



THE RELATIONSHIP BETWEEN PROFITABILITY AND
MALAYSIAN PUBLIC LISTED COMPANIES' MARKET
SHARE PRICE OF DIFFERENT INDUSTRIAL SECTOR

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TABLE OF CONTENTS

TITLE	PAGE
TITLE PAGE	i
DECLARATION OF ORIGINAL WORK	ii
LETTER OF TRANSMITTAL	iii
ACKNOWLEDGEMENT	iv
TABLE OF CONTENTS	v-vi
LIST OF FIGURES	vii
LIST OF TABLES	viii
LIST OF ABBREVIATIONS	ix
ABSTRACT	x
CHAPTER 1 INTRODUCTION	
1.1 Introduction	1-2
1.2 Problem Statement	2-3
1.3 Research Objectives	3
1.4 Scope of Study	3
1.5 Significance of Study	3-4
1.6 Limitation of Study	4-5
1.7 Chapter Summary	5
CHAPTER 2 LITURATURE REVIEW	
2.1 Introduction	6
2.2 Relevant Theories of Profit	6-8
2.3 Relationship between Profitability with Market Share Price	8-10
2.3.1 Relationship between ROA with Market Share Price	10-11
2.3.2 Relationship between ROE with Market Share Price	11
2.3.3 Relationship between ROI with Market Share Price	11
2.4 Chapter Summary	12
CHAPTER 3 DATA AND RESEARCH METHODOLOGY	
3.1 Introduction	13
3.2 Types and Sources of Data	13-14

3.3	Research Population and Sample	14
3.4	Empirical Model	15
3.5	Measurement of Variables	16
3.6	Theoretical Framework	17-18
3.7	Estimation Procedure for Panel Data Technique	18
3.7.1	Descriptive analysis	18-19
3.7.2	The Fixed Effect Model	19
3.7.3	The Random Effect Model	20
3.7.4	Panel Unit Root Test	20
3.7.4.1	Levin-Lin-Chu (LLC) test	21
3.7.4.2	Im, Pesaran & Shin	21
3.7.5	Diagnostic Test	21
3.7.5.1	Multicollinearity test	21
3.7.5.2	Heteroscedasticity test	21-22
3.7.5.3	Serial Correlation test	22
3.7.6	Breusch and Pagan Lagrange Multiplier (LM) test	22
3.7.7	Hausman Specification Test	23
3.8	Hypothesis Testing	24
3.9	Flow of Research Methodology	25
3.10	Chapter Summary	26
CHAPTER 4 FINDINGS AND DISCUSSION		
4.1	Introduction	27
4.2	Descriptive Analysis	27-28
4.3	Stationary Test	28
4.4	Diagnostic Test	29
4.4.1	Heteroscedasticity Test	29
4.4.2	Serial Correlation	29-30
4.4.3	Multicollinearity Test	30-31
4.5	Tests Conducted on Different Industrial Sector	31
4.5.1	Construction Industry	32
4.5.1.1	Breusch and Pagan Lagrange Test	32
4.5.1.2	Hausman Test	32-33
4.5.1.3	Fixed Effect Regression	33

ABSTRACT

The purpose of this study is to examine the relationship between the profitability ratios which is the ROA, ROE and ROI ratios together and separately with Market Share Price of the Public Listed Company. In this study, many past researchers have been referred as topics regarding market share price has already been done however it is concerning different variables and using data from other countries. This study has been properly conducted where tests have been conducted. Based on the empirical evidence, the results showed a negative relationship between the ROA, ROE and ROI ratios together market share prices. The results also showed a negative relationship but significant between each of the ratios with the Malaysia Public Listed Companies Market Share Prices.