UNIVERSITI TEKNOLOGI MARA

TECHNICAL REPORT

EVALUATING THE EFFICIENCY OF MALAYSIAN STOCK PERFORMANCE DURING COVID-19 PANDEMIC USING STOCHASTIC FRONTIER ANALYSIS

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Report submitted in partial fulfillment of the requirement for the degree of

Bachelor Of Science (Hons.) Management Mathematics and Bachelor of Business Administration (Hons) Business Economics

College of Computing, Informatics and Media

FEBRUARY 2023

ACKNOWLEDGEMENTS

IN THE NAME OF ALLAH, THE MOST GRACIOUS, THE MOST MERCIFUL

Firstly, we are grateful to Allah S.W.T. for giving us the strength to complete this project successfully.

We would like to thank our supervisor, Dr. Roslah binti Arsad, who has guided us in completing our final year project, especially in the guidance on the use of stochastic frontier analysis (SFA) in the data analysis process. All her guidance throughout these two semesters will be appreciated and remembered.

A big thank you also to our Final Year Project, MSP660 lecturer, Sir Mohd Azdi Maasar who always reminded and taught us about the progress of our technical report throughout the semester. All his comments and criticisms have helped in improving this technical report.

Not to be forgotten our family members and friends who are continuously behind us giving encouragement and sharing information to complete this task. The direct or indirect involvement of everyone we loved around us will be remembered and appreciated.

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ABSTRACT

Recently, there have been a lot of unexpected incidents happened all around the globe especially in our own country, Malaysia. One of the events that contribute to businesses inefficiencies in managing their inputs effectively is disease outbreaks, like the Covid-19 pandemic. Efficiency calculations representing by model-based approach such as data envelopment analysis (DEA) do not take uncontrolled (noise) factors into consideration. Random noise has to be considered because it does relate with the unexpected incidents such as the Covid-19 pandemic. Therefore, it can influence the efficiency score's expected value, interrupt the process of making decisions, and have an adverse financial impact. As a result, SFA can be utilized because it is incorporating the random noise that closely representing noise that closely representing the real physical systems such as bank performance that can be influenced by globalization. Furthermore, one of the advantages of SFA is it allows for statistical hypothesis testing about the structure of production and level of inefficiency while taking stochastic noise into account in data. Hence, this research is devoted to apply SFA model to identify the performance of company stocks, while comparing sectors and companies based on their efficiency score. This study only uses three inputs, asset turnover ratio (ATO), inventory turnover ratio (ITO), and receivables turnover ratio (RTO) and one output, return on equity ratio (ROE). The stock performance of the company will be evaluated based on the efficiency performance using Technical Efficiency (TE). We applied function of the SFA, the Cobb-Douglas Production Function by using the inputs and output before we get TE. Scores based on TE have been done to rank the companies to identify the best and the bottom stock performance based on efficiency. Results from the study show that the top companies are Top Glove Corporation Berhad, followed by Astro Malaysia Holdings Berhad, and Supermax Corporation Berhad, and the bottom companies are Magnum Bhd, followed by Aeon Co (M) Berhad and Borneo Oil Berhad. In conclusion, this research can be useful for those who are involved in investment and those who would like to another research that apply the SFA method for different purposes.