

# UNIVERSITI TEKNOLOGI MARA (UITM), MALACCA FACULTY of COMMUNICATION & MEDIA STUDIES DIPLOMA in COMMUNICATION AND MEDIA

COM 363 PROFESSIONAL PROJECT

## ASSIGNMENT TITLE:

MALAYSIAN SOCIETY'S PERSPECTIVES TOWARDS AUTHORITARIAN LEADERSHIP IN CONTROLLING THE MEDIA AT THE MIDDLE EAST COUNTRIES

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#### ABSTRACT

In this research, we are discussing about authoritarian leadership in Middle East country. In addition, it is also about how the Middle East government controlling the media in their country. We will begin with a discussion of what is the effectiveness of authoritarian leadership in controlling the media at Middle East countries towards Malaysian society. Next, we also discuss the relevant of authoritarian leadership in controlling the media at Middle East countries. Furthermore, we have discussed about what are the disadvantages of authoritarian leadership in controlling the media at Middle East countries towards Malaysian society. Lastly, we are using qualitative method when doing this research.

#### Keywords: authoritarian, leadership, Middle East, country

Authoritarian: Demanding that people obey completely and refusing to allow them freedom

to act as they wish.

Leadership: The action of leading a group of people or an organization, or ability to do this.

Middle East: Region in western Asia and northeast Africa that includes the nations on the

Arabian Peninsula, Egypt, Iran, Jordan, Lebanon, Syria and Turkey.

Country: A nation with its own government, occupying a particular territory.