

GRAPHIC

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*The Creative Process
of Undergraduate
Final Year Projects*

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Azahar Harun and
Mohd Zaki Mohd Fadil

GRAPHIC PHILOSOPHY

*The Creative Process of
Undergraduate Final Year
Projects*

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Mohd Zaki Mohd Fadil

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Graphic Philosophy: The Creative Process of Undergraduate Final Year Projects

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Illustration Guidebook of Making Wayang Kulit Kelantan Puppets

Abstract

The purpose of writing this article is to make an illustration guidebook of The Making of Wayang Kulit Kelantan with illustrations that are easily understood by the target audience. The reason why this book was made is, in the available Wayang Kulit Kelantan Guidebook, which is still dominated by written forms which do not give knowledge to the general public about Wayang Kulit Kelantan. Approach to the design of The Making of Wayang Kulit Kelantan Guidebook design covers the design of books, Wayang Kulit character, illustrations, colors, layouts, and typography. The supporting media produced were pin badge, sticker, totebag, and bookmark.

Introduction

Wayang Kulit are made from cow or goat hide, cut, and punched by hand, one hole at a time. The Tok Dalang who carves and pierces the cowhide begins by sketch-forgotten by the general population. Therefore, it is the outline and details of the wayang figures on the rawhide. Traditional wayang kulit the most well-known shadow puppet theatre in Malaysia, is found in Kelantan. But now, this historic theatre is deteriorating quickly. Due to the advent of contemporary media and entertainment alternatives, it confronts the problem of losing popularity and being followed that given the current state of Malaysia, traditional Wayang Kulit Kelantan is unlikely to endure for very long in the absence of significant support. Preventing the extinction of Kelantan's traditional Wayang Kulit is urgently necessary. Consequently, the main goal of this research is to support the preservation of it. To prevent the Wayang Kulit art from being forgotten and lost. A guidebook will be written to spread information regarding the Wayang Kulit art form.



Figure 1. Cover of the guidebook

Method

This research uses observation method for data

collecting to investigate about the history of Wayang kulit. Primary data was obtained by making observations at the Wayang Kulit Tradisional Kelantan Gallery at Kelantan, interviews with Tok Dalang Dain as the object resources and documentation in the form of photos. Secondary data obtained from the study literature related to books and Wayang Kulit Kelantan.

Media

The main media used in the design of the Guidebook of making Wayang Kulit Kelantan is a book. Books are a form of communication media that contains writing, numbers, photographs, and illustrations to support it. The use of books is basically proposed for educational purposes to make it easier for readers of the book to understand the material inside.

Illustration

Visual approach in terms of illustrations in the Guidebook of making Wayang Kulit Kelantan uses a cartoon style. In accordance with the psychology of color symbolizes a simple character made in the form of a cartoon and attractive tailored to the target audience. The illustration drawn using software Infinite Painter and then edited using Adobe Photoshop and Adobe Illustrator.

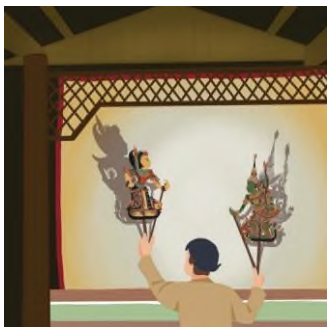


Figure 2. Illustration use in the guidebook

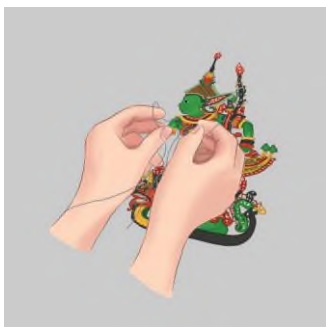


Figure 3. Illustration use in the guidebook

Typography

Type of font	Sample	Effect
Burton's Nightmare	ABCDEFGHIJKLMNOPQRSTUVWXYZ TUVWXYZ abcdefghijklmnopqrstuvwxyz	Used as book cover typography
Butler	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz	Light, Relax, and Dynamic

Figure 4. Table of font use

Guide of Making Wayang Kulit kelantan

Figure 5. typography for title of guidebook

The alternative Font used in the design of illustration guidebook of The Making Wayang Kulit Kelantan were based on tables, so, several typographical alternatives Making were selected in the illustration guidebook of The Wayang Kulit Kelantan, in the form of titles, book contents and narrative text in illustrations. The font use for internal content is Butler and the typography for book titles on the cover, the author used a combination of Burton's Nightmare and Butler.

Colour

The colours used in the book and the illustration of Guidebook of The Making of Wayang Kulit Kelantan are colours that can attract attention. The colour used are the colour contain in Wayang Kulit Kelantan Character puppets such as golden yellow, dark green, red, and dark blue. And for the supporting illustration, the author use earth tone colour.

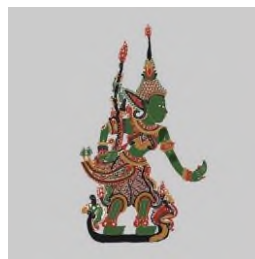


Figure 6. colour of Sri Rama

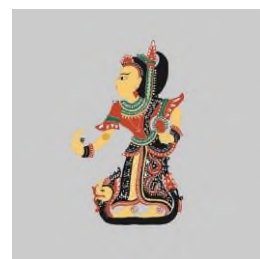


Figure 7 colour of Sita Dewi

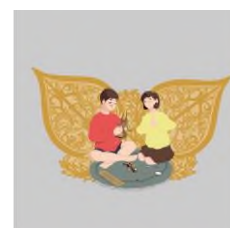


Figure 8. colour of illustration use in guidebook

Final Outcome

The final outcome for this project is a guide book entitled Guide of Making Wayang Kulit Kelantan with size 8x8. It is also included some merchandise that have been created for this project.



Figure 9 and figure 10 shown are the book cover and book pages of the Guide of making wayang kulit kelantan Guidebook



Figure 11 showcasing the merchandise that have been created for this project

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“Every great design begins with
an even *better* story”

- Lorinda Mamo

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