



UNIVERSITI TEKNOLOGI MARA

BAE602: ARABIC RHETORIC

Course Name (English)	ARABIC RHETORIC APPROVED
Course Code	BAE602
MQF Credit	3
Course Description	This course focuses on the art of Arabic rhetoric and science of literary style. It includes the concept and history of Arabic rhetoric as well as three main components of al-Ma'aani, al-Bayan and al-Badi'. Students are taught to understand and analyze texts and develop his writing and expression tools.
Transferable Skills	Expert in field Effective Communicator
Teaching Methodologies	Lectures, Blended Learning, Discussion
CLO	CLO1 explain the concept of arabic rhetoric and its history CLO2 analyse and differentiate between the three branches of arabic rhetoric CLO3 analyze the elements of rhetoric from text and speech CLO4 use the basic rhetorical concept in oral communications and writings
Pre-Requisite Courses	No course recommendations
Topics	
1. Definitions of Balaghah, Eloquence and Style 1.1) Definition of rhetoric (al-balaghah), eloquence (al-fasahah) and style (al-uslub) 1.2) History of rhetoric 1.3) Terms of eloquence word and speech	
2. 'Ilm al-Ma'aniy 2.1) a) Sentence Classification: 2.2) Reporting (al khabar) and Informing (al-insha') 2.3) b) Brevity, Redundancy and Equality 2.4) c) At-ta'rif and At-Tankir, At-Taqdim and At-Ta'khir 2.5) d) Al-Hazf and Az-Zikr	
3. 'Ilm al-Bayan 3.1) a) Simile 3.2) b) Al-Haqiqah and Allegory 3.3) c) Mursal Allegory 3.4) d) Metaphor	
4. 'Ilm al-Badi' 4.1) a) Metonymy 4.2) b) Lexical Embellishments 4.3) c) Semantic Embellishments	

Assessment Breakdown	%
Continuous Assessment	60.00%
Final Assessment	40.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Group Project	Writing assignment	10%	CLO1 , CLO2 , CLO3 , CLO4
	Online Quiz	Multiple choice and True or False questions.	10%	CLO1 , CLO2
	Presentation	Oral presentation	20%	CLO1 , CLO2 , CLO3
	Writing Test	Short essay	20%	CLO1 , CLO2 , CLO3

Reading List	Recommended Text
	Ahmad al-Hashimi 1985, <i>Jawahir al-Balaghah</i> , Dar al-Kitab al-`Ilmiah. Beirut

Article/Paper List	
	This Course does not have any article/paper resources

Other References	
	<ul style="list-style-type: none"> • Book 'Ab al-Qadir al-Jarjani 1991, <i>Asrar al-Balaghah</i>, Dar al-Jail, Beirut • Book 'Ab al-Qadir al-Jarjani 1991, <i>Dala'il al-`ijaz.</i>, Dar al-Jail, Beirut • Book Abd al-'Aziz 'Atiq. . : 2012, <i>'Ilm al-Ma'n?</i>, D?r al- ?f?q al-'Arabiyyatt, Beirut • Book Abd al-'Aziz 'Atiq. . : 2012, <i>'Ilm al-Bad?</i>, D?r al- ?f?q al-'Arabiyyatt, Beirut • Book Abd al-'Aziz 'Atiq 2012, <i>'Ilm al-Bay?n</i>, D?r al- ?f?q al-'Arabiyyatt, Beirut • Book Auni, Samad. t.t<i>Al- minh?j al-wadih</i>, Maktabatt al-J?mi'att al-Azhariyyatt, Cairo • Book Basy?n? Abd al-Fattah 2012, <i>Balaghatt Tatbiqiyatt</i>, Muassasatt al-Mukht?r, Cairo • Book Basy?n? Abd al-Fattah 2012, <i>Dir?s?t Bal?ghiyatt</i>, Muassasatt al-Mukht?r, Cairo • Book Faddal 'Abbas 2012, <i>Al-Bal?ghatt 'Ilm al-Bay?n</i>, D?r al-Furq?n, Beirut • Book Faddal 'Abbas 2012, <i>Al-Bal?ghatt 'Ilm al-Ma'n?</i>, D?r al-Furq?n, Beirut • Book Hamd? Al-Sheikh 2012, <i>Al-W?f? f? Taysir al-Bal?ghatt</i>, al-Maktab al-J?mi'? al-Had?th, Cairo • Book Husayn, 'Abd al- Q?dir 2005, <i>Fann al- balaghat</i>, D?r Ghar?b, Cairo • Book Muhammad al-Jamal. . 2012, <i>Al-Wujuh al-Bal?ghiyatt</i>, D?r al-Furq?n, Beirut • Book T?lib Ism?'?l 2012, <i>'Ulum al-Bal?ghatt al-Tatbiqiyatt</i>, D?r Kanuz al-M 'arifatt, Cairo • Book Zaghlul, Hamzatt 1997, <i>Fi ilm al-maani</i>, al-Awfis, Cairo