



A STUDY OF SOCIAL MEDIA AND  
THE EFFECTS TOWARDS TEENAGERS  
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## **ABSTRACT**

This research was conducted to find out about the relationship between social media use amongst teenagers and their effects. It is believed that there is a significant correlation between inspiration of using social media, social media uses and benefits, as well as usage pattern of social media and effects towards teenagers. The research participants were high school students of the age between 13-17 years old. Data collection was done through a survey design purposely for this research purpose. The results obtained from Pearson correlation test supports the objective with  $p < 0.01$ , proving that there is a correlation between social media use and the effects towards teenagers.

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of study

The internet is used often by teenagers. To interact with friends they basically use cell phones, and they can make a facetime call. To communicate with friends is the specialty of social media which provides great options for teens to build and give right direction on social environments. Teen's uses of social media arise coincidentally with their growth personality, physical development, and moral awareness. The Internet, social media, and the existence of digital mobile devices for example smart phones, iPods, iPads and tablets have heavily influenced today's teenager's social behaviors.

According to Manovich (2003), the combination of the Internet, social media and digital devices forms a new form of media known as new media. The existence of new media has altered our behavior; similar to how traditional media first changed the way civilization behaves. Whole country of teenagers regularly uses the social networks to collect the information and get through with each other. Digital devices with Internet capability technology able users to not only access information and receive multimedia news as well as entertainment on the go, but also as a mean to socialize and broadcast messages. With such social media like Twitter, Facebook and Instagram teenagers nowadays can socialize with friends even when they are far away.

According to Ito (2008) majority teenagers need social networks to make the relations longer. Otherwise, it already become a routine of teenagers, there are several of risks occurs with social media use, cyber-bullying, and disclose to problem and unlawful content.

According to Berkman Center for Internet and Society (2008), the risks that teens deal with online are similar to real problem. Numerous types of social media depend on the type of problem and the teen's need of social media. Social media use is engaged with many advantages for teenagers and country. A study of teenagers involvements with social media, there are teens from urban and rural areas, shows outstanding ways in which teenagers use social media.

## CHAPTER 2

### LITERATURE REVIEW

#### 2.1 Introduction

Social media is the mutual of communications channels dedicated to community-based input, corporation, item-sharing and joint between users. Internet site and applications dedicated to forums, BlogSpot, internet networking, social bookmarking, and Wikipedia are among the unique types of social media. Several studies have been made about social media and Internet usage amongst teenagers.

One made by Lenhart, Purcell, Smith & Zickur (2010) in their report brought all current findings about website and social media use among teenagers by picturing it within proportionate data for teenagers more than thirty years old. According to their findings, youth access the Internet and social media in order to gain access to information, socializing with their peers and families, as well as to search for videos and music that interest them. They found that there are increasing numbers on the usage of social networking sites like Facebook and YouTube.

Purcell, Smith & Zickur (2010) also said that wireless Internet use rates are majority been used by teenagers, and the laptop has take over the desktop as the computer of choice within those under thirty years old. Young adults are the few age supported for which laptop computers are more popular than desktops at home. Cell phone ownership is nearly all over the teens and adults, and much of the rise in teen cell phone ownership has been guide by adoption between the youngest teens. In the five years back, cell phone ownership has become mainstream among even the smallest kids. Most of teens nowadays own their own cell phone.

According to Rice & Barman-Adhikari (2013) where they made a study on Internet and social media use among people who doesn't have family and house. They found that, although these youths are less likely to gain Internet access, but they still have enough means to access one. They also need social media in order to contact to their parents and potential employers, while using social media to talk with their peers.