



UNIVERSITI TEKNOLOGI MARA

ALS252: CREATIVE WRITING

Course Name (English)	CREATIVE WRITING APPROVED
Course Code	ALS252
MQF Credit	4
Course Description	This course aims to expose students to various creative writing forms. Students are trained to write various prose and short stories. Students are able to express their creative ideas and produce pieces of writings that have commercial values.
Transferable Skills	Students would be able to transfer creative writing strategies in writing short stories and poem responsibly
Teaching Methodologies	Lectures, Case Study, Discussion, Peer Practice, Collaborative Learning
CLO	<p>CLO1 Construct various creative writing contents by employing creative writing strategies</p> <p>CLO2 Integrate professionalism and positive attitude in constructing and analysing of various creative writing content</p> <p>CLO3 Analyse the use of creative writing elements in various literary texts based on creative writing strategies</p>
Pre-Requisite Courses	No course recommendations
Topics	
1. What is Creative Writing 1.1) Define and recognise types of creative writing	
2. Short Stories Writing 2.1) Write plot: Exposition, rising action, climax, falling action, and resolution	
3. Short Stories Writing 3.1) Write plot: Classify characters – protagonist, antagonist	
4. Short Stories Writing 4.1) Formulate first and second person point of view	
5. Short Stories Writing 5.1) Formulate third person point of view – third person limited, third person multiple, omniscient and illustrate moral values	
6. Assignment 2: Short Story 6.1) Write a short story between 500 - 700 words on a given theme	
7. Assignment 3: Short Story 7.1) Writing a short story between 700 - 1000 words (free writing)	
8. Class project (Community Service) 8.1) Preparation for community engagement activity in the campus	
9. Prose Composition: Write using the elements in figurative writing 9.1) Metaphors, similes, allusion, euphemism, hyperbole, personafication	
10. Prose Composition: Write using the elements in figurative writing 10.1) Alliteration and assonance	
11. Prose Composition: Write using the elements in figurative writing 11.1) Rhyme and rhythm	
12. Assignment 1: Poetry Writing 12.1) Write themes and develop settings – time, place, social	

13. Analyse a contemporary short story for elements of creative writing 13.1) Preparation for Report Writing
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15. Community service 15.1) Carry out community engagement in the campus or nearby area
16. Report writing 16.1) Completion and Submission of Report

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Short Story 1	10%	CLO1
	Assignment	Short Short 2	10%	CLO1
	Community Service	Community Service	20%	CLO2
	Group Project	Short Story Analysis	20%	CLO3
	Group Project	Group Report	20%	CLO1
	Writing Test	Poem	20%	CLO1

Reading List	Recommended Text	Heather Sellers 2016, <i>The Practice of Creative Writing</i> , Bedford/St. Martin's [ISBN: 1319040160]
	Reference Book Resources	<ul style="list-style-type: none"> • Vicki Spandel 2012, <i>Creating Writers</i>, Prentice Hall [ISBN: 0132944103] • Philip Seargeant, Bill Greenwell 2013, <i>From Language to Creative Writing</i>, A&C Black [ISBN: 1408175215] • Andrew Melrose, <i>Here Comes the Bogeyman</i> [ISBN: 0415617537] • K. M. Weiland 2013, <i>Structuring Your Novel</i>, Lightning Source Incorporated [ISBN: 0985780401] • David Starkey 2013, <i>Creative Writing: An Introduction to Poetry and Fiction</i>, Bedford/St. Martin's [ISBN: 1457661675] • X. J. Kennedy, Dana Gioia 2009, <i>An Introduction to Poetry</i>, Longman Publishing Group [ISBN: 0205686125] • Emily Dickinson 1978, <i>I'm Nobody! Who are You?</i>, Stemmer House Pub [ISBN: 0916144224] • William Blake 1993, <i>The Tyger</i>, Harcourt Childrens Books [ISBN: 0152923756] • Shirley Jackson 2016, <i>The Lottery and Other Stories</i>, HarperCollins [ISBN: 1443451096] • Anthony Friedmann 2010, <i>Writing for Visual Media</i>, Taylor & Francis [ISBN: 0240812352] • Alice LaPlante 2009, <i>The Making of a Story</i>, W. W. Norton [ISBN: 0393337081] • Randy Ingermanson, Peter Economy 2009, <i>Writing Fiction For Dummies</i>, John Wiley & Sons [ISBN: 0470585234] • Joe Lambert 2013, <i>Digital Storytelling</i>, Routledge [ISBN: 1136239383] • A S Hornby, <i>Oxford Advanced Learner's Dictionary of Current English</i>, Oxford University Press [ISBN: 0194799484]
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	