THE EFFECT OF INTERIOR COLOUR ON WORKING IN CREATIVE ENVIRONMENT: ARCHITECTURAL FIRM

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Abstract

The purpose of this research is to study the psychological effect that can be brought by colours towards human work productivity. The study was supervised by Prof Madya Dr. Ismail Samsuddin, coordinator for this research.

Different colours can give different effect on human working productivity. In this research, the study will focus on the effect of interior colour towards working productivity in an architectural firm. As we know, working in an architectural firm needs a creative thinking so it should be useful to use a colour that can somehow encourage the creativity in a worker.

Regarding in this research, what can be concluded is that colours can be categorized into two groups; warm and cool colours. Warm colours such as red, yellow, and orange often brings an energetic mood, while cool colours such as blue, purple, and green give a more relaxing feeling and openness.

What that we can see in this research findings is, from design studio in architecture school until architectural firm, the colour that has been used as interior is usually white. White is a colour that can make a room looks more spacious. It also can give people a feeling of openness, free, and optimistic, according to source from the literature review.

As a conclusion, we do response to some certain kind of colour but it may differ from one person to another. Besides that, we do not just respond to one colour only. It is the combination of colours that trigger our response and then affect our productivity in the workplace.

Table of contents