
ACROSS BORDERS

AN OVERVIEW OF ISSUES IN
MANAGEMENT & BUSINESS / SCIENCE & TECHNOLOGY
/ SOCIAL SCIENCE & HUMANITIES
2009-2011

PROJECT TEAM

Dr. Roaimah Hj. Omar
Dr. David Loh Er Fu
Nor Raihan Abu Bakar
Siti Zuraina Gafar@Abd Ghaffar
Muhamad Hanapi Khamis
Siti Nurshahidah Sah Allam

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**Division of Research, Industrial Linkages & Alumni
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Cawangan Melaka**

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PREFACE

Across Borders is designed for use in knowledge development in various disciplines. It is written to accommodate the interest of academicians and industry. The compilation of research abstracts from different fields provides valuable information to assist the expansion of knowledge and development. It also serves as a reference for Universiti Teknologi MARA (UiTM) Melaka Campus and the Division of Research, Industrial Linkages & Alumni.

The compilation of proceeding abstracts includes 83 research abstracts that are divided into 3 sections according to their respective disciplines; Management and Business, Science and Technology, and Social Science and Humanities.

It is hoped that this book would inspire its readers to undertake further research in the specific fields or disciplines.

ACKNOWLEDGEMENT

The project team of this Across Borders would like to express their deepest appreciation to all the researchers from the various faculties for their participation. Without their on-going contributions the book would not be possible. We are indebted to the Rector of Universiti Teknologi MARA (UiTM) Melaka Campus and the Division of Research, Industrial Linkages & Alumni for mooted the idea of having this book and getting the project started.

We would like to sincerely thank all our friends, colleagues, and acquaintances for their roles, direct and indirect contributions and invaluable support in the compilation of the 83 proceeding abstracts.

RELATIONSHIP BETWEEN AGE AND SIZE OF FIRM ON CORPORATE ENTREPRENEURIAL BEHAVIOUR AMONG EMPLOYEES

Zarinah Abu Yazid
Al-Mansor Abu Said

ABSTRACT

Previous innovation literature regarding firm age, firm size and innovation has received a great deal of attention. Some arguments proposed that large firms were more effective innovators than smaller firms. However, there are arguments that smaller firms are more flexible, better able to adapt and effect change, and experience more advantages in innovation. This study therefore, attempts to examine whether size and age of firm has influence the level of corporate entrepreneurial behaviour among employees. A cross-sectional survey was used to determine how the independent variables influence the corporate entrepreneurial behaviour within manufacturing sectors in Malaysia. The population consisted of 155 respondents from six multinational corporations (MNC) in Klang Valley and Penang. The six companies were manufacturing-based companies. Findings revealed that size, as a company's characteristic did not influence corporate entrepreneurial behaviour. However, the age of companies showed a negative relationship with corporate entrepreneurial behaviour and the internal antecedents.

KEYWORDS

Corporate entrepreneurial behaviour, Firm age, Firm size.