



UNIVERSITI TEKNOLOGI MARA
EDU708: QUALITATIVE RESEARCH METHODS AND ANALYSIS

Course Name (English)	QUALITATIVE RESEARCH METHODS AND ANALYSIS APPROVED
Course Code	EDU708
MQF Credit	3
Course Description	This course introduces students to fundamental principles of qualitative educational research and prepares them in the skills, techniques and knowledge necessary to undertake research using this approach. Among the research designs that will be discussed are phenomenology, ethnography, grounded theory and case study. Students will gain practical experience in analysis, interpretation and writing based on field data, and learns about ethical framework of conducting qualitative research. Students will also learn about data analyses such as content analysis and narrative analysis. The assignment will expose students to practical experience in qualitative research in use by carrying out interviews and observations, in project relevant to domains of students' interest.
Transferable Skills	Research skills
Teaching Methodologies	Lectures, Practical Classes
CLO	CLO1 • Demonstrate conceptual understanding of the fundamental principles of qualitative research CLO2 Conduct various mechanism of qualitative data collection methods CLO3 Evaluate the results of qualitative research analyses
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to Qualitative Research 1.1) Getting project idea 1.2) Define Qualitative Research 1.3) Subjectivity and Objectivity	
2. Qualitative Research Design and Ethics 2.1) phenomenology, ethnography, grounded theory and case study a	
3. Conceptual and Theoretical Frameworks and Methods 3.1) Constructing and refining research topic, research problem, research objectives and research questions 3.2) Writing literature review 3.3) Writing conceptual and theoretical research framework	
4. Data Collection 4.1) Conducting interview, field work, observation 4.2) Writing qualitative memos 4.3) Other methods	
5. Data Analyses and Reporting 5.1) Reliability, Validity etc 5.2) Common problems in fieldwork 5.3) Managing data	

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Students design and conduct data collection	20%	CLO2
	Final Project	Students integrate qualitative data analysis skills to analyse data	40%	CLO3
	Test	In the test, students show knowledge and understanding of concepts relating to qualitative research.	40%	CLO1

Reading List	This Course does not have any book resources
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources