



UNIVERSITI TEKNOLOGI MARA

ALS457: LANGUAGE AND SOCIETY

Course Name (English)	LANGUAGE AND SOCIETY APPROVED
Course Code	ALS457
MQF Credit	2
Course Description	The course provides a general introduction to sociolinguistics. It introduces students to the role played by language in society by examining the influences of social, economic, historical, political and cultural environment in which the language is used. It also looks at how language reflects these aspects in the society. Students will be exposed to current language issues of a speech community in local and global context. They will also learn to apply basic research skills to collect linguistic data and analyse them from a sociolinguistic perspective.
Transferable Skills	- Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts (Reflective Learner) - Demonstrate ability to analyse issues/problems from multiple angles and make suggestions (Solution Provider)
Teaching Methodologies	Lectures, Case Study, Presentation, Collaborative Learning
CLO	CLO1 Describe basic concepts used in sociolinguistics CLO2 Examine sociolinguistic issues in speech communities in local and global context CLO3 Demonstrate positive attitude in developing a sociolinguistic profile of a community
Pre-Requisite Courses	No course recommendations
Topics	
1. Relationship between Language and Society 1.1) Domain and code choice	
2. Language Variation on Users 2.1) Dialect 2.2) Gender 2.3) Age 2.4) Social network 2.5) Ethnicity	
3. Language Variation on Uses 3.1) Language style 3.2) Language register 3.3) Speech function	
4. Bilingualism and Multilingualism 4.1) Code-switching 4.2) Diglossia	
5. Language Change, Shift, Maintenance, Death and Revival 5.1) Changes from above and below 5.2) Ethnolinguistic vitality	
6. Language Planning and Language Attitude 6.1) Language functions, ideologies and planning stages 6.2) Overt and covert prestige	

7. World English and World Englishes 7.1) MacArthur's Circle of English 7.2) Kachru's Three Circles of English 7.3) Pidgins and creoles
8. Working with Sociolinguistic Data 8.1) Forming research questions 8.2) Requesting permission from relevant authorities 8.3) Identifying and developing research instruments 8.4) Collecting data
9. Developing Sociolinguistic Profile 9.1) Analysing and interpreting data 9.2) Presenting data 9.3) Contributing to community
10. Sociolinguistic Profile Presentation 10.1) N/A

Assessment Breakdown		%	
Continuous Assessment		100.00%	

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Case Study	Case Study	40%	CLO2
	Group Project	Sociolinguistic Profile	40%	CLO3
	Quiz	Quiz	20%	CLO1

Reading List	Recommended Text	<ul style="list-style-type: none"> Holmes, J. & Wilson, N. 2017, <i>An introduction to sociolinguistics</i>, 5th ed. Ed., Routledge London [ISBN: 9781317542902]
	Reference Book Resources	<ul style="list-style-type: none"> Filipovic, L. 2019, <i>Bilingualism in action</i>, Cambridge University Press Cambridge, United Kingdom Garrett, P 2015, <i>Attitudes to language</i>, Cambridge University Press Cambridge, United Kingdom Jenkins, J. 2015, <i>Global Englishes</i>, Taylor & Francis Ltd London, United Kingdom Meyerhoff, M., Schlee, E. & MacKenzie, L. 2015, <i>Doing sociolinguistics: A practical guide to data collection and analysis</i>, Routledge London Van Herk, G. 2017, <i>What is sociolinguistics?</i>, 2nd ed. Ed., John Wiley & Sons Inc New York
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	