UNIVERSITI TEKNOLOGI MARA

ADE473: TRAVEL AND STREET PHOTOGRAPHY

Course Name (English)	TRAVEL AND STREET PHOTOGRAPHY `APPROVED`
Course Code	ADE473

MQF Credit	3

Course Description	This course is designed for students to understand how to arrive at a new location with appropriate gear, attitude and completed research. They will be able to assess what they want to photograph, why they want to photograph and what they think they might like to do with the photographs. Possibilities include pitching a travel story to online or print media.

Transferable Skills	Demonstrate professional skills, knowledge and competencies. Demonstrate practical and contemporary knowledge of relevant professional, ethical and legal frameworks.

Teaching Methodologies	Lectures, Field Trip, Presentation, Project-based Learning

CLO	CLO1	Identify the difference between travel photography and street photography and its relationship.
	CLO2	Organise the subject to photograph via destination research with proper equipments and travel ethics.
	CLO3	Justify the opportunities in travel and street photography by producing contents based on travel experiences.

Pre-Requisite Courses	No course recommendations

Topics

1. Introduction
1.1) History of Travel Photography
1.2) Getting Started
1.3) Equipments and Accessories
1.4) Computers and Softwares
1.5) Research and Preparation

2. The Art of Photography
2.1) Moments
2.2) Exposure
2.3) Composition
2.4) Lighting
2.5) Moving Images

3. Travel Photography
3.1) Destination
3.2) Research, Planning and Practice
3.3) Create Images

4. Street Photography
4.1) Theory of Street Photography
4.2) The Relationships with Travel Photography

5. The Subjects
5.1) People and Portrait
5.2) Landscapes
5.3) Environment
5.4) Entertainment
5.5) Food & Drink
5.6) Wildlife

6. Photography Post-Trip
6.1) Digital Workflow
6.2) Image Editing
6.3) Photo Captions
6.4) Sharing Images
6.5) Selling Images

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Presentation on the ideas and self –exploration finding in travel and street photography related to information management and lifelong learning in MQF 7 LOD	20%	CLO3
	Assignment	Critical analysis and research on current issues and trends require student to select appropriate techniques, materials and technology which contributes to attribute of 'problem solving & scientific skills' in MQF 6 LOD.	40%	CLO1
	Assignment	Individual projects to show travel and street photography skills, related to MQF LOD2	40%	CLO2

Reading List	Reference Book Resources	• **Richard I'anson 2016, *Lonely Planet's Guide to Travel Photography*, 5th Ed., Lonely Planet [ISBN: 9781760340742]**
		• **Clive Scott 2007, *Street Photography*, I.B.Tauris London [ISBN: 9781845112684]**
		• **Peter Osborne 2000, *Traveling Light*, Manchester University Press [ISBN: 0719044014]**
		• **Sandra Petrowitz 2014, *Reisefotografie*, Congress Cataloging-in-Publication Data Germany [ISBN: 9783864900280]**
		• **Gordon Lewis 2015, *Street Photography*, Rocky Nook, Inc. [ISBN: 9781457188992]**
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	