UNIVERSITI TEKNOLOGI MARA

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BACHELOR OF ADMINISTRATIVE SCIENCE (HONOURS)

A STUDY ON THE IMPORTANCE OF SOCIAL INTEGRATION

TOWARDS PERCEPTION OF SAFETY AMONG NEIGHBOURHOOD

: CASE STUDY IN VISTA ILMU NEIGHBOURHOOD WATCH AREA

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ABSTRACT

Safety is really an important needs that must be included in the neighbourhood area. It has been included in the Maslow's hierarchy that stated one of the basic needs that must have in order to ensure the quality of life is safety and security. Based on Social Integration Model, in order to inhibit fear of crime among neighbourhood, there are various characteristics that must be embedded in neighbourhood area which are neighbourhood cohesion, social control (willingness to intervene also sense of community (Okunola and Amole, 2012). Thus, the research aim to study on the sense of community, neighbourhood cohesion also willingness to intervene in the neighbourhood area and whether it has influence towards residents perception of safety. In this study, the researchers focus on the Neighbourhood Watch area as the researchers aware on the roles of Neighbourhood Watch as one of the medium to strengthen the neighbourhood social relation (JPNIN, 2017) by getting them involve in various activities. Neighbourhood Watch in Vista Ilmu, Samarahan has been chosen as the study area. This research based on the data that has been obtained through questionnaire. Purposive sampling techniques has been used in this study. The data were analyzed to know whether there is relationship between those two variables also to know the level of the residents willingness to intervene in order to protect their neighbourhood. The research suggested that there are relationship between the independent and dependent variables and high level of social control can increase perception of safety among neighbours.

Keywords : Perception of Safety, Social Integration, Social Cohesion, Sense of Community, Willingness to Intervene.

CONTENTS

CHAPTER ONE

INTRODUCTION

1.1   Introduction

In this chapter, the background of the study which is safety in neighbourhood area and Neighbourhood Watch will be cover. Besides, in this chapter, the problem statement which related on this study will also be explained and included. Basically, through this chapter it will have to give more clear view to the reader on why this research being conduct through the explanation in problem statement.

Apart from that, the research questions and the research objectives also will be provide in order to help us to understand more and clear on what we are going to study for this research. Other than that, this chapter also consists of the scope of study and the significance of the study whereas it is important in order to in ensuring us can do this research correctly and tally with the research objectives which stated in this chapter. The last part in this chapter is key terms which help us to understand on the certain key terms being used. Then, we were come out with the conclusion for this chapter.

1.2   Background of Study

1.2.1 Safety

Safety is essentials in ensuring someone is satisfy to enjoy his life without feeling worry on any threats and dangerous situations that one may face outside or inside his home. In Maslow's hierarchy, he indicated that one will not achieve any satisfaction in his or her life if there is an absence of threats which result to instability emotion in someone (Suk, 2006).
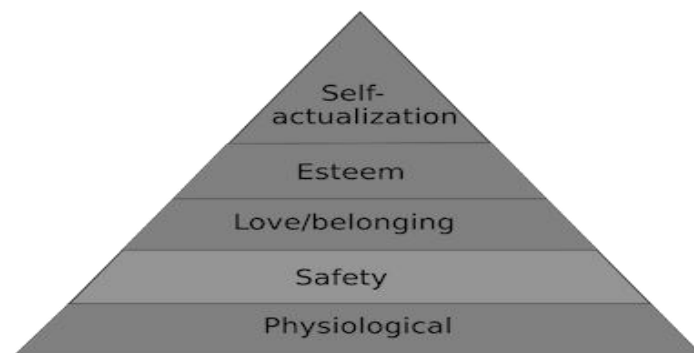
Figure 1.1 Maslow's hierarchy (*Sources : https://positivepsychologyprogram.com/abraham-maslow/*)

CHAPTER TWO

LITERATURE REVIEW

2.1 Introduction

The previous chapter has discussed on the research background, problem statement, research questions, the objectives of the study, scope of study and the significance of study regarding on Neighbourhood Watch.

In this chapter, discuss on the literature review and the conceptual framework regarding to the study. Then, the relationship between the independent variables (sense of community, social cohesion also social control) and it influence towards perception of safety be explain more. Hence, in order to identify the relevant information or data for this study, more review on the previous case study and research paper from previous researchers which are related to the study being included.

2.2 Perception of safety

Residents will have better freedom when there are presence of higher community well-being in the neighbourhood which they can freely doing their daily basis outside of their house such as going to friend houses or other spaces that can help them to reconnect freely with their neighbourhood (Kee, Lee, and Philips, 2016). Thus, this will lead to reduction in fear of crime among neighbours as they know that they are safe in their neighbourhood.

What is fear of crime? Fear of crime can be defined as an emotional reaction which exists when someone are not feel safe, fear and insecure. In other words, fear is the emotion which that characterized through a sense of danger and anxiety in someone (Garofalo, 1981). These kinds of emotions or feeling are exists in everyone. Feeling of fear to be victim of the crime is embedded in each individual itself and it is natural to have fear feeling. Hence, it is depends on the individual itself on how they cope with the feeling.

According to Suk (2006), safety from criminal is one of the perceptions which are very crucial aspect in achieving very good quality of life of a person. Thus, by having good quality of life can help to reduce people's fear of crime and increase their safety feeling towards their area.