

THE RELATIONSHIP BETWEEN DIVIDEND POLICY AND FIRM PERFORMANCE

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TABLE OF CONTENTS

	8
TITLE PAGE	i
DECLARATION OF ORIGINAL WORK	ii
LETTER OF TRANSMITTAL	111
ACKNOWLEDGEMENT	iv
TABLE OF CONTENTS	V
LIST OF FIGURES	vii
LIST OF TABLES	viii
LIST OF ABBREVIATIONS	ix
ABSTRACT	Х

INTRODUCTION CHAPTER 1

1.0	Background to the Study	1
1.1	Problem Statement	3
1.2	Objective of study	4
1.3	Scope of Study	5
1.4	Significant of study	5
1.5	Limitation of Study	6
1.6	Definition of Term	6

Page

|--|

CHAPTER 2	LITE	ERATURE REVIEW	
	2.0	Introduction	8
	2.1	Dividend Policy	8
	2.2	Financial Leverage	12
	2.3	Firm Size	15
	2.4	Firm Performance	17
CHAPTER 3	DAT	A AND METHODOLOGY	
	3.0	Introduction	18
	3.1	Data Collection	18
	3.2	Research Population and Sampling Frame	18
	3.3	Research Design	19
	3.4	Theoretical Framework	20
	3.5	Data Analysis	

3.5.1	Heteroscedasticity	21
250	Martin all'a souther	21

- 3.5.2 Multicollinearity 21 3.5.3 Regression Analysis 21
- 3.5.4 Pearson Correlation 23 Hypothesis Testing 24 3.6 3.7 Statistical Software 25
- 3.8 Flow of Management 26

CHAPTER 4 FINDINGS AND ANALYSIS

	4.1	Descriptive Statistics		
		4.1.1	Measure of Central Tendency	27
		4.1.2	Result of Descriptive Statistics	28
	4.2	Measurement of Shape		
		4.2.1	Skewness	29
		4.2.2	Kurtosis	29
	4.3	Diagn	ostic Testing	
		4.3.1	Result of Heteroscedasticity Testing	30
		4.3.2	Result of Multicollinearity Testing	31
		4.3.3	Result of Regression Analysis	32
		4.3.4	Pearson Correlation Testing	34
CHAPTER 5 CONCLUSION AND RECOMMENDATION				
	5.2	Concl	usion	36
	5.3	Recor	nmendation	37
REFERENCES				38
ADDENIDLCES				41
APPENDICES				41

ABSTRACT

Dividend policy and firm performance is always being a debatable subject among the researcher especially on the dividend payout. Based on the previous studies, some researcher agrees with relationship between dividend policy and firm performance but there is some researchers also argue with this statement. So, this study is intended to investigate the relationship between dividend policy and firm performance among the Public listed companies in Bursa Malaysia during the period 2009 until 2013 which consists of various industries such as trading and services, industrial products, consumer product and property. The objective of the study is to identify the relationship between dividend policy, financial leverage and firm size towards firm performance. The investigation has been performed using cross sectional analysis. The finding of the study show there is a positive and negative relationship between dividend policy, financial leverage and firm performance. However, the result shows an insignifant relationship between the dependent and independent variables because of the weaknesses of cross sectional analysis and availability of data from Bursa Malaysia.