



UNIVERSITI TEKNOLOGI MARA

EAD266: BASIC SURFACE

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| Course Name (English) | BASIC SURFACE APPROVED |
| Course Code | EAD266 |
| MQF Credit | 2 |
| Course Description | Students are introduced to basic texture of surface creation by using embroidery techniques. They will learn and experiment with various technique of hand beading and hand work. Students will be able to produce creative art work which applicable to fashion. |
| Teaching Methodologies | Lectures, Studio, Demonstrations, Practical Classes |
| CLO | CLO1 1. Identify basic surface embellishment. CLO2 2. Create relevant surface design for embroidery techniques. CLO3 3. Experiment and apply various technique of embroidery to create texture and effect on fabric. CLO4 4. Apply basic skill and process to interpret 2 dimensional ideas into 3 dimensional design forms of creative artwork |
| Pre-Requisite Courses | No course recommendations |
| Topics | |
| 1. 1. Hand Embroidery 1.1) 1.1 Introduction to hand embroidery 1.2) 1.2 Samples of hand embroidery techniques | |
| 2. 2. Hand Beading 2.1) 2.1 Introduction to hand beading 2.2) 2.2 Samples of hand beading techniques | |
| 3. 3. Application of hand beading and hand work techniques 3.1) 3.1 Inspiration and development of idea 3.2) 3.2 Experimentation of hand beading and hand work techniques. | |

| Assessment Breakdown | % |
|-----------------------|--------|
| Continuous Assessment | 60.00% |
| Final Assessment | 40.00% |

| Details of Continuous Assessment | Assessment Type | Assessment Description | % of Total Mark | CLO |
|----------------------------------|--------------------|---|-----------------|--------------------|
| | Individual Project | Measures student's ability to do hand embroidery sample | 15% | CLO1 |
| | Individual Project | Measures student's ability to do hand beading sample | 15% | CLO1 |
| | Individual Project | Measures student's ability to do designs, artwork and folio | 30% | CLO2 , CLO3 , CLO4 |

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| Reading List | Reference Book Resources | <ul style="list-style-type: none"> • Helen M. Stevens 2001, <i>The Timeless Art of Embroidery</i>, David & Charles Publishers [ISBN: 0715312162] • Mary Jo Hiney 2000, <i>Fabulous Fabrics</i>, Sterling Publishing Company Incorporated [ISBN: 0806919094] • Helen Stevens 2000, <i>The Myth & Magic of Embroidery (Helen Stevens' Masterclass)</i>, David & Charles [ISBN: 0715307746] |
| Article/Paper List | This Course does not have any article/paper resources | |
| Other References | This Course does not have any other resources | |