



UNIVERSITI TEKNOLOGI MARA

CPM441: HISTORY AND DEVELOPMENT OF PHOTOGRAPHY

Course Name (English)	HISTORY AND DEVELOPMENT OF PHOTOGRAPHY APPROVED
Course Code	CPM441
MQF Credit	2
Course Description	This course will familiarize students with historical developments in photography and the vocabulary. And theoretical tools required analyzing photographs in the context of art, design and its role in visual culture. The course is also study on the Historical survey of the growth of photographic art and technique from camera Obscura to the present, emphasizing aesthetics, applications, and social impact including the relationship of photography to the other arts and the effects of changing technology on the photographic image.
Transferable Skills	Demonstrate practical and contemporary knowledge of relevant professional, ethical and legal frameworks. Demonstrate the ability to dream, imagine and visualize.
Teaching Methodologies	Lectures, Reading Activity, Self-directed Learning
CLO	CLO1 Able to explain the importance of history and development of photography towards the current trends and practice. CLO2 Able to demonstrate written and verbal communication skill in the history and development of photography CLO3 Able to study certain issues and explore new information on the history and development of photography.
Pre-Requisite Courses	No course recommendations
Topics	
1. The Elusive image - 1.1) Early development of photography.	
2. The Invention 2.1) Early processes: Niépce, Daguerre, Bayard and Talbot	
3. Early portraiture 3.1) Portraits for the Million	
4. Assignment's Presentation 4.1) Presentation	
5. A new form of communication 5.1) Coverage of war by Roger Fenton, James Robertson, Brady, George N. Barnard. – Landscape and Historical landmark photographs – William Henry Jackson, Timothy H. O' Sullivan – Stereoscopic (The Wheatstone, The Brewster, and The Holmes Stereoscopic).	
6. The Conquest of Action. Stereoscopic view. 6.1) Eadweard Muybridge – Motion photographs. – Thomas Eakins. Optical sensitizing – Hermann Wilhelm Vogel	
7. Documents of modern life and pictorial photography 7.1) Art photography – Peter Henry Emerson, Robert Demachy – Photo Club de Paris. Alfred Stieglitz. Eduard J. Steichen, Still life- Baron Adolf De Meyer	
8. Straight Photography. 8.1) Alfred Stieglitz, Paul Strand, Edward Steichen, Edward Weston, Ansel Adam, Imogen Cunningham, Eugene Atget.	

9. Photography as art: collage

9.1) Dada, and Surrealism, Photomontage/photo collage, etc. – Alvin Langdon Coburn, Christian Schad, Man Ray, Francis Bruguere, Laszlo Moholy-Nagy, Herbert Bayer, Roul Hausmann

10. Quiz (30%)

10.1) n/a

11. Photojournalism and the small camera.

11.1) Jacques Henri Lartigue, Erich Salomon, Oskar Barnack, Abdre Kertesz, Brassai, Henri Cartier Bresson, Weege, Barbara Morgan, Paul Nadar, William Wernecke, Sam Shere, Felix H. Man, Baron Adolphe de Meyer, Edward Steichen.

12. Documentary Photography.

12.1) Lewis W. Hine, Dorothea Lange, Walker Evans, Ben Shahn, August Sander, W. Eugene Smith

13. In Color. Experiment by James Clark Maxwell

13.1) Photographers- Paul Outerbridge, Edwar Weston, Jerry Ulsmann

14. New Directions.

14.1) Irving Penn, William Eggleston, Eliot Porter, Ernst Haas, Richard Evedon, Harry Callahan, Frederick Sommer

15. Revision and discussion week with highlighted topics.

15.1) n/a

Assessment Breakdown		%	
Continuous Assessment		100.00%	
Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark
	Assignment	Presentation and report	30%
	Final Project	Creating a series of an old photographic images.	40%
	Quiz	Fill in the blank.	30%
Reading List	Recommended Text	<ul style="list-style-type: none"> Jean-Claude Lemagny and André Rou 1987, <i>A History of Photography: Social and Cultural Perspectives</i>, Cambridge University Press New York 	
	Reference Book Resources	<ul style="list-style-type: none"> Naomi Rosenblum 1997, <i>World History of Photography</i>, Abbeville Press New York Beaumont Newhall 1982, <i>The History of Photography</i>, The Museum of Modern Art New York Richard Bolton 1999, <i>The Contest of Meaning: Critical Histories of Photography</i>, The MIT Press Cambridge Mary Warner Marien 2010, <i>Photography: A Cultural History (3rd Edition)</i>, 3rd Ed., Laurence King Publishing 	
Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		