
ACROSS BORDERS

AN OVERVIEW OF ISSUES IN
MANAGEMENT & BUSINESS / SCIENCE & TECHNOLOGY
/ SOCIAL SCIENCE & HUMANITIES
2009-2011

PROJECT TEAM

Dr. Roaimah Hj. Omar
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Nor Raihan Abu Bakar
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Muhamad Hanapi Khamis
Siti Nurshahidah Sah Allam

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**Division of Research, Industrial Linkages & Alumni
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Cawangan Melaka**

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PREFACE

Across Borders is designed for use in knowledge development in various disciplines. It is written to accommodate the interest of academicians and industry. The compilation of research abstracts from different fields provides valuable information to assist the expansion of knowledge and development. It also serves as a reference for Universiti Teknologi MARA (UiTM) Melaka Campus and the Division of Research, Industrial Linkages & Alumni.

The compilation of proceeding abstracts includes 83 research abstracts that are divided into 3 sections according to their respective disciplines; Management and Business, Science and Technology, and Social Science and Humanities.

It is hoped that this book would inspire its readers to undertake further research in the specific fields or disciplines.

ACKNOWLEDGEMENT

The project team of this Across Borders would like to express their deepest appreciation to all the researchers from the various faculties for their participation. Without their on-going contributions the book would not be possible. We are indebted to the Rector of Universiti Teknologi MARA (UiTM) Melaka Campus and the Division of Research, Industrial Linkages & Alumni for mooted the idea of having this book and getting the project started.

We would like to sincerely thank all our friends, colleagues, and acquaintances for their roles, direct and indirect contributions and invaluable support in the compilation of the 83 proceeding abstracts.

SEMANTIK DALAM PENGGUNAAN BAHASA MAT REMBIT

Zuraidah Binti Mohd Sulaiman
Muhamad Fuad Bin Abdul Karim

ABSTRAK

Kajian ini menjurus terhadap permasalahan sosial dalam kalangan remaja di sekitar Melaka yang terlibat dalam fenomena Mat Rempit. Penglibatan remaja dalam aktiviti Mat Rempit meliputi keseluruhan peranan yang dimainkan oleh mereka seperti pelumba haram, penganjur perlumbaan haram dan sebagainya. Perbincangan kajian adalah berkenaan aspek semantik berhubung subbudaya kumpulan Mat Rempit yang dianalisis dari sudut bahasa yang digunakan dalam keseluruhan aktiviti mereka. Kajian adalah berbentuk kualitatif dengan menggunakan 10 orang responden yang ditemu bual secara mendalam. Persampelan bertujuan dan kaedah *snowball* digunakan untuk mendapatkan responden yang berumur antara 17 hingga 26 tahun. Hasil kajian dilihat dari sudut keupayaan dan kreativiti penuturnya (merujuk kepada ahli-ahli kumpulan Mat Rempit) mewujudkan lebih banyak nuansa dan makna serta berpeluang memanipulasi bahasa, menonjolkan identiti, mencernakan nilai pemikiran selain untuk mengungkapkan mesej dengan lebih berkesan dalam ruang lingkup yang tersendiri.

KATA KUNCI

Sub-budaya, semantik, nuansa