



UNIVERSITI TEKNOLOGI MARA

CTS254: BASIC FILM PRODUCTION

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| Course Name (English) | BASIC FILM PRODUCTION APPROVED |
| Course Code | CTS254 |
| MQF Credit | 2 |
| Course Description | This course introduces students with the fundamentals of film production. Students will be exposed to phases in film production from pre-production to post production. This includes some exposures in aspects of production such as idea generation, conceptualization, scripting and planning, visualization and shooting style, research and production organization, and post production. Students will also be introduced with terminologies and glossaries related to film production techniques. |
| Transferable Skills | Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts |
| Teaching Methodologies | Lectures, Blended Learning, Field Trip, Discussion, Presentation |
| CLO | CLO1 Recognize an overall process of film production, from pre-production to post production. CLO2 Explain the basic concept of production skills; camera, lighting, editing and sound. CLO3 Appreciate production aesthetics and apply terminologies and glossaries related to film production techniques. |
| Pre-Requisite Courses | No course recommendations |
| Topics | |
| 1. Course briefing 1.1) Inform students about the course description, course outcome, teaching method, course syllabus, marks description, and applicability of the course. 1.2) Assign teams for group presentation | |
| 2. Introduction to film production 2.1) The basics of film production. 2.2) The purpose of film production. | |
| 3. Types of production 3.1) Large scale production 3.2) Small scale production 3.3) Modes of production 3.4) Commercial films, alternative films, documentary and animation production | |
| 4. Pre-production 4.1) Writing and pre-production 4.2) Producing 4.3) Breakdowns/scheduling | |
| 5. Crew roles and responsibility 5.1) Jobs and description in large scale production / small scale production | |
| 6. Knowing your equipment 6.1) Equipment for shooting (camera and audio) | |

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| 7. Organizing and managing production 7.1) Film production management 7.2) Film budgeting / scheduling 7.3) Planning / Organizing |
| 8. Visualization techniques: Shot/Mise-en-scene, Framing, Aesthetics 8.1) Mise-en-scene 8.2) Framing / composition 8.3) Screen direction / light elements |
| 9. Production: Shooting process 9.1) Shooting a film scene 9.2) Blocking / Rehearsing |
| 10. Shooting process 10.1) (continued) 10.2) Shooting a film scene 10.3) Blocking / Rehearsing |
| 11. Post production 11.1) Editing equipment 11.2) Editing techniques 11.3) Visual and audio editing |
| 12. Marketing and distribution 12.1) Film marketing / types of film marketing 12.2) Film distribution / types of film distribution 12.3) The importance of marketing and distribution |
| 13. Revision & Conclusion 13.1) Revision |
| 14. Final Test 14.1) Final Test |

| Assessment Breakdown | % |
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| Continuous Assessment | 60.00% |
| Final Assessment | 40.00% |

| Details of Continuous Assessment | Assessment Type | Assessment Description | % of Total Mark | CLO |
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| | Presentation | Each group will be given one topic related to film production as a group presentation. | 20% | CLO1 , CLO3 |
| | Visual Assessment | Students are required to attend film screening every Monday and Tuesday. | 20% | CLO3 |
| | Written Report | Students are required to write a field trip report of 1000 words. | 20% | CLO1 , CLO2 , CLO3 |

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| Reading List | Recommended Text | <ul style="list-style-type: none"> • Mamer, B. 2011, <i>Film Production Technique: Creating the Accom</i>, Wadsworth Thompson Learning USA • Brodwell, D & Thompson, K 2012, <i>Film Art: An Introduction</i>, Mc-Graw-Hill College New York • Bennett, J., Jones, T., & McDougal, J 2011, <i>A2 Media studies for OCR</i>, Hodder Arnold Oxon |
| Article/Paper List | This Course does not have any article/paper resources | |
| Other References | This Course does not have any other resources | |