



# INDUSTRIAL DESIGN

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## SUSTAINABLE FLAT PACKED FOOD CARRY

“EAZY” (PRODUCT DESIGN)

Design Advisor : MR MOHD HAMIDI ADHA MOHD

Covid-19 will probably go down in history and has led to life-changing challenges and increase awareness among people both in private or public spaces. “EAZY” sustainable flat packed food carry, is a product made for placing food containers such as water bottles or meals intended to maintain hygiene by long-term usage. In addition, this product focuses on maintaining one's hygiene by bringing food and beverage containers from home. It also can prevent a person from using/sharing items that are also used by the public. This product is specially designed and focused on school students who bring their food supplies from home.

EAZY's objectives are (1) to improve the quality of a person's hygiene, (2) to encourage people to bring food containers from home, (3) to make it easier to place a food containers and carry them. After conducting a questionnaire related to this product to obtain relevant initial information from the public related to the design, function and benefits of the existence of such a product, it was found that the majority of the public agreed to produce this product in the market. Among the advantages obtained when using this product is that it can make it easier for consumers to bring food supplies and also be able to maintain cleanliness. When this product is released, my hope is that the public and use can provide such a support for this product in the future.

**TOSHIBA**



**JKKN**  
JABATAN KEBUDAYAAN  
& KESENIAN NEGARA

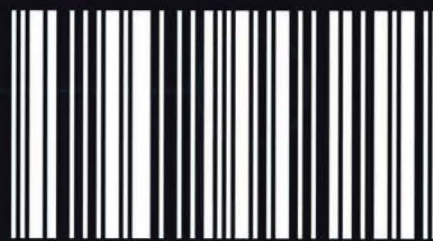


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