

DESIGN EXHIBITION 2022

MAKIN BANGUN
BERSAMA SAMA

College of Creative Arts, UiTM Kedah Branch

INDUSTRIAL DESIGN

DESIGN EXHIBITION 2022
MINDAREKA
HYBRID

College of Creative Arts, UTM Kedah Branch

Publisher:

College of Creative Arts,
Universiti Teknologi MARA Kedah Branch,
08400 Merbok,
Kedah,
MALAYSIA

Copyright 2022 College of Creative Arts,
Universiti Teknologi MARA Kedah Branch.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means electronic, mechanical, photocopying, recording or otherwise, without the prior written permission of the publisher or author.

Perpustakaan Negara Malaysia

Cataloguing-in-Publication Data

Editor: Asrol Hasan, Shafilla Subri, Azhari Md Hashim, Neesa Ameera Mohamed Salim, Faryna Mohd Khalis, Syahrini Shawalludin, Mohd Hamidi Adha Mohd Amin, Abu Hanifa Ab Hamid, Ahmad Fazlan Ahmad Zamri, Mohd Taufik Zulkefli, Zaidi Yusoff, Fadila Mohd Yusof, Izza Syahida Abdul Karim, Muhamad Aiman Afiq Mohd Noor

MINDAREKA HYBRID 2022: Programme Book
e ISBN: 978-967-2948-25-4

Cover & layout design : Asrol Hasan
Typeface : Roboto
Type size : 11/12

Printed by:

Perpustakaan Sultan Badlishah,
Universiti Teknologi MARA Kedah Branch,
08400 Merbok,
Kedah,
MALAYSIA

e ISBN 978-967-2948-25-4



Table Of Content

Rector's Message	i
Head of Faculty's Message	ii
Commitee	iii
Students Artwork (Graphic & Media Digital)	1
Students Artwork (Industrial Design)	137



CROWNIE BAR STOOL (FURNITURE DESIGN)

Design Advisor : MR AHMAD FAZLAN AHMAD ZAMRI

CROWNIE is a comfortable and durable bar stool. The design was inspired by an Indian Peacock with a combination of the simplified feather shape and the crest shape. As the male Indian Peacock's feathers have the colour blue and green iridescent, the colour green was applied to this bar stool with the combination of gold colour. This bar stool is designed for users who wants their kitchen or cafes to look a bit fancier.

The barstool was designed with a simple-looking form of bar stool yet still look fancy inspired by a peacock and was implemented by its characteristic in terms of shape and colours. The places that this bar stool can be placed are home kitchens, apartment kitchens, and cafes. The design criteria that were applied were mostly based on the peacock's features and characteristics, fluorescent colours, geometric shapes and feathery. The bar stool itself can be used in any wide range such as for eating and drinking, resting and other related activities that are suitable with this Crownie. Hopefully, Crownie will be a great product to serve users in many ranges of activities.

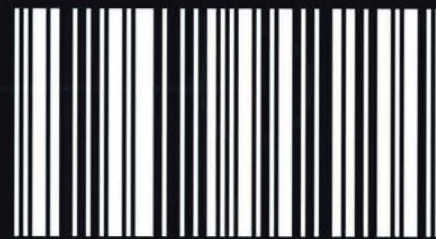
TOSHIBA



JKKN
JABATAN KEBUDAYAAN
& KESENIAN NEGARA



e ISBN 978-967-2948-25-4



9 7 8 9 6 7 2 9 4 8 2 5 4