## UNIVERSITI TEKNOLOGI MARA
## PSV733: ART CRITICISM AND AESTHETICS EXPERIENCE IN VISUAL ART EDUCATION

| Course Name (English) | ART CRITICISM AND AESTHETICS EXPERIENCE IN VISUAL ART EDUCATION APPROVED |
|---|---|
| Course Code | PSV733 |

| MQF Credit | 3 |
|---|---|

| Course Description | This course will expose students to the theory and philosophy of art. The studies provide an overview of the art practices and analysis of visual experiences, especially on teaching and learning of contemporary visual art. The students will be equipped with both traditional and digital skill of how to create and develop a work of art using formalistic elements and able to perform an exhibition at the end of the semester. |
|---|---|

| Transferable Skills | Critiquing, Critical thinking, Exploration, Experimentation, Communication Skills, Leadership |
|---|---|

| Teaching Methodologies | Lectures, Discussion, Presentation, Self-directed Learning, Collaborative Learning |
|---|---|

| CLO | | |
|---|---|---|
| | CLO1 | Interpret artistic ideologies and philosophy by integrating the art criticism and aesthetic theory of visual arts |
| | CLO2 | Create creative artwork in conveying ideas and meaning through various media and techniques within the context of visual art |
| | CLO3 | Integrate managerial and entrepreneurial mindset through art exhibition |

| Pre-Requisite Courses | No course recommendations |
|---|---|

| Topics |
|---|
| **1. 1. The Function of Visual Art**<br>1.1) a. Art for Religion<br>1.2) b. Art for Art's Sake |
| **2. 2. Understanding and Analysis of Visual Art**<br>2.1) a. Giorgio Vasari<br>2.2) b. Donald Preziosi<br>2.3) c. Terry Barrett<br>2.4) d. Formalism<br>2.5) e. Edmund Burke Feldman |
| **3. 3. Theories of Beauty and Aesthetic in Visual Art**<br>3.1) a. Theodor Adorno<br>3.2) b. Thomas Aquinas<br>3.3) c. Imam Al-Ghazali |
| **4. 4. Art and the Modern World**<br>4.1) a. Contemporary Art<br>4.2) b. Interactive Art<br>4.3) c. Digitization |
| **5. 5. Analysis of Visual Images**<br>5.1) a. Symbolism<br>5.2) b. Iconography<br>5.3) c. Metaphor |
| **6. 6. Subject Matter Studies**<br>6.1) a. Issues and Subject Matter<br>6.2) b. Data Collection |

| |
|---|
| **7. 7. Visual Practice**<br>7.1) a. Thematic Exploration<br>7.2) b. Development of Ideas<br>7.3) c. Media Exploration<br>7.4) d. Tools and Techniques |
| **8. 8. Exhibition Management**<br>8.1) N/A |

| Assessment Breakdown | % |
|---|---|
| Continuous Assessment | 100.00% |

| Details of Continuous Assessment | Assessment Type | Assessment Description | % of Total Mark | CLO |
|---|---|---|---|---|
| | Individual Project | Creating a Work of Art | 40% | CLO2 |
| | Portfolio/Log Book | Developing Research Work Book | 40% | CLO1 |
| | Visual Asssessment | Managing An Art Exhibition | 20% | CLO3 |

| Reading List | Recommended Text | • Jeroen Lutters 2019, *In the Shadow of the Art Work: Art-based Learning in Practice*, Valiz. [ISBN: 9789492095664]<br>• Pradeep Dhillon. Kant 2020, *The Art of Judgment in Aesthetic Education*, Bloomsbury Academic [ISBN: 9781441138583] |
|---|---|---|
| | Reference Book Resources | • Steinbach, K. 2018, *Creative Practices for Visual Artist: Time, Space*, Process. Routledge.<br>• Preziosi, D. 2015, *The Art of Art History: A Critical Anthology*, Oxford University Press.<br>• Resch, M. 2015, *Management of Art Galleries*, Hatje Cantz.<br>• Harrison, H. A. 2013, *Subject Matter of the Artist: Writing by Robert Goodnough 1950-1965*, Soberscove Press.<br>• Hall, J. 2008, *Dictionary of Subjects and Symbols in Art. United State.*, Westview Press.<br>• Feldman, E. B. 1995, *Philosophy of Art Education.*, United State Pearson Education.<br>• Feldman, E. B. 1994, *Practical Art Criticism.*, United State. Pearson Education.<br>• Barrett, T. 2002, *Interpreting Art: Reflecting, Wondering, and Responding*, United State. McGraw-Hill.<br>• Greenberg, C. 2000, *Homemade Esthetics: Observations on Art and Taste.*, Oxford University Press.<br>• Adorno, W. T. 1998, *Aesthetic Theory.*, University of Minnesota Press. |
| Article/Paper List | This Course does not have any article/paper resources | |
| Other References | This Course does not have any other resources | |