



UNIVERSITI TEKNOLOGI MARA

CPM584: VISUAL JOURNALISM

Course Name (English)	VISUAL JOURNALISM APPROVED
Course Code	CPM584
MQF Credit	3
Course Description	This course will focus on taking photographs with a photojournalistic perspective. A portfolio of images in form of single image and photographic essay will be the end result. Types of photojournalism applications involve news photos, photo documentary, and other genre of photography within definition of visual or photojournalism. Fundamental principles of photojournalism such as the history of photojournalism, concept of news, ethics in journalism and the power of the image in society will also be addressed.
Transferable Skills	Demonstrate professional skills, knowledge and competencies. Demonstrate ability to manage personal performance to meet expectations and demonstrate drive, determination, and accountability. Demonstrate ability to communicate clearly and confidently, and listen critically
Teaching Methodologies	Lectures, Field Trip, Tutorial, Presentation
CLO	CLO1 Apply photojournalistic techniques for news, editorial and documentary purposed. CLO2 2. Perform the ethics and recognizing their responsibility in reporting and recording history CLO3 3. Enclose enough information of the event photographed for caption and report writing.
Pre-Requisite Courses	No course recommendations
Topics	1. Introduction to Visual Journalism 1.1) • Camera as a reporting tool 1.2) • Photographs as a medium of communication 1.3) • Photographers versus visual journalist (photojournalist) 1.4) • Working nature in journalism 2. Visual Journalism Culture 2.1) • Significance of visual journalism 2.2) • The impact of visual journalism photographs 2.3) • Ethics & practices in visual journalism 3. Introduction to news photography 3.1) • Definition of news 3.2) • Type of assignments in news photography (Schedule & unscheduled events) 3.3) • Major form of visual journalism photograph. (Single, sequence, series. essay) 3.4) • Media for visual journalism (Local press, international news photo agency)

4. Review of the technical aspects of photography (camera, lenses system) 4.1) n/a
5. Schedule & unscheduled news coverage 5.1) • Spot news 5.2) • General news 5.3) • Portrait 5.4) • Human interest / feature 5.5) • Sport photography and etc.
6. Public relations photography 6.1) n/a
7. Expressive (arts), Street & Travel photography 7.1) n/a
8. Introduction to photo documentary project 8.1) • The difference between documentaries with news pictures. 8.2) • Purpose & significance of photo documentary 8.3) • Research methodology in photo documentary (literature review, interview, observation & ethnography)
9. The narrative technique in visual journalism 9.1) By using different type of photography shot & angle of views 9.2) • Photo editing process 9.3) • Caption writing 9.4) • Report writing / caption writing using 5W1H approach
10. The areas / issues in the photo documentary project 10.1) • Contemporary issue 10.2) • Nature & environmental issue 10.3) • Arts, Culture & heritage 10.4) • Ethnography
11. The areas / issues in the photo documentary project. 11.1) • Contemporary issue 11.2) • Nature & environmental issue 11.3) • Arts, Culture & heritage 11.4) • Ethnography
12. Discussion on World Press Photo awards and other press photography awa 12.1) n/a
13. Visual journalist opportunities in digital age. 13.1) n/a
14. Exhibition and criticism 14.1) n/a

Assessment Breakdown		%		
Continuous Assessment		100.00%		
Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Individual Project	Portrait / special theme	20%	CLO3
	Individual Project	Assignment 1-weekly (12 weeks)	40%	CLO1
	Individual Project	Assigment.2 -News Photography	40%	CLO2
Reading List	Reference Book Resources	<ul style="list-style-type: none"> • Kenneth Kobree 2004, <i>Photojournalism : The Professionals' Approach</i>, (5th Edition) Ed., All, Elsevier /Focal Press • <i>The World's top Photographers: Photojournalism: and The Stories behind the greatest images</i>, Rotovision • Brian Horton 2001, <i>Associated Press Guide to Photojournalism</i>, (2nd Edition) Ed., All, MC Graw Hill • Susan Zavoina & John Davidson 2001, <i>Digital Photojournalism</i>, 1st Edition Ed., All, Pearson 		
Article/Paper List	This Course does not have any article/paper resources			
Other References	This Course does not have any other resources			