



# STRATEGIC PLANNING WORKSHOP FOR THE COMPUTER SCIENCE AND MATHEMATICS STUDIES OF THE YEAR 2023

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The PSPM UiTM Negeri Sembilan Branch has organised a workshop on Strategic Planning for the year 2023. The workshop's objective is to provide an understanding of the importance of strategic planning and to help the department in formulating a new strategic plan. The program includes activities such as drafting the department's vision and mission statements, identifying strategic objectives and KPIs to support the vision and mission. The workshop aims to involve every faculty member in the discussion and planning process to ensure the effectiveness of the strategic plan's implementation. It is important for every staff member to participate in this workshop as it provides them with an opportunity to present their ideas. Moreover, their participation is crucial to ensure the effectiveness of the strategic plan's implementation. By being involved, staff members can take ownership of the plan's execution, which is essential to achieving its desired outcomes.



Figure 1: The participants involved in the first session of the strategic planning workshop.

The workshop is divided into two sessions, the first session held on November 22, 2022, at PTAR Kampus Seremban. The participants include coordinators and supervisors, with a total of 45 attendees. Five groups were formed to achieve UiTM's KPI, namely: P&P and Curriculum, Supervision, Research & Publication, Community and Alumni, and Revenue Generation.



Figure 2: Discussions within groups



Figure 3: Session of presentations by group representatives

The second session was held on December 16, 2022, at Palm Hotel, Seremban, and involved the participation of all PSPM UiTM Negeri Sembilan Branch staff, with over 50 participants. This session primarily focused on presenting the findings from the first session by the group leaders.



Figure 4: Participants of the PSPM Strategic Planning Workshop 2023