



UNIVERSITI TEKNOLOGI MARA

CTS223: CREATIVE VIDEO PRODUCTION III

Course Name (English)	CREATIVE VIDEO PRODUCTION III APPROVED
Course Code	CTS223
MQF Credit	3
Course Description	Experimentation is the keyword in this subject. One of the most important elements in this course is Experimental Thinking as a main focus. Student will be able to understand the concept of Avant-Garde and experimental film. Experimentation here means that, not only in looking film as frames (limited by screen dimension), but more; understanding Video-Art, Conceptual Screen Arts, Computer Graphic/ New Media as tool to develop experimentation process of film/ video making etc. Students can make film/ video in conventional ways, but student also can create 'video-sculpture', 'video assemblage', 'experimental animation' and conceptual-art based from screen. As an art-based faculty, this course will offer students to express their own thought and ideology as content. Practical approach is limitless in producing the result of their final project.
Transferable Skills	Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts
Teaching Methodologies	Lectures, Blended Learning, Discussion, Presentation, Workshop, Self-directed Learning
CLO	CLO1 Identify various modes of experimental moving images; including film, video and moving-images CLO2 Respond to and discuss specific experimental works in terms of form, content and context. CLO3 Apply and develop artistic idea in the form of experimental film and video.
Pre-Requisite Courses	No course recommendations
Topics	
1. Course briefing 1.1) Inform students about the course description, course outcome, teaching method, course syllabus, marks description, and applicability of the course. 1.2) Assign teams for group presentation	
2. Introduction to experimental/avant-garde film 2.1) An introduction to experimental film. 2.2) Historical overview of key movements and artists in experimental film	
3. Film as an art medium of expressions and impressions 3.1) Key movements and artists in experimental film. 3.2) Dadaism / Surrealism 3.3) German Expressionism / French Impressionism	
4. Personal filmmaking & practical application on experimental films 4.1) Explore a range of works, ideas and practices with unfamiliar forms including experimental filmmakers such as Carl Dreyer, Maya Deren, and Andy Warhol, Stan Brakhage, Lav Diaz, etc.	
5. Workshop 1 5.1) Students will be given the opportunity to experience experimentation with different forms and processes leading to the production of their own experimental work. 5.2) Students propose and research an idea for their own experimental project.	

<p>6. The importance of philosophy in experimental films 6.1) The basics of philosophy in experimental film. 6.2) Symbolism in experimental film. 6.3) Concepts, ideological, debates, and approaches to experimental film.</p>
<p>7. Workshop 2 7.1) Students will be given the opportunity to experience experimentation with different forms and processes leading to the production of their own experimental work. 7.2) Preview footages of students experimental project.</p>
<p>8. The influence of experimentation in Malaysian cinema and art work 8.1) Overview of experimental artists/filmmakers in Malaysia. 8.2) Examines the history, medium, concepts, ideological debates, and approaches to medium production - local experimental filmmakers; Mat Sentol, Mansor Puteh, Amir Muhammad, James Lee, Liew Seng Tat etc.</p>
<p>9. Digital as new media and the endless boundary in expressions 9.1) Introduction to digital art and new media 9.2) Production skills, techniques and conceptual approaches in new media 9.3) Expressing art in new media.</p>
<p>10. Workshop 3 10.1) Students will be given the opportunity to experience experimentation with different forms and processes leading to the production of their own experimental work. 10.2) Off-line / On-line editing workshop for students experimental project.</p>
<p>11. Experimental film screening and exhibition 11.1) Students conduct a film screenings and exhibition of their own experimental project</p>
<p>12. Screening and discussion 12.1) Discussion and evaluation of students projects.</p>
<p>13. Screening and discussion 13.1) Discussion and evaluation of students projects.</p>
<p>14. Conclusion 14.1) Discussion and evaluation</p>

Assessment Breakdown	%
Continuous Assessment	60.00%
Final Assessment	40.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Practical	Workshop 1, 2, 3	40%	CLO1 , CLO2 , CLO3
	Presentation	Students (divided into groups) are required to organize and participate in an oral presentation, worth 20%, which will depend on particular topics (as listed below – please refer to the course schedule for presentation dates). The presentation/discussion (including film/video clips) should last not more than 30 minutes, and then followed by a question-and-answer session. The whole class is required to carefully listen to the presentations; students should ask informed and penetrating questions about the presentations.	20%	CLO1 , CLO2

Reading List	Recommended Text	Reference Book Resources
	<ul style="list-style-type: none"> • A.L. Rees 2011, <i>A History of Experimental Film and Video</i>, Second Edition, Revised Ed., British Film Institute United Kingdom [ISBN: 978-184457436] • Bordwell, D. & K. Thompson 2012, <i>Film Art: An introduction</i>, McGraw-Hill New York • Michael O'Pray 2003, <i>Avant-Garde Film: Forms, Themes and Passions</i>, Wallflower Press Columbia University Press [ISBN: 978-190336456] • Christopher Falzon 2002, <i>Philosophy Goes to the Movies</i>, Routledge London [ISBN: 0-415-23741-6] 	<ul style="list-style-type: none"> • Abu Hassan Hasbullah 2005, <i>Filem: Memenuhi Fungsi Material dan Fungsi Falsafah sebagai Seni Ketujuh dan Metafizika Manusiawi</i>, Jurnal Akademi Seni Kebangsaan. Unit Penerbitan dan Dokumentasi ASK Kuala Lumpur

Article/Paper List	This Course does not have any article/paper resources
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Other References	<ul style="list-style-type: none"> • Film Microcinema International 2007, <i>Maya Deren: Experimental Films</i> • Film Criterion Collection 2003, <i>By Brakhage: An Anthology, Vol. 1 (The Criterion Collection)</i> • Film IMAGE ENTERTAINMENT 2009, <i>Treasures IV: American Avant-Garde Film, 1947-1986</i>
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