

UNIVERSITI TEKNOLOGI MARA (UITM) FACULTY OF COMMUNICATION & MEDIA STUDIFO DIPLOMA IN COMMUNICATION AND MEDIA

COMSUS PROFESSIONAL (ROJE)

PERFECT ROWANCE-STORYLINE IN NOVEL VERBUS FILM ADAPTATION (A CASE STUDY OF OMBAK RINDIN

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ACKNOWLEDGEMENT

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ABSTRACT

Book-to-film adaptation has been a trend in both local and international film markets. This

choice might lead to issues such as lack of originality in the film, only relying on original

literature for its inspiration. The trend of producing a book-to-film adaptation in Malaysia

have been increasing from year to year. Thus, the purpose of doing this research is to

identify on the rating of readers and viewers of novel and film Ombak Rindu. The novel of

Ombak Rindu was published in year 2002 while the film was released by the end of 2011,

directed by Osman Ali. The data has been collected from six female students from the

Diploma of Faculty of Communication and Media Studies in Universiti Teknologi MARA

(UiTM) Kampus Rembau. The students were divided into two categories; the reader and

viewer of Ombak Rindu respectively. The researcher wants to find out whether the novel or

its film adaptation is rated higher by their own readers and viewers. The method used in this

research is qualitative which in-depth interview is conducted involving the respondents.

Keywords: readers, viewers, novel, film, rating.

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