



## UNIVERSITI TEKNOLOGI MARA

### AMT756: DIRECTED RESEARCH

<b>Course Name (English)</b>	DIRECTED RESEARCH <b>APPROVED</b>
<b>Course Code</b>	AMT756
<b>MQF Credit</b>	3
<b>Course Description</b>	The purpose of a directed research project is for students to explore an area of enquiry or application of research related to the field of art and design. Students will be grouped according to areas of specialization and/or programme of study. Each group will be guided and supervised by a faculty member. Student will work on their prior approved research proposal from the AMT703 class. At the end of the course, students will develop their design/art project proposals based on their research findings.
<b>Transferable Skills</b>	Demonstrate ability to analyse issues/problems from multiple angles and make suggestions
<b>Teaching Methodologies</b>	Lectures, Case Study, Practical Classes, Discussion, Presentation, Debates, Journal/Article Critique, Supervision
<b>CLO</b>	CLO1 Apply appropriate research approach in planning and conducting the research based on the proposed topic CLO2 Represent both art/design works and/or written work that reflects style, expression, identity and originality
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Planning and conducting the research project</b> 1.1) n/a	
<b>2. Project outline</b> 2.1) n/a	
<b>3. Project checklist</b> 3.1) n/a	
<b>4. Conducting research project</b> 4.1) n/a	
<b>5. Gathering &amp; Analyzing of data</b> 5.1) n/a	
<b>6. Interpreting data finding for evidence</b> 6.1) n/a	
<b>7. Reporting the findings</b> 7.1) n/a	
<b>8. Direction of practice</b> 8.1) n/a	
<b>9. Developing art/design works and/or written work</b> 9.1) n/a	
<b>10. Art/Design work</b> 10.1) n/a	
<b>11. Written work (thesis/report)</b> 11.1) n/a	
<b>12. Written work (thesis/report)</b> 12.1) n/a	

**13. Written work (thesis/report)**

13.1) n/a

**14. Presentation**

14.1) n/a

Assessment Breakdown	%
Continuous Assessment	70.00%
Final Assessment	30.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Thesis Progress (Background & Methodology)	70%	CLO1

Reading List	Recommended Text	<ul style="list-style-type: none"> <li>• Gray C., Malins J 2004, <i>Visualizing Research, A guide to the research process in Art and Design</i>, Ashgate Publ Great Britain</li> <li>• O'Grady, J. &amp; K 2006, <i>A Designer's Research Manual</i>, Rockport Publ Massachusetts USA,.</li> </ul>
	Reference Book Resources	<ul style="list-style-type: none"> <li>• Stephen A. Kliment 2006, <i>writing for Design Professionals, 2nd Ed</i>, W.W. Norton &amp; Co New York London</li> <li>• Bruce Ballenger 2004, <i>The Curious Researcher, 4th Ed</i>, Pearson Longman New York San Francisco</li> <li>• Ulrich, K &amp; Eppinger 2003, <i>Product Design and Development, 3rd edn</i>, Mc Graw-Hill</li> <li>• Laurel. Brenda 2003, <i>Design Research : Methods and Perspectives</i>, Cambriges, Mass: THE MIT Press</li> <li>• Koenig, B 2009, <i>Art of Knowledge / Knowledge of Art</i>, Academia Press</li> <li>• O'Brian, M 2010, <i>Judgement and Contemporary Art Criticism</i>, Art Speak</li> <li>• Johnson, B &amp; Christensen, L 2010, <i>Educational Research : Quantitative, Qualitative, and Mixed Approaches</i>, Sage Publication UK</li> </ul>
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	