



UNIVERSITI TEKNOLOGI MARA

CDT345: PORTFOLIO PRESENTATION

Course Name (English)	PORTFOLIO PRESENTATION APPROVED
Course Code	CDT345
MQF Credit	2
Course Description	This course builds knowledge concerned the preparation of portfolio presentation. Its include introduction on curriculum vitae preparation, presentation drawing, poster, glaze test pieces, product proposal and power point presentation. The main objective of the course is to assist students in the basic exposure on portfolio presentation using variety of teaching and learning method that will be enhance their knowledge.
Transferable Skills	Museum Curator Art Curator Art Teacher Handicraft Officer
Teaching Methodologies	Lectures, Seminar/Colloquium, Presentation
CLO	CLO1 Identify the fundamental of portfolio presentation CLO2 Illustrate presentation drawing, poster and brochure. CLO3 Create individual portfolio presentation and report.
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to portfolio presentation 1.1) Types of portfolios 1.2) Portfolio content 1.3) Steps in producing presentation portfolio.	
2. Introduction to Curriculum vitae 2.1) Types of CVs	
3. Curriculum vitae II 3.1) CVs Content 3.2) CVs Format	
4. Introduction to Presentation drawing I 4.1) Types of presentation drawing 4.2) Medium for presentation drawing	
5. Presentation drawing II 5.1) Composition and drawing arrangement 5.2) Illustration Medium	
6. Presentation drawing III 6.1) Drawing using dry medium	
7. Presentation drawing IV 7.1) Drawing using wet medium 7.2) 3.7 Mounting	
8. Introduction to Poster 8.1) Product Visual	
9. Poster II 9.1) Visual Inspiration	
10. Poster III 10.1) Poster Presentation	

11. Introduction to Brochure 11.1) Brochure Layout
12. Brochure II 12.1) Brochure Presentation
13. Portfolio presentation I 13.1) Work display 13.2) Test Pieces arrangement 13.3) Communication Present
14. Portfolio presentation II 14.1) Student Portfolio 14.2) Report

Assessment Breakdown	%
Continuous Assessment	60.00%
Final Assessment	40.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	CV Writing	10%	CLO1
	Assignment	Brochure Design	10%	CLO2
	Assignment	Presentation Drawing	20%	CLO2
	Assignment	Poster Presentation	20%	CLO2

Reading List	Recommended Text	<ul style="list-style-type: none"> • Dorte Nielsen, Kiki Hartman 2005, <i>Portfolio of Inspirations</i> ., Page one Publishing Private Limited • Klimont, Stephen A 2006, . <i>Writing for design professionals: a guide to writing successful proposals, letters, brochures, portfolios, reports, presentations, and job applications for architects, engineers, and interior designers / 2</i>, 2nd Ed., W.W. Norton, New York • Taylor, Fig 2001, <i>How to create a portfolio & get hired: a guide for graphic designers and illustrators</i>, Laurence King, London, UK • Val Klenowski. 2002, <i>Developing portfolios learning and assessment: processes and principles</i>, Routledge, London
	Reference Book Resources	<ul style="list-style-type: none"> • Sulu, Silvia. 2006, <i>Art Portfolios – Design.</i>, Page One Publishing Private Limited Singapore

Article/Paper List	This Course does not have any article/paper resources
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Other References	This Course does not have any other resources
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