

**Conference e-Proceedings**

*eISBN 978-967-2072-43-0*

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# I-RoLE 2023

INTERNATIONAL CONFERENCE OF  
RESEARCH ON LANGUAGE EDUCATION 2023

## EMBRACING CHANGE: EMANCIPATING THE LANDSCAPE OF RESEARCH IN LINGUISTIC, LANGUAGE AND LITERATURE

**13 - 14 MARCH 2023**

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e ISBN 978-967-2072-43-0



Publisher:  
Zes Rokman Resources (2131022-P)  
Bandar Baru Bangi, Selangor Darul Ehsan



**Conference e-Proceedings**  
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 e-ISBN: 978-967-2072-43-0

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## E-BOOK OF POEM COLLECTIONS

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### ABSTRACT:

E-books nowadays have been one of the contemporary mediums of literary materials where users share their knowledge online. This E-book focuses on the compilation of poems that showcased the potential talents of language students from Universiti Teknologi MARA (UiTM) and also the subject called Creative Writing. This project engages readers to write and also learn more about the English language. Furthermore, this E-book consists of 10 different poems written by various authors. The poems are complemented by picturesque designs and the spectacular essence of poem writing. Besides that, the poems come together with an author's columns which explain the thoughts behind the poems. It is hoped that readers would better understand the true feelings and inspiration of the poets.

**Keywords:** Poem, Creative Writing, Language, Learning

### 1. INTRODUCTION

E-books nowadays have been one of the contemporary mediums of literary materials where users share their knowledge online. E-books are also useful for teaching and learning purposes. E-books have replaced the traditional book for the purpose of reading and learning because it is an uncomplicated task to do which is an advantage for E-book users. There are also various topics and areas which are published through E-book platforms. Thus, this E-book project focuses on poems. Moreover, nowadays the youths are more interested in interactive and engaging materials such as E-books, Audiobooks, Language, and communication videos as learning materials. According to Schaub (2016) in the Los Angeles Times, readers find it interesting when reading online as the platform does not limit them from referring to how much they have read and how much needed to be read.

This E-book focuses on the compilation of poems which showcases the potential talents of language students from Universiti Teknologi MARA (UiTM) and also the subject called Creative Writing. This project engages readers to write and also learn about the English language. It is hoped that this project could capture the interest of millennial students to express themselves creatively. In a way, students in this millennial era are fond of expressing themselves. Moreover, through this initiative, students can develop more skills to transfer their emotions into knowledge and become good materials for others to use. E-books can be a motivation for students to develop emotional skills and when in use can produce good creative writing (Yang X.C, 2022). Furthermore, this project promotes the idea of the invention of digital books. Entrepreneurship skills are also promoted in publishing and selling E-books.



## 2. METHODOLOGY

The processes of developing this E-book were presented in the flowchart (Figure 1 and 2) below. Before we started to develop the E-book, a list of authors was invited to contribute poems to be published in the E-book. And after the poem collection was done, a survey regarding the E-book was distributed and advertised to students and potential readers.



Figure 1





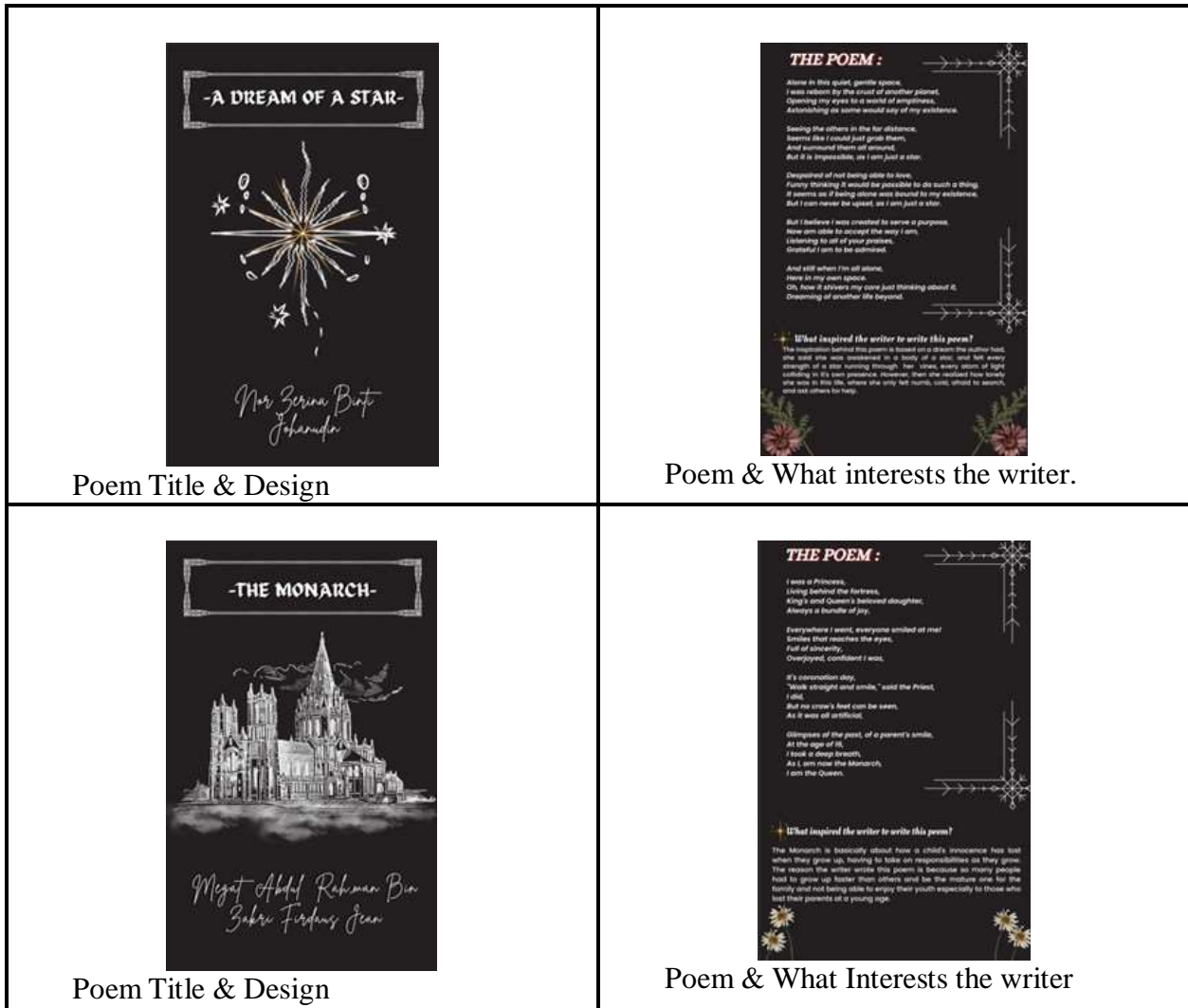


Figure 2

### 3. RESULTS AND DISCUSSIONS

Upon the completion of the E-book, a prototype copy of the E-book was shown to the participants. Then, a set of survey questionnaires was distributed to participants in order to conduct a small market survey about the E-book project. This is to find out about participants' interest towards the E-Book on poem collection. There were 20 selected respondents who participated in the survey. The participants were generally UiTM students, school students, and working adults.

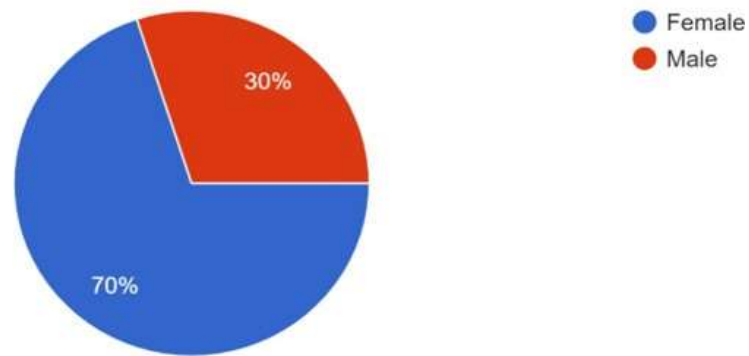


Figure 3: Respondents' gender

Figure 3 showed that 70% were female respondents and 30% were male respondents. This might be due to the fact that poems cater readers mainly from the female audience, rather than the male audience.

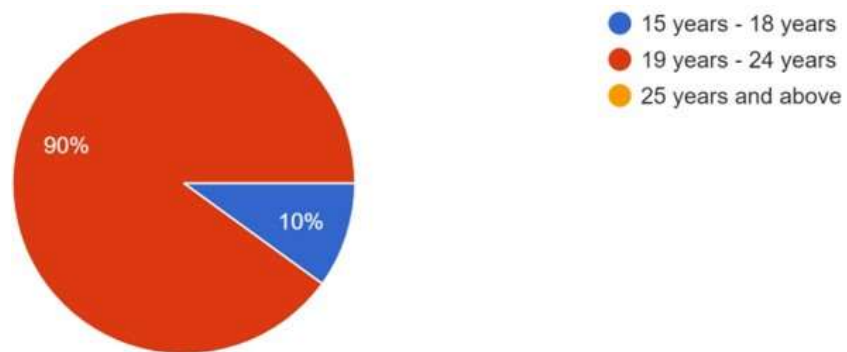


Figure 4: Respondents' age

Figure 4 showed that 90% of the respondents were 19 to 24 years of age, while only 10% of the respondents were between the ages of 15 to 18. This might be because these youths prefer to access the internet and use their handphones and computer gadgets. Bastas (2021) stated that having easy access to the internet makes it possible to motivate readers to access the e-books and read at any given time.

- The Title
- The Book Cover
- The Poems
- The writers/poets
- All of the above !! Very appealing and nice

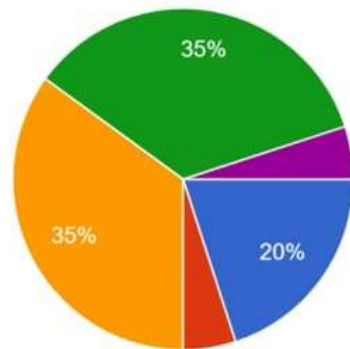


Figure 5: Respondents' interest towards the E-book

Based on Figure 5, 35% of the respondents were interested in the writers and poets itself. Meanwhile, another 35% of the respondents were interested in the poems. And 20% of the respondents drew their interest to the title of the E-book. Finally, the remaining 10% were interested in the book cover and all the above-mentioned elements.

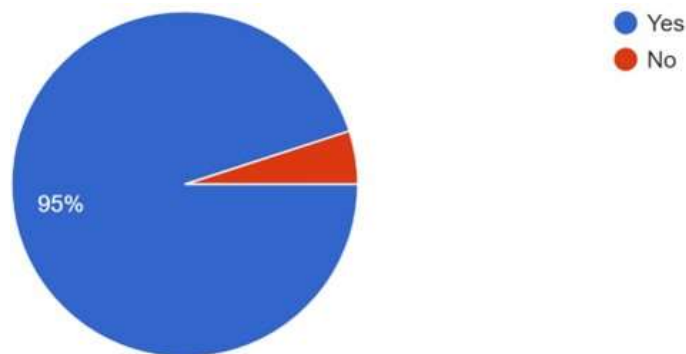


Figure 6: Respondents' willingness to buy the E-book

Figure 6 showed that 95% of the respondents were willing to buy the E-book. The remaining 5% were not interested in buying the E-book. This might be because the participants were able to read the completed version of the E-book and they responded that they were willing to buy a copy of the E-book.

### 3. CONCLUSION

Nowadays, E-Book has become a phenomenon in the new age of technology. Moreover, digital technologies have offered various ways to create new documentaries, which require writers to be creative in various platforms and be more comprehensive to their readers and also in their circle of understanding (Micunovic, et al., 2016). With the advancement of technology, the frequent use of gadgets as learning tools has complemented the development of E-book applications (Hwang, G. J et al., 2018). Thus, it is hoped that this project could promote the learning of English language and also creative writing through the poem compilation publication. In addition, it is hoped that this project would benefit those who are willing to learn, read, and write in English.



## ACKNOWLEDGEMENT

The authors are thankful to the support given all parties including family members, APB lecturers and UiTM Melaka towards the completion of this research paper.

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