

DSGN.Ed 2023i Design Degree Showcase

Copyright @ 2023/2024 by College of Creative Arts, Universiti Teknologi MARA 40450 Shah Alam Selangor, MALAYSIA.

The work is subject to copyright. All rights are reserved by the Publisher, whether the whole or part of the material concerned, specifically the rights of translation, reprinting, reuse of illustration, recitation, broadcasting, reproduction on microfilms or in any other physical way and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed. The use of general descriptive names, registered name trademarks, service marks, etc., in this publication, does not imply, even in the absence of a specific statement, that such names are exempt from relevant protective laws and regulations and, therefore, free for general use. The Publisher, the authors and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the Publisher nor the authors nor the editors give warranty, express or implied, with respect to the material contained herein or for any errors or commissions made. The Publisher remains neutral concerning jurisdictional claims in the published map and institutional affiliation.

This publication is published in conjunction with the Design Degree Exhibition (i), College of Creative Arts, UiTM Shah Alam session October 2022- February 2023.

Malaysia Country Cataloguing-in-Publication Data

e ISBN 978-629-98470-1-4

9 | 7 8 6 2 9 9 | 8 4 7 0 1 4 |

Kolej Pengajian Seni Kreatif (online)

contents

Foreword

Datuk Kamarul Baharin Bin A.kasim	2
Professor Dr. Shahanum Md Shah	3
Dr. Natrina Mariane P. Toyong	4
Associate Professor Dr. Mohd Azhar Samin	6-7
Puan Juita Jaafar Manap	8-9
List of Designers	10 - 1
Design Statement	12 - 4
Our Partners	44

iν

hues of five



I created a variety of original designs inspired by the subject matter which is translated into textile design. For this piece, I applied batik technique in many layers of wax and colours and added detailing of textures to make it appear more intricate. The designs that are stylised are organised in a conventional composition. The dyes extracted from the subject matter are employed using various mordants to create colour masterpieces. I become more receptive to new experiences and more open as a result of dyeing. I also enjoy taking part in the full creative process. I want to learn more about natural colouring, that's one of my aims. I find that by using natural dyes in batik gives value to the craft. I hope that people will be appreciative of local batik designs that use natural dyes as colouring just as I do.

Nik Nur Shafika Binti Masrum

