

Social Media Portfolio - Syinalicious -

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Acknowledgment

The success and final progress of this assignment is done through the help and assistance from many people, and we are very grateful to be able to complete it.

First of all, we would like to thank my lecturer, Madam Shahrulliza Muhammad for giving us the guidance and support to complete this assignment. We are also thankful towards people that liked and shared our Facebook page for the purpose of this assignment.

We would like to say our gratitude to our parents for their understanding while we are doing this assignment and not to forget, to our friends, we are thankful for their help and moral support throughout the process of completing this assignment.



Executive Summary

Syinalicious is a partnership business which focusing on providing high quality and fresh cookies. The business was founded by the owner, Nurul Syahniza and Nurin Jazlina and currently has two worker. Syinalicious offer several types of cookies namely *black forest cookies, cranberry pineapple cookies, chococookie cookies , traditional semperit cookies, sesame seed cookies, cereal cookies, honey cornflakes cookies and coconut pandan cookies*. All cookies are baked using premium ingredients.

The business premise is located at Puncak Alam, Selangor. Customers can buy directly from our premise or have it delivered to their doorstep. We aim to be a well known and the best cookies seller in Malaysia that sell high quality cookies which complies the needs and wants of our consumers.

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*01 Section
Go-Ecommerce/My
ENT/SSM
Registration*

GO - ECOMMERCE REGISTRATION

a) Personal Profile

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE


NURIN JAZLINA BT RAZALI

Personal Information

Name	:	NURIN JAZLINA BT RAZALI	Phone/Mobile	:		Edit
New Identity Card No.	:		Home Address	:		
Email Address	:		District	:		
City	:		Postcode	:		
State	:	Selangor	Personal Instagram	:		
Personal Facebook	:	Nurin Jazlina	Race	:	Malay	
Gender	:	Female	Special Need Required	:	No	
Marital Status	:	Single				

Institution Information

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eCertificates

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This is only available for users who:

- Have completed all 7 eUsahawan chapters on Malaysia Digital Academy before end of 2018
- Have completed a digital entrepreneurship course at a partnering tertiary institution

GO-ECOMMERCE REGISTRATION

b) Business Profile

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE


NURIN JAZLINA BT RAZALI

Company Name	: SyinaLicious	Company Registration No.	: EZ02202305230938	Edit
Type Of Business	: Enterprise	Business Role	: Product Owner	
Facebook Page	: SyinaLicious	Business Category/Business Sub-Category	: Food & Beverages / Food & Beverages	
Wechat for Business	:	Business Instagram Page	: SyinaLicious	
Marketplace	: Others	Business Website	: https://m.facebook.com/people/Syina-Licious/100091246462405/	
Business Related to Your Study Field	: No	Type Of Website	: eCommerce Platform	
		Experience in International Export	: No	

Available Contest

MyENT REGISTRATION

 **UNIVERSITI
TEKNOLOGI
MARA** Akademi
Pembangunan PIS dan
Keusahawanan Malaysia
(MASMED)

**MASMED YOUNG ENTREPRENEUR
(MyENT)**

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021822796
Nama : NURUL SYAHNIZA BINTI JUNAIDI

Program Pengajian : SARJANA MUDA PENTADBIRAN KESIHATAN (KEPUJIAN)
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg
dibebani : Makanan
Tempoh Perniagaan :
No. Pendaftaran Perniagaan : EZ02202305230938
URL Perniagaan : <https://m.facebook.com/beoole/Svina-Licious/100091248462405/>
Alamat Premis Perniagaan :

Tarikh Mendaftar : 17 Jun 2023
Tarikh Kemaskini :
Tarikh Cetak : 17 Jun 2023

Silip Pendaftaran Perniagaan MyENT ini merupakan silip pendaftaran perniagaan yang dipaparkan oleh pelajar universiti tempoh pengajian di UITM. Silip ini adalah tidak mengikat dan tidak boleh digunakan untuk memohon pinjaman atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PIS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan silip ini tanpa sebarang notis. Penggunaan silip ini hanya dibenarkan untuk kegunaan urusan urusan akademik sahaja dan tidak boleh digunakan untuk perniagaan yang dipaparkan oleh peniaga dalam silip dan tanggungjawab sendiri tanpa melibatkan Kementerian dan nama Universiti.

**SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSelor KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

SSM REGISTRATION

The screenshot shows the eBiz portal interface. At the top, there are navigation links: HOME, MY BUSINESS SERVICES, MY PAYMENT HISTORY, OTHER SERVICES, and USER PROFILE. The user's name, NURUL SYAHNIZA, is displayed. A modal window titled 'eBiz' is open, displaying a table with the following data:

Ref. No	Business Name	Status	Update Date	Action
EB-A202061901807	SYNA LICOUIS	Pending Verification	19/06/2023 06:23:59 PM	[Icon]

Showing 1 to 1 of 1

At the bottom of the page, there is a footer with copyright information: © Copyright 2016 Suruhanjaya Syarikat Malaysia. It also mentions the browser used: Best viewed using Chrome and Mozilla Firefox with the resolution of 1024 x 768. Version: EzbizWeb_20230225a.war.

The screenshot shows the eBiz portal interface with a modal window displaying detailed information for a business registration. The URL in the browser is https://ezbiz.ssm.com.my/wicket/page?5. The user's name, NURUL SYAHNIZA, is displayed. The modal window is titled 'eBiz' and contains the following sections:

Main Information

Ref. No	EB-A202061901807		
Business Registration No	Business Name	Name Type	
	SYNA LICOUIS	TRADE NAME	
Business Start Date	Registration Period	Partnership Agreement Date (if applicable)	
02/04/2023	1 Year		
Status	Pending Verification		
Business Info	Incentive	Is Incubator	Is Online Seller 1
YES	Skin Penderifasan	NO	YES
	Pemilihan Pelicuma		
	(DPPE) - Pengira IPT		
	Sepuluh Mula		

Business Address

Business Address		Mailing Address	
Tel No	Mobile No	Tel No	Mobile No
Email		Email	

URL: (Website, FB, etc)

Business Information

No	Business Code	Description
1	10700	PEMBUATAN PRODUK MAKANAN LAIN T.T.F.L (MANUFACTURE OF OTHER FOOD PRODUCTS N.E.C.)
2	10780	PEMBUATAN MAKANAN DAN HENDANGAN TERSEDIA (MANUFACTURE OF PREPARED MEALS AND DISHES)

Showing 1 to 2 of 2

Branches Information *If applicable

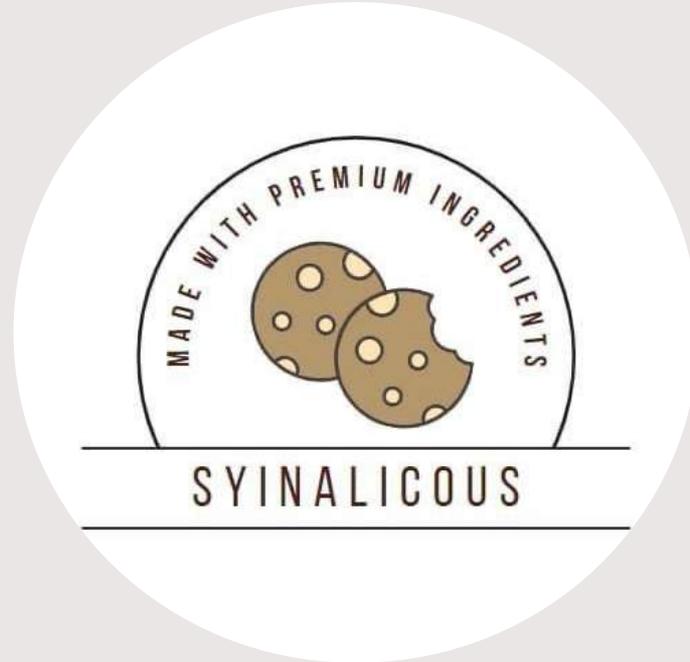


*02 Section
Introduction of
business*

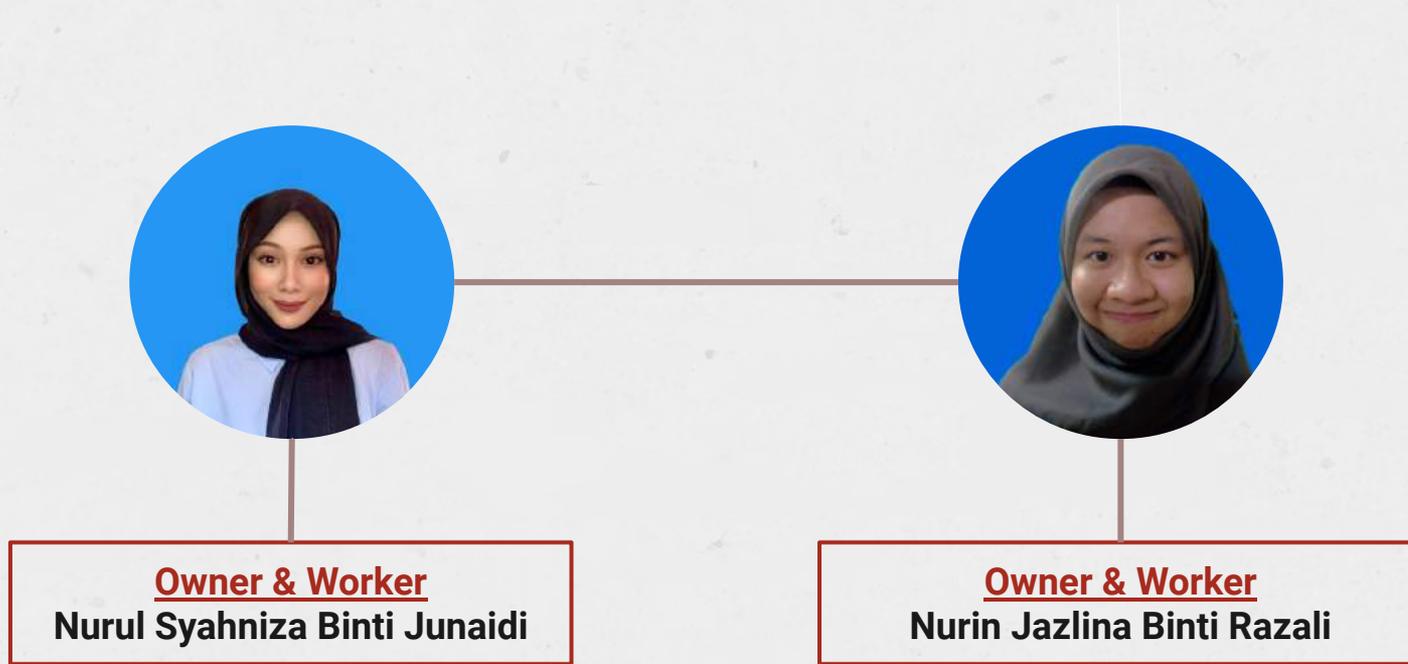
Introduction of Business

01	Name of business & Tagline	<ul style="list-style-type: none">• Syinalicious• “Made with premium ingredients”
02	Business Address	<ul style="list-style-type: none">• No 12, 1, jalan Hillpark 11/10 pusat perdagangan Hillpark, 42300 Bandar Puncak Alam, Selangor
03	Email & Tel. number	<ul style="list-style-type: none">••
04	Form of business	<ul style="list-style-type: none">• Sole proprietorship
05	Date of commencement	<ul style="list-style-type: none">• 2 April 2023

Logo of Syina Licious



Organizational chart



Synalicious is a partnership business form. This is because, it just a small start-up business owned by two owner. Therefore, the organizational structure only consists of two owner to play their role also as a worker for their business.



Mission

To delight our customers with freshly baked, high-quality cookies that bring joy to every occasion. We are committed to using premium ingredients, innovative recipes to create an unforgettable cookie experience.

Vision

To become the leading cookies brand, known for our unwavering commitment to excellence, creativity, and customer satisfaction. We strive to expand our product line, reach new markets, and continuously innovate to offer a diverse range of irresistible cookies that cater to various taste and dietary preferences.

Description of products



Black Forest

Using premium ingredients, this cookie have chocolate sprinkle on it with chocolate filling and delicate to the chocolate lovers.



Cranberry Pineapples

Pineapple tart are the compulsory cookies during eid celebration but who said we cant eat it during daily days? This cookies are made with cranberry filling to make it feel sour and sweet at the same time.

Description of products



Cochocookie

This cute shapes cookies are tasteful and made people love it at the first bite. With some dark choc for the main ingredient, this cookies are meant to be delightful with some bitter and sweet and butter taste.



Traditional Semperit

The Semperit cookies have long become a tradition during Eid. This melt in your mouth goodness is usually shaped after a daisy in gloom. This classic cookies basic ingredients include flour, sugar, eggs, and margarine.

Description of products



Sesame Seed

These sesame seed cookies are wonderfully crunchy and crumbly, they are perfect simple cookie to have in the house for snacking. The main ingredient for the cookies are coconut milk, flour, sesame seed and other.



Coconut Pandan

This is a classic cookie, full of delightful fresh coconut aroma with a firm and brittle texture. This traditional cookie commonly seen in Malaysia. Ingredients are fresh shredded coconut, margarine, fine sugar, tapioca flour, and other.

Description of products



Cereal Cookie

These cereal cookies are so easy to make, super crunchy and loaded with the goodness of cereal, a must-have healthy cookies for any occasion.



Honey Cornflakes

Honey joys are crispy cornflakes coated with honey and topped with chopped berries. These cornflakes cookies are so easy to prepare, making it great for parties, eid celebration, and the festive seasons.

Price List



Black Forest

300g - RM5.00 per packet
500g - RM7.00 per packet



Cochocookie

300g - RM6.00 per packet
500g - RM8.00 per packet



Sesame seed

300g - RM5.00 per packet
500g - RM7.00 per packet



Traditional semperit

300g - RM5.00 per packet
500g - RM7.00 per packet

Price List



Cereal Cookies

300g - RM6.00 per packet
500g - RM8.00 per packet



Cranberry Pineapple

300g - RM5.00 per packet
500g - RM7.00 per packet



Cornflakes Honey

300g - RM5.00 per packet
500g - RM7.00 per packet



Coconut Pandan

300g - RM6.00 per packet
500g - RM8.00 per packet

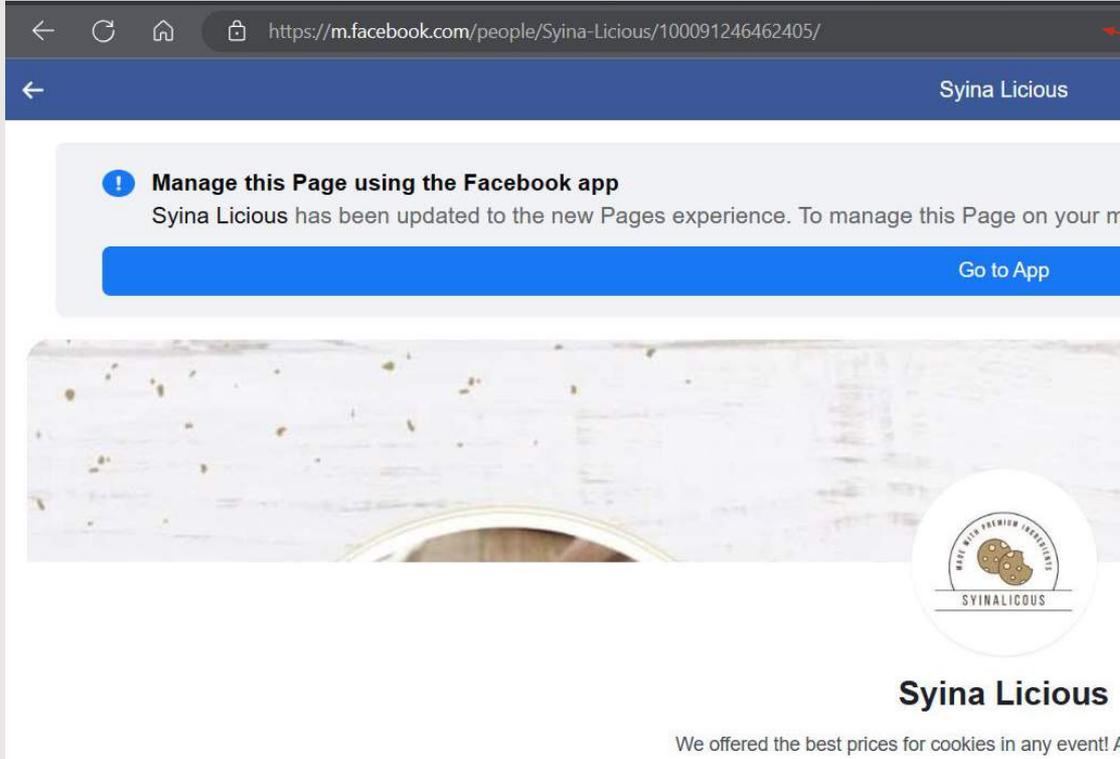


*03 Section
Facebook (FB)*

Creating FB page & Customizing URL FB page

The screenshot displays the Facebook interface for a page named 'Syina Licious'. At the top, there is a search bar with the text 'Search Facebook' and navigation icons for home, friends, and profile. The main header area features a large cover photo of chocolate cookies with the text 'Syinalicious PREMIUM COOKIES' and a sub-headline 'Get inspired with these tasty cookies with special secret recipe for you.' Below the cover photo is the profile picture, which is a circular logo with the text 'MADE WITH PREMIUM INGREDIENTS' and 'SYINALICIOUS'. The page name 'Syina Licious' is displayed in bold, followed by '186 likes • 195 followers'. To the right of the name are buttons for 'Liked', 'Message', and 'Search'. Below the name, there are tabs for 'Posts', 'About', 'Mentions', 'Reviews', 'Followers', 'Photos', and 'More'. A 'Switch Now' button is visible, indicating the user is in the process of switching to the page. The 'Intro' section contains the text: 'We offered the best prices for cookies in any event! Also it is definitely 'licious!'. The 'Posts' section shows a single post from 'Syina Licious'.

URL FB PAGE



URL Facebook Page

Facebook (FB) page likes



Syinalicious
PREMIUM COOKIES

Get inspired with these tasty cookies with special secret recipe for you.



Syina Licious
186 likes • 195 followers

[Liked](#) [Message](#) [Search](#)

[Posts](#) [About](#) [Mentions](#) [Reviews](#) [Followers](#) [Photos](#) [More](#) ⋮

Facebook (FB) post
-Teaser-





Syina Licious

17 May · 🌐



Stay Tuned 🍷🍷🍷

SYINALICIOUS

**Coming
Soon.**



Syina Licious

17 May · 🌐



Something exciting is coming your way. (Especially for cookie's lovers 🍪🍪)

@SyinaLicious

Nur & Syah



03

Days

12

Hours



Boost this post to reach up to 1121 more people if you spend RM35.

Boost post



Syina Licious

21 May at 21:16 · 🌐



Can't wait for the variety types of premium cookies 🍪



🔊 Boost this post to reach up to 1121 more people if you spend RM35.

Boost post



Syina Licious

21 May at 21:17 · 🌐



Will be launching soon 🍪🍪🍪



🔊 Boost this post to reach up to 1121 more people if you spend RM35.

Boost post

 **Syina Licious**
7 Jun · 🌐

Our cookies are made with some butter and lots of love!
❤️🍪💎 ps: we'll be launching our first product soon.
Stay tuned guys! ❤️



 **Syina Licious**
7 Jun · 🌐

" This might just a small bite but it is only the beginning,
you will be irresistible " ❤️🍪💎



 **Syina Licious**
7 Jun · 🌐

Could you guess our first cookies? We'll be launching it
very soon! Might have other cookies coming through
with it 🤖 Stay tuned cookies lover! ❤️🌟



*Facebook (FB) post
-Copywriting (Hard
sell) -*



Syina Licious
8 Jun · 🌐

I told you it'll be very soon!

So here is our first product to launch.....

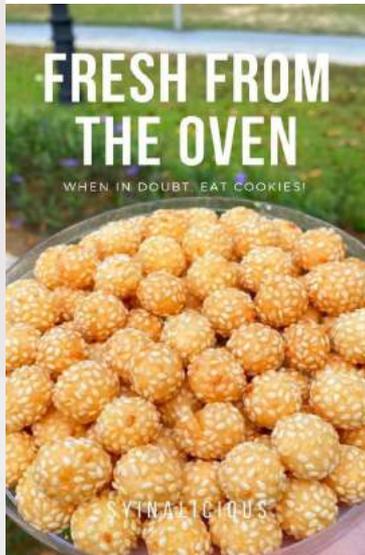
🍪🍪🍪🍪

SESAME SEED COOKIES!!!!

- 🍪 Homemade Sesame Seed Cookies
- 🍪 Premium ingredients only
- 🍪 Fresh from oven
- 🍪 Will baked upon order 😊

300g - RM5.00 per packet
500g - RM7.00 per packet

DM to order/enquiries



Syina Licious
4 d · 🌐

🌟 LEGEND 🌟 Traditional Semperit coming to you.

We are now added 🍪 Traditional Semperit Cookies to our product line!!!

The recipe for our Semperit is brought down from generation to generation.

!! FACTS !!

Did you know?

These gorgeous 'Melt in the mouth' semperit is one of many 'favourite' traditional cookies in many Malay households during Eid Celebration in the 70's to 80's.

So, here is our first batch.... Traditional Semperit

- 🍪 300g - RM5.00 per packet
- 🍪 500g - RM7.00 per packet

DM/WHATSAPP US TO KNOW MORE 😊



Syina Licious
4 d · 🌐

CALLING FOR PINEAPPLE LOVERS !!

Cranberry PINEAPPLES is now added to our product line 🍌🍌🍌🍌

this filling with pineapple with special delight of cranberry make it juicy and sweet to eat ❤️

- 🍪 300g - RM5.00 per packet
- 🍪 500g - RM7.00 per packet

DM/WHATSAPP US TO KNOW MORE 😊

#crunchybites
#freshlybaked



Syina Licious
6 d · 🌐

That's right. The biggest sale of the best cookie is HERE. Because nothing this good can last forever, so grab yours now ! ❤️❤️❤️❤️🍪🍪🍪🍪🍌🍌🍌🍌 (T&C applied)

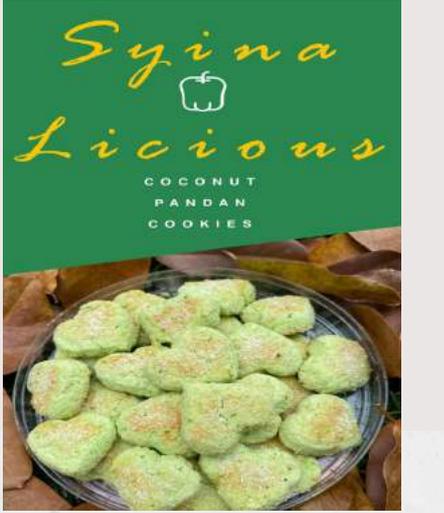
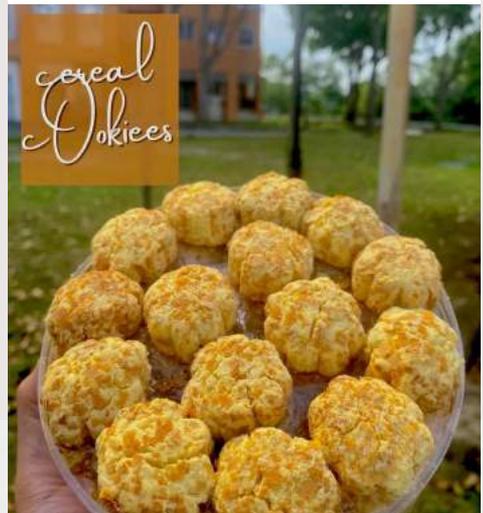
HAPPY COOKIE DAY

CHOC COOKIE LAUNCHING DAY

ENJOY DISCOUNTS UP TO

50% OFF

WHATSAPP US NOW
011 - 6120 0332





Flash sale 🍌
 20% off for online purchases !!
 🍌❤️ BLACK FOREST ❤️🍌

300g - RM4.00 per packet
 500g - RM5.60 per packet

DM or WhatsApp us at [redacted] to order



Flash sale 🍌
 20% off for online purchases !!
 🍌🍌 CRANBERRY PINEAPPLE 🍌🍌

300g - RM4.00 per packet
 500g - RM5.60 per packet

DM or WhatsApp us at [redacted] to order 🍌



Flash sale 🍌
 20% off for online purchases !!
 🍌🍌 COCONUT PANDAN COOKIES 🍌🍌

300g - RM4.80 per packet
 500g - RM6.40 per packet

DM or WhatsApp us at [redacted] to order 🍌



Flash sale 🍌
 20% off for online purchases !!
 🍌🍌 SESAME SEED COOKIES 🍌🍌

300g - RM4.00 per packet
 500g - RM5.60 per packet

DM or WhatsApp us at [redacted] to order 🍌





Syina Licious

1 d · 🌐

Flash sale 🍪

20% off for online purchases !!

🍪🍪 CHOCOCOKIE COOKIES 🍪🍪

300g - RM4.80 per packet

500g - RM6.40 per packet

DM or WhatsApp us at

to order ✨



Syina Licious

1 d · 🌐

Flash sale 🍪

20% off for online purchases !!

🍪🍪 TRADITIONAL SEMPERIT 🍪🍪

300g - RM4.00 per packet

500g - RM5.60 per packet

DM or WhatsApp us at

to order ✨



Syina Licious

2 h · 🌐

Hello dearest, We have a great news for you cookie lovers! 🍪

We have giving out weekend FREE SHIPPING for purchases over RM20 on 17 June (Saturday) and 18 June (Sunday) 2023. 🍪

Come and grab yours now ✨

DM or WhatsApp us at

to order your cookies ✨

Don't forget to like our FB page 🍪

Link: <https://www.facebook.com/SyinaLicious>



Syina Licious

2 m · 🌐

Flash sale 🍪

20% off for online purchases !!

🍪🍪 CEREAL COOKIES 🍪🍪

300g - RM4.80 per packet

500g - RM6.40 per packet

DM or WhatsApp us at

to order ✨



*Facebook (FB) post
-Copywriting (Soft
sell) -*





Syina Licious

8 Jun · 🌐



Did you know sesame seed are an incredibly nutritious food?

Sesame seeds are tiny, oil-rich seeds that grow in pods on the *Sesamum indicum* plant.

👉 Sesame seeds are an awesome source of healthy fats, protein, B vitamins, minerals, fiber, antioxidants, and other beneficial plant compounds.

👉 Sesame Seeds Lower Cholesterol and Triglycerides. Sesame seeds help reduce heart disease risk factors, including elevated triglyceride and "bad" LDL cholesterol levels.

👉 Sesame Seeds are Good Source of Plant Protein. Sesame seeds supply 5 grams of protein per 3-tablespoon (30-gram) serving, thereby making it to be a good source of protein, which is a necessary building block for your body.

👉 Sesame Seeds Aid Weightloss. Sesame seeds help burn belly and general body fat and lose weight, the healthy way, because it is packed with nutrients including protein, fibre, iron, vitamins, and omega-3 fatty acids that help fat and lose weight.



Syina Licious

11 Jun · 🌐



Do you want to know some fun facts about chocolate?

♥ It takes 400 cocoa beans to make one pound of chocolate.

♥ Each cacao tree produces approximately 2,500 beans.

♥ Research to date supports that chocolate can be enjoyed as part of a balanced, heart-healthy diet and lifestyle.

♥ The average serving of milk chocolate has about the same amount of caffeine as a cup of decaf coffee. Most interesting,

♥ Studies have demonstrated that one of the major saturated fats in chocolate does not raise cholesterol like other hard fats—meaning chocolate can be enjoyed in moderation.



Syina Licious

4 d · 🌐



Fun Facts about PINEAPPLES ! 🍍

🍍 A pineapple can take up to 3 years to grow and mature into a plant.

🍍 Only one pineapple is produced by a single plant in a single season

🍍 A pineapple is not a pine or an apple. Its actually a berry.

🍍 Sponge Bob squarepants lives in a pineapple under the sea.

🍍 You can grow pineapple plants by slicing off the top of a pineapple and planting it in soil.

Sesame Seeds

6 Amazing Health Benefits of It!





Syina Licious

4 d · 🌐

!!! FACTS ABOUT PANDAN THAT YOU MUST KNOW !!!

Pandan (*Pandanus amaryllifolius*), also known as fragrant screw pine, is a very aromatic herb that is a popular flavoring in Southeast Asian cuisine. Pandan's long, blade-like leaves impart grassy-vanilla/subtle nutty flavor to dishes. In the Philippines, it is used in rice-based pastries, desserts (such as buko pandan and sorbetes), beverages (sago't gulaman), and more. Pandan leaves are also added to steamed rice to enhance aroma.

✨ FUN FACTS: The aroma of pandan is caused by 2-acetyl-1-pyrroline, key aromatic compound which is also present in Thailand's jasmine rice and Philippines' dinorado rice variety. ✨

Well, that's a fun facts about Pandan leaves 🌿 You could get the taste of pandan in our Coconut Pandan Cookies 🍪.

DM/WHATSAPP US TO KNOW MORE 😊



Syina Licious

3 d · 🌐

✨ TIPS AND TRICKS TO BAKE PERFECT SOFT COOKIES 🍪 ✨

1. Always use butter
2. Choose the right sugar
3. Choose the right flour
4. Check your flour is in date
5. Choose the right kind of chocolate
6. Cream the butter and sugar
7. Beat in the eggs
8. Fold in the flour
9. Add plenty of chocolate chips
10. Shape your cookies
11. Chill your dough
12. Watch your bake closely
13. Weigh your dough
14. Adjust your baking time

But you know what, you can get the perfect cookies without the need to bake it yourself 😊 you can have your cookies from us! 🍪

Visit our Facebook page and get your cookies now 🔥

DM or WhatsApp us at

to order ✨



Tips & tricks to baked a perfect cookies





Syina Licious

3 d · 🌐



Why do people loves cookies so much?? 🤔

- 🍪 There are lots of choices and variations
- 🍪 They're are ideal for on-the-go
- 🍪 Their designs will bring joy to you
- 🍪 They will help you meet new people
- 🍪 There's nothing like a warm cookie fresh from the oven
- 🍪 You can delude yourself into thinking you're eating something nutritious (sometimes)-eg: sesame seed cookie

So what are you waiting for? Come and get your cookies now 🔥🔥

DM or WhatsApp us at

to order ✨



Syina Licious

3 d · 🌐



✦ THE REASONS YOU HAVE TO CHOOSE BUY PRODUCTS FROM ONLINE STORE ✦

- ✅ **Convenient?**
With online shopping, packages are delivered to your doorstep, saving you time and money on gas.
- ✅ **Shop anytime from anywhere**
Where else do you have the ability to shop at any time, day or night, while wearing your pajamas?
- ✅ **Avoid crowds?**
When you shop online, not only do you avoid long lines at checkout, but you also save money on gas, skip roaming the parking lot trying to find a parking space.
- ✅ **Compare price easily**
If you have some time to spend browsing, online shopping gives you the chance to thoroughly shop around and compare prices.

So what are you waiting for? Come and buy yours cookies now from our online store 🍪🍪

DM or WhatsApp us at

to order ✨

**ONLINE SHOPPING.
NO MAKE UP, NO PANTS,
NO PROBLEM.**



Syina Licious

3 d · 🌐



Many people think of self-care as performing activities and making choices that prioritize health, forgetting about your mental health.

Eating cookies are self care for your mental health too!
Cookies can bring you happiness 🍪❤️

Soothe your soul and fill your belly the reasons psychologists say eating cookies can help ease anxiety and relieve stress.

It also can offers an escape from stresses of the day!

What are you waiting now? Grab your cookies for us and enjoy it after a long day !!

DM or WhatsApp us at

to order ✨



Interesting nuggets about Eid cookies and culture!

Eid cookies, also known as biskut raya, are a beloved treat during the festive season of Eid al-Fitr, especially in Malay culture.

These bite-sized delicacies come in a variety of flavors, from sweet and sticky to the flaky and buttery kuih semperit 🍪.

Some of the popular Eid cookies amongst Malays, such as kuih bangkit and kuih tart 🍪, are made with tapioca flour, which gives them a unique texture and taste.

Additionally, the making and sharing of Eid cookies are deeply rooted in Malay culture, and it is a common practice to exchange them with family, friends, and neighbors as a gesture of goodwill and togetherness. ✨

If you are craving for some nuggets Eid Cookies gets yours by DM or WhatsApp us at

to order your cookies ✨

Did you know
cookie lovers?

🌟 LOOKING FOR QUICK AND EASY RECIPE OF TRADITIONAL SEMPERIT 🌟🍪

Try our legendary traditional semperit cookies !! These gorgeous cookies are 'Melt in mouth' 🍪 since they made with only a few ingredients 🍪

All of the ingredients are available at your near grocery store. In fact, you may already make the tasty traditional semperit cookies with just a few basic ingredients and it's done ✨

Visit our facebook page and hit the LIKE button for more info 👍

DM or WhatsApp us at

to order our semperit as

well as other cookies ✨



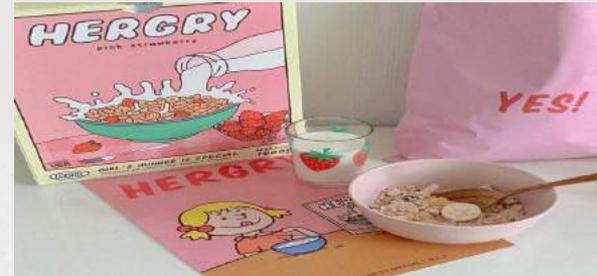
Is cereal cookies are healthy?

In spite of its decadent name, Cookie Crisp cereal is actually an excellent source of vitamins, minerals, iron, and calcium. It's made with whole grain and contains at least 10 grams of whole grain per serving. It doesn't contain any high fructose corn syrup and is free from both artificial colors and flavors.

Despite being whole grain, it only offers 2 grams of fiber per serving, which is also below the 3 – 5 grams recommended fiber for breakfast cereals.

Overall, Cookie Crisp cereal provides plenty of mineral nutrients, is a source of whole grain food, and is a cereal kids love. For those reasons, it's not considered too unhealthy when eaten in moderation.

DM/ WS us to know more dear cookies lover 🍪





Syina Licious

25 m · 🌐



Just a few Benefits of Local honey 🍯 🍯

Local honey has healing properties. 🐝

Add it to your hot tea to soothe a sore throat 🍵

Helps with seasonal allergies 🤧 (Hayfever) 🍯

Reduces the lifespan of colds 😷

Is a natural antiseptic 😊

helps tame the stomach flu 🤢

That's why we choose to put honey in one of our products so that our customer can get the benefits from honey. So, don't forget to DM or WhatsApp us at

to order ✨



Syina Licious

16 m · 🌐



WHY WE NEED TO EAT COOKIES?

Eating cookies can bring back childhood memories and make you feel better after a stressful day. Each cookie has different tastes and shapes.

It provides high nutrition and protein
Cookies are the perfect light snack to start your day, especially if you bake them yourself, it gives you personal satisfaction.

Helps with weight loss
Is this for real? Yes! Dietary fiber has many health benefits, including preventing constipation, lowering blood cholesterol, and losing weight.

DM or WhatsApp us at

to order ✨



Syina Licious

Just now · 🌐



THE MOST FAMOUS RAYA COOKIES

The flavors of kuih raya are as diverse as the people who make them.

Some of the most popular varieties include pineapple tarts, cornflake cookies, and peanut cookies. Each cookie has a unique taste and texture that is sure to please even the most discerning palate.

What are you waiting for ?

DM/WS us now !!





Syina Licious

Just now · 🌐



WHY CORNFLAKES ARE MADE?

Originally invented as a breakfast food to counter indigestion, it has become a popular food item in the American diet.

The cereal, originally made with wheat, was created by Will Kellogg in 1894 for patients at the Battle Creek Sanitarium where he worked with his brother John Kellogg who was the superintendent.

Despite just for breakfast, it's actually to stop women to do unhealthy habits in the morning. 😊

DM or WhatsApp us at

to order ✨



Syina Licious

Just now · 🌐



CAN BABY EAT COOKIES?

At first bite, your baby probably will love the taste of cookies, cake, and other sweets, but don't give them now. Your little one needs nutrient-rich foods, not the empty calories found in desserts and high-fat snacks, like potato chips.

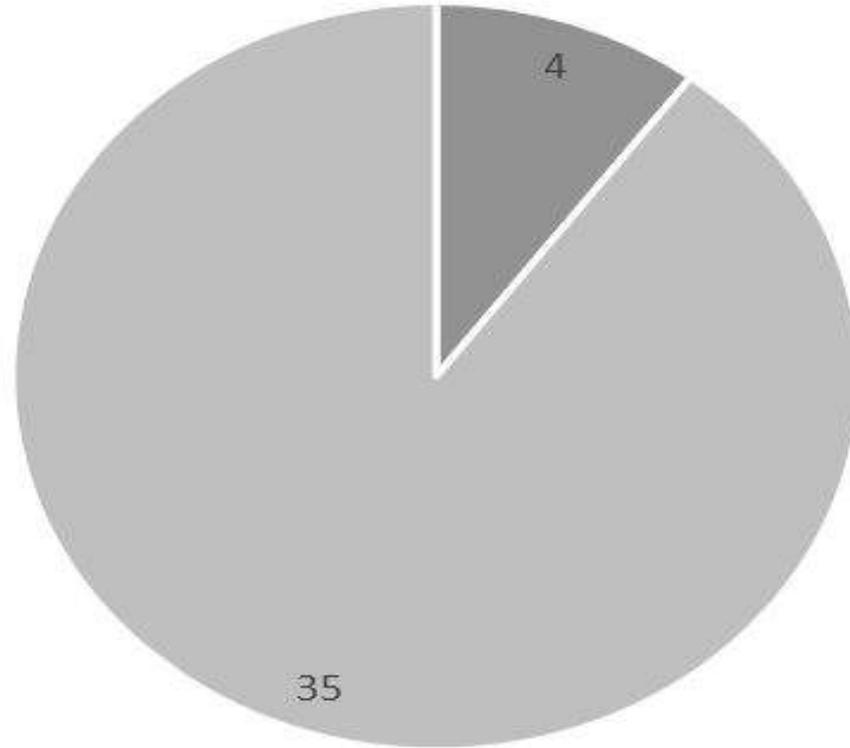
Our cookies are really soft and safe, your baby should try it! 😊❤️

DM or WhatsApp us at

to order ✨



Facebook (FB) post - Frequency of posting



■ May ■ June

Total Facebook Post	
May	4
June	35



*03 Sales
Reporting*

Method of payment by online payment/transfer

1 of 1

BANK ISLAM Transaction Receipt

Interbank GIRO (IBG) **Accepted**

Reference No.

19 Jun 2023 08:20 pm

Recipient Name

Nurin Jazlina

Recipient Account Number

Recipient Bank

CIMB Bank Berhad

Transfer Type

Fund Transfer To Savings/Current

Recipient Reference

Fund Transfer

Other Payment Details

COOKIES RAYA

Recipient IC/ID Type

-

Recipient IC/ID No

-

Amount

RM 22.00

Note: This receipt is computer generated
and no signature is required.

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1 of 1

BANK ISLAM Transaction Receipt

DuitNow **Successful**

Reference No.

Recipient Name

NURIN JAZLINA BINTI RAZALI

Recipient Account Number

Recipient Bank Name

CIMB Bank Berhad

Transfer Type

Fund Transfer To Savings/Current

Recipient Reference

Fund Transfer

Other Payment Details

Synalicious Cookies

Amount

RM 21.00

Note: This receipt is computer generated
and no signature is required.

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1 of 1

BANK ISLAM Transaction Receipt

Transfer To Other
Account Within Bank Islam **Successful**

Reference No.

Recipient Name

CIK NURUL SYAHNIZA BINTI JUNAIDI

Recipient Account Number

Recipient Reference

Cereal cookies -1

Other Payment Details

-

Amount

RM 7.00

Note: This receipt is computer generated
and no signature is required.

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Transaction Receipt

Transfer To Other Account Within Bank Islam **Successful**

Reference No.

Recipient Name

CIK NURUL SYAHNIZA BINTI JUNAIDI

Recipient Account Number

Recipient Reference

Honey cornflakes - 2

Other Payment Details

-

Amount

RM 14.00

Note: This receipt is computer generated and no signature is required.

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Transfer Money

Thank You, Here's your transaction details. **CIMB Clicks**

Successful

To

Account Number	Recipient Name NURIN JAZLINA BINTI RAZALI
Nickname nur	Transfer Type To Other Banks
Bank Name Bank Kerjasama Rakyat Malaysia Berhad	Transfer Method DuitNow to Account
	Payment Type Fund Transfer

When

Date Today	Repeat No
----------------------	---------------------

Amount

MYR 11.00
Bank charges **MYR 0.00**

Transaction Instruction

Recipient Reference
biskut

Total **MYR 11.00**

Note: This is computer generated and no signature is required.

Transfer Money

Thank You, Here's your transaction details. **CIMB Clicks**

Successful

To

Account Number	Recipient Name NURIN JAZLINA BINTI RAZALI
Nickname nur	Transfer Type To Other Banks
Bank Name Bank Kerjasama Rakyat Malaysia Berhad	Transfer Method DuitNow to Account
	Payment Type Fund Transfer

When

Date Today	Repeat No
----------------------	---------------------

Amount

MYR 21.00
Bank charges **MYR 0.00**

Transaction Instruction

Recipient Reference
COOKIES RAYA (SEMPERIT , SEEDS, CRANBERRY,CORNFLAKES)

Total **MYR 21.00**

Note: This is computer generated and no signature is required.

Successful

DuitNow Transfer**Reference Number**

20230619042287

19 Jun 2023 09:57 PM

Transfer To**DuitNow ID** (Account Number)**Beneficiary Name** NURIN JAZLINA BINTI
RAZALI**Recipient Reference** biskut**Other Payment Details****DuitNow Transfer Ref**

20230619BKRRMMYKL010ORM96752520

Amount

RM 10.00

Service Charge

RM 0.00

Total Amount

RM 10.00

Successful

DuitNow Transfer**Reference Number**

20230619042427

19 Jun 2023 10:01 PM

Transfer To**DuitNow ID** (Account Number)**Beneficiary Name** NURIN JAZLINA BINTI
RAZALI**Recipient Reference** RAYA COOKIES**Other Payment Details****DuitNow Transfer Ref**

20230619BKRRMMYKL010ORM96753282

Amount

RM 11.00

Service Charge

RM 0.00

Total Amount

RM 11.00

1 of 1

DuitNow QR	
Thank You, Here's your transaction details.	CIMB Clicks
Successful Clicks Ref 696649030 DuitNow Ref 65002686 19 June 2023, 10:11:18 PM	
Recipient Name CIK NURUL SYAHNIZA BINTI	Amount 20.00 (MYR)
Total	20.00
Note: This is computer generated and no signature is required.	

1 of 1

DuitNow QR	
Thank You, Here's your transaction details.	CIMB Clicks
Successful Clicks Ref 696648212 DuitNow Ref 65001959 19 June 2023, 10:10:51 PM	
Recipient Name CIK NURUL SYAHNIZA BINTI	Amount 10.00 (MYR)
Total	10.00
Note: This is computer generated and no signature is required.	

1 of 1

DuitNow QR	
Thank You, Here's your transaction details.	CIMB Clicks
Successful Clicks Ref 696649683 DuitNow Ref 65003264 19 June 2023, 10:11:41 PM	
Recipient Name CIK NURUL SYAHNIZA BINTI	Amount 10.00 (MYR)
Total	10.00
Note: This is computer generated and no signature is required.	

Conclusion

In conclusion, this assignment is very beneficial for both of us as it develop our entrepreneurship and marketing skills. Using Facebook as the platform to promote the product is very helpful for the business to grow and reach its target customers because Facebook is the most used social media from various age group.

As the business is still new, there are many things that we need to learn in order to make sure we can reach the customers and deliver their needs and wants through our products and services. We will continue to provide the best cookies that could be enjoy by many people and strive to be a well- known cookies seller in Malaysia.