



UNIVERSITI TEKNOLOGI MARA

VAE419: DESIGN STUDIO PRACTICE

Course Name (English)	DESIGN STUDIO PRACTICE APPROVED
Course Code	VAE419
MQF Credit	3
Course Description	This course emphasizes on the application of understanding the basic concepts in the field of design based on Art Education curriculum for primary school. The learning involves experimentation and exploration of various strategies, techniques and medium in the artwork design production process. Also learned is the process of visual research, nurturing the cooperation culture, as well as the creative and critical thinking in the artwork production process.
Transferable Skills	experimentation and exploration of various strategies, techniques and medium in the artwork design production process.
Teaching Methodologies	Lectures, Blended Learning, Studio, Workshop
CLO	<p>CLO1 Stating the basic concept of the design as contained in the Art education curriculum for primary school</p> <p>CLO2 Explaining the design artwork production procedure for the primary schools</p> <p>CLO3 Apply skills to manage and implement the design in the artwork production activities.</p> <p>CLO4 Produce creative artwork design in groups and individual</p> <p>CLO5 Describes the result of evaluating or appreciation of the designed artworks.</p>
Pre-Requisite Courses	No course recommendations
Topics	
1. Definition and concept of art education in various creative perspectiv	
1.1) • Introduction to Visual Art Education (KSSR) 1.2) • Goals and objectives of Visual Art Education (KSSR) 1.3) • Concept and the Creative Situation	
2. INTRODUCTION OF DESIGN IN THE FIELDS OF DESIGN IN TERM OF CONCEPT AND	
2.1) • Definition of Design in KSSR 2.2) • Introduction of Design in the areas of KSSR concept design 2.3) • Aesthetic Development and the theories of Beauty in Design related to the areas of concept design 2.4) • Flow of artwork (ism)	
3. The creative process in creative and critical thinking of artwork prod	
3.1) • Various Cultural Perspectives in Aesthetics 3.2) • Aesthetic Experience in Children 3.3) • Stimulate children's Aesthetic Experience	
4. STUDIO PRACTICES 1 – FINE ART/ PICTURE MAKING	
4.1) Design studio practice based on Art Education curriculum for primary school 4.2) • Research work book 4.3) • Progress artwork 4.4) • Final Artwork	
5. STUDIO PRACTICES 2 – SENI REKA/ PATTERN MAKING	
5.1) Design studio practical based on Art Education curriculum for primary school 5.2) • Research work book 5.3) • Progress artwork 5.4) • Final Artwork	

<p>6. STUDIO PRACTICES 3 – MODELLING AND CONSTRUCTION 6.1) Design studio practical based on Art Education curriculum for primary school 6.2) • Research work book 6.3) • Progress artwork 6.4) • Final Artwork</p>
<p>7. STUDIO PRACTICES 4 – GRAPHIC & NEW MEDIA 7.1) Design studio practical based on Art Education curriculum for primary school 7.2) • Research work book 7.3) • Progress artwork 7.4) • Final Artwork</p>
<p>8. PLANNING OF THE PREPARATION FOR VISUAL ARTS EXHIBITION 8.1) • Technical, PA System, Logistic 8.2) • Publishing and Public Address 8.3) • Promotion and Publicity</p>
<p>9. THE IMPLEMENTATION OF THE VISUAL ART EXHIBITION 9.1) n/a</p>
<p>10. EVALUATION AND APPRECIATION OF VISUAL ART LANGUAGE 1 10.1) n/a</p>
<p>11. EVALUATION AND APPRECIATION OF VISUAL ART LANGUAGE 2 11.1) n/a</p>
<p>12. ASSESSMENT AND MODELING RUBRIC 1 12.1) • Picture Making 12.2) • Pattern Making 12.3) • Modelling and Construction 12.4) • Understanding of Traditional Craft</p>
<p>13. ASSESSMENT AND MODELING RUBRIC 2 13.1) • Picture Making 13.2) • Pattern Making 13.3) • Modelling and Construction 13.4) • Understanding of Traditional Craft</p>
<p>14. VISUAL ART EXHIBITION 14.1) n/a</p>

Assessment Breakdown	%
Continuous Assessment	60.00%
Final Assessment	40.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Assignment 1	20%	CLO1 , CLO2 , CLO3 , CLO4 , CLO5
	Assignment	Assignment 2	20%	CLO1 , CLO2 , CLO3 , CLO4 , CLO5
	Test	n/a	20%	CLO1 , CLO2 , CLO3 , CLO4 , CLO5

Reading List	Recommended Text
	<ul style="list-style-type: none"> • Csikszentmihalyi, M. 1990, <i>Flow: The Psychology of Optimal Experience</i>, New York: Harper Row • Hashim, A. S. Isa, B. Rahmat, K. and Zakaria, Z. 2007, <i>HBAE3503 Perkembangan Seni dan Kanak-kanak</i>, Kuala Lumpur: Open University Malaysia (OUM) • Hurwitz, A. and Day, M. 2012, <i>Art Education for Elementary and Middle Schools.</i>, USA: Wadsworth Cengage Learning. • Haensly, P. A. Reynolds, C. R. (1989). 1989, <i>Handbook of Creativity.</i>, New York: Plenum Res. • Kementerian Pendidikan 2001, <i>Silibus Pendidikan Seni KBSR.</i>, Kuala Lumpur : Dewan Bahasa dan Pustaka. • Ragans, R. 2000, <i>Art talk.</i>, New York: Glencoe/McGraw-Hill.
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources