

WBL ENGAGEMENT DINNER

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The idea of Hospitality Engagement Dinner 2018 was coined by the Head of Centre of Studies, Associate Prof. Dr. Johanudin Lahap @ Wahab to boost industrial relations between FPHP UiTM Pulau Pinang and the hospitality players in the industry. It was a platform for the faculty to present pool of student talents and potential collaboration for future programs.

All the while when the students were sent for internships, the hospitality industry only knew them as MARA students. Hence, by organizing this event the faculty hope to show the industry what other opportunities it has to offer apart from practical training.

The event was led by Puan Putri Dahlia Ab Rashid of Culinary Arts & Gastronomy Department and was joint-organized with the Division of Research, Industrial Linkages, Community & Alumni (ICAN) of UiTM Pulau Pinang. After months of dedicated preparations by the committee members, the dinner was successfully held on Friday, 16 November 2018 at Hotel UiTM Pulau Pinang.



The event was attended by 20 invitees from the industry including various General Managers and Human Resources Managers from hotels around northern regions including Kedah, Penang and northern Perak.

The representatives from the Penang Chef Association were also in attendance to support the occasion. The event was further officiated by the representative of Honorable Dato' Ir. Haji Ahmad Zakiyuddin bin Abdul Rahman, Penang Deputy Chief Minister 1.

The committee were overwhelmed by the presence of Professor Dr. Mohd Salehuddin Mohd Zahari, the Dean of Faculty of Hotel and Tourism Management, whom took time to come and support the event with his entourages despite his busy schedule.



While the invitees were having their scrumptious four-course Western menu; they were also entertained by the faculty's students' singing performance rendering songs from the current hits. The dinner set menu were prepared and served by our very own students with the close monitoring from our experienced Chefs and Food & Beverage lecturers.

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At the same time, the Work-Based Learning (WBL) Committee took the opportunity to explain to the industry players superficially regarding what WBL is all about and how WBL will benefit both the industry and the faculty. Mr. Amirul Hakim Zulkifli greatly presented the WBL program as the Faculty's first batch of WBL study-plan group of students will commence in September 2019.

As the saying goes, all is well. Everyone was contented with the event and were pleased to have more industry linkages in near future. It is hoped that the industry players will keep on supporting the faculty and extends their collaboration in other aspects s well beyond the internship programs.

