



UNIVERSITI TEKNOLOGI MARA

AMT708: ISSUES ON CONTEMPORARY ART AND DESIGN

Course Name (English)	ISSUES ON CONTEMPORARY ART AND DESIGN APPROVED
Course Code	AMT708
MQF Credit	3
Course Description	This course describes and discusses the development of Eastern and Western contemporary arts in a critical manner. This involves the arts writings in Malaysia as well as international. Apart from understanding art from various aspects such as meaning, concept and philosophy in arts, the students will embrace understanding in producing alternative paradigm in contemporary art via holistic appreciation model of intergraded approaches which are historians, critics, artists and art observers. At the same time, the course will explore key issues in contemporary design practice as it relates to social, economic and political contexts. Topics will be examined through reading, writing and discussions and projects to address contemporary design challenges. Students will critically review philosophies and thoughts which inform contemporary design practices towards greater consciousness for application in practical design practices.
Transferable Skills	Demonstrate practical and contemporary knowledge of relevant professional, ethical and legal frameworks
Teaching Methodologies	Lectures, Seminar/Colloquium, Tutorial, Discussion
CLO	CLO1 Identify and discuss the issue of art and design from the perspective of the artists/designers and audience CLO2 Comprehend and evaluate art & design in terms of historical, philosophical, sociological, psychological and spiritual contexts CLO3 Construct critical arguments that are intellectual, empirical and dialectical in exploring new paradigms of contemporary art and design
Pre-Requisite Courses	No course recommendations
Topics	
1. 1. Issue of art and creativity 1.1) n/a	
2. 2. Issue of art and creativity 2.1) n/a	
3. 2. Historical and sociological 3.1) n/a	
4. 4.Philosophical and psychological and spiritual contexts 4.1) n/a	
5. 5. Philosophical and psychological and spiritual contexts 5.1) n/a	
6. 6. New paradigms of contemporary art 6.1) n/a	
7. 7. Assignment 1 7.1) n/a	
8. 8. Industry & Aesthetic 8.1) n/a	
9. 9. Design & Branding 9.1) n/a	

10. 10. Design & Identity 10.1) n/a
11. 11. Sustainability 11.1) n/a
12. 12. Design & Trend 12.1) n/a
13. 13. Design & Interdisciplinary 13.1) n/a
14. 14. Assignment 2 14.1) n/a

Assessment Breakdown		%	
Continuous Assessment		100.00%	

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Art Issues (ii)	20%	CLO2
	Assignment	Design Issues (ii)	20%	CLO3
	Assignment	Art Issues (i)	30%	CLO1
	Assignment	Design Issues (i)	30%	CLO1

Reading List	Recommended Text	Reference Book Resources
	<ul style="list-style-type: none"> • Preziosi, D 1998, <i>'Rethinking Art History'</i>, Yale University Press New Haven • Gablik, S 1984, <i>'has Modernism Failed?'</i>, Thames and Hudson London • Buchanan, R., Doordan, D., & Margolin, V. 2010, <i>The Designed World: Images, Objects, Environments</i>, Bloomsbury Academic London • Binder, T., et al 2011, <i>Design Things (Design Thinking, Design Theory)</i>, The MIT Press Massachusetts 	<ul style="list-style-type: none"> • ASEAN Community On Culture and Info 1994, <i>'The aesthetics of ASEAN Expression'</i>, ACCI Manila • Coomaraswamy, A.K. 1956, <i>'Christian and Oriental Philosophy of Art'</i>, Dover Publication New York • Eliade, M. 1988, <i>'Symbolism, The Secret and The Arts'</i>, The Crossroad Publishing Co New York • Croker, A & Cook, D. 1991, <i>'The Post Modern Scene'</i>, Mac Milan, Edition Ltd London • Sabapathy, K 1996, <i>'Modernity & Beyond'</i>, : Themes in South East Asian Art, Singapore Art Museum Singapore • Woodham, Jonathan M 2004, <i>A dictionary of modern design</i>, Oxford University Press, Pressmark: 602.AE. Oxford • Dorst, K. & Crabil P. 2006, <i>Under-Standing Design</i>, Gingko Press Inc. Michigan • Papanek V. & Papanek V.J 2007, <i>Design for the Real World: Human Ecology and Social Change</i>, Academy Chicago Michigan • Holland, D. K 2001, <i>Design Issues: How Graphic Design Informs Society</i>, Allworth Press New York • Buchanan, R., and Margolin, R. 1995, <i>Discovering Design: Explorations in Design Studies</i>, University of Chicago Press Chicago • Brown, T. 2009, <i>Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation</i>, Harper Business • Bell, Julian 2007, <i>Mirror of the World-A New History of Art</i>, Thames & Hudson London • Stahl, Johannes 2009, <i>Street Art</i>, Ullman London • Paul, Christi 2008, <i>Digital Art</i>, Thames & Hudson London • William, Robert 2009, <i>Art Theory-An Historical Introduction</i>, Willey Blackwell, West Sussex UK • Brown, Tim 2009, <i>Change By Design</i>, Harper Collins New York • Raymond, Martin 2010, <i>The Trend Forecaster's Handbook</i>, Lawrence King London

Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources