



UNIVERSITI TEKNOLOGI MARA

ADE628: CRAFT EDUCATION

Course Name (English)	CRAFT EDUCATION APPROVED
Course Code	ADE628
MQF Credit	3
Course Description	This is a beginner craft course dealing with concepts and design as they relate to basic crafting processes of surface decoration and manipulation. Students investigate Craftsman role in society and their work will also be examined so as to be aware about the design aspects of such objects the students encounter in their daily life. Through a series of lectures, workshops, individual research projects, students will gain skills and understanding of the theoretical, philosophical and knowledge on craft and its cultural heritage. At the end of the course an exhibition of crafts product organised by student to display research and development of the product.
Transferable Skills	Craft Education Making art and craft
Teaching Methodologies	Lectures, Demonstrations, Field Trip, Discussion, Project-based Learning
CLO	CLO1 Describe the history, philosophy, forms, functions and artistic aspects of craft products. CLO2 Demonstrate appropriate techniques in producing Craft products. CLO3 Prepare a product by applying the techniques and knowledge related to craft
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to Malaysian Traditional Craft 1.1) N/A	
2. A Living Visual Traditional Songket and Tenun Pahang Textiles 2.1) N/A	
3. The Artistic Tradition of Malay Telepuk, Kelingkam, and Embroidery (Tekat) 3.1) N/A	
4. Straits Chinese, Sabah and Sarawak embroidery and Beadwork 4.1) N/A	
5. The Beauty of Malay, Chinese, Indian dress and Costumes and Ornaments of Sabah and Sarawak 5.1) N/A	
6. Plaiting and Basketware 6.1) N/A	
7. Traditional Metal ware, Jewellery and Accessories 7.1) N/A	
8. Art Criticisms and Applications of Malaysian Traditional Craft to the society 8.1) N/A	

Assessment Breakdown		%	
Continuous Assessment		100.00%	

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Final Project	Final Craft Product	30%	CLO3
	Group Project	Pair Group Project	30%	CLO2
	Portfolio/Log Book	Research Work Book	40%	CLO1

Reading List	Recommended Text	
		<ul style="list-style-type: none"> • Hassan, N. A., Amin, P., & Tohid, M. S. 2018, <i>Identification of Malay Aesthetic Concept in Visual Artworks. In Proceedings of the Art and Design International Conference (AnDIC 2016)</i>, Springer Singapore • Halim, F. A., Malim, M. R., Hamdan, S. I., Salehan, A., & Kamaruzzaman, F. S. 2019, <i>Factors Affecting Entrepreneurial Intention Among IKN Students. In Proceedings of the Third International Conference on Computing, Mathematics and Statistics (iCMS2017)</i>, Springer, Singapore. Singapore. • Syed Ahmad Jamal 2007,). <i>The Encyclopedia of Malaysia: Crafts and the Visual Arts</i>, Archipelago Press. Kuala Lumpur • Yunus, N 2013, <i>Malaysian batik: Reinventing a tradition</i>, Tuttle Publishing
Reference Book Resources	<ul style="list-style-type: none"> • Akagawa, N 2018, <i>Batik as a creative industry. Safeguarding Intangible Heritage: Practices and Politics.</i> • Barley, S. R., & Orr, J. E. (Eds.). 2018, <i>Between craft and science</i>, ILR Press. United States • Chavarria J 2006, <i>Throwing Techniques (Ceramics Class)</i>, Watson-Guption Publications • Douglas. Chippy 2005, <i>Brunswick and Fills up Close: From Grand Grooms to Your Rooms</i> • Jaatinen, J., & Lindfors, E. 2018, <i>Developing a learning environment for innovation learning in craft, design and technology education. In 36th International Pupils' Attitudes Towards Technology Conference</i> • Fedorak, S. A. 2018, <i>What is popular culture?. In The Routledge Handbook of Popular Culture and Tourism</i>, Routledge • Jenny Dean 2005, <i>The craft of natural dyeing: glowing colours from the plant world</i>, Search Press: Great Britain • Lauer, David A. & Stephen Pentak, <i>Design Basics. Orlando</i>, Harcourt Brace College • Page, T., & Thorsteinsson, G 2018, <i>Design and Technology Education for 2020 and Beyond</i> • Peter Haines 1996, <i>inspiration from around the world Helen Fairfield</i>, photographs London Cassell • Rosita Jaafar 2004, <i>Sulaman benang & manik labuci</i>, Utusan Publication & Distributors Sdn. Bhd Kuala Lumpur • Siti Zainon Ismail 2007, <i>The Traditional Malay Handcraft</i>, Dewan Bahasa dan Pustaka. Kuala Lumpur • Syed Ahmad Jamal 1992, <i>Rupa & Jiwa</i>, Dewan Bahasa & Pustaka. Kuala Lumpur 	
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	