



**IMPACT OF FINANCIAL LEVERAGE ON CONSUMER  
PRODUCT FIRMS' INVESTMENT DECISION IN MALAYSIA**

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## **ABSTRACT**

Malaysia is the most vibrant countries in Southeast Asia that offer many advantages as an investment destination. This is because of robust growth in private investment in the country which has expanded from the start economy transformation programme (ETP). Therefore, in this study the researchers try to determine 'what is the impact of financial leverage on consumer product firms' investment decision in Malaysia'. The period of study cover 10 years which is from 2005 until 2014. The sample of study consists five consumer product firms listed in Bursa Malaysia and multiple regression have been used. Investment is used to represent the dependent variable and for Cash Flow, Tobin Q, Sale and Leverage are represented the independent variables. This study reveals which independent variables give the big impact to the changes of firm investment decision.

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