



الْمَوَدَّةُ تَكُونُ الْوَكْرَةَ  
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**DIPLOMA IN PUBLIC ADMINISTRATION**

**SUBJECT: RESEARCH METHODOLOGY (PAD340)**

**TOPIC: UiTM LECTURES' PERCEPTION TOWARDS  
ACADEMIC AND NON-ACADEMIC PERFORMANCE OF UiTM  
STUDENTS.**

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# CHAPTER 1

## INTRODUCTION

### 1.0 INTRODUCTION

#### 1.1 Background of study

Academic level is a great importance that education has be the national development of the country. Academic performance level of students in Universiti Teknologi Mara (UiTM) is precious to them in their life. That is why, the lecturers contribute to the students in teaching session which will help to increase the academic performance.

Besides that, academic performance among students can also reflect the lecturers' performance. The lecturers are the person, which will be asked first regarding the academic performance of their students' low performance in academic and non-academic achievement. Students' performance in class also reflected lecturers' evaluation about the result that lecturers will get from feedback they will get from the students.

However, lecturers wanted something that is more valuable as well as more participation from the students. The students must have the effort in order to increase their academic performance to ensure their achievement in universities full fill the requirement to hold the particular post if student applying for job in the future. Otherwise, if their performance is low, this will cause a negative impact for their future and also affect their result. Other than that, they will also face difficulty to get a good job in the future. That is why; lecturers encourage them to be more independence and try to increase effort for their academic performance.

## **CHAPTER 2**

### **LITERATURE REVIEW**

#### **2.0 Introduction**

Students achievement in academic and non-academic performance is important in order to ensure the students can graduate with good result. Besides that, with their good achievement in academic and non-academic performance also ensure the students are able to get job with competency. In this chapter, we will discuss more about performance of students in academic and non-academic and also the ability of student to achieve Malaysian Qualification Requirement.

#### **2.0.1 literature review**

Academic performance refers to how students deal with their studies and how they cope with or accomplish different task given to them by their teacher and ability to study and remember facts and being able to communicate the knowledge verbally or down on paper. Thus, students must be able to shows their excellent performance in their academic either in communication or in written form where it is important for the students to find job in the future. According to Gee (1990), who explored the impact of student's attitude to instructional setting on academic achievement learning outcome was found to be positively affected by students preferences to course formats. Students' involvement theory focuses on the students' active participation in the learning process for in term of spending more time on task. Besides that, involvement theory views education as a partnership between the students and instructor where students are active participants in the learning processes like spending more time on communicating. Furthermore, involvement theory views education as partnership between the students and lecturers where students are active participation. The involvement theory suggests that the students' instructors focus less on what they do and more on what a student does.

## CHAPTER 3

# RESEARCH METHODOLOGY

### 3.0 Research methodology

Research methodology can be defined as the techniques, method and procedures adopted in terminology work to carry out terminology research toward acquiring the accurate results of the research.

### 3.1 Research Design

The purpose of research design is to measure the perception of lecturer's toward academic and non-academic performance of UiTM students in Sarawak. This is to obtain the feedback and identify what are the lecturer's perceptions toward student's performance in academic and non academic field. To collect accurate data, we get responses from UiTM. This information is collected by distributing questionnaires.

### 3.2 Research Framework

- Population

It is the entire collection of all units within the study such as individual, item and anything that are related to our study. In our research, our population is among the lecturers in UiTM Sarawak. Our study covers lecturers that the teaching in various faculties in UiTM. We believed that from our respondents feedback we can get more accurate data regarding our study.

- Sample size

Sample is where only a portion of the overall population taken to be studied. We had distributed 150 sets of questionnaires to our respondents and we are able to collect 90 sets of questionnaires. We distributed the questionnaires to our respondents who are in block B, block G and PLKN room. We choose all the blocks in order to ensure our study can achieve accurate data and covers the perception of lecturer's from various faculties.