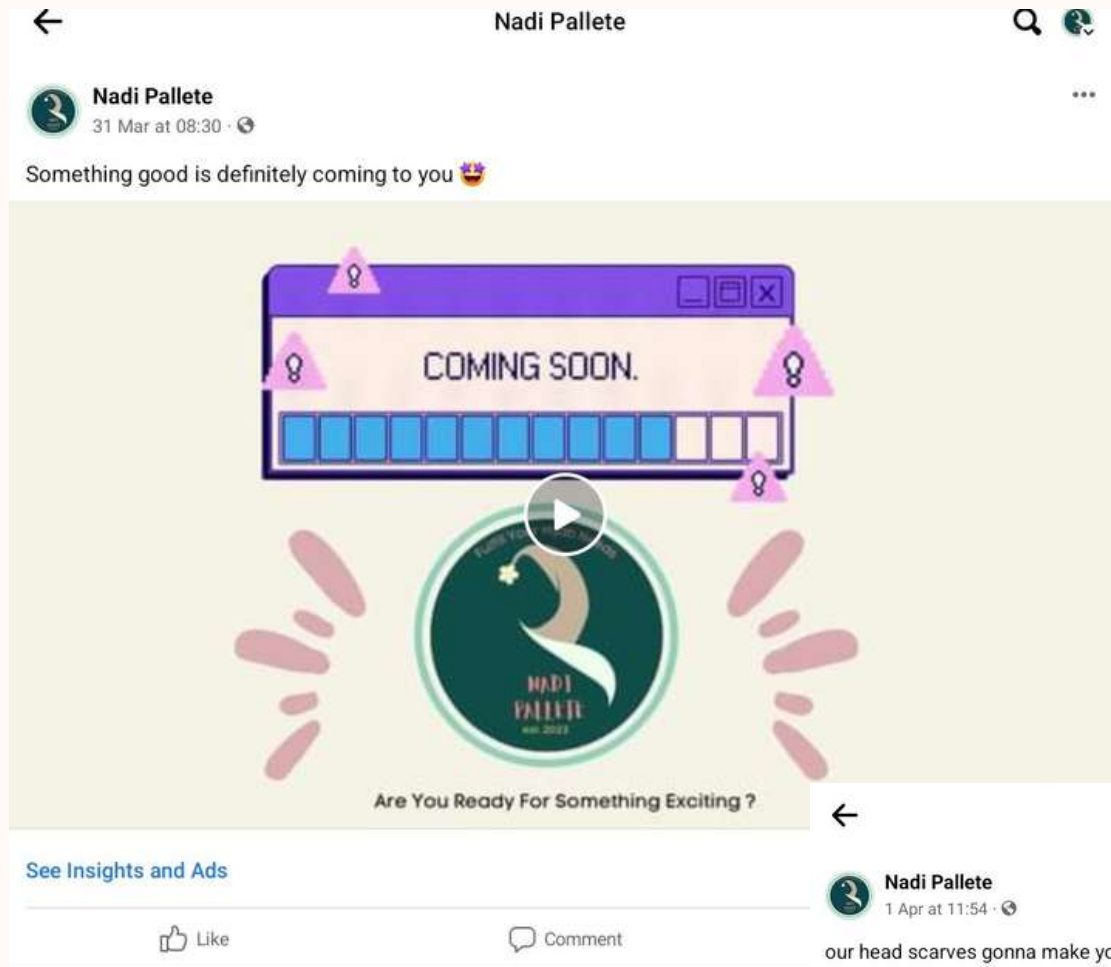
COMING

SOON



TEASER POSTS

COMING SOON



FACEBOOK (FB)

POST - HARD SELL



HARD SELL POSTS



23:14 Thu, 15 Jun 97%

Nadi Pallette

Nadi Pallette 5 h

RESTOCK !! RESTOCK !!! !!!


Miss out to order our head scarves ? Want to grab the chance for free delivery ? Afraid not our lovelies 😭 good news here we have restock our head scarves due to the high demand. grab your chances now to have on of these comfy head scarves 🥰

1 FOR RM8
2 FOR RM15

COLOURS AVAILABLE ;
🟢CINCAU
🟢TEH TARIK
🟢LEMON BLUE
🟢RIBENA

What are you waiting for ? DM or Whatsapp us at

#NadiPallette #fulfillyourhijabneeds



Comment as Nadi Pallette

23:22 Thu, 15 Jun 96%

Nadi Pallette

Nadi Pallette Wed at 16:23

You are one of the students at UiTM Puncak Alam? Rushing to class but your hijab style disappoint you because of your head scarves ?

It's affecting your mood now to go to class 😭 If you want to buy from an online store, the delivery charge is expensive. The delivery charge is already expensive, and you have to wait 3 to 5 days for it to arrive.

Don't worry! We will solve your problem in just 10 minutes.
We can right away deliver our scarves to you. Non-slipped, comfortable material scarves gonna shine you with your hijab 🥰 No more moody and go get that dean list 🥰

BUY NOW !


1 FOR RM8
2 FOR RM15

COLOURS AVAILABLE ;
🟡CINCAU
🟡TEH TARIK
🟡LEMON BLUE
🟡RIBENA

Interested ? Call our number at

#NadiPallette #fulfillyourhijabneeds

WHY YOU SHOULD HAVE ONE OF THESE SCARVES ?



- ✅ Anti-Deaf
- ✅ Non-slipped
- ✅ Easy to wear
- ✅ Soft cotton material

ORDER NOW

Opens in Messenger

See Insights and Ads

Comment as Nadi Pallette

23:23 Thu, 15 Jun 96%

Nadi Pallette

Nadi Pallette Tue at 19:10

We have our promo going on, NOW WHAT ? FREE DELIVERY ?

Too tired to go out but want to grab our scarves ? 😭

Don't want to wait long for your scarves to arrive ? 😭

Afraid not, our lovelies 😭 we offer free delivery service right straight to your door 🥰 No more waiting too long, now you can wear our scarves straight away and be gorgeous without having to worry about feeling uneasy while wearing your hijab 🥰


1 FOR RM 8
2 FOR RM 15

ALL WITH FREE DELIVERY

Grab our offer now while stock still available lovelies ❤️

To order just click whatsapp link provided under the post ❤️

#NadiPallette #fulfillyourhijabneeds



CINCAU

RIBENA

LEMON BLUE

TEH TARIK

ORDER NOW

See Insights and Ads

Boost post

Like Comment Share

1

Comment as Nadi Pallette

HARD SELL POSTS



23:23 Thu, 15 Jun 96%

Nadi Pallette

Nadi Pallette is 🥰 feeling loved.
Tue at 18:19

MasyaAllah TabarakAllah. Thank you sweeties for welcoming our products and purchase it. We really appreciate all your orders. 🥰 We hope you love it. Any recommendation, suggestions and improvisation would we love to hear it from you guys. We made it with love from the scratch. So please purchase our comfy inner Nadi Pallette for your daily wear. Insyallah, you will not regret it.


Our Promo still on 🥰

✅ 1 for RM8 buy 2 only RM15.

All colours still available but limited. Grab now before all sold out 🥰

Place your order on whatsapp link below now 🥰

#NadiPallette #fulfillyourhijabneeds



See Insights and Ads Boost post

Like Comment Share

Comment as Nadi Pallette

23:23 Thu, 15 Jun 96%

Nadi Pallette


Nadi Pallette
2 Jun at 12:34

Hello loveliness. Dont forget to buy our comfiest inner scarf where you can still look stylish yet not easy to slip. Its time for you to give yourself some reward with our collection where we have 4 colours ;

- 🌟 Teh tarik
- 🌟 Cincau
- 🌟 Ribena
- 🌟 Lemon Blue.

1 for RM8, 2 for RM15 while stock is still available for this sale❤️

Click Whatsapp Link Below To Order 🥰



Comment as Nadi Pallette

23:23 Thu, 15 Jun 96%

Nadi Pallette

Nadi Pallette
31 May at 12:08

NEW PRODUCT 🥰

Looking for a stylish accessory that will keep you cozy and chic all day long? Look no further than our collection of comfiest INNER. We release collection of inner with colours that are easy to match with any scarves and outfits.

Not easy to slip, anti-deaf, soft material (cotton) while using is the perfect inner for you! Come and get it! You are not gonna regret it.


And guess what?

🔥SALE TIME!!!! THE FIRST 20th CUSTOMER WILL GET THE PROMO PRICE WHICH 2 FOR RM15!

🌟Normal price is 1 for RM8.

You can save your money while grabbing our promo price! Its not late so come on guys. Grab it for you mother, sweetheart, sisters and even you aunts sure will love it❤️

To order : Just click the Whatsapp link



Comment as Nadi Pallette

HARD SELL POSTS



02:18 Sat, 17 Jun 84%

Nadi Pallette

Nadi Pallette
26 Apr at 20:29

Lovelines, jangan lupa dapatkan Nadi Pallette collection inner scarf okie? Jangan tunggu lama lama tau, nanti habis stock min taktau nak restock bila 😊 Daripada tunggu restock je baik beli sekarang kan ? Promo masih ada tau !

1 FOR RM8
2 FOR RM15

COLOUR AVAILABLE ;
🍷 Teh tarik
🍷 Cincau
🍷 Ribena
🍷 Lemon Blue

Untuk order, just straight DM or Whatsapp admin at

#NadiPallette #NadiPalletetufillyourhijabneeds

Comment as Nadi Pallette

02:18 Sat, 17 Jun 84%

Nadi Pallette

Nadi Pallette
28 Apr at 20:47

WINNER FOR MONTH OF APRIL 🎉

JENG JENG JENG

LEMON BLUE 🍷

Yang ni paling banyak customer min rebut, sampai kadang-kadang kena cakap sorry for those yang terlepas warna lemon blue ni. 😊 Katanya sesuai nak padankan dengan semua warna tudung kan. Senang weh !

Tapi takpe, kita dah restock dah warna Lemon Blue ni, sekarang semua warna dah available tau !!

1 FOR RM8
2 FOR RM 15

COLOUR AVAILABLE ;
🍷 CINCAU
🍷 TEH TARIK
🍷 LEMON BLUE
🍷 RIBENA

Grab sekarang korang sebelum terlepas lagi. Apa apa boleh DM or Whatsapp min a

#NadiPallette #fulfilyourhijabneeds

See Insights and Ads Boost post

Like Comment Share

Comment as Nadi Pallette

02:18 Sat, 17 Jun 84%

Nadi Pallette

Nadi Pallette
30 May at 20:59

WINNER FOR MONTH OF MAY 🎉

JENG JENG JENG

TEH TARIK 🍷

Kalau bulan April pemenangnya Lemon Blue kalini Teh Tarik pulak menang!! Ramai bagitau min diorang nak warna ni sebab bila pakai tudung yang warna soft soft cerah gitu sesuai sangat. Nampak manis, ayu gituuu 🥰

Sebab takut korang sedih warna ni habis, cepat cepat min add on stock tau untuk lovelies semua so sekarang semua warna dah available tau !!

1 FOR RM8
2 FOR RM 15

COLOUR AVAILABLE ;
🍷 CINCAU
🍷 TEH TARIK
🍷 LEMON BLUE
🍷 RIBENA

Grab sekarang korang sebelum terlepas. Apa apa boleh DM or Whatsapp min at

#NadiPallette #fulfilyourhijabneeds

WhatsApp Contact Nadi Pallette

See Insights and Ads Boost post

Comment as Nadi Pallette

HARD SELL POSTS



17:54 Mon, 19 Jun

Nadi Pallette

Nadi Pallette
16 hours ago

Look good, feel good. Are you team pastel or bold?

We have

- ♥ CINCAU
- 🟡 TEH TARIK
- 🟢 LEMON BLUE
- 💜 RIBENA

1 FOR RM8
2 FOR RM15

FREE DELIVERY

BTW, this customer has repeated our inner scarf with another colour. Katanya inner scarf dia asyik kena curi je dengan adik dan mak dia 😂 Thank you NaDi Lovelies. We appreciate your order by providing the best quality, material of inner scarf for you ❤️

To order just DM or Whatsapp a

#NadiPallette #NadiPalletetulfillyourhijabneeds

hi sis, saya nak beli lagi inner scarf tu. Kalini nak belikan untuk mak dengan adik pulak. Lepas bagi pinjam haritu asyik hilang je saya punya 😂😂. Diorang cakap selesa, lembut pastu kain sejuk je. Ni alang-alang saya nak repeat, saya belikan jahel untuk diorang terus 😊😂

8:41 PM

Nadi Pallette
Clothing (brand)

See Insights and Ads

Like Comment Share

Most relevant

Comment as Nadi Pallette

02:19 Sat, 17 Jun

Nadi Pallette

Nadi Pallette
Yesterday at 19:35

JENG JENG JENG !!! SURPRISE YANG MIN NAK BUAT SEBENARNYA.....

EXTEND PROMO !!!

Min nak extend promo price untuk my beloved lovelies out there.

So, apa lagi korang? CEPAT SERBU ADMINNNNNNN!!! CEPAT WS ADMIN sebelum stock kehabisan.


Kalau harga asal 1 Rm 8, 2 RM 16. Kalau harga promo min bagi 2 RM 15. Haaaa murah kan! Jangan kata mahal okieeee. Min babap nanti!

1 FOR RM8
2 FOR RM15

WITH FREE DELIVERY sampai depan pintu !!!

Warna kita semua masih available untuk extended promo ni. Grab sekarang tau lovelies semua, macam biasa boleh whatsapp nombor min untuk order ❤️

#NadiPalletetulfillyourhijabneeds



Comment as Nadi Pallette

22:03 Mon, 19 Jun

Nadi Pallette

Nadi Pallette
20 hours ago

Korang masih tak percaya lagi ke? Nak jadi one of our Nadi Lovelies? Meh chat admin meh kita sembang pasal inner scarf Nadi Pallette ni. Nak bukti ha meh baca feedback customer kami ni. Terima kasih lovelies ❤️

Interested for the same inner scarf ?

We have

- ♥ CINCAU
- 🟡 TEH TARIK
- 🟢 LEMON BLUE
- 💜 RIBENA

1 FOR RM8
2 FOR RM15

Dm or Whatsapp us at to order tau lovelies ❤️

#NadiPallette #NadiPalletetulfillyourhijabneeds

Hi sis
Saja nak bagi feedback dah 2 minggu pakai scarf ni best gilaaaa 🥰🥰🥰. Kain lembut and tak panas langsung. Menyesal beli 1 je haritu 😭 patutnya grab semua colour lawa2. Even baru pakai pun tak ketat kat telinga kat bahagian telinga tu selesa sangat Thank youu 🌟🌟

8:37 PM

Nadi Pallette
Clothing (brand)

See Insights and Ads

Like Comment Share

Most relevant

Comment as Nadi Pallette

HARD SELL POSTS



17:54 Mon, 19 Jun 46%

Nadi Pallette

Nadi Pallette 16 hours ago

Ada yang tanya min apa colour 'famous' bulan june ni sebab taktau nak belikan apa untuk kesayangan diaorang. Jadi, min bocorkan lah sale min bulan ni paling laku keras colour yang mana.

*Drumrolldudududududududud

TADAAAAAAA pemenang untuk bulan ni punya colour warna RIBENAAAAA

Ramai jugak rupanya peminat warna pinkish purple ni. Yela, tahun ni ramai pakai warna lilac chuollsss. Walaupun terlambat beli tapi takpe, min restock demi korang tau. Thank you NaDi lovelies

SO ALL COLOURS AVAILABLE NOW

- CINCAU
- TEH TARIK
- LEMON BLUE
- RIBENA

1 FOR RM8
2 FOR RM15

STOCK IS LOW AND LIMITED !!!! Grab cepat korang, boleh Whatsapp min at

#NadiPallette #NadiPalletetufillyourhijabneeds

WhatsApp
Contact Nadi Pallette

See Insights and Ads

Boost post

Like Comment Share

Comment as Nadi Pallette

22:05 Mon, 19 Jun 39%

Nadi Pallette

Nadi Pallette 21 hours ago

Who doesn't love a nice, comfy, anti-deaf inner scarf?

Shoutout to our beloved lovelies hereee. Loveliesss fasterrr. Our stock is RUNNING LOW. LIMITED STOCK and LIMITED TIME PROMO. Dont miss our out-of-blue promo here.

1 FOR RM8
2 FOR RM15

COLOURS AVAILABLE

- CINCAU
- TEH TARIK
- LEMON BLUE
- RIBENA

COME AND DM US LOVELIESSS at
#NadiPallette #NadiPalletetufillyourhijabneeds

teh tarik cincau

Comment as Nadi Pallette

17:54 Mon, 19 Jun 46%

Nadi Pallette

Nadi Pallette Yesterday at 19:55

Searching for a perfect gift for our beloved ones? Come and see our 4 beautiful bold and pastel colours. Sangat sangat sesuai untuk nak hadiahkan dekat ibu tercinta, cikgu tersayang, girlfriend or crush korang. Jangan malu chat min tauuu.

- CINCAU
- TEH TARIK
- LEMON BLUE
- RIBENA

1 FOR RM8
2 FOR RM15

FREE DELIVERY

Ps : Min nak bagitau satu rahsia ni. Sebenarnya ramai jugak chat min bukannya perempuan, tapi lelaki. Sebab nak belikan untuk yang tersayang. Ha, jadi jangan malu malu nak chat min. Min tak pilih kasih okehheh. Dont worry.

Interested ? Do DM or Whatsapp us at

#NadiPallette #NadiPalletetufillyourhijabneeds

Nadi Pallette
Clothing (brand)

WhatsApp

See Insights and Ads

Boost post

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Most relevant

Comment as Nadi Pallette

HARD SELL POSTS



22:23 Mon, 19 Jun 36%

Nadi Pallette

Nadi Pallette
14 Apr at 15:22 · 🌐

NAK TUDUNG RAYA YANG SELESA DIPAKAI LAMA?

Itu yang dicari semasa raya ni.

Bayangkan kalau tudung pakai kejam dah berpeluh2 rambut.

Pening kepala.

Panas!

Kami ada Inner scarf yang sangat selesa untuk dipakai bersama tudung. Walaupun berpeluh, tak bergerak tau korang. Terletak herlokkkkkk sangat. Ada juga customer kami kata inner scarf ni tak mudah nak berbau aka kepam. Ha apa lagi korang, ws admin sekarang okay! Tak terlambat lagi ni nak beli untuk rayaaa 😂🙏


1 FOR RM8
2 FOR RM15

ALL COLOURS AVAILABLE TAUU

COLOUR AVAILABLE ;
🍷 Teh tarik
🍷 Cincau
🍷 Ribena
🍷 Lemon Blue

#NadiPallette #NadiPalletetufillyourhijabneeds

See translation



Comment as Nadi Pallette

FACEBOOK (FB) POST - SOFT SELL





SOFT SELL POSTS

02:18 Sat, 17 Jun 84%

Nadi Pallette

Nadi Pallette
14 Apr at 15:22

NAK TUDUNG RAYA YANG SELESA DIPAKAI LAMA?

Itu yang dicari semasa raya ni.


Bayangkan kalau tudung pakai kecap dah berpeluh2 rambut.

Pening kepala.

Panas!

Kami ada Inner scarf yang sangat selesa untuk dipakai bersama tudung. Walaupun berpeluh, tak bergerak tau korang. Terletak herlokkkkk sangat. Ada juga customer kami kata inner scarf ni tak mudah nak berbau aka kecam. Ha apa lagi korang, ws admin sekarang okay! Tak terlambat lagi ni nak beli untuk rayaaa 😊😊

#NadiPallette #NadiPallettetulfillyourhijabneeds



Comment as Nadi Pallette

02:18 Sat, 17 Jun 84%

Nadi Pallette

Nadi Pallette
22 Apr at 08:30

Selamat Hari Raya lovelies dari kami NadiPallette crew ❤️

Do send us you donning our inner scarf tau! Jangan malu malu. Min excited nak tengok lovelies yang cantik cun melecun ni 😊

Psstt btw Nadi Pallette masih terima order untuk inner scarf yang sejuk dan selesa ni just dm je nombor kitorang okayyy

#NadiPallette #nadipallettetulfillyourhijabneeds



See Insights and Ads Boost post

Like Comment Share

1

17:56 Mon, 19 Jun 45%

Nadi Pallette


Nadi Pallette
4 May at 10:00

Happy weekend NaDi Lovelies. Wahh akhirnya dapat cuti lama jugak untuk wesak ni. Korang cuti tak tu? Korang cuti mana? Meh la share dengan min. Mesti best kann.

Tapi, min tak cuti. Macam ni la korang kalau kerja berbisnes. TAPI min happy je layan customer min 😊 Kadang korang la tukang hiburkan min waktu stress. Terima kasih tau korang sebab faham min kalau reply lambat ke ape ke. Min kadang terharu.

Alang - alang tengah cuti tu, sambil sambil scroll facebook, meh la chat min kalau berminat dengan NaDi Inner scarf. 😊

#NadiPallette #fulfillyourhijabneeds



Opens in Messenger SEND MESSAGE

See Insights Boost a Post

Like Comment Share

Most relevant



SOFT SELL POSTS

02:18 Sat, 17 Jun 84%

Nadi Pallette

Nadi Pallette
12 May at 09:00

Hello lovelies ❤️

Happy Mother's Day to all mothers out there 🥰

Mother's day is a celebration of honoring and celebrating the mother of the family. Mother love is the fuel that enables a normal human being to do the impossible. They give us the strength and purest love on earth that no one could give.

What can we do to appreciate our mother?

- 🌿 Buy them flowers. Flowers have more significant meaning than just being pretty as they symbolize love and gratitude.
- 🌿 Create a card for them. Put your love for your mother into words.
- 🌿 Prepare food for them. Give them a break by making breakfast or dinner for them. Every woman loves food so food goes straight to the heart.
- 🌿 Lend a helping hand for them. Buying groceries for them, helping them do the house chores would make them smile.
- 🌿 Give them some 'me time'. It would help them to improve their mental and physical health wellbeing.
- 🌿 Last but not least, you can buy them our comfiest inner scarf by Nadi Pallette.

Interested in buying our head scarves ? DM or Whatsapp us at

#NadiPallette #NadiPalletetulfillyourhijabneeds

Nadi Pallette
Clothing (brand)

See Insights and Ads

Boost post

Like Comment Share

Comment as Nadi Pallette

02:18 Sat, 17 Jun 84%

Nadi Pallette

Nadi Pallette
15 May at 20:16

ALAMAKKK!!!! TUDUNG TAK JADI!!! STRESSNYAA!!!! 🤦

Ha, min nak cakap sikit ni. Korang tau tak inner tudung memainkan peranan nak ada awning tudung yang helok? Tau tak?

Kalau taktau, meh try beli satu min punya inner scarf. Confirm tak badmood dah sebab tudung on point je. Lalu sebelah crush pon confident jee sebab terletak cantik gituhh tudung.

Interested untuk beli inner scarf yang selesa ? Dm or whatsapp min tauu !

#NadiPallette #NadiPalletetulfillyourhijabneeds

INNER SCARF + HIJAB

Nadi Pallette
Clothing (brand)

See Insights and Ads

WhatsApp Boost post

Like Comment Share

17:56 Mon, 19 Jun 45%

Nadi Pallette

Nadi Pallette
16 May at 11:30

HAPPY TEACHER'S DAY TO ALL OUR TEACHERS ALL AROUND THE WORLD 🎉

Your wisdom, dedication and kindness will always lead us on the right path and inspire us to be better human beings. Dear teacher, I wish you a happy teacher's day. Thank you for being the guide and for inspiring me to do well in my studies.

Ps : You can get our collection of inner scarf NaDi Pallette to give some gifts to your beloved teachers. Make them be our NaDi lovelies now.

#NadiPallette #NadiPalletetulfillyourhijabneeds

Happy Teachers' Day

Nadi Pallette
Clothing (brand)

See Insights and Ads

Boost post

Like Comment Share

Most relevant



SOFT SELL POSTS


22:18 Mon, 19 Jun 37%

Nadi Pallette

Nadi Pallette
1 Jun at 10:31

For those who wonders, why 'NaDi'? 'Nadi' means 'pulse'. Im sure you know that we cannot live without pulse. Same goes with scarves, you cannot live without the inner as inner is the thing you use to properly cover the hair for the muslimah. So, its the 'Nadi' for the hijabis girls / women.

#NadiPallette #fulfillyourhijabneeds



Boost this post to get more reach for Nadi Pallette. [Boost post](#)

Like Comment Share

3

Most relevant

23:23 Thu, 15 Jun 96%

Nadi Pallette


Nadi Pallette
11 Jun at 11:25

Happy Sunday to all lovelies out there !! 🥰🥰

We from Nadi Pallette wish our lovelies having a happy sunday with your love ones. On this sunday, go out with your love ones for shopping, or to the park spending time with your family and friends and don't forget to wear Nadi Pallette head scarves for a comfortable day. 🥰 Having fun with your close one without having to worry about your hijab because Nadi Pallette head scarves is ready to save the day 🥰

Interested with our head scarves ? Get now on

#NadiPallette #fulfillyourhijabneeds



WhatsApp [Contact Nadi Pallette](#) [WhatsApp](#)

[See Insights and Ads](#) [Boost post](#)

Like Comment Share

2

Comment as Nadi Pallette

23:23 Thu, 15 Jun 96%


Nadi Pallette

Nadi Pallette
Tue at 18:31

Thank you for making your first purchase with Nadi Pallette! We're so glad that you found what you were looking for. Please let us know how we did. For your information, these gorgeous girls are sports student. They reached us out to wear for their sports activities soon knowing that our head scarves are very comfortable material. Hope you love it sweetie ☆

Interested to have the same head scarves ? DM or Whatsapp us at

#NadiPallette #fulfillyourhijabneeds



OUR LOVELIES
with our lovely scarves

#customerfeedback

[See Insights and Ads](#) [Boost post](#)

Like Comment Share

2

Comment as Nadi Pallette



SOFT SELL POSTS

23:22 Thu, 15 Jun 96%

Nadi Pallette

Nadi Pallette
5 hours ago


These two lovelies told us they have been having problem with their old scarves 😭 Always slipped whenever they are wearing their hijab resulting to unable to focus in class. 😭 So we, Nadi Pallette came up with a solution for these two lovelies. Now, whenever in class they performed so well because no more uncomfortable head scarves and anti-slipped 😊

Interested to have the same head scarves ? DM or Whatsapp us at

#NadiPallette #fulfillyourhijabneeds

OUR LOVELIES

with our lovely scarves



Nadi Pallette
Clothing (brand)

See Insights and Ads

Boost post

Like Comment Share

02:19 Sat, 17 Jun 84%

Nadi Pallette

Nadi Pallette
Yesterday at 15:17

Ada inner scarf mesti ada tudung kan? Ha, nak tau tips mudah menjaga tudung? Sayang kan kalau tudung rosak? 😭


6 TIPS MUDAH PENJAGAAN TUDUNG.


- 🟡 Gunakan pelembut fabrik. Pastikan tudung direndam selama 10-15 minit di dalam air suam yang dicampurkan bersama bahan pencuci (cecair) dan pelembut fabrik. Selepas itu, bilas dengan air sehingga bersih dan anda boleh bilas biasa.
- 🟡 Asingkan tudung dengan pakaian lain jika basuh menggunakan mesin basuh. Asingkan pakaian lain dengan tudung jika menggunakan mesin basuh untuk membasuh tudung bagi mengelakkan fabrik tidak mudah rosak dan berbulu.
- 🟡 Elakkan sental tudung terlalu kuat. Untuk elakkan tudung cepat rosak, letak sabun di bahagian terkena kotoran dan biarkan sebentar. Kemudian sental dengan menggunakan tangan secara lembut dan perlahan sehingga kotoran hilang.
- 🟡 Jangan sidai di bawah matahari terik. Sidai tudung di tempat cahaya yang redup kerana fabrik tudung adalah sensitif dan mudah kering. Kebiasaanya fabrik tudung ringan, jadi untuk kering itu sekejap sahaja.
- 🟡 Gunakan pin dan jarum yang tajam. Gunakan pin dan jarum yang tajam untuk mengelakkan tudung mudah berbulu dan kain terkoyak. Lebih baik jika anda menggunakan magnetik pin supaya fabrik tidak rosak.
- 🟡 Tapi paling penting, kalau pakai tudung mesti kena pakai inner scarf baru gorgeous !

Nak more tips or interested untuk beli inner scarf yang comfy ? DM or Whatsapp us at

#NadiPallette #NadiPallettefulfillyourhijabneeds

6 TIPS PENJAGAAN TUDUNG





Nadi Pallette
Clothing (brand)

See Insights and Ads

Boost post

Comment as Nadi Pallette

02:19 Sat, 17 Jun 84%

Nadi Pallette

Nadi Pallette
Yesterday at 15:44

"Emm, biasanya saya beli 10 ringgit satu. Murahnya awak jual."

"Bestnya kain awak. Murah pulak tu!"


Nampak simple kan? Tapi berbunga bunga hati min bila dengar. Alhamdulillah, syukur. Terima kasih korang support bisnes min yang kecil kecilan ni. Nadi Pallette pon baru berjinak-jinak dalam dunia bisnes ni korang. Terima kasih tau weh. Min harap sangat korang faham. Thanks tau weh kihkihkih 😊 Kalau korang yang lain nak inner scarf yang best and selesa ni dengan harga mur mur cepat cepat dm min tauuu wehhhh 😊

Ps : Min harini macam happy dapat feedback dari customer min. Mmmmm macam nak buat surprise la. Eh 😊

#NadiPallette #fulfillyourhijabneeds

OUR LOVELIES

with our lovely scarves



See Insights and Ads

Boost post

Like Comment Share

1



SOFT SELL POSTS

17:55 Mon, 19 Jun

Nadi Pallette

Nadi Pallette
Sun at 08:30

Good morninggg lovelies ❤️

Hope you are doing fine. Jangan stress stress, be happy okay? Min tau semua tengah struggle dengan life masing masing. Ada yang kerja siang malam, for student sibuk buat assignment and test lagi lagi sekarang telah masuk week hujung sem yang penuh dengan air mata ni, 😭 ada yang tengah cari kerja. InsyaAllah korang, Allah akan permudahkan. Min doakan korang sihat mentally and physically. Jaga diri tau korang. Min sayang korang ❤️

Interested untuk purchase our inner scarf ? Boleh je dm me min tauu

Sincerely from,
#NadiPallette #NadiPallettetulfillyourhijabneeds

Opens in Messenger

See Insights and Ads

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Most relevant

17:55 Mon, 19 Jun

Nadi Pallette

Nadi Pallette
Yesterday at 19:43

SOFT COTTON

Ciri-ciri SOFT COTTON

- Kain Lebih Lembut (soft). Permukaan kain lebih silky. Lebih selesa (comfy).
- Lebih ringan (lightweight). Serap peluh kurang bau kepam.
- Permukaan kain tampak lebih elegan dan kelihatan mewah/mahal
- Kurang renyuk berbanding Japanese/English cotton
- Sangat mudah untuk digosok
- TIDAK NIPIS DAN TIDAK JARANG.
- Sangat sesuai dipakai dalam cuaca yg panas dan mengurangkan berpeluh.
- 100% cotton, warna tidak luntur dan kain tidak kecut kerana tiada campuran polyester.

Sekarang korang faham kan kenapa min pilih soft cotton untuk inner scarf min? Sangat sesuai korang pakai dekat Malaysia ni dengan cuaca yang tak menentu panasnya. Kualiti tinggi ddengan harga yang sangat berbaloi. Jom, beli inner scarf dari NaDi Pallette. 😊

If interested, terus je DM or Whatsapp min tauuu

#NadiPallette #NadiPallettetulfillyourhijabneeds

Nadi Pallette
Clothing (brand)

See Insights and Ads

Like Comment Share

Most relevant

17:55 Mon, 19 Jun

Nadi Pallette

Nadi Pallette
Yesterday at 19:50

Bila dah cuti weekend ni, esok nak start balik kerja hari isnin mesti macam "bercinta" kan korang? Kalau english nya kita panggil "monday blues" kan. Setuju tak min cakap ni. Jangan tipu tau sebab min pon selalu macam tu jugak 😊😊

TAPI, sejak ada NaDi inner scarf ni min okay je nak gi kerja. Sebab apa? Sebab tudung mudah terbentuk chuolls. Serious korang tak tipu. Takde badmood tu sebab herlok je pakai tudung. Sebab tema isnin biasanya biru kan, haaa grab la NaDi Inner Scarf LEMON BLUE korang. Best tau. Sekali cuba pasti nak lagi pakai. Kihkih

#NadiPallette #NadiPallettetulfillyourhijabneeds

NADIPALLETTE

See Insights and Ads

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Most relevant

SOFT SELL POSTS



17:54 Mon, 19 Jun

Nadi Pallette

Nadi Pallette
16 hours ago

Are you a BOLD person or a PASTEL person? Let's read this.

Agak-agak ada tak pilihan warna korang on Nadi Pallette punya inner scarf yang relate dengan personality korang? Mana lah tahu kann sama 😊

Ada lemon blue, teh tarik, cincau and ribena. Tapi min yakin personality yang paling best is korang pilih Nadi Pallette untuk beli inner scarf.

Interested to buy? DM or Whatsapp je min tauu

#NadiPallette #NadiPallettetulfillyourhijabneeds

<p>It's our color palette tell you more about yourself</p>	<p>sunshine</p> <p>Highly imaginative, your positive energy is magnetic! You have a great sense of humor, fueled by your bright mind and spontaneous nature. But beware, you tend to shirk responsibility and, at worst, are cowardly.</p>	<p>curry</p> <p>You enjoy life and good health to the fullest. Be careful of those around you, your personal power and financial success can overwhelm them.</p>	<p>chartreuse</p> <p>Grand adventures are part of who you are. You are creative with powerful energy. People feel like they are your close friends moments after they have met you. You explore the inner meaning of life.</p>	<p>clover</p> <p>Content and balanced, people find you calming to be around. You're happiest when helping others and often find yourself playing the role of peacemaker. Also, your tickled heart can also cause you to be easily duped!</p>
<p>moss</p> <p>You are so good at making decisions. You have great strength and conviction in your beliefs. People have a hard time figuring you out, but can always count on you for a crazy adventure.</p>	<p>sage</p> <p>You listen carefully to everyone around you but really listen for information and details, not emotions. You have amazing logic. You need to find refuge—a place for yourself. P.S. You are also a flirt.</p>	<p>pool</p> <p>You are the one that everyone should ask for advice because you stay objective and don't get party. You need space and like options, especially in love relationships.</p>	<p>peacock</p> <p>Patient and serious you do love to explore but you worry about what you'll find. Oftentimes you're inflexible, but the flip side is you are compassionate and loyal.</p>	<p>night</p> <p>You are traditional and reserved on the surface, yet you are a renegade at heart. Your demeanor is steadiest and mysterious. Popularity is not important to you — which makes you all the more enticing to others.</p>
<p>bluebell</p> <p>You have a classic style, are a romantic, easy to love, and people find you appealing. Some may think of you as quiet, but you are really thinking deeply about what is going on around you, and then coming up with the perfect solution.</p>	<p>lake</p> <p>You are very attractive, talkative and have beautiful, expressive eyes. One of your greatest assets is your sincere love for those around you. You are in touch with your emotions and help others get in touch with theirs.</p>	<p>beet</p> <p>You are inspirational. You are empathetic and sympathetic. People love to be around you because you make them feel important.</p>	<p>aubergine</p> <p>You're highly creative and intuitive, with a curious secretive side. A compassionate friend, your gentle nature is enhanced by your spiritual beliefs. Remember to be realistic about your need for perfection — it can cause you frustration.</p>	<p>plum</p> <p>Your appearance is amazing; you always know what looks good on you. You are charming, concerned with the reaction of others and find balance in life. When in a bad mood you may have the tendency to see only the negative.</p>
<p>fuchsia</p> <p>Courageous and passionate, you have a playful side that balances your serious and spirited nature. You are confident and not afraid to take action. Remember that the journey is often more important than the outcome of your endeavors.</p>	<p>blossom</p> <p>You are able to gently say the things that your friends need to hear. You have a lovely smile but you need to smile much more often. You are too serious and you need to be more tolerant of failure — both in yourself and in others.</p>	<p>poppy</p> <p>You are a dedicated party person who hides your sensitive and sentimental side. Although you are pessimistic about your personal dreams, you are incredibly skilled at innovation. You are fearless in your ideas and put together the most unusual combinations.</p>	<p>papaya</p> <p>A great champion of the helpless and defender of the underdog, you have an amazing ability to get things done, as well as to fix things.</p>	<p>fig</p> <p>Conservative and quick-witted, you are a reliable friend. A natural leader, you're a creative problem solver and love to rally a gang behind your good ideas. Don't forget, the insights of others could keep you from stepping in deep puddles.</p>

Comment as Nadi Pallette

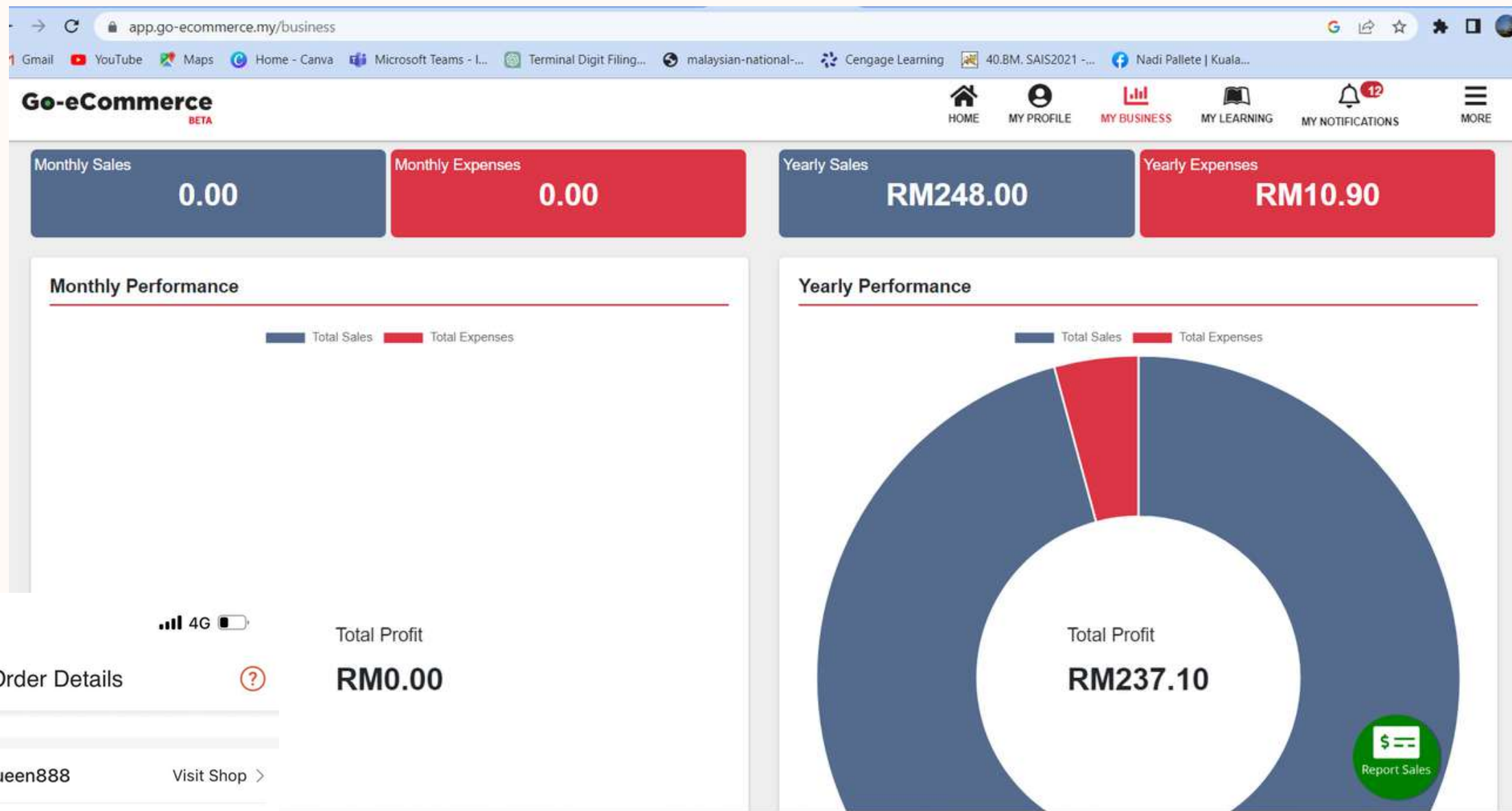
SALES REPORTING



Go-eCommerce

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Nadi Pallette	17/05/2023	online	Social Media	null	15				Nur Ayunni UiTM Puncak Alam QR Pay On Delivery	20/06/2023
Nadi Pallette	17/05/2023	online	Social Media	null	15				Nur Shafiqah UiTM Puncak Alam QR Pay On Delivery	20/06/2023
Nadi Pallette	17/05/2023	online	Social Media	null	15				Nur Farzana UiTM Puncak Alam QR Pay On Delivery	20/06/2023
Nadi Pallette	17/05/2023	online	Social Media		15				Nur Aini Yaakob UiTM Puncak Alam Pay On Delivery	20/06/2023
Nadi Pallette	17/05/2023	online	Social Media	null	15				Auni Aqilah UiTM Puncak Alam Pay On Delivery	20/06/2023
Nadi Pallette	17/05/2023	offline	Social Media		15				Nur Ainatul Awliya UiTM Puncak Alam Pay On Delivery	20/06/2023
Nadi Pallette	17/05/2023	online			15				Nor Hidayah UiTM Puncak Alam Pay On Delivery	20/06/2023
Nadi Pallette	18/05/2023	online	Social Media		15				Nur Aini Ibrahim UiTM Shah Alam Pay On Delivery	20/06/2023
Nadi Pallette	24/05/2023	offline	None	null	15				Adlyn Suraya UiTM Shah Alam Pay On Delivery	20/06/2023
Nadi Pallette	24/05/2023	online	Social Media		15				Siti Fatima UiTM Shah Alam Pay On Delivery	20/06/2023
Nadi Pallette	24/05/2023	offline			15				Ain Dania UiTM Shah Alam Cash On Delivery	20/06/2023

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Nadi Pallette	24/05/2023	online	null	null	15				Kyneesha UiTM Shah Alam Pay On Delivery	20/06/2023
Nadi Pallette	24/05/2023	online	Social Media	null	15				Nor Amalia UiTM Shah Alam Pay On Delivery	20/06/2023
Nadi Pallette	24/05/2023	online			15				Ain Syazwani UiTM Shah Alam Pay On Delivery	20/06/2023
Nadi Pallette	24/05/2023	online	null	null	15				Nur Hani UiTM Shah Alam QR Pay On Delivery	20/06/2023
Nadi Pallette	25/05/2023	offline			8				Nurul Syafiqah Amirah UiTM Shah Alam Cash On Delivery	20/06/2023
Nadi Pallette	25/05/2023	offline			15				Shasha Aqilah UiTM Shah Alam Cash On Delivery	20/06/2023
Nadi Pallette	26/04/2023	expenses				Marketing	Printing	10.9	Printing sticker logo for packaging	20/06/2023



11:43 4G

Order Details

68100, Selangor

Preferred+ stickerqueen888 Visit Shop >

Custom Mirrorcoat Label Printing***Sticke...
4cm x50
RM0.10/pcs
RM0.12

Order Total: RM10.90

Invoice [VIEW](#)

Payment Method: Online Banking

Order ID: 230426558S5A12 COPY
Order Time: 26-04-2023 11:04
Payment Time: 26-04-2023 11:04
Ship Time: 26-04-2023 16:31
Completed Time: 02-05-2023 17:34

Contact Seller | View Rating



- Expenses (Printed Sticker for logo Nadi Pallete)

MBB CT- CIK NURUL ISNA FATI* duit tudung	RM 75.00
DUITNOW QR- NOR AMALIA BINTI AB*	RM 15.00
DUITNOW QR- NUR AIN SYAZWANI BI*	RM 15.00
DUITNOW QR- CIK KYNEESHA BINTI *	RM 15.00

23 May 2023

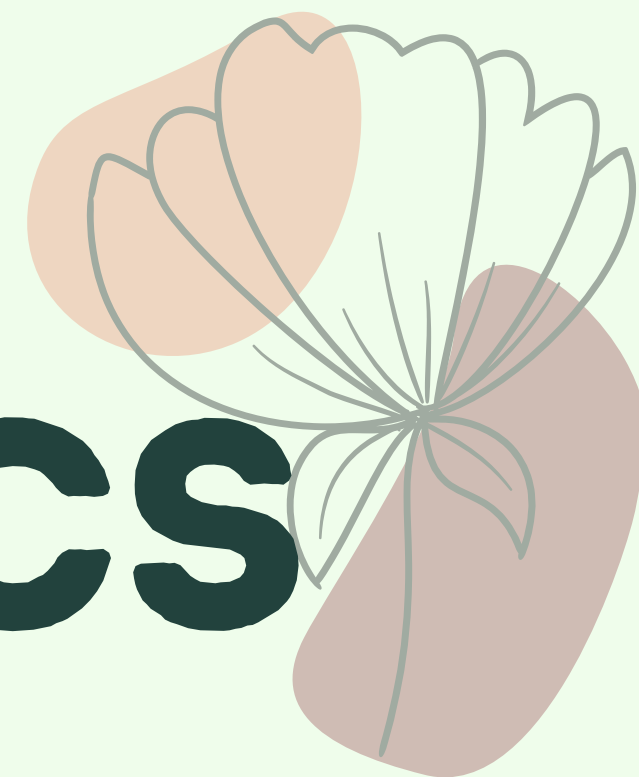
Transactions

Transaction History

SALE DEBIT FAMILYMARI-CALIEA E* K SELANGOR, MY	-RM 6.90
DUITNOW QR MOHD SHAID BIN ROSL* 09042058	-RM 2.00
DUITNOW QR- CIK NUR HANI MASTUR*	RM 15.00
DUITNOW QR AUNI AQILAH B * 08836439	-RM 2.00
DUITNOW QR AUNI AQILAH B * 08803853	-RM 2.00
MAE QR NOR HIDAYAH BINTI Z* 118372869Q	RM 15.00
DUITNOW QR- NUR FARZANA BINTI A*	RM 15.00
DUITNOW QR- NUR SHAFIQA ATHIRAH*	RM 15.00

- Inner Scarf stocks - From Isna's auntie for free
- Plastic wrapper for packaging already have so there's no need to buy for this business

GRAPHICS

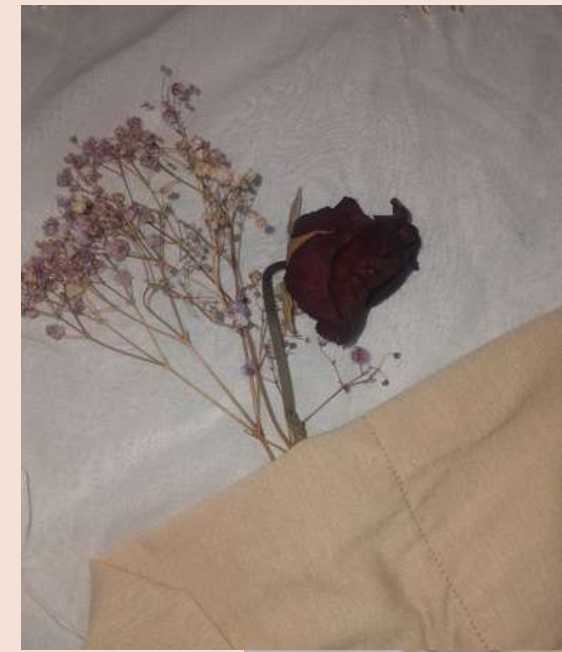




LOGO



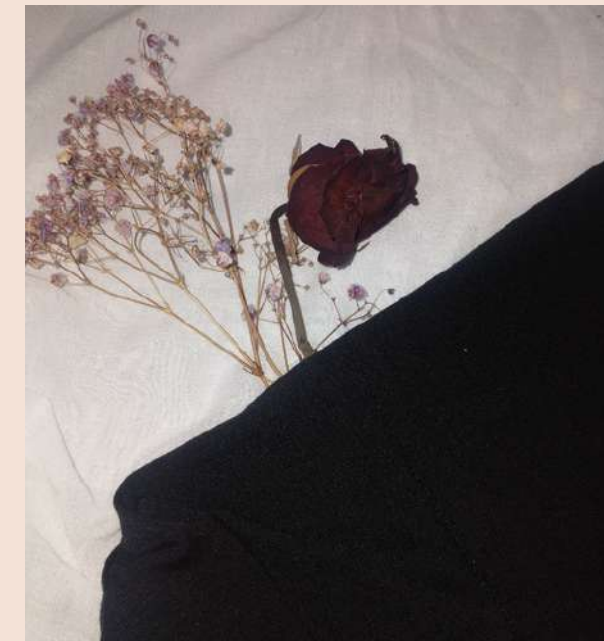
RIBENA



TEH TARIK



**LEMON
BLUE**



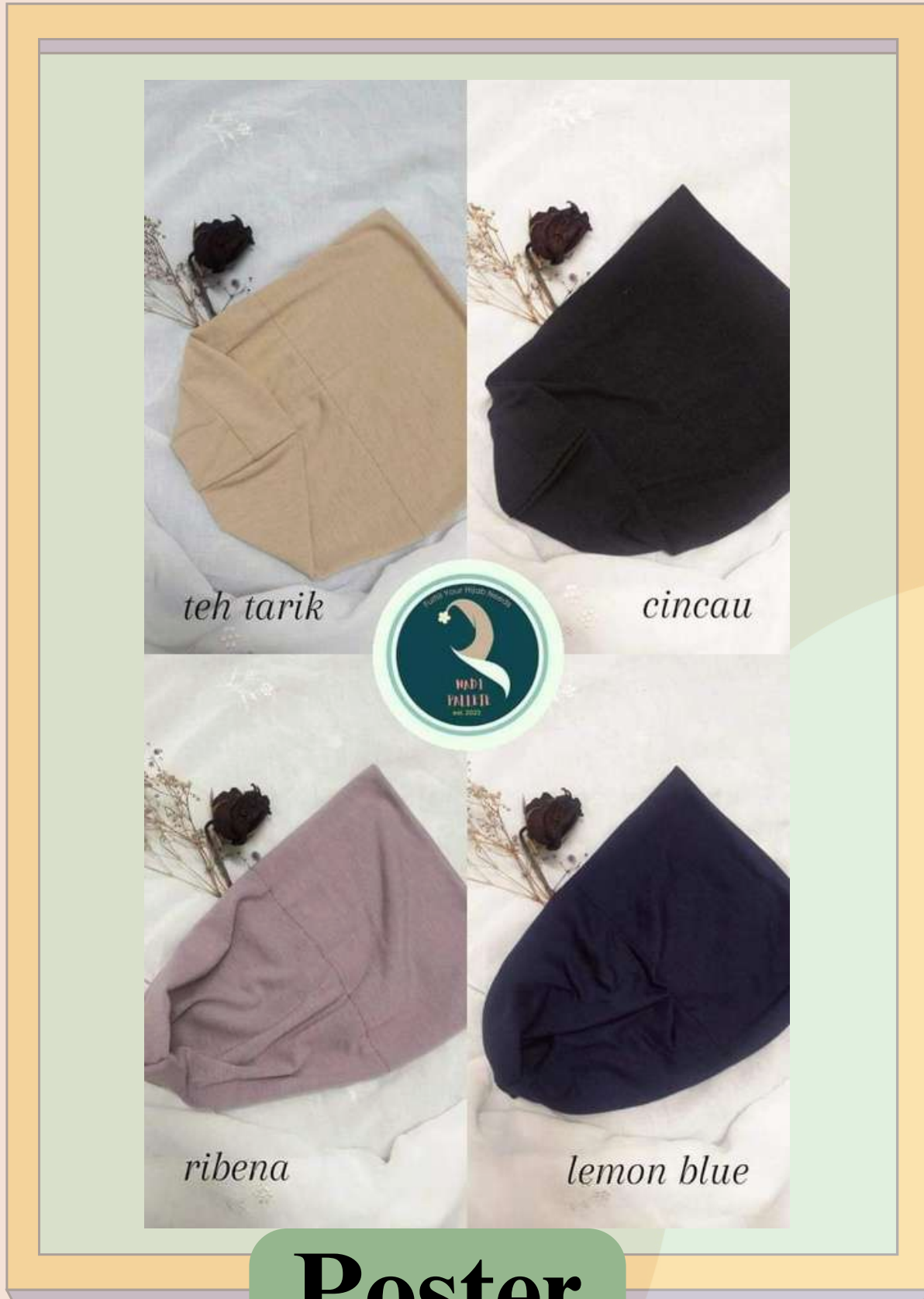
CINCAU



Packaging process



Final packaging look



Poster

Conclusion

Generally speaking, this social media portfolio allows me the chance to develop and run a business in the field of digital marketing, which is crucial in today's economy. Along with advances in technology, people also favour the internet market over physical stores due to the effect of pandemic covid-19 that never ending such as the restriction order and the less time waste spending to go one place to another. Therefore, digital marketing is crucial during this global epidemic and nowadays.

It is a wise decision to utilise Facebook as a platform for product promotion and sales since it is considered to be one of the most promising for business growth and social interaction. Managing a Facebook page has taught me how businesses actually function and how to draw in customers by applying the syllabus in ENT530 such as copywriting and get the database when interact with the customers.

To conclude all, even though Nadi Pallette is a small business conducted via online, people's acceptance towards the inner scarf is very welcoming hence we were able to achieve all the target market and target sales.

A large, soft-edged watercolor splash in shades of light orange and peach, centered on a white background. The splash has a textured, layered appearance with varying intensities of color.

THANK YOU !

A cluster of colorful brush strokes in the top-left corner, featuring shades of brown, orange, and green. The strokes are of various sizes and orientations, creating a dynamic, artistic feel.A cluster of colorful brush strokes in the bottom-right corner, featuring shades of brown, orange, and green. The strokes are of various sizes and orientations, mirroring the top-left cluster.