UNIVERSITI TEKNOLOGI MARA

AMT805: GRADUATE SEMINAR

Course Name (English)	GRADUATE SEMINAR APPROVED
Course Code	AMT805

MQF Credit	3

Course Description	This course offers students an ability to enhance their presentation skills, as well as allowing students to think critically on issues pertaining to their related art and design disciplines. Students will organize a mini series of presentations in which they will be exposed to arguments, dialogues, debates and communication on identified issues. Students need to come up with an issue that will include several phases such as researching, developing, resolving, and reflecting of research problem using appropriate research terminologies, process, methodology, and references.

Transferable Skills	1. Demonstrate ability to identify and articulate self skills, knowledge nad understanding confidently and in a variety of contexts. 2. Demonstrate ability to communicate clearly and confidently and listen critically. 3. Demonstrate ability to apply creative, imaginative and innovative thinking and ideas to problem solving.

Teaching Methodologies	Lectures, Inquiry-based Learning, Seminar/Colloquium, Discussion, Presentation, Self-directed Learning

CLO		
	CLO1	Analyze, interpret, and evaluate local and global cultural art and design trends, issues, futures, history and management based on approved topic.
	CLO2	Justify a viewpoint through researching, developing, resolving, and reflecting of research problem.
	CLO3	Present an issue using appropriate research methodology that enables students to present their research findings analytically and critically.

Pre-Requisite Courses	No course recommendations

Topics
1. Course Introduction 1.1) Course Information 1.2) Course Objectives 1.3) Course Aims
2. Introduction to the Final Project 2.1) Theme identification/topic 2.2) Research Title
3. What makes research quality 3.1) Factors that affect quality in research
4. Identifying Issues for the Final Project - Problem Statement 4.1) Literature Review 4.2) Literature Search 4.3) Identifying search engines
5. Presentation Skills and Guidelines 5.1) Identify of audience 5.2) Preparing a Presentation 5.3) Presentation Skills
6. Literature Review 6.1) Finding related articles 6.2) Conceptual framework 6.3) Theoretical framework

7. Research Issue 7.1) Rationale/Logic of the Study 7.2) Supported literatures
8. Poster presentation 8.1) Designing research format in poster presentation 8.2) What to present in poster
9. Poster presentatation 9.1) Preparing information 9.2) Clarity and informative
10. Writing research abstract 10.1) Introduction 10.2) Research Background 10.3) Research Problem 10.4) Research Methodology 10.5) Results 10.6) Conclusion
11. Research Seminar 11.1) n/a
12. Poster Presentation -Final 12.1) n/a
13. Research full paper 13.1) Presenting the research according to the research format 13.2) References using APA style
14. Research full paper 14.1) Identifying journals to submit paper 14.2) Submission guideline

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Students have to identify several current themes pertaining to the area in Art and Design. Students need to work in a group and present their themes in the class with support from the secondary data. One theme will be selected and students need to identify a research title based on the selected theme.	20%	CLO1
	Assignment	Students need to work on their research topic based on the selected theme. This assignment requires them to identify the issue related to the research topic based on the selected theme. Each group needs to present their research topic, issue (statement of the problem), literature review and method that they will be used to conduct the study.	20%	CLO2
	Assignment	Students need to conduct a research seminar event and invite relevant guest speakers to present a talk based on the selected theme.	20%	CLO3
	Assignment	A poster presentation by each group will be conducted during the seminar event. Each group needs to produce an A1 size poster inclusive of research title, research background, research issue, research questions, research objectives, literature review, methodology, analysis, findings, conclusions and recommendations.	40%	CLO3

Reading List	Recommended Text	• **Charles Stangor 2014,** *Research Methods for the Behavioral Sciences* **, 5th Ed., Cengage Learning USA**
	Reference Book Resources	• **Daniel F. Chambliss,Russell K. Schutt 2012,** *Making Sense of the Social World* **, 4 Ed., 12, SAGE Publications Canada [ISBN: 9781452217710]**
		• **Ranjit Kumar,** *Research Methodology* **, 2nd Ed., 18, Pearson Education Australia [ISBN: 0733971350]**
		• **John W. Creswell 2009,** *Research Design* **, 10, SAGE Los Angeles [ISBN: 9781412965576]**
		• **2010,** *Publication Manual [Pub Manual] of the American Psychological (Psych) Association* **, 6th Ed.**
Article/Paper List		This Course does not have any article/paper resources
Other References		• **Power Point Presentation Rosita binti Mohd.Tajuddin, Hui Siang Tan, Elena Karpova 2009,** *Understanding Apparel Preferences in the Multi-Ethnic Malaysian Market.* **, International Textile and Apparel Association, Iowa State University, Ames, Iowa**