



UNIVERSITI TEKNOLOGI MARA

ADE675: ART IN SOCIAL CONTEXT

Course Name (English)	ART IN SOCIAL CONTEXT APPROVED
Course Code	ADE675
MQF Credit	3
Course Description	This course encourages students to have a first hand experience with visual art, artist, craftsmen, organizations within both regional and local community, and to implement plans for more community involvement. To achieve this goal, exploration of aesthetic, socio-cultural, political, and ecological issues in creating art that engages community and affects positive change are explored. Study of exemplary artworks and creation of proposal of new ones are needed, emphasizing on creative and critical thinking, community involvement, collaborative enterprise, research, and creation of art works honoring aesthetic, ecological and cultural values. Through a series of lectures, workshops and individual research projects, students will gain skills and understandings of the theoretical, performative and evaluative knowing of art practices and art criticism.
Transferable Skills	Students will learn exploration of aesthetic, socio-cultural, political, and ecological issues in creating art that engages community and affects positive change.
Teaching Methodologies	Lectures, Blended Learning, Studio, Demonstrations, Field Trip, Tutorial, Problem Based Learning (PBL), Discussion, Presentation, Small Group Sessions
CLO	<p>CLO1 Analyze and interpret community-based artworks by identifying artists in this arena and describe the aesthetic, political, socio-cultural and ecological significance of their work.</p> <p>CLO2 Create and use own performance rubric; engage in studio experiments and research; design and present a proposal for a community-based project that communicates effectively and aesthetically.</p> <p>CLO3 Reflect upon their performances and processes in a journal or folio together with their completed artworks within the contexts of visual art.</p>
Pre-Requisite Courses	No course recommendations
Topics	
1. Historical, cultural and social background 1.1) n/a	
2. Art in Context 2.1) n/a	
3. The Cultural Functions of Artists. 3.1) n/a	
4. Development of Malaysian Art 4.1) n/a	
5. Community Art Centers and Their Mandates 5.1) The National Art Gallery 5.2) The Selangor State Art Gallery	
6. Studies in public art (Mexico, Guernica, The National Museum, PWTC) 6.1) n/a	
7. New Direction in Murals 7.1) Landmarks and Boundaries	
8. Public structure and sculptures 8.1) Monuments 8.2) Replications	

9. Contextual Art In Community Experience

9.1) Research in community projects

10. Personal developments in creative processes

10.1) Exploration of media and techniques

Assessment Breakdown		%	
Continuous Assessment		100.00%	

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Report	10%	CLO3
	Assignment	Visual Process	20%	CLO1
	Assignment	Final Project	30%	CLO2
	Portfolio/Log Book	Research Work Book (RWB)	40%	CLO3

Reading List	Reference Book Resources
	<ul style="list-style-type: none"> • Buser Thomas. 2006, <i>Experiencing Art Around Us</i>, Thomson Wadsworth • Gardner, Helen 2000, <i>Art through the Ages</i>, 10 Ed., New York: Harcourt Brace College Publisher • Orvirk, Wigg, Bone, Cayton. 2006, <i>ART FUNDAMENTALS Theory and Practice</i>, 10 Ed., New York: McGraw-Hill Companies • Tiedt, P. and Tiedt, I. 1990, <i>Multicultural Teaching: A Handbook of Activit</i>, 3 Ed., Boston: Allyn and Bacon. • Syed Ahmad Jamal. 1992, <i>Rupa dan Jiwa</i>, Kuala Lumpur: Dewan Bahasa dan Pustaka • Taylor, Rod 1978, <i>Educating for Art</i>, London: Longman. • Sproul, Adelaide. 1968, <i>With a Free Hand</i>, 3 Ed., N. Y.: Reinhold

Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources