



## UNIVERSITI TEKNOLOGI MARA

### ADE474: ACTION AND SPORT PHOTOGRAPHY

<b>Course Name (English)</b>	ACTION AND SPORT PHOTOGRAPHY <b>APPROVED</b>
<b>Course Code</b>	ADE474
<b>MQF Credit</b>	3
<b>Course Description</b>	This course is designed to provide students with a basic understanding of action and sport photography. The student will be train as photojournalists; capture snapshots of live events with the use of high-tech cameras. Student will be documenting the extreme and exciting images. This course will focus not only on picture taking, but will include classes on Photoshop and other relevant software programs.
<b>Transferable Skills</b>	Values Ethics Moral Professionalism Practical Skills Information Management Lifelong Learning Skills
<b>Teaching Methodologies</b>	Lectures, Demonstrations, Practical Classes, Tutorial, Discussion, Workshop, Self-directed Learning
<b>CLO</b>	CLO1 Solving visual issues and problems related to action & sport photography CLO2 Display the proper skills and techniques in to action & sport photography CLO3 Read and study certain issues and explore new information on to action & sport photography
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Introduction to Action and Sport Photography</b> 1.1) • Understand type of photographs taken on site. 1.2) • Understand the roles of photography in research activities.	
<b>2. The perfect picture: How to capture action and emotion</b> 2.1) • Research and Planning 2.2) • Visualization and the Art of Seeing 2.3) • Pack for the Picture You Want	
<b>3. Type of camera and lens</b> 3.1) • Discover how to set up camera and lens 3.2) • The Tips	
<b>4. The technical aspects of photography</b> 4.1) • Camera Controls and What They Do 4.2) • Image File Type 4.3) • White Balance 38 ISO (Amplification) 4.4) • Exposure Mode 4.5) • Using the Histogram and Highlights Information Screens 4.6) • Focus Mode 4.7) • Using the Menu System 4.8) • Advanced Menu Options and Custom Settings 4.9) • Using Modern Lenses 4.10) • Camera Handling	

<p><b>5. Composition and the rules</b></p> <p>5.1) • Designing a photograph in creating successful images.</p> <p>5.2) • The Psychology of Design and Its Role in Composition</p> <p>5.3) • Creating a Sense of Depth</p> <p>5.4) • Rules of Sport Photography</p>
<p><b>6. Selection and editing</b></p> <p>6.1) • Digital imaging workflow</p> <p>6.2) • Working with ADOBE</p>
<p><b>7. Image enhancement</b></p> <p>7.1) • Open with camera raw</p> <p>7.2) • Digital Imaging process</p>
<p><b>8. Stock Image management</b></p> <p>8.1) • Digital cataloging system (captioning and recording data)</p> <p>8.2) • Establish self portfolio</p> <p>8.3) • Displaying images and finding markets</p>
<p><b>9. Criticism, Suggestion and Discussion</b></p> <p>9.1) • Review and development</p> <p>9.2) • Progress work check</p>

Assessment Breakdown		%	
Continuous Assessment		100.00%	

  

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Read and study certain issues and explore new information on to action & sport photography	20%	CLO3
	Assignment	Critical analysis and research on current issues and trends require student to select appropriate techniques, materials and technology which contributes to attribute of 'problem solving & scientific skills' in MQF 6 LOD.	40%	CLO1
	Assignment	Display the proper skills and techniques in to action & sport photography	40%	CLO2

  

Reading List	Recommended Text
	<ul style="list-style-type: none"> <li>• Peter Read Miller 2013, <i>Peter Read Miller on Sports Photography</i>, Pearson Education [ISBN: 0321857127]</li> <li>• Marc Aspland 2014, <i>The Art of Sports Photography</i>, Prestel Pub [ISBN: 9783791381169]</li> <li>• Chris Coe,Chris Weston 2009, <i>Creative DSLR Photography</i>, Taylor &amp; Francis [ISBN: 9780240521015]</li> <li>• Michael Langford,Anna Fox,Richard Sawdon Smith 2010, <i>Langford's Basic Photography</i>, Taylor &amp; Francis [ISBN: 0240521684]</li> <li>• Brenda Tharp 2003, <i>Creative Nature &amp; Outdoor Photography</i>, Amphoto [ISBN: 9780817437381]</li> </ul>

  

<b>Article/Paper List</b>	This Course does not have any article/paper resources
<b>Other References</b>	This Course does not have any other resources