



UNIVERSITI TEKNOLOGI MARA

CTS121: INTRODUCTION TO FILM AND TELEVISION

Course Name (English)	INTRODUCTION TO FILM AND TELEVISION APPROVED
Course Code	CTS121
MQF Credit	2
Course Description	This course is an introduction to the study of film and television as audio-visual mediums. The course introduces students to various mediums and formats of film, from documentaries, animated films, short films, and experimental films to the genres of popular cinema. As well, students will be exposed to several popular television genres such as soap operas, sitcoms, crime dramas and music videos. The course also deals with the brief history, key concepts and specific industrial and cultural issues of film and television.
Transferable Skills	Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts
Teaching Methodologies	Lectures, Blended Learning, Discussion, Presentation
CLO	CLO1 Identify various genres, formats and modes of film and television CLO2 Analyze specific key concepts of film and television studies CLO3 Evaluate and discuss specific historical, industrial and cultural issues pertaining to film and television.
Pre-Requisite Courses	No course recommendations
Topics	
1. Course Briefing 1.1) Informs students about the course description, course outcome, teaching method, course syllabus, marks description, and applicability of the course.	
2. Introduction to cinema and television / The brief history of cinema 2.1) Introduction to film 2.2) Early cinema	
3. Film and television: Production, technology and business 3.1) Film production: pre-production, production and post production 3.2) Modes of production: large scale / small scale production 3.3) Distribution and exhibition	
4. Formal elements of film: Narrative form and structure 4.1) Film Form 4.2) Principles of film form 4.3) Narrative structure 4.4) Principles of narrative structure	
5. Formal elements of film: Mise-scene, sound and editing 5.1) Aspects of mise-en-scene 5.2) The cinematography 5.3) Fundamental of film sound 5.4) Dimensions of editing	
6. From comedy to horror: Genres of popular cinema 6.1) Understanding genre 6.2) Types of genres	

7. Types of film & television: Documentary and animation 7.1) Types of documentary 7.2) The animated film
8. Types of film & television: Short films and experimental/avant-garde f 8.1) The basics of short film 8.2) Types of form in experimental films
9. From soap opera to sitcom: Television genres 9.1) Introduction to soap opera, sitcom, reality tv and music videos
10. Presentation 1, 2 & 3 10.1) Group presentation
11. Presentation 4, 5 & 6 11.1) Group presentation
12. Presentation 7, 8 & 9 12.1) Group presentation
13. Presentation 10, 11 & 12 13.1) Group presentation
14. Revision & Conclusion 14.1) Revision

Assessment Breakdown	%
Continuous Assessment	60.00%
Final Assessment	40.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Students are required to write a supervised essay of 4-5 double-spaced pages (excluding cover page and references). The title of essay will be announced sporadically during the class session.	20%	CLO2
	Assignment	Students are required to watch all films screened on the course (please refer to the course schedule). They are then required to select THREE (3) of the films screened (only feature films) and write a review of each film of about 1-2 single-spaced page(s). The review must show some reflective thinking, and demonstrate a basic ability to read the formal elements of film,	40%	CLO1

Reading List	Recommended Text
	<ul style="list-style-type: none"> • Bordwell, D. & Thompson, K. 2010, <i>Film art: An introduction</i>, McGraw Hill New York • Neels, J. 2010, <i>Introduction to film studies</i>, Routledge London & New York • Villarejo, A. 2007, <i>Film studies: The basics</i>, Routledge London and New York • Abrams, N. 2001, <i>Studying film</i>, Arnold London
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources