



UNIVERSITI TEKNOLOGI MARA

CTS453: CINEPHOTO

<b>Course Name (English)</b>	CINEPHOTO APPROVED
<b>Course Code</b>	CTS453
<b>MQF Credit</b>	3
<b>Course Description</b>	This course introduces students to the creative/ artistic value, philosophy and technique of photography that is intended to form the basis of identifying cinematography. Furthermore, this course will involve both theory & practical application. This entails the fundamental techniques and aesthetics of photography such as photo-taking, framing, composition, lighting, emotion, and etc. Several approaches will be enhanced in this course; including; the significance of paintings/ fine arts in photography. The course aims at developing and enhancing students' skill & thinking ability in capturing pictures / visuals in the context of visual / film language (theory). In accordance with the emergence of digital technology, students will also be exposed to the digital photography in terms of technicalities, ranging from identify the storage media to graphic & photo-shop enhancement process (practical application).
<b>Transferable Skills</b>	Demonstrateability to apply creative, imaginative and innovative thinking and ideas to problem solving.
<b>Teaching Methodologies</b>	Lectures, Studio, Demonstrations, Field Trip, Practical Classes, Discussion, Presentation
<b>CLO</b>	CLO1 Recognize the fundamentals of still photography, in terms of the techniques and aesthetics. CLO2 Practice and apply basic guides and applications in taking and creating photographs CLO3 Identifying the significance of photography in the process of moving images and interprets a single frame of photograph to storytelling
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Paintings &amp; Photography</b> 1.1) Basic Visual Communication & Artistic Appreciation.	
<b>2. Types of Camera</b> 2.1) Identifying SLR (Manual, Auto, Digital, Basic Video/ CCD. Function and Camera's Mechanism). Identify other types of camera (compact, TLR, View Camera, Polaroid etc.)	
<b>3. History of Photography</b> 3.1) From Camera Obscura to Digital. Successors/ Pioneers in photography.	
<b>4. Photography as New Media &amp; Visual Communication</b> 4.1) An Introduction and Basic Identification of the element of Visual Communication in photography. An Introduction and Basic Identification of New Media in photography	
<b>5. Camera's Function</b> 5.1) Identifying Apertures, exposure, shutter speed, bracketing, Focus & Framing and practical & technical application.	
<b>6. Camera Handling &amp; Accessories</b> 6.1) Identifying Old Media in photography: negative and film. Identify New Media in photography: media storage and files compilation.	
<b>7. Photography Accessories</b> 7.1) Usage of Filters, Type of Lenses, categories of tripods, cable release/ remote release	

<p><b>8. Studio Photography &amp; Lighting</b>  8.1) Usage and function of Lighting arrangement: Usage of Low-Key lighting, High-Key Lighting, Studio Lighting and Available Lighting. When &amp; where to use. Lighting according to location &amp; situation.</p>
<p><b>9. Portrait Photography &amp; Remote Flash Photography</b>  9.1) Usage &amp; Fundamental of Lighting. Identify Form &amp; Texture and Lighting effects.</p>
<p><b>10. Photo-Philosophy</b>  10.1) Aesthetic &amp; Philosophy in Photography</p>
<p><b>11. Revealing Great (Pioneers) Photographers &amp; Their Works</b>  11.1) Steve McCurry (Photo Journalist), Ansel Adams (Landscape Photographer), Robert Capa (War Photographer), David Bailey (Portrait Photographer) &amp; Bazuki Mohammed (Malaysian Photo Journalist)</p>
<p><b>12. Composition in Photography</b>  12.1) Conceptualization of Framing Method: Rule of Third, Ideal Point, Diagonal Method, Symmetrical &amp; Asymmetrical Balance, AF Point, Composing, identifies ground &amp; perspective, Horizon &amp; Vanishing Points and Re-Composition in Photo Editing.</p>
<p><b>13. Discussion on Great Photographs &amp; Moving Images from Movies</b>  13.1) Film Viewing based from selected images</p>
<p><b>14. Digital Application</b>  14.1) a) Introduction to Photo Editing  14.2) b) Image Storage Management &amp; Filing  14.3) c) Identify Mega pixel  14.4) d) Identify RAW &amp; JPEG version.  14.5) etc. connected.</p>

Assessment Breakdown		%	
Continuous Assessment		100.00%	

  

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Assignment 1	30%	CLO1
	Assignment	Assignment 2	30%	CLO2
	Final Project	Final Project	40%	CLO3

  

Reading List	Recommended Text	• Peter Stepan 2005, <i>Icons of Photography</i> , Prestel Pub New York, USA [ISBN: 3791333364]
	Reference Book Resources	<ul style="list-style-type: none"> <li>• Bill Hurter 2003, <i>The Best of Portrait Photography</i>, Amherst Media, Inc [ISBN: 1-58428-101-4]</li> <li>• Michael Freeman 2010, <i>Mastering Digital Photography</i>, Ilex Press [ISBN: 1907579001]</li> <li>• Steve Bavister 2008, <i>Digital Photographer</i>, HarperCollins UK [ISBN: 9780007287390]</li> <li>• Tim Gartside 2005, <i>Digital Photography Tricks of the Trade</i>, David &amp; Charles Publishers [ISBN: 0715321579]</li> <li>• Ivan Hissey, Roger Pring &amp; Jerry Glenwright 2006, <i>Digital Photography Made Easy</i>, The Ilex Press UK [ISBN: 978190470595]</li> </ul>

  

<b>Article/Paper List</b>	This Course does not have any article/paper resources
<b>Other References</b>	• n/a Susan Sontag <i>All articles, web-sites &amp; books regarding Susan Sontag's writings</i>