



UNIVERSITI TEKNOLOGI MARA

CTW122: TV SCRIPT

<b>Course Name (English)</b>	TV SCRIPT <b>APPROVED</b>
<b>Course Code</b>	CTW122
<b>MQF Credit</b>	3
<b>Course Description</b>	The course aims to introduce students to write a television program script that includes drama script, promos, news reading and commercials. Here the students will study the requirements and techniques for writing various types of format and to think and write in visuals terms. After completing their course, students are expected to be widely understands and exposed to a variety of scripts and to each style of production.
<b>Transferable Skills</b>	Demonstrate maturity of thoughts when responding to multiple inputs and contexts
<b>Teaching Methodologies</b>	Lectures, Discussion
<b>CLO</b>	CLO1 To produce television script format CLO2 To adapt the essential elements used in the various format in writing for television CLO3 To comply with the demand of screen industry
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Introduction to TV Script</b> 1.1) Introduction to TV Script	
<b>2. The role of a Scriptwriter, Visual Writing, Writing With Dialogue</b> 2.1) The role of a Scriptwriter, Visual Writing, Writing With Dialogue, Writing Without Dialogue	
<b>3. Script Mechanics</b> 3.1) Layout Forms for Scripts, 3.2) Television Single Camera Layout, 3.3) Television News Layout	
<b>4. The writer and the Camera</b> 4.1) The writer and the Camera: 4.2) Shots and Moves of the Camera, Shot and Scene Transitions, Special Effects	
<b>5. The Stages of Script Development</b> 5.1) Concept, Pitching, Treatment, First Draft Script, Final Draft script, Shooting Script	
<b>6. Group Presentation &amp; Submission</b> 6.1) Group Presentation & Submission	
<b>7. A Seven-Step Method for Developing a Creative Concept</b> 7.1) A Seven-Step Method for Developing a Creative Concept: 7.2) Step 1: Define the Communication Problem 7.3) Step 2: Define the Target Audience 7.4) Step 3: Define the Objective	
<b>8. A Seven-Step Method for Developing a Creative Concept</b> 8.1) Step 4: Define the Strategy 8.2) Step 5: Define the Content	
<b>9. A Seven-Step Method for Developing a Creative Concept</b> 9.1) Step 6: Define the Appropriate Medium 9.2) Step 7: Create the Concept	

<b>10. News &amp; Commercials and Other Announcements</b> 10.1) News & Commercials and Other Announcements
<b>11. Drama</b> 11.1) Origins of Drama, Conflict, Three Art Structures for Television, The Flashback, Genres, Script Development
<b>12. Workshop</b> 12.1) Workshop
<b>13. Workshop</b> 13.1) Workshop
<b>14. Submission of Final Group Assignment</b> 14.1) Submission of Final Group Assignment

<b>Assessment Breakdown</b>	<b>%</b>
Continuous Assessment	60.00%
Final Assessment	40.00%

<b>Details of Continuous Assessment</b>	<b>Assessment Type</b>	<b>Assessment Description</b>	<b>% of Total Mark</b>	<b>CLO</b>
	Assignment	Individual Assignment	20%	CLO2 , CLO3
	Assignment	Group Assignment	30%	CLO1 , CLO2 , CLO3
	Quiz	Quiz	10%	CLO2 , CLO3

<b>Reading List</b>	<b>Reference Book Resources</b>	<ul style="list-style-type: none"> <li>• Wetton, Steve 2004, <i>How To Write a TV Script, USA</i></li> <li>• Goldberg, Lee 2007, <i>Successful Television Writing, Amazon</i></li> <li>• Douglas, Pamela 2007, <i>Writing the TV Drama, Amazon</i></li> <li>• Dimaggio, Madeline 2007, <i>How to Write for Television, Amazon</i></li> </ul>
<b>Article/Paper List</b>	This Course does not have any article/paper resources	
<b>Other References</b>	This Course does not have any other resources	