



UNIVERSITI TEKNOLOGI MARA

CTB464: CREATIVE SOUND PRODUCTION

Course Name (English)	CREATIVE SOUND PRODUCTION APPROVED
Course Code	CTB464
MQF Credit	3
Course Description	Students will be taught to understand and master the sound design procedures together with the application of sound recording techniques learned in the previous course. Preparation of project proposals and the presentation of research findings will be guided and taught. Every proposal must be approved by the lecturer before the project can be done. The creative sound production are: projects related to sound for stage, sound effect for film, sound synthesis, sound design and other related fields. Students are also guided to produce academic writing according to the approved project.
Transferable Skills	CREATIVE AND INNOVATIVE: Demonstrate the ability to dream, imagine and visualize INDEPENDENT AND CRITICAL THINKER: Demonstrate ability to apply creative, imaginative and innovative thinking and ideas to problem solving
Teaching Methodologies	Blended Learning, Studio, Practical Classes, Discussion
CLO	CLO1 Demonstrate audio editing techniques for a creative production CLO2 Conceptualize the process of a creative production CLO3 Revise multiple techniques in audio editing to produce a creative production
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to the subject and supervision process 1.1) Discussion of project ideas	
2. Analysis of previous professional works in sound production 2.1) Sound effect/Sound manipulation	
3. Analysis of previous professional works in sound production 3.1) Film Soundtrack/Scoring/Stage	
4. Presentation of sound analytical findings and Presentation of Project 4.1) Project Proposal	
5. Presentation of sound analytical findings and Presentation of Project 5.1) Development of project	
6. Presentation of sound analytical findings and Presentation of Project 6.1) Project Proposal Presentation	
7. Supervision: Process of Creative works /Discussion/Presentation 7.1) Update progress	
8. Supervision: Process of Creative works /Discussion/Presentation 8.1) Update progress	
9. Supervision: Process of Creative works /Discussion/Presentation 9.1) Update progress	
10. Supervision: Process of Creative works /Discussion/Presentation 10.1) Update progress	
11. Supervision: Process of Creative works /Discussion/Presentation 11.1) Individual	

12. Supervision: Process of Creative works /Discussion/Presentation

12.1) Individual

13. Supervision: Process of Creative works /Discussion/Presentation

13.1) Individual

14. Presentation of Findings/Analysis and Project

14.1) Submission of academic report

Assessment Breakdown	%
Continuous Assessment	60.00%
Final Assessment	40.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Proposal Paper	10%	CLO2
	Assignment	Research and Analysis	20%	CLO1 , CLO2
	Assignment	Project academic writing	30%	CLO1 , CLO2 , CLO3

Reading List	Recommended Text	• Derry.R 2000, <i>PC Audio Editing</i> , Focal Press Oxford
	Reference Book Resources	<ul style="list-style-type: none"> • McComb, Gordon 1998, <i>Is This Thing On?: Sound System for Business, School and Auditorium</i>, US Revised Edition Ed., Prompt Pubns Published USA • Nisbett, Alec 2010, <i>The Sound Studio: Audio Technique for Radio, Film and Recording</i>, 7th Edition Ed., Butterworth Heinemann Publisher USA • Gibson,Bill 2010, <i>Sound Advice on Equalizers, Reverbs and Delays - Instantpro Series</i>, Book and CD Edition Ed., Artistpro Com Lic Publisher • Taylor, Timolthy 2002, <i>Strange Sound: Music, Technology and Culture</i>, Routledge
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	