

Towards Internalising Values & Attaining Performance for Globally Respected University 2024

LeadForUiTM2023

Datuk Prof. Dr Roziah Janor
Vice Chancellor
Universiti Teknologi MARA

*Unleashing Potentials
Shaping the Future*



إِنَّ اللَّهَ لَا يُغَيِّرُ مَا بِقَوْمٍ حَتَّىٰ يُغَيِّرُوا مَا بِأَنْفُسِهِمْ

Surely Allah Does Not Change

The Condition Of A People Until

They Change Their Own Condition;

Ar-Rad, 13:11

Insanity is doing the same thing, over and over again, but expecting different results.

Albert Einstein

ACHIEVEMENTS

2023



Ranking achievements

Unleashing Potentials
Shaping the Future



Congratulations, UiTM!
QS World University Rankings 2024



Ranked
#555

TOP 37%
out of 1503
ranked institutions

2020-2023
651-700



Ranking achievements



Ranking achievements





Majlis Pelancaran Cincin Graduasi UiTM



CGU 1 - MAHKOTA
(IP/CR/04613)
Silver 925/ Gold 22K

CGU 2 - LESTARI
(IP/CR/04789)
Rhodium / Gold/ & Both plated

CGU 3 - MULIA
(IP/CR/04768)
Rhodium / Gold/ & Both plated

CGU - ILMU
(IP/CR/04778)
Rhodium / Gold/ & Both plated



Towards Becoming A
GLOBALY RENOWNED UNIVERSITY

UiTM2025 Strategic Plan



2020

Global Branding and Smart Partnership

UiTM *di hatiku*



2021



2022

Globally Competent



2023

Globally Marketable



2024

Globally Respected



2025

Globally Renowned University

UiTM2025 Desired State

UiTM aims at becoming a **Globally Renowned University** by 2025.

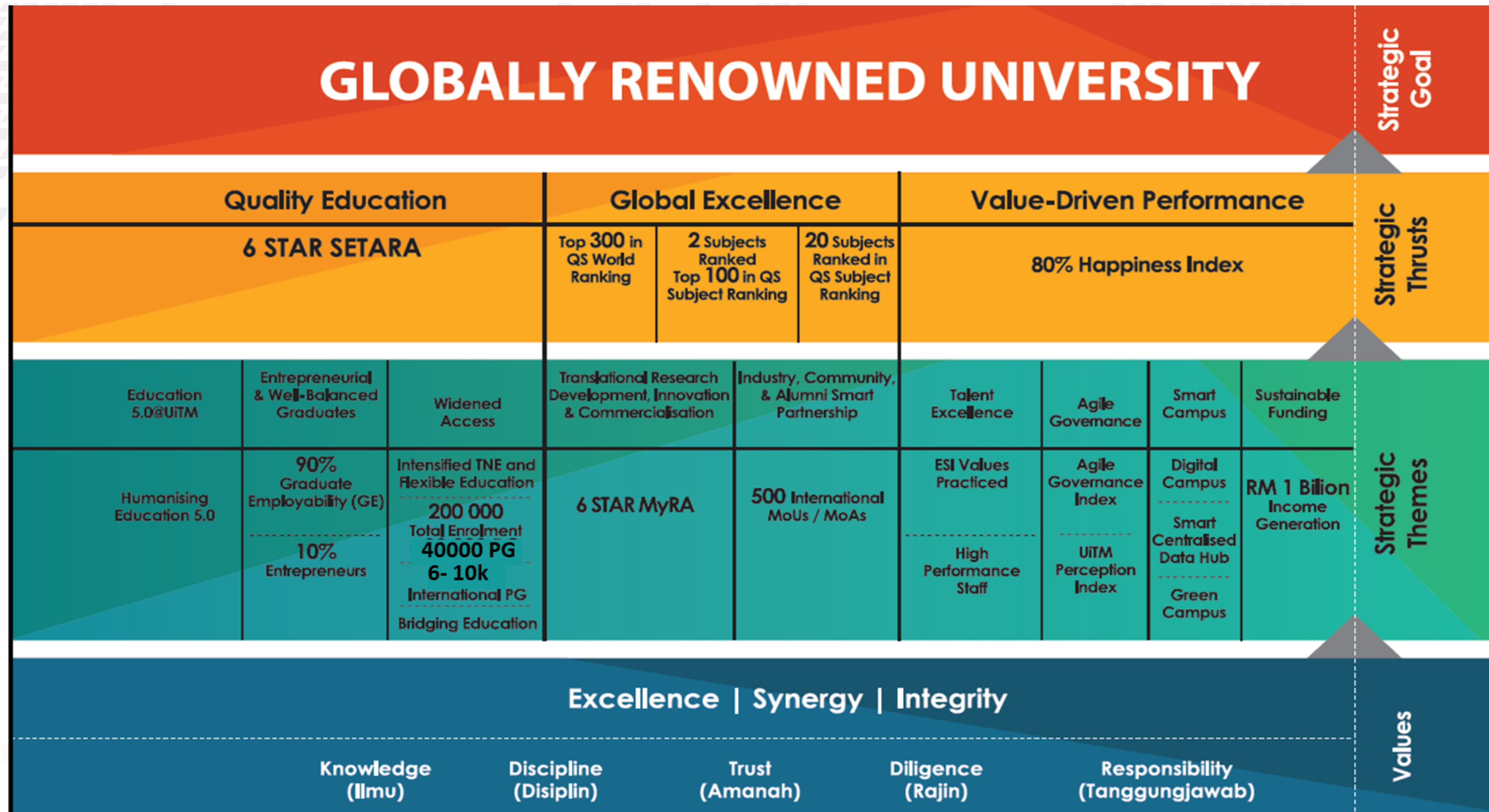
UiTM2025 anchors on **Three (3) Strategic Thrusts**,

- Quality Education
- Global Excellence
- Value-Driven Performance

Each **Strategic Thrusts** is associated with identified **Nine (9) Strategic Themes (ST)**



UiTM2025 Strategic Plan



MALAYSIA MADANI



6 Pillars of Globally Renowned University 2025



- 1. World Class Faculty Members (Academic Staff)**
- 2. Turning Globally Student**
- 3. Turning Globally Staff (Non-Academic Staff)**
- 4. Excellent Supporting Staff**
- 5. Highly Involved Industry & Community**
- 6. Engaging Alumni**

Globally Respected 2024

UiTM members (academics, non-academics, students and supporting staff) are globally recognised due to their involvement in their niche areas (professional bodies/ association/ institutions, G2G, media) whereby their ideas are accepted and be part of the global community



Reaching the Impossible

Global Branding & Smart Partnership 2021

Activities is designed for exposure/global branding and initiating smart partnership with the communities, industries and international partners

Globally Competent 2022

UiTM is recognized as globally competent with structured curriculum, facilities and research

Globally Marketable 2023

UiTM staff and students' capabilities being recognized and accepted at the international level after 2021 and 2022 international engagements

Globally Respected 2024

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PILLAR 1: World Class Faculty Members (Academic Staff)

Global Branding & Smart Partnership 2021

- Internationalization & Industry Networking
- Faculty International Branding
- HR Excellence
- UiTM Global Engagement
- Research Collaboration with International Universities
- Engagement with Top University
- Brand Presence and Visibility

Globally Competent 2022

- Visit to international partners
- Increase international and industry partners
- International Academia @ UiTM
- Joint organisation of programme with partner universities/ Industries
- Let's Collaborate
- CoE on the World Map

Globally Marketable 2023

- International collaboration for publication / research grants / citations / innovations from MoU, MoA
- More staff with international professional qualifications
- Establishment of national / international policies from research publications
- Increase of international staff in UiTM
- Increase of number of staff with PhD
- Conversion of PTFT to contracts

PILLAR 2: Turning Globally Student

Global Branding & Smart Partnership 2021

- Concert with the Embassy
- UiTM in the World Map
- U-Mobility
- International Music Students Forum
- Special Internship Program with Forbes 2000 companies
- Exchange Program

Globally Competent 2022

- 1 Student 1 Passport
- Outbound Students Program
- Virtual Outbound Mobility Programs
- ASEAN Youth Forum: Challenges in Achieving Quality Education
- ASEAN Youth Dialogue Competition
- International Students Conference 2022

Globally Marketable 2023

- “SUPER MALAY”
- Invited Internationally
- Lively Campus Culture
- Enroll in International Academic Programme
- Play an Important Role in MoU/MoA International Activities
- Open Gallery for innovation Products

PILLAR 3: Turning Globally Staff (Non-Academic Staff)

Global Branding & Smart Partnership 2021

- Upskilling and Reskilling Training
- Pro Staff
- Pro-Talent
- Kampus Turun Ke Komuniti

Globally Competent 2022

- Symposium of Sports Management, Health and Recreation (sphere 2.0)
- Coaching the Leaders
- Collection of Thousand of Pantun UiTM Di Hatiku
- 1S1M
- Jewel in the Crown

Globally Marketable 2023

- Zero-Integrity Case
- World Class Standard Operation Practice
- Celebrate Creativity & Innovation Achievements
- Empathetic and Adaptable Leaders Driving the University
- Well Acceptable Succession Plan

PILLAR 4: Excellent Supporting Staff

Global Branding & Smart Partnership 2021

- Penjanaan Pendapatan daripada projek Agroteknologi
- Upskilling And Incubator Programs
- Projek Tanaman Angkat
- Penjanaan Pendapatan daripada projek Agroteknologi
- Kembara Wakaf Ilmu
- Planting and selling nenas MD2

Globally Competent 2022

- Industry & Community
- Program Isu Rakyat: Hal Ehwal Tanah Dan Pengukuran Sempadan
- Projek Pemasaran Produk Hasil Ladang
- Program Penjanaan Hasil Ladang
- Harumanis – Agricultural & Entrepreneurship Programme
- Jom Berbisnes
- Staff Enrichment Programme

Globally Marketable 2023

- Positive involvement in ESI-iDART and integrity related programs
- International SOP-based operation system
- Involvement in operational excellence and KIK related programs at national and international levels
- Establishing higher number of leadership programs
- Adequate training and systematic succession planning programs
- 90% or more Ethics Compliance Audit
- Excellent synergy spirit

PILLAR 5: Highly Involved Industry & Community

Global Branding & Smart Partnership 2021

- Campus To Community (C2C)
- Internal Collaboration
- Dynamic Linkages
- MOU/MOA/LOI with Agencies, Industries, NGOs and University
- Internationalization & Industry Networking
- Securing Grant from Industry
- 1 Lecturer, 1 Industry

Globally Competent 2022

- Industry@UITM: Ideal@EXCEL KPT
- Short Language Courses for the Community & Global/Industry Partners
- Industry Connection For Graduan Empoyability Opportunities
- Strategic Academia-Industry Partnership
- Training Program for Community
- Strengthening Community Engagement Through Smart Partnership
- Community 4 U

Globally Marketable 2023

- Knowledge transfer program with international industries and communities
- Social & community-based research grants collaboration between UiTM and international industries/universities
- University social responsibilities (USR) based programs between UiTM and international industries/universities
- Measurable Societal Impact
- Economic Growth Within 5 km Radius
- Industry On Campus
- Fully Utilized MTDC building in UiTM

PILLAR 6: Engaging Alumni

Global Branding & Smart Partnership 2021

- e-Karnival Kerjaya Sektor Perladangan bersama Alumni
- Prominent Alumni
- Alumni Outreach
- Alumni Talk
- Linking Linkages
- Sirih Pulang ke Gagang
- Alumni Engagement

Globally Competent 2022

- Alumni Career Readiness Sharing Session
- Expert Series Talk with Alumni
- Alumni Webinar
- Alumni & Entrepreneurship Programs
- Alumni Event Walk the Talk
- Alumni Virtual Run
- Global Partnership Industry, Community & Alumni

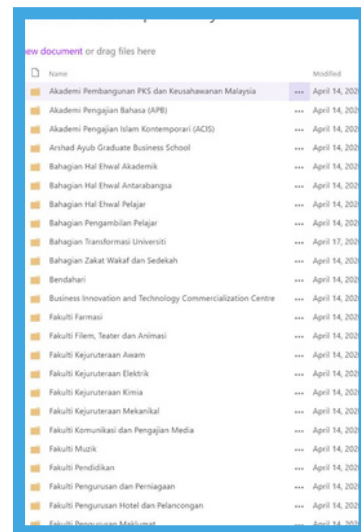
Globally Marketable 2023

- Graduating student activities with future partners
- Graduating student spin-off and start-up companies
- Uplifting graduating student capability to work overseas
- Sharing session activities with national and international alumni
- Enhancement of homecoming program
- Vibrant alumni house
- Alumni networking & database

EVOLUTION OF SAP

2020

- Manual collection of SAP according to Excel template in UePMO
- Disadvantage:
 1. Less organised data management
 2. Difficulties in analysing data
 3. Data updated by PSTU



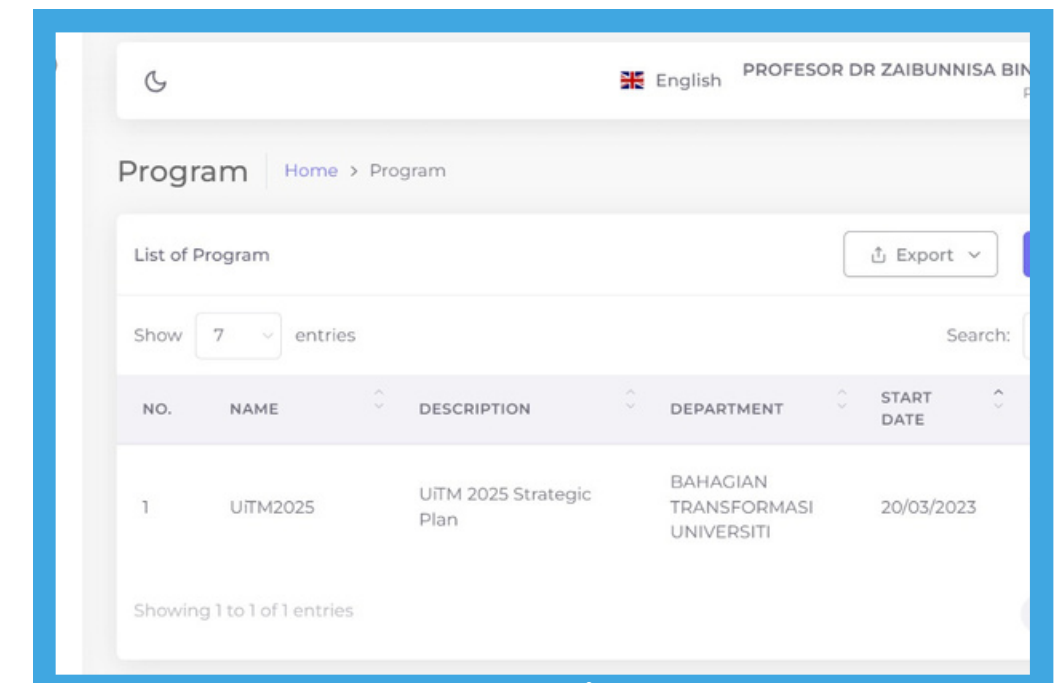
2021 & 2022

- Introduction of UePMO with new functions:
 - Project profile
 - % SAP progress
 - Risk Management
 - Data visualisation with Power BI
 - Data updated by PSTU



2023

- Introduction of UiSMS
- Introduction of Activity, Milestone and Ownership
- Data updated by Project Director, Project Manager and Member



Globally Respected 2024

UiTM members (academics, non-academics, students and supporting staff) are globally recognised due to their involvement in their niche areas (professional bodies/ association/ institutions, G2G, media) whereby their ideas are accepted and be part of the global community



Pillar 1

World Class Faculty Members: Strategy

- International visiting professor
- Recognised as subject matter expert internationally (supervision/ thesis examiner/co-authorship)
- Actively involved as committee member in international organisation
- Invited/ plenary/ keynote speaker at international conference.
- Staff mobility (attachment/ sabbatical) at top 300 university
- Be top 2% World Top Scientist
- Publication based on QS by Subject
- Securing international grant
- Collaborative teaching with top 300 university
- Board of director in international university



Pillar 2

Turning Globally Respected Student: Strategy

- Winning international innovation competition
- Student mobility program (1 semester) in top 300 university
- Enrolled in a post-graduate program in a top 100 university
- Secure scholarship from international university/ agency to pursue study
- Post-doctoral position in international university
- Students being employed in international agencies/ companies
- Student involvement as working committee internationally





Pillar 3

Turning Globally Respected Staff (Non-Academic Staff): Strategy

- Benchmarked as world-class operation excellence practice
- Involved in international activities
- Intellectual property for creativity and innovation achievement
- Non-academic staff attachment activities in international university
- Involved as a speakers at the international conference
- Accredited operation/ procedure and acquire certification from international bodies
- Established networking with international partners



Pillar 4

Turning Globally Respected Supporting Staff: Strategy

- Involved in innovation programmes based on operational excellence
- International SOP based on the operation system
- Synergy with academic staff in international activities
- Involvement in international activities
- Actively engaged in skill-related programmes internationally
- Appointed as trainer/ expert/ speaker in the respected field

Pillar 5

Highly Involved Industry & Community: Strategy

- Champion in sustainable zero poverty program
- Secured grants from global industries
- Consultant/ subject matter expert for global industries
- Committee or board of directors of global industries
- Spin-off company synergised with the industry
- Accepted patents by industries



Pillar 6

Engaging Alumni: Strategy

- Highly involved with internationally employed alumni
- International Alumni Chapter
- Uplifting graduating student capability to work overseas
- Encourage alumni to recruit UiTM students to increase graduate employability
- Encourage alumni to support QS Ranking Employer Reputation
- Encourage endowment contributions by alumni
- Uplift alumni house to be more vibrant



Our Core Values

Believe in Allah

UiTM Dihatiku

Learning by Doing

Excellence

Hardworking

KNOWLEDGE

RESPONSIBLE

Meticulous

Passion

Trustworthy

DISCIPLINE

DILIGENCE

Empathy

Honest

Synergy

Integrity

Diligent

Empowerment

Tawakkal

TRUST





Thank
you

