



**ENTREPRENRURIAL INTENTION AMONG GIATMARA
STUDENTS IN SARIKEI**

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ABSTRACT

This study aims to investigate and learn the factors that influencing entrepreneurial intention among students in GIATMARA Sarikei. Entrepreneurial intention is a way to create entrepreneurs in the future. This is because, entrepreneurship nowadays is very important for our country's growth and job creation. It also can help to reduce our unemployment rate because entrepreneurship can provide job opportunities to the unemployed people.

A questionnaire adopted from other research that is related to entrepreneur studies. A theory of planned behaviour also being used when doing this research as a reference. The questionnaire will be distributed to the chosen group which is GIATMARA student in Sarikei.

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CHAPTER ONE

INTRODUCTION

1.0 Introduction

The main objective of this research was to learn the entrepreneurial intention and behaviour among GIATMARA students in Sarikei. This chapter consists of background of study, scope of study, problem statement, research objectives and research questions, research hypotheses, significant of study, limitation of study and definition of terms.

1.1 Background of Study

Entrepreneurship is crucial element nowadays as it plays an important role to sustain our economic growth and job creation. Business also one of the major sector that contribute to our economy. However, most of the students were not really exposed to the entrepreneurship. And that is why most of educational institutions start to propose entrepreneurship as one of their subjects.

Entrepreneurship encourages competitiveness among the practitioner because they want to succeed in their own field and expertise. The entrepreneurial field is attractive and fun because it gives good earning to the owner and of course they should they have the perseverance in doing the business. Moreover, this field also can help to create job opportunities that can enhance someone's living status and give them personal satisfaction. Therefore, students or young people are encouraged to involve themselves in entrepreneurship as they have the urge to compete with other people at that age.

CHAPTER TWO

LITERATURE REVIEW

2.0 Introduction

This chapter is discussing about the factors that influenced entrepreneurial intention and behaviour among GIATMARA in Sarikei. This chapter is about their attitude, and intention on becoming an entrepreneur, subjective norms and perceived behavioural control. This chapter also included literature review and the theoretical framework of this study.

2.1 Literature Review

2.1.1 Entrepreneurial Intention

Intention is an individual's willingness to try performing a given behaviour. Perceived control is likely to take into account some of the realistic constraint that may exist. It is the important variables to predict their entrepreneurial behaviours. According to Douglas and Fitzsimmon (2008), entrepreneurship intention is an action of an individual's attitudes towards the outcome and self-efficacy of his or her action. Individual domains such as personality, motivation and prior experience and contextual variables such as market and social context as the two dimensions that responsible for entrepreneurial intentions (Bird, 1988). There were specific models that helps to understand more and predict intentions which is theory of planned behaviour (Ajzen, 1991). Personal factor is the individual's attitude towards behaviour. The person's perception of social pressures to perform or not the behaviour under the consideration also can be the other determinants. The third determinant of intention is the sense of self-efficacy or ability to perform the behaviour of interest or perceived behavioural control.