



UNIVERSITI TEKNOLOGI MARA

CTW111: INTRODUCTION TO WRITING

Course Name (English)	INTRODUCTION TO WRITING APPROVED
Course Code	CTW111
MQF Credit	2
Course Description	This introductory course consists of the basic techniques and practical exercises of creative writing. Students are exposed to the fundamentals of several types of genres; prose, poetry, drama and TV/film script. This course aims to equip students with writing skills and technical knowledge that are relevant across the genres. The course emphasizes on the art of storytelling through discussions, exercises and peer critique.
Transferable Skills	Demonstrate ability to apply creative, imaginative and innovative thinking and ideas to problem solving.
Teaching Methodologies	Lectures, Discussion, Presentation
CLO	CLO1 Recall the fundamentals of each genre in creative writing CLO2 Follow pertinent concepts across the genres CLO3 Observe the fundamentals in creative writing
Pre-Requisite Courses	No course recommendations
Topics	
1. Course Briefing 1.1) A Brief Introduction to the Course Content	
2. A Brief Introduction to Writing and Writing Systems 2.1) Introducing different Writing Systems	
3. Basic Guide to Essay Writing 3.1) Introducing Essay Writing	
4. Script Format and Style 4.1) Introducing Format and Style	
5. Features, Documentaries and Reality Programs 5.1) Introducing Features, Documentaries and Reality Programs	
6. Discussion Features, Documentaries and Reality Programs 6.1) Discussing Features, Documentaries and Reality Programs	
7. The Play 7.1) Introducing The Play	
8. Discussion The Play 8.1) Discussing The Play	
9. Writing about Poetry 9.1) Introducing Poetry Writing	
10. Discussion writing about poetry 10.1) Discussing styles and features of poetry writing	
11. Project Presentation Features, Documentaries and Reality Programs 11.1) Student Project Presentation on features, documentaries and reality programs	
12. Project Presentation The Play 12.1) Student Project Presentation on a Play	

13. Project Presentation Poetry

13.1) Student project presentation on poetry

14. Conclusion and Revision

14.1) Concluding the course

Assessment Breakdown		%		
Continuous Assessment		100.00%		
Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Group Project	Poetry Analysis	40%	CLO3
	Individual Project	Essay Writing	25%	CLO1
	Individual Project	Drama Writing	35%	CLO2
Reading List	Recommended Text	<ul style="list-style-type: none"> • Robert B. Musburger, PhD 2012, <i>An Introduction to Writing for Electronic Media</i>, CRC Press [ISBN: 9781136033148] • A. P. Martinich 2015, <i>Philosophical Writing</i>, John Wiley & Sons [ISBN: 9781119010036] 		
	Reference Book Resources	<ul style="list-style-type: none"> • David Starkey 2013, <i>Creative Writing: An Introduction to Poetry and Fiction</i>, Bedford/St. Martin's [ISBN: 1457661675] • Martin Conboy, John Steel 2014, <i>The Routledge Companion to British Media History</i>, Routledge [ISBN: 1317629477] • Edgar V. Roberts, Robert Zweig 2011, <i>Literature</i>, Longman Publishing Group [ISBN: 9780205000340] 		
Article/Paper List	This Course does not have any article/paper resources			
Other References	This Course does not have any other resources			